



Defined Outcome and Premium Income Core Financial Statements

INNOVATOR INTERNATIONAL DEVELOPED DEFINED OUTCOME ETFS

INNOVATOR EMERGING MARKETS DEFINED OUTCOME ETFS

INNOVATOR GROWTH-100 DEFINED OUTCOME ETFS

INNOVATOR U.S. SMALL CAP DEFINED OUTCOME ETFS

INNOVATOR TREASURY BOND DEFINED OUTCOME ETFS

INNOVATOR STACKER DEFINED OUTCOME ETFS

INNOVATOR ACCELERATED DEFINED OUTCOME ETFS

October 31, 2024
Innovator ETFs Trust

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**INNOVATOR 20+ YEAR TREASURY BOND 5 FLOOR ETF - QUARTERLY
SCHEDULE OF INVESTMENTS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 100.1%			
Call Options - 96.8%			
iShares 20+ Year Treasury Bond ETF, Expiration: 12/31/2024; Exercise Price: \$0.25 ^{(a)(b)(c)}	\$75,115,625	8,125	\$74,189,457
Put Options - 3.3%			
iShares 20+ Year Treasury Bond ETF, Expiration: 12/31/2024; Exercise Price: \$93.19 ^{(a)(b)(c)}	75,115,625	8,125	<u>2,538,249</u>
TOTAL PURCHASED OPTIONS (Cost \$79,190,020)			<u>76,727,706</u>
TOTAL INVESTMENTS - 100.1% (Cost \$79,190,020)			\$76,727,706
Money Market Deposit Account - 0.1% ^(d)			50,456
Liabilities in Excess of Other Assets - (0.2)%			<u>(154,049)</u>
TOTAL NET ASSETS - 100.0%			<u>\$76,624,113</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR 20+ YEAR TREASURY BOND 5 FLOOR ETF - QUARTERLY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (0.1)%			
Call Options - (0.1)%			
iShares 20+ Year Treasury Bond ETF, Expiration: 12/31/2024; Exercise Price: \$107.90 ^{(a)(b)}	\$(75,115,625)	(8,125)	<u>\$(105,300)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$527,323)			<u>\$(105,300)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$76,727,706	100.1%
Written Options	(105,300)	(0.1)
Money Market Deposit Account	50,456	0.1
Liabilities in Excess of Other Assets	<u>(48,749)</u>	<u>(0.1)</u>
	<u>\$76,624,113</u>	<u>100.0%</u>

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INNOVATOR 20+ YEAR TREASURY BOND 9 BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.3%			
Call Options - 97.5%			
iShares 20+ Year Treasury Bond ETF, Expiration: 06/30/2025; Exercise Price: \$0.92 ^{(a)(b)(c)}	\$15,263,495	1,651	\$14,758,289
Put Options - 4.8%			
iShares 20+ Year Treasury Bond ETF, Expiration: 06/30/2025; Exercise Price: \$92.12 ^{(a)(b)(c)}	15,263,495	1,651	<u>723,138</u>
TOTAL PURCHASED OPTIONS (Cost \$15,403,022)			<u>15,481,427</u>
TOTAL INVESTMENTS - 102.3% (Cost \$15,403,022)			\$15,481,427
Money Market Deposit Account - 0.3% ^(d)			38,115
Liabilities in Excess of Other Assets - (2.6)%			<u>(394,976)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$15,124,566</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

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INNOVATOR 20+ YEAR TREASURY BOND 9 BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.5)%			
Call Options - (0.6)%			
iShares 20+ Year Treasury Bond ETF, Expiration: 06/30/2025; Exercise Price: \$114.64 ^{(a)(b)}	\$(15,263,495)	(1,651)	<u>\$(100,711)</u>
Put Options - (1.9)%			
iShares 20+ Year Treasury Bond ETF, Expiration: 06/30/2025; Exercise Price: \$83.83 ^{(a)(b)}	(15,263,495)	(1,651)	<u>(282,321)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$380,156)			<u><u>\$(383,032)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$15,481,427	102.3%
Written Options	(383,032)	(2.5)
Money Market Deposit Account	38,115	0.3
Liabilities in Excess of Other Assets	<u>(11,944)</u>	<u>(0.1)</u>
	<u><u>\$15,124,566</u></u>	<u><u>100.0%</u></u>

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INNOVATOR DEFINED WEALTH SHIELD ETF
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.4%			
Call Options - 98.6%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$1.43 ^{(a)(b)(c)}	\$892,423,616	15,694	\$887,558,476
Put Options - 2.8%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$573.76 ^{(a)(b)(c)}	892,423,616	15,694	<u>25,188,870</u>
TOTAL PURCHASED OPTIONS			
(Cost \$918,414,647)			<u>912,747,346</u>
TOTAL INVESTMENTS - 101.4%			
(Cost \$918,414,647)			\$912,747,346
Money Market Deposit Account - 0.1% ^(d)			1,204,252
Liabilities in Excess of Other Assets - (1.5)%			<u>(13,333,975)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$900,617,623</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

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INNOVATOR DEFINED WEALTH SHIELD ETF
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.4)%			
Call Options - (1.1)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$588.79 ^{(a)(b)}	\$(892,423,616)	(15,694)	\$(10,373,734)
Put Options - (0.3)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$459.01 ^{(a)(b)}	(892,423,616)	(15,694)	<u>(2,448,264)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$20,170,515)			<u><u>\$(12,821,998)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$912,747,346	101.4%
Written Options	(12,821,998)	(1.4)
Money Market Deposit Account	1,204,252	0.1
Liabilities in Excess of Other Assets	<u>(511,977)</u>	<u>(0.1)</u>
	<u><u>\$900,617,623</u></u>	<u><u>100.0%</u></u>

