




IBD® Breakout Opportunities ETF

AS OF SEPTEMBER 30, 2018

OVERVIEW

The Innovator IBD® Breakout Opportunities ETF seeks to provide exposure to the investment results of the IBD® Breakout Stocks Index. The Index leverages decades of Investor's Business Daily research and seeks to identify stock breakout opportunities, or stocks poised to experience a period of sustained price growth beyond the security's recent "resistance level", with consideration for various market conditions.

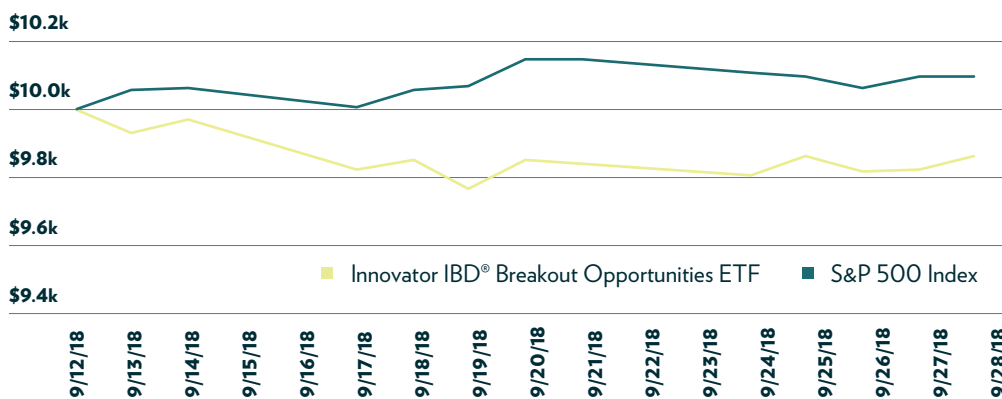
KEY POINTS

-  The only ETF focused on capturing stock breakouts
-  Driven by Investor's Business Daily
-  Rebalanced weekly, with a higher weight in highest-ranked names

KEY FACTS

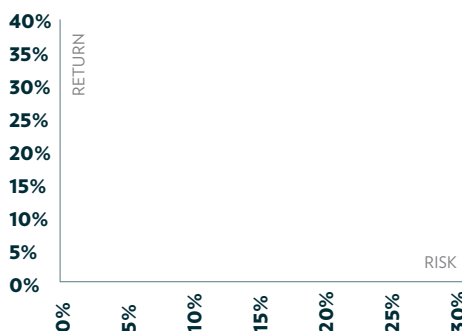
Symbol	BOUT
CUSIP	45782C763
Benchmark	IBD® Breakout Stocks Index (IBDBOUTT)
Net expense ratio	0.80%
Number of holdings	44
Exchange	NYSE Arca
Net assets	\$12.3M
Inception date	9/13/2018

GROWTH OF \$10,000



Data is from 9/13/2018 to 9/30/2018. Growth of \$10,000 chart reflects a hypothetical \$10,000 investment and assumes reinvestment of dividends and capital gains. Fund expenses, including management fees and other expenses were deducted.

1 YEAR RISK PROFILE



Risk is measured by standard deviation.

PERFORMANCE

	1yr	3yr	5yr	10yr	Fund Inception
Innovator IBD® Breakout Opportunities ETF (NAV)	-	-	-	-	-1.40%
Innovator IBD® Breakout Opportunities ETF (Closing Price)	-	-	-	-	-1.28%
IBD® Breakout Stocks Index	-	-	-	-	-1.37%
S&P 500 Index	-	-	-	-	0.95%

Data as of 9/30/2018. Performance quoted represents past performance, which is no guarantee of future results. Investment returns and principal value will fluctuate, so you may have a gain or loss when shares are sold. Current performance may be higher or lower than that quoted. Visit innovatoretfs.com/BOUT for current month-end performance. One cannot invest directly in an index. The Index inception on 8/27/2018.

ANALYSIS

	St. Dev.	Beta	Return/Risk	Sharpe
Innovator IBD® Breakout Opportunities ETF	11.15%	0.89	-0.13	-0.13
S&P 500 Index	6.43%	1.00	0.15	0.13

INDEX PROVIDER:

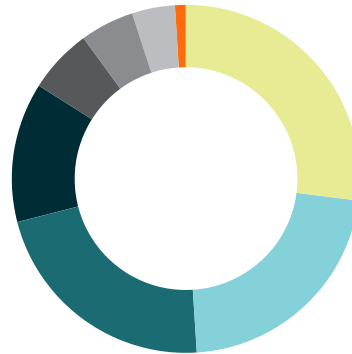
**INVESTOR'S
BUSINESS
DAILY®**

TOP 10 HOLDINGS

Tenable Holdings, Inc	4.58%
I3 Verticals Inc	4.50%
Cogent Communications Holdings	4.46%
Focus Financial Partners Inc	4.36%
Columbia Financial Inc	4.36%
Square Inc	4.35%
Laureate Education Inc	4.23%
Allakos Inc	4.14%
Premier Inc	3.95%
Cactus Inc	3.91%

Subject to change.

SECTOR WEIGHTS



Financials	26.80%
Health Care	22.42%
Information Technology	21.99%
Consumer Discretionary	13.74%
Industrials	6.27%
Telecommunication Services	4.46%
Energy	3.91%
Consumer Staples	0.41%

COUNTRY WEIGHTS

United States	97.45%
Canada	2.55%

The S&P 500® Index is an unmanaged index considered representative of the U.S. stock market.

Standard Deviation is a measure of how spread out the prices or returns of asset are on average. Beta is a measure of volatility. Sharpe Ratio is a risk-adjusted measure calculated using standard deviation. Return/Risk is the relationship between the amount of return gained on an investment and the amount of risk undertaken in that investment.

Investing involves risks. Principal loss is possible. The Fund's return may not match the return of the Index. Along with general market risks, an ETF that concentrates its investments in the securities of a particular industry, market, sector, or geographic area may be more volatile than a fund that invests in a broader range of industries. Additionally, the Fund may invest in securities that have additional risks. Foreign companies can be more volatile, less liquid, and subject to the risk of currency fluctuations. This risk is greater for emerging markets. Small- and mid-cap companies can have limited liquidity and greater volatility than large-cap companies. Also, ETFs face numerous market trading risks, including the potential lack of an active market for Fund shares, losses from trading in secondary markets, periods of high volatility and disruption in the creation/redemption process of the Fund. Unlike mutual funds, ETFs may trade at a premium or discount to their net asset value. ETFs are bought and sold at market price and not individually redeemed from the fund. Brokerage commissions will reduce returns.

The Fund's investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus contains this and other important information, and it may be obtained at innovatoretfs.com. Read it carefully before investing.

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