



## Innovator ETFs Announces Zero Capital Gains in 2017 For the Innovator IBD<sup>®</sup> 50 ETF (FFTY)

CHICAGO, IL January 4, 2018 - [Innovator Capital Management, LLC](#) (Innovator) announced today there will be no 2017 capital gains distributions for its Innovator IBD<sup>®</sup> 50 ETF (FFTY). Utilizing the ETF structure for investing in highly tactical strategies, like FFTY, provides a way for investors to maximize after-tax total returns. The Funds' assets increased from \$36 million to more than \$260 million during 2017.

| As of Dec. 31 <sup>st</sup> , 2017 | YTD     |
|------------------------------------|---------|
| FFTY – NAV                         | +37.33% |
| S&P 500 Index                      | +21.83% |

The [Innovator IBD<sup>®</sup> 50 ETF](#) (FFTY) provides exposure to a tactical, high conviction portfolio of the 50 top-ranked growth stocks according to [Investor's Business Daily's](#) (IBD<sup>®</sup>) [CAN SLIM stock selection system](#).

FFTY Standardized Performance & Index (%) as of 12/31/2017

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|                          | YTD    | 1 Year | 3 Year | 5 Year | Inception |
|--------------------------|--------|--------|--------|--------|-----------|
| <b>ETF NAV</b>           | 37.33% | 37.33% | -      | -      | 10.98%    |
| <b>ETF Closing Price</b> | 37.63% | 37.63% | -      | -      | 11.00%    |
| <b>S&amp;P 500 Index</b> | 21.83% | 21.83% | -      | -      | 11.92%    |

*Data as of 12/31/2017. Fund inception is 4/9/2015. Performance quoted represents past performance, which is no guarantee of future results. Investment returns and principal value will fluctuate, so you may have a gain or loss when shares are sold. Current performance may be higher or lower than that quoted. Visit [innovatoretfs.com](#) for current month-end performance. One cannot invest directly in an index.*

### About Innovator Capital Management, LLC

Innovator Capital Management, LLC is an SEC registered investment advisor (RIA) based in Wheaton, IL. Formed in 2014, the firm is currently headed by ETF visionaries Bruce Bond and John Southard, founders of one of the largest ETF providers in the world. Innovation is our hallmark and acts as a guide to our company principles. Innovator is committed to helping investors better control their financial outcomes by providing investment opportunities they never considered or thought possible.

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Investing involves risks. Principal loss is possible. ETFs face numerous market trading risks, including the potential lack of an active market for Fund shares, losses from trading in secondary markets, periods of high volatility and disruption in the creation/redemption process of the Fund. Unlike mutual funds, ETFs may trade at a premium or discount to their net asset value. ETFs are bought and sold at market price and not individually redeemed from the fund. Brokerage commissions will reduce returns. It is not possible to invest directly in an index.

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**The Fund’s investment objectives, risks, charges and expenses should be considered before investing. The prospectus contains this and other important information, and may be obtained at [innovatoretfs.com](http://innovatoretfs.com). Read it carefully before investing.**

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