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**INNOVATOR EMERGING MARKETS 10 BUFFER ETF - QUARTERLY
SCHEDULE OF INVESTMENTS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.9%			
Call Options - 96.6%			
iShares MSCI Emerging Markets ETF, Expiration: 12/31/2024; Exercise Price: \$0.11 ^{(a)(b)(c)}	\$10,023,475	2,255	\$ 9,873,337
Put Options - 5.3%			
iShares MSCI Emerging Markets ETF, Expiration: 12/31/2024; Exercise Price: \$45.86 ^{(a)(b)(c)}	10,023,475	2,255	<u>536,465</u>
TOTAL PURCHASED OPTIONS (Cost \$10,742,440)			<u>10,409,802</u>
TOTAL INVESTMENTS - 101.9% (Cost \$10,742,440)			\$10,409,802
Money Market Deposit Account - 0.1% ^(d)			7,576
Liabilities in Excess of Other Assets - (2.0)%			<u>(200,003)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$10,217,375</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

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**INNOVATOR EMERGING MARKETS 10 BUFFER ETF - QUARTERLY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.9)%			
Call Options - (0.6)%			
iShares MSCI Emerging Markets ETF, Expiration: 12/31/2024; Exercise Price: \$48.09 ^{(a)(b)}	\$(10,023,475)	(2,255)	\$ (61,426)
Put Options - (1.3)%			
iShares MSCI Emerging Markets ETF, Expiration: 12/31/2024; Exercise Price: \$41.27 ^{(a)(b)}	(10,023,475)	(2,255)	<u>(131,579)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$336,950)			<u><u>\$(193,005)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$10,409,802	101.9%
Written Options	(193,005)	(1.9)
Money Market Deposit Account	7,576	0.1
Liabilities in Excess of Other Assets	<u>(6,998)</u>	<u>(0.1)</u>
	<u><u>\$10,217,375</u></u>	<u><u>100.0%</u></u>

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INNOVATOR EMERGING MARKETS POWER BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.5%			
Call Options - 100.2%			
iShares MSCI Emerging Markets ETF, Expiration: 03/31/2025; Exercise Price: \$0.41 ^{(a)(b)(c)}	\$68,297,425	15,365	\$66,668,735
Put Options - 2.3%			
iShares MSCI Emerging Markets ETF, Expiration: 03/31/2025; Exercise Price: \$41.08 ^{(a)(b)(c)}	68,297,425	15,365	<u>1,505,770</u>
TOTAL PURCHASED OPTIONS (Cost \$65,073,029)			<u>68,174,505</u>
TOTAL INVESTMENTS - 102.5% (Cost \$65,073,029)			\$68,174,505
Money Market Deposit Account - 0.2% ^(d)			125,181
Liabilities in Excess of Other Assets - (2.7)%			<u>(1,802,952)</u>
TOTAL NET ASSETS - 100.0%			<u>\$66,496,734</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

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INNOVATOR EMERGING MARKETS POWER BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.6)%			
Call Options - (1.9)%			
iShares MSCI Emerging Markets ETF, Expiration: 03/31/2025; Exercise Price: \$47.91 ^{(a)(b)}	\$(68,297,425)	(15,365)	\$(1,306,025)
Put Options - (0.7)%			
iShares MSCI Emerging Markets ETF, Expiration: 03/31/2025; Exercise Price: \$34.92 ^{(a)(b)}	(68,297,425)	(15,365)	<u>(445,585)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,403,146)			<u><u>\$(1,751,610)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$68,174,505	102.5%
Written Options	(1,751,610)	(2.6)
Money Market Deposit Account	125,181	0.2
Liabilities in Excess of Other Assets	<u>(51,342)</u>	<u>(0.1)</u>
	<u><u>\$66,496,734</u></u>	<u><u>100.0%</u></u>

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INNOVATOR EMERGING MARKETS POWER BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.2%			
Call Options - 100.3%			
iShares MSCI Emerging Markets ETF, Expiration: 12/31/2024; Exercise Price: \$0.40 ^{(a)(b)(c)}	\$131,336,415	29,547	\$128,519,995
Put Options - 0.9%			
iShares MSCI Emerging Markets ETF, Expiration: 12/31/2024; Exercise Price: \$40.21 ^{(a)(b)(c)}	131,336,415	29,547	<u>1,247,770</u>
TOTAL PURCHASED OPTIONS (Cost \$122,936,376)			<u>129,767,765</u>
TOTAL INVESTMENTS - 101.2% (Cost \$122,936,376)			\$129,767,765
Money Market Deposit Account - 0.2% ^(d)			225,290
Liabilities in Excess of Other Assets - (1.4)%			<u>(1,845,438)</u>
TOTAL NET ASSETS - 100.0%			<u>\$128,147,617</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

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INNOVATOR EMERGING MARKETS POWER BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.4)%			
Call Options - (1.2)%			
iShares MSCI Emerging Markets ETF, Expiration: 12/31/2024; Exercise Price: \$46.88 ^{(a)(b)}	\$(131,336,415)	(29,547)	\$(1,471,145)
Put Options - (0.2)%			
iShares MSCI Emerging Markets ETF, Expiration: 12/31/2024; Exercise Price: \$34.18 ^{(a)(b)}	(131,336,415)	(29,547)	<u>(275,378)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,564,178)			<u><u>\$(1,746,523)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$129,767,765	101.2%
Written Options	(1,746,523)	(1.4)
Money Market Deposit Account	225,290	0.2
Liabilities in Excess of Other Assets	<u>(98,915)</u>	<u>0.0</u>
	<u><u>\$128,147,617</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EMERGING MARKETS POWER BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.6%			
Call Options - 99.5%			
iShares MSCI Emerging Markets ETF, Expiration: 06/30/2025; Exercise Price: \$0.43 ^{(a)(b)(c)}	\$88,988,900	20,020	\$86,446,360
Put Options - 4.1%			
iShares MSCI Emerging Markets ETF, Expiration: 06/30/2025; Exercise Price: \$42.59 ^{(a)(b)(c)}	88,988,900	20,020	<u>3,583,580</u>
TOTAL PURCHASED OPTIONS (Cost \$87,352,370)			<u>90,029,940</u>
TOTAL INVESTMENTS - 103.6% (Cost \$87,352,370)			\$90,029,940
Money Market Deposit Account - 0.2% ^(d)			169,809
Liabilities in Excess of Other Assets - (3.8)%			<u>(3,303,527)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$86,896,222</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

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INNOVATOR EMERGING MARKETS POWER BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.7)%			
Call Options - (2.3)%			
iShares MSCI Emerging Markets ETF, Expiration: 06/30/2025; Exercise Price: \$49.15 ^{(a)(b)}	\$(88,988,900)	(20,020)	\$(2,002,000)
Put Options - (1.4)%			
iShares MSCI Emerging Markets ETF, Expiration: 06/30/2025; Exercise Price: \$36.20 ^{(a)(b)}	(88,988,900)	(20,020)	<u>(1,241,240)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,812,190)			<u><u>\$(3,243,240)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$90,029,940	103.6%
Written Options	(3,243,240)	(3.7)
Money Market Deposit Account	169,809	0.2
Liabilities in Excess of Other Assets	<u>(60,287)</u>	<u>(0.1)</u>
	<u><u>\$86,896,222</u></u>	<u><u>100.0%</u></u>

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INNOVATOR EMERGING MARKETS POWER BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.4%			
Call Options - 96.9%			
iShares MSCI Emerging Markets ETF, Expiration: 09/30/2025; Exercise Price: \$0.46 ^{(a)(b)(c)}	\$53,219,985	11,973	\$51,606,743
Put Options - 7.5%			
iShares MSCI Emerging Markets ETF, Expiration: 09/30/2025; Exercise Price: \$45.86 ^{(a)(b)(c)}	53,219,985	11,973	<u>3,990,242</u>
TOTAL PURCHASED OPTIONS (Cost \$56,954,850)			<u>55,596,985</u>
TOTAL INVESTMENTS - 104.4% (Cost \$56,954,850)			\$55,596,985
Money Market Deposit Account - 0.2% ^(d)			108,739
Liabilities in Excess of Other Assets - (4.6)%			<u>(2,463,523)</u>
TOTAL NET ASSETS - 100.0%			<u>\$53,242,201</u>

Percentages are stated as a percent of net assets.

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(b) Exchange-traded.

(c) 100 shares per contract.

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INNOVATOR EMERGING MARKETS POWER BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.6)%			
Call Options - (1.6)%			
iShares MSCI Emerging Markets ETF, Expiration: 09/30/2025; Exercise Price: \$53.10 ^{(a)(b)}	\$(53,219,985)	(11,973)	\$ (846,132)
Put Options - (3.0)%			
iShares MSCI Emerging Markets ETF, Expiration: 09/30/2025; Exercise Price: \$38.98 ^{(a)(b)}	(53,219,985)	(11,973)	<u>(1,580,915)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,614,546)			<u><u>\$(2,427,047)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$55,596,985	104.4%
Written Options	(2,427,047)	(4.6)
Money Market Deposit Account	108,739	0.2
Liabilities in Excess of Other Assets	<u>(36,476)</u>	<u>0.0</u>
	<u><u>\$53,242,201</u></u>	<u><u>100.0%</u></u>

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INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR AUGUST
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.8%			
Call Options - 100.1%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price:			
\$5.54 ^{(a)(b)(c)}	\$82,395,936	1,449	\$81,277,975
Put Options - 3.7%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price:			
\$550.84 ^{(a)(b)(c)}	82,395,936	1,449	<u>2,994,793</u>
TOTAL PURCHASED OPTIONS			
(Cost \$81,124,953)			<u>84,272,768</u>
TOTAL INVESTMENTS - 103.8%			
(Cost \$81,124,953)			\$84,272,768
Money Market Deposit Account - 0.4% ^(d)			297,477
Liabilities in Excess of Other Assets - (4.2)%			<u>(3,411,601)</u>
TOTAL NET ASSETS - 100.0%			<u>\$81,158,644</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR AUGUST
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.1)%			
Call Options - (4.1)%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price:			
\$599.39 ^{(a)(b)}	\$(82,395,936)	(1,449)	<u>\$(3,357,637)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,061,025)			<u>\$(3,357,637)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$84,272,768	103.8%
Written Options	(3,357,637)	(4.1)
Money Market Deposit Account	297,477	0.4
Liabilities in Excess of Other Assets	<u>(53,964)</u>	<u>(0.1)</u>
	<u>\$81,158,644</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.7%			
Call Options - 100.5%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$5.51 ^{(a)(b)(c)}	\$117,765,344	2,071	\$116,091,645
Put Options - 3.2%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$544.25 ^{(a)(b)(c)}	117,765,344	2,071	<u>3,719,826</u>
TOTAL PURCHASED OPTIONS			
(Cost \$116,660,808)			<u>119,811,471</u>
TOTAL INVESTMENTS - 103.7%			
(Cost \$116,660,808)			\$119,811,471
Money Market Deposit Account - 0.3% ^(d)			360,609
Liabilities in Excess of Other Assets - (4.0)%			<u>(4,604,980)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$115,567,100</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.9)%			
Call Options - (3.9)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$595.92 ^{(a)(b)}	\$(117,765,344)	(2,071)	<u>\$(4,525,591)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,728,178)			<u>\$(4,525,591)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$119,811,471	103.7%
Written Options	(4,525,591)	(3.9)
Money Market Deposit Account	360,609	0.3
Liabilities in Excess of Other Assets	<u>(79,389)</u>	<u>(0.1)</u>
	<u>\$115,567,100</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR NOVEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.1%			
Call Options - 99.0%			
SPDR S&P 500 ETF Trust, Expiration: 10/31/2025; Exercise Price: \$5.72 ^{(a)(b)(c)}	\$1,251,008	22	\$1,229,382
Put Options - 5.1%			
SPDR S&P 500 ETF Trust, Expiration: 10/31/2025; Exercise Price: \$568.67 ^{(a)(b)(c)}	1,251,008	22	<u>63,888</u>
TOTAL PURCHASED OPTIONS (Cost \$1,293,376)			<u>1,293,270</u>
TOTAL INVESTMENTS - 104.1% (Cost \$1,293,376)			\$1,293,270
Liabilities in Excess of Other Assets - (4.1)%			<u>(51,309)</u>
TOTAL NET ASSETS - 100.0%			<u>\$1,241,961</u>

Percentages are stated as a percent of net assets.

- (a) Held in connection with written option contracts. See Schedule of Options Written for further information.
- (b) Exchange-traded.
- (c) 100 shares per contract.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR NOVEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.3)%			
Call Options - (4.3)%			
SPDR S&P 500 ETF Trust, Expiration: 10/31/2025; Exercise Price: \$611.29 ^{(a)(b)}	\$(1,251,008)	(22)	<u>\$(53,856)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$53,802)			<u>\$(53,856)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$1,293,270	104.1%
Written Options	(53,856)	(4.3)
Liabilities in Excess of Other Assets	<u>2,547</u>	<u>0.2</u>
	<u>\$1,241,961</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.4%			
Call Options - 98.2%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price:			
\$5.81 ^{(a)(b)(c)}	\$69,374,080	1,220	\$68,133,340
Put Options - 5.2%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price:			
\$573.79 ^{(a)(b)(c)}	69,374,080	1,220	<u>3,623,400</u>
TOTAL PURCHASED OPTIONS			
(Cost \$72,124,518)			<u>71,756,740</u>
TOTAL INVESTMENTS - 103.4%			
(Cost \$72,124,518)			\$71,756,740
Money Market Deposit Account - 0.3% ^(d)			221,153
Liabilities in Excess of Other Assets - (3.7)%			<u>(2,576,472)</u>
TOTAL NET ASSETS - 100.0%			<u>\$69,401,421</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.7)%			
Call Options - (3.7)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$612.66 ^{(a)(b)}	\$(69,374,080)	(1,220)	<u>\$(2,548,580)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,844,507)			<u>\$(2,548,580)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$71,756,740	103.4%
Written Options	(2,548,580)	(3.7)
Money Market Deposit Account	221,153	0.3
Liabilities in Excess of Other Assets	<u>(27,892)</u>	<u>(0.0)</u>
	<u>\$69,401,421</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR SEPTEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.8%			
Call Options - 99.4%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price:			
\$5.67 ^{(a)(b)(c)}	\$110,600,480	1,945	\$109,151,669
Put Options - 4.4%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price:			
\$563.71 ^{(a)(b)(c)}	110,600,480	1,945	<u>4,818,368</u>
TOTAL PURCHASED OPTIONS			
(Cost \$112,000,590)			<u>113,970,037</u>
TOTAL INVESTMENTS - 103.8%			
(Cost \$112,000,590)			\$113,970,037
Money Market Deposit Account - 0.3% ^(d)			311,309
Liabilities in Excess of Other Assets - (4.1)%			<u>(4,457,213)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$109,824,133</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 1 YR SEPTEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.0)%			
Call Options - (4.0)%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price: \$606.18 ^{(a)(b)}	\$(110,600,480)	(1,945)	<u>\$(4,385,508)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,416,299)			<u>\$(4,385,508)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$113,970,037	103.8%
Written Options	(4,385,508)	(4.0)
Money Market Deposit Account	311,309	0.3
Liabilities in Excess of Other Assets	<u>(71,705)</u>	<u>(0.1)</u>
	<u>\$109,824,133</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO APRIL 2026
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 105.7%			
Call Options - 101.5%			
SPDR S&P 500 ETF, Expiration: 03/31/2026; Exercise Price:			
\$9.42 ^{(a)(b)(c)}	\$74,719,296	1,314	\$72,782,933
Put Options - 4.2%			
SPDR S&P 500 ETF, Expiration: 03/31/2026; Exercise Price:			
\$523.07 ^{(a)(b)(c)}	74,719,296	1,314	<u>2,967,800</u>
TOTAL PURCHASED OPTIONS			
(Cost \$70,753,212)			<u>75,750,733</u>
TOTAL INVESTMENTS - 105.7%			
(Cost \$70,753,212)			\$75,750,733
Money Market Deposit Account - 0.4% ^(d)			314,928
Liabilities in Excess of Other Assets - (6.1)%			<u>(4,342,207)</u>
TOTAL NET ASSETS - 100.0%			<u>\$71,723,454</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO APRIL 2026
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (6.0)%			
Call Options - (6.0)%			
SPDR S&P 500 ETF, Expiration: 03/31/2026; Exercise Price: \$617.22 ^{(a)(b)}	\$(74,719,296)	(1,314)	<u>\$(4,295,992)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,730,571)			<u>\$(4,295,992)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$75,750,733	105.7%
Written Options	(4,295,992)	(6.0)
Money Market Deposit Account	314,928	0.4
Liabilities in Excess of Other Assets	<u>(46,215)</u>	<u>(0.1)</u>
	<u>\$71,723,454</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO JANUARY 2026
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 113.0%			
Call Options - 110.5%			
SPDR S&P 500 ETF, Expiration: 12/31/2025; Exercise Price:			
\$8.56 ^{(a)(b)(c)}	\$67,554,432	1,188	\$66,016,150
Put Options - 2.5%			
SPDR S&P 500 ETF, Expiration: 12/31/2025; Exercise Price:			
\$475.31 ^{(a)(b)(c)}	67,554,432	1,188	<u>1,528,766</u>
TOTAL PURCHASED OPTIONS			
(Cost \$60,549,724)			<u>67,544,916</u>
TOTAL INVESTMENTS - 113.0%			
(Cost \$60,549,724)			\$67,544,916
Money Market Deposit Account - 0.4% ^(d)			246,033
Liabilities in Excess of Other Assets - (13.4)%			<u>(8,028,495)</u>
TOTAL NET ASSETS - 100.0%			<u>\$59,762,454</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO JANUARY 2026
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (13.4)%			
Call Options - (13.4)%			
SPDR S&P 500 ETF, Expiration: 12/31/2025; Exercise Price: \$550.46 ^{(a)(b)}	\$(67,554,432)	(1,188)	<u>\$(7,992,947)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,445,710)			<u>\$(7,992,947)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$67,544,916	113.0%
Written Options	(7,992,947)	(13.4)
Money Market Deposit Account	246,033	0.4
Liabilities in Excess of Other Assets	<u>(35,548)</u>	<u>0.0</u>
	<u>\$59,762,454</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO JULY 2025
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 113.8%			
Call Options - 112.6%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$8.12 ^{(a)(b)(c)}	\$245,083,840	4,310	\$240,510,628
Put Options - 1.2%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$450.84 ^{(a)(b)(c)}	245,083,840	4,310	<u>2,605,395</u>
TOTAL PURCHASED OPTIONS			
(Cost \$212,266,903)			<u>243,116,023</u>
TOTAL INVESTMENTS - 113.8%			
(Cost \$212,266,903)			\$243,116,023
Money Market Deposit Account - 0.5% ^(d)			1,004,021
Liabilities in Excess of Other Assets - (14.3)%			<u>(30,526,808)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$213,593,236</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO JULY 2025
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (14.2)%			
Call Options - (14.2)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$525.81 ^{(a)(b)}	\$(245,083,840)	(4,310)	<u>\$(30,386,836)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$7,430,731)			<u>\$(30,386,836)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$243,116,023	113.8%
Written Options	(30,386,836)	(14.2)
Money Market Deposit Account	1,004,021	0.5
Liabilities in Excess of Other Assets	<u>(139,972)</u>	<u>(0.1)</u>
	<u>\$213,593,236</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO JULY 2026
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.5%			
Call Options - 99.2%			
SPDR S&P 500 ETF, Expiration: 06/30/2026; Exercise Price:			
\$9.80 ^{(a)(b)(c)}	\$70,795,680	1,245	\$68,799,011
Put Options - 5.3%			
SPDR S&P 500 ETF, Expiration: 06/30/2026; Exercise Price:			
\$544.22 ^{(a)(b)(c)}	70,795,680	1,245	<u>3,642,148</u>
TOTAL PURCHASED OPTIONS			
(Cost \$69,520,341)			<u>72,441,159</u>
TOTAL INVESTMENTS - 104.5%			
(Cost \$69,520,341)			\$72,441,159
Money Market Deposit Account - 0.4% ^(d)			309,451
Liabilities in Excess of Other Assets - (4.9)%			<u>(3,400,991)</u>
TOTAL NET ASSETS - 100.0%			<u>\$69,349,619</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO JULY 2026
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.8)%			
Call Options - (4.8)%			
SPDR S&P 500 ETF, Expiration: 06/30/2026; Exercise Price: \$643.27 ^{(a)(b)}	\$(70,795,680)	(1,245)	<u>\$(3,354,266)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,881,236)			<u>\$(3,354,266)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$72,441,159	104.5%
Written Options	(3,354,266)	(4.8)
Money Market Deposit Account	309,451	0.4
Liabilities in Excess of Other Assets	<u>(46,725)</u>	<u>(0.1)</u>
	<u>\$69,349,619</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO OCTOBER 2026
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 105.1%			
Call Options - 98.2%			
SPDR S&P 500 ETF, Expiration: 09/30/2026; Exercise Price: \$10.33 ^{(a)(b)(c)}	\$55,612,992	978	\$53,914,862
Put Options - 6.9%			
SPDR S&P 500 ETF, Expiration: 09/30/2026; Exercise Price: \$573.76 ^{(a)(b)(c)}	55,612,992	978	<u>3,811,568</u>
TOTAL PURCHASED OPTIONS (Cost \$58,064,378)			<u>57,726,430</u>
TOTAL INVESTMENTS - 105.1% (Cost \$58,064,378)			\$57,726,430
Money Market Deposit Account - 0.4% ^(d)			227,080
Liabilities in Excess of Other Assets - (5.5)%			<u>(3,044,311)</u>
TOTAL NET ASSETS - 100.0%			<u>\$54,909,199</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 2 YR TO OCTOBER 2026
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.5)%			
Call Options - (5.5)%			
SPDR S&P 500 ETF, Expiration: 09/30/2026; Exercise Price:			
\$648.12 ^{(a)(b)}	\$(55,612,992)	(978)	<u>\$(3,019,076)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,114,035)			<u>\$(3,019,076)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$57,726,430	105.1%
Written Options	(3,019,076)	(5.5)
Money Market Deposit Account	227,080	0.4
Liabilities in Excess of Other Assets	<u>(25,235)</u>	<u>0.0</u>
	<u>\$54,909,199</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 6 MO APR/OCT
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.0%			
Call Options - 98.3%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price:			
\$2.87 ^{(a)(b)(c)}	\$75,003,616	1,319	\$74,328,288
Put Options - 3.7%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price:			
\$573.76 ^{(a)(b)(c)}	75,003,616	1,319	<u>2,816,065</u>
TOTAL PURCHASED OPTIONS			
(Cost \$77,404,049)			<u>77,144,353</u>
TOTAL INVESTMENTS - 102.0%			
(Cost \$77,404,049)			\$77,144,353
Money Market Deposit Account - 0.3% ^(d)			196,446
Liabilities in Excess of Other Assets - (2.3)%			<u>(1,774,321)</u>
TOTAL NET ASSETS - 100.0%			<u>\$75,566,478</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 6 MO APR/OCT
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.3)%			
Call Options - (2.3)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$595.56 ^{(a)(b)}	\$(75,003,616)	(1,319)	<u>\$(1,741,080)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,108,607)			<u>\$(1,741,080)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$77,144,353	102.0%
Written Options	(1,741,080)	(2.3)
Money Market Deposit Account	196,446	0.3
Liabilities in Excess of Other Assets	<u>(33,241)</u>	<u>0.0</u>
	<u>\$75,566,478</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 6 MO JAN/JUL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.7%			
Call Options - 101.3%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$2.72 ^{(a)(b)(c)}	\$156,546,592	2,753	\$155,508,299
Put Options - 1.4%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$544.22 ^{(a)(b)(c)}	156,546,592	2,753	<u>2,175,723</u>
TOTAL PURCHASED OPTIONS			
(Cost \$154,144,171)			<u>157,684,022</u>
TOTAL INVESTMENTS - 102.7%			
(Cost \$154,144,171)			\$157,684,022
Money Market Deposit Account - 0.3% ^(d)			446,581
Liabilities in Excess of Other Assets - (3.0)%			<u>(4,523,076)</u>
TOTAL NET ASSETS - 100.0%			<u>\$153,607,527</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR EQUITY DEFINED PROTECTION ETF - 6 MO JAN/JUL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.9)%			
Call Options - (2.9)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$571.43 ^{(a)(b)}	\$(156,546,592)	(2,753)	<u>\$(4,417,959)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,532,873)			<u>\$(4,417,959)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$157,684,022	102.7%
Written Options	(4,417,959)	(2.9)
Money Market Deposit Account	446,581	0.3
Liabilities in Excess of Other Assets	<u>(105,117)</u>	<u>(0.1)</u>
	<u>\$153,607,527</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

**INNOVATOR GROWTH ACCELERATED ETF - QUARTERLY
SCHEDULE OF INVESTMENTS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.7%			
Call Options - 102.7%			
Invesco QQQ Trust Series 1 ^{(a)(b)(c)}			
Expiration: 12/31/2024; Exercise Price: \$1.22	\$34,111,425	705	\$33,991,434
Expiration: 12/31/2024; Exercise Price: \$488.07	34,111,425	705	<u>1,191,414</u>
TOTAL PURCHASED OPTIONS			
(Cost \$35,869,743)			<u>35,182,848</u>
TOTAL INVESTMENTS - 102.7%			
(Cost \$35,869,743)			\$35,182,848
Money Market Deposit Account - 0.1% ^(d)			32,132
Liabilities in Excess of Other Assets - (2.8)%			<u>(974,324)</u>
TOTAL NET ASSETS - 100.0%			<u>\$34,240,656</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR GROWTH ACCELERATED ETF - QUARTERLY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.8)%			
Call Options - (2.8)%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$510.03 ^{(a)(b)}	\$(68,222,850)	(1,410)	<u>\$(951,130)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,531,124)			<u><u>\$(951,130)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$35,182,848	102.7%
Written Options	(951,130)	(2.8)
Money Market Deposit Account	32,132	0.1
Liabilities in Excess of Other Assets	<u>(23,194)</u>	<u>0.0</u>
	<u><u>\$34,240,656</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH ACCELERATED PLUS ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 123.2%			
Call Options - 123.2%			
Invesco QQQ Trust Series 1 ^{(a)(b)(c)}			
Expiration: 03/31/2025; Exercise Price: \$4.45	\$14,273,575	295	\$14,128,945
Expiration: 03/31/2025; Exercise Price: \$444.02	28,547,150	590	<u>3,531,280</u>
TOTAL PURCHASED OPTIONS			
(Cost \$15,924,806)			<u>17,660,225</u>
TOTAL INVESTMENTS - 123.2%			
(Cost \$15,924,806)			\$17,660,225
Money Market Deposit Account - 0.3% ^(d)			38,038
Liabilities in Excess of Other Assets - (23.5)%			<u>(3,368,569)</u>
TOTAL NET ASSETS - 100.0%			<u>\$14,329,694</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH ACCELERATED PLUS ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (23.4)%			
Call Options - (23.4)%			
Invesco QQQ Trust Series 1, Expiration: 03/31/2025; Exercise Price: \$473.89 ^{(a)(b)}	\$(42,820,725)	(885)	<u>\$(3,359,292)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,792,961)			<u>\$(3,359,292)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$17,660,225	123.2%
Written Options	(3,359,292)	(23.4)
Money Market Deposit Account	38,038	0.3
Liabilities in Excess of Other Assets	<u>(9,277)</u>	<u>(0.1)</u>
	<u>\$14,329,694</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH ACCELERATED PLUS ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 135.4%			
Call Options - 135.4%			
Invesco QQQ Trust Series 1 ^{(a)(b)(c)}			
Expiration: 12/31/2024; Exercise Price: \$4.11	\$29,466,465	609	\$ 29,188,310
Expiration: 12/31/2024; Exercise Price: \$409.52	58,932,930	1,218	<u>9,726,644</u>
TOTAL PURCHASED OPTIONS			
(Cost \$30,843,508)			<u>38,914,954</u>
TOTAL INVESTMENTS - 135.4%			
(Cost \$30,843,508)			\$ 38,914,954
Money Market Deposit Account - 0.2% ^(d)			59,523
Liabilities in Excess of Other Assets - (35.6)%			<u>(10,236,697)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 28,737,780</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH ACCELERATED PLUS ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (35.6)%			
Call Options - (35.6)%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$435.93 ^{(a)(b)}	\$(88,399,395)	(1,827)	<u>\$(10,217,936)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$5,299,738)			<u>\$(10,217,936)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 38,914,954	135.4%
Written Options	(10,217,936)	(35.6)
Money Market Deposit Account	59,523	0.2
Liabilities in Excess of Other Assets	<u>(18,761)</u>	<u>0.0</u>
	<u>\$ 28,737,780</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH ACCELERATED PLUS ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 116.2%			
Call Options - 116.2%			
Invesco QQQ Trust Series 1 ^{(a)(b)(c)}			
Expiration: 06/30/2025; Exercise Price: \$4.81	\$16,837,980	348	\$16,643,706
Expiration: 06/30/2025; Exercise Price: \$479.11	33,675,960	696	<u>3,075,387</u>
TOTAL PURCHASED OPTIONS			
(Cost \$19,858,889)			<u>19,719,093</u>
TOTAL INVESTMENTS - 116.2%			
(Cost \$19,858,889)			\$19,719,093
Money Market Deposit Account - 0.2% ^(d)			35,328
Liabilities in Excess of Other Assets - (16.4)%			<u>(2,786,188)</u>
TOTAL NET ASSETS - 100.0%			<u>\$16,968,233</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR GROWTH ACCELERATED PLUS ETF - JULY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (16.4)%			
Call Options - (16.4)%			
Invesco QQQ Trust Series 1, Expiration: 06/30/2025; Exercise Price: \$510.20 ^{(a)(b)}	\$(50,513,940)	(1,044)	<u>\$(2,775,046)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,172,206)			<u>\$(2,775,046)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$19,719,093	116.2%
Written Options	(2,775,046)	(16.4)
Money Market Deposit Account	35,328	0.2
Liabilities in Excess of Other Assets	<u>(11,142)</u>	<u>0.0</u>
	<u>\$16,968,233</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH ACCELERATED PLUS ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 118.4%			
Call Options - 118.4%			
Invesco QQQ Trust Series 1 ^{(a)(b)(c)}			
Expiration: 09/30/2025; Exercise Price: \$4.90	\$ 8,370,605	173	\$ 8,265,295
Expiration: 09/30/2025; Exercise Price: \$488.07	16,741,210	346	<u>1,625,625</u>
TOTAL PURCHASED OPTIONS			
(Cost \$10,053,240)			<u>9,890,920</u>
TOTAL INVESTMENTS - 118.4%			
(Cost \$10,053,240)			\$ 9,890,920
Money Market Deposit Account - 0.3% ^(d)			26,865
Liabilities in Excess of Other Assets - (18.7)%			<u>(1,561,934)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 8,355,851</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH ACCELERATED PLUS ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (18.6)%			
Call Options - (18.6)%			
Invesco QQQ Trust Series 1, Expiration: 09/30/2025; Exercise Price: \$520.14 ^{(a)(b)}	\$(25,111,815)	(519)	<u>\$(1,556,865)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,691,918)			<u>\$(1,556,865)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 9,890,920	118.4%
Written Options	(1,556,865)	(18.6)
Money Market Deposit Account	26,865	0.3
Liabilities in Excess of Other Assets	<u>(5,069)</u>	<u>(0.1)</u>
	<u>\$ 8,355,851</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.6%			
Call Options - 101.1%			
Invesco QQQ Trust Series 1, Expiration: 03/31/2025; Exercise Price: \$4.44 ^{(a)(b)(c)}	\$198,717,195	4,107	\$196,707,681
Put Options - 2.5%			
Invesco QQQ Trust Series 1, Expiration: 03/31/2025; Exercise Price: \$444.01 ^{(a)(b)(c)}	198,717,195	4,107	<u>4,874,146</u>
TOTAL PURCHASED OPTIONS (Cost \$190,710,025)			<u>201,581,827</u>
TOTAL INVESTMENTS - 103.6% (Cost \$190,710,025)			\$201,581,827
Money Market Deposit Account - 0.3% ^(d)			623,939
Liabilities in Excess of Other Assets - (3.9)%			<u>(7,560,204)</u>
TOTAL NET ASSETS - 100.0%			<u>\$194,645,562</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR GROWTH-100 POWER BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.8)%			
Call Options - (3.0)%			
Invesco QQQ Trust Series 1, Expiration: 03/31/2025; Exercise Price: \$517.85 ^{(a)(b)}	\$(198,717,195)	(4,107)	\$(5,782,861)
Put Options - (0.8)%			
Invesco QQQ Trust Series 1, Expiration: 03/31/2025; Exercise Price: \$377.41 ^{(a)(b)}	(198,717,195)	(4,107)	<u>(1,647,359)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$9,552,836)			<u><u>\$(7,430,220)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$201,581,827	103.6%
Written Options	(7,430,220)	(3.8)
Money Market Deposit Account	623,939	0.3
Liabilities in Excess of Other Assets	<u>(129,984)</u>	<u>(0.1)</u>
	<u><u>\$194,645,562</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - AUGUST
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.7%			
Call Options - 99.6%			
Invesco QQQ Trust Series 1, Expiration: 07/31/2025; Exercise Price: \$4.71 ^{(a)(b)(c)}	\$16,934,750	350	\$16,746,468
Put Options - 5.1%			
Invesco QQQ Trust Series 1, Expiration: 07/31/2025; Exercise Price: \$471.07 ^{(a)(b)(c)}	16,934,750	350	<u>860,219</u>
TOTAL PURCHASED OPTIONS (Cost \$17,094,484)			<u>17,606,687</u>
TOTAL INVESTMENTS - 104.7% (Cost \$17,094,484)			\$17,606,687
Money Market Deposit Account - 0.5% ^(d)			80,610
Liabilities in Excess of Other Assets - (5.2)%			<u>(882,168)</u>
TOTAL NET ASSETS - 100.0%			<u>\$16,805,129</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - AUGUST
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.1)%			
Call Options - (3.1)%			
Invesco QQQ Trust Series 1, Expiration: 07/31/2025; Exercise Price: \$545.31 ^{(a)(b)}	\$(16,934,750)	(350)	\$(527,408)
Put Options - (2.0)%			
Invesco QQQ Trust Series 1, Expiration: 07/31/2025; Exercise Price: \$400.41 ^{(a)(b)}	(16,934,750)	(350)	<u>(343,487)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$954,127)			<u><u>\$(870,895)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$17,606,687	104.7%
Written Options	(870,895)	(5.1)
Money Market Deposit Account	80,610	0.5
Liabilities in Excess of Other Assets	<u>(11,273)</u>	<u>(0.1)</u>
	<u><u>\$16,805,129</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 105.4%			
Call Options - 104.8%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$4.10 ^{(a)(b)(c)}	\$213,039,155	4,403	\$210,943,327
Put Options - 0.6%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$409.52 ^{(a)(b)(c)}	213,039,155	4,403	<u>1,122,765</u>
TOTAL PURCHASED OPTIONS (Cost \$189,700,995)			<u>212,066,092</u>
TOTAL INVESTMENTS - 105.4% (Cost \$189,700,995)			\$212,066,092
Money Market Deposit Account - 0.3% ^(d)			640,081
Liabilities in Excess of Other Assets - (5.7)%			<u>(11,377,969)</u>
TOTAL NET ASSETS - 100.0%			<u>\$201,328,204</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.6)%			
Call Options - (5.4)%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$475.45 ^{(a)(b)}	\$(213,039,155)	(4,403)	\$(10,879,813)
Put Options - (0.2)%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$348.09 ^{(a)(b)}	(213,039,155)	(4,403)	<u>(339,031)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$8,922,771)			<u><u>\$(11,218,844)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$212,066,092	105.4%
Written Options	(11,218,844)	(5.6)
Money Market Deposit Account	640,081	0.3
Liabilities in Excess of Other Assets	<u>(159,125)</u>	<u>(0.1)</u>
	<u><u>\$201,328,204</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.7%			
Call Options - 98.4%			
Invesco QQQ Trust Series 1, Expiration: 06/30/2025; Exercise Price: \$4.79 ^{(a)(b)(c)}	\$265,343,340	5,484	\$262,292,481
Put Options - 5.3%			
Invesco QQQ Trust Series 1, Expiration: 06/30/2025; Exercise Price: \$479.11 ^{(a)(b)(c)}	265,343,340	5,484	<u>14,186,943</u>
TOTAL PURCHASED OPTIONS (Cost \$274,643,512)			<u>276,479,424</u>
TOTAL INVESTMENTS - 103.7% (Cost \$274,643,512)			\$276,479,424
Money Market Deposit Account - 0.3% ^(d)			865,269
Liabilities in Excess of Other Assets - (4.0)%			<u>(10,755,081)</u>
TOTAL NET ASSETS - 100.0%			<u>\$266,589,612</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.0)%			
Call Options - (2.0)%			
Invesco QQQ Trust Series 1, Expiration: 06/30/2025; Exercise Price: \$556.73 ^{(a)(b)}	\$(265,343,340)	(5,484)	\$ (5,194,554)
Put Options - (2.0)%			
Invesco QQQ Trust Series 1, Expiration: 06/30/2025; Exercise Price: \$407.24 ^{(a)(b)}	(265,343,340)	(5,484)	<u>(5,381,175)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$13,005,344)			<u><u>\$(10,575,729)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$276,479,424	103.7%
Written Options	(10,575,729)	(4.0)
Money Market Deposit Account	865,269	0.3
Liabilities in Excess of Other Assets	<u>(179,352)</u>	<u>0.0</u>
	<u><u>\$266,589,612</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - JUNE
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.8%			
Call Options - 101.3%			
Invesco QQQ Trust Series 1, Expiration: 05/30/2025; Exercise Price: \$4.51 ^{(a)(b)(c)}	\$27,676,220	572	\$27,408,170
Put Options - 3.5%			
Invesco QQQ Trust Series 1, Expiration: 05/30/2025; Exercise Price: \$450.71 ^{(a)(b)(c)}	27,676,220	572	<u>930,666</u>
TOTAL PURCHASED OPTIONS (Cost \$27,827,394)			<u>28,338,836</u>
TOTAL INVESTMENTS - 104.8% (Cost \$27,827,394)			\$28,338,836
Money Market Deposit Account - 0.4% ^(d)			114,507
Liabilities in Excess of Other Assets - (5.2)%			<u>(1,401,384)</u>
TOTAL NET ASSETS - 100.0%			<u>\$27,051,959</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - JUNE
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.1)%			
Call Options - (3.8)%			
Invesco QQQ Trust Series 1, Expiration: 05/30/2025; Exercise Price: \$523.23 ^{(a)(b)}	\$(27,676,220)	(572)	\$(1,033,123)
Put Options - (1.3)%			
Invesco QQQ Trust Series 1, Expiration: 05/30/2025; Exercise Price: \$383.10 ^{(a)(b)}	(27,676,220)	(572)	<u>(350,728)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,292,048)			<u><u>\$(1,383,851)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$28,338,836	104.8%
Written Options	(1,383,851)	(5.1)
Money Market Deposit Account	114,507	0.4
Liabilities in Excess of Other Assets	<u>(17,533)</u>	<u>(0.1)</u>
	<u><u>\$27,051,959</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - NOVEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 106.1%			
Call Options - 99.4%			
Invesco QQQ Trust Series 1, Expiration: 10/31/2025; Exercise Price: \$4.84 ^{(a)(b)(c)}	\$1,258,010	26	\$1,241,448
Put Options - 6.7%			
Invesco QQQ Trust Series 1, Expiration: 10/31/2025; Exercise Price: \$483.85 ^{(a)(b)(c)}	1,258,010	26	<u>84,396</u>
TOTAL PURCHASED OPTIONS (Cost \$1,325,959)			<u>1,325,844</u>
TOTAL INVESTMENTS - 106.1% (Cost \$1,325,959)			\$1,325,844
Liabilities in Excess of Other Assets - (6.1)%			<u>(77,577)</u>
TOTAL NET ASSETS - 100.0%			<u>\$1,248,267</u>

Percentages are stated as a percent of net assets.

- (a) Held in connection with written option contracts. See Schedule of Options Written for further information.
- (b) Exchange-traded.
- (c) 100 shares per contract.

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - NOVEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (6.4)%			
Call Options - (3.5)%			
Invesco QQQ Trust Series 1, Expiration: 10/31/2025; Exercise Price: \$560.49 ^{(a)(b)}	\$(1,258,010)	(26)	\$(44,148)
Put Options - (2.9)%			
Invesco QQQ Trust Series 1, Expiration: 10/31/2025; Exercise Price: \$411.27 ^{(a)(b)}	(1,258,010)	(26)	<u>(36,764)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$80,794)			<u><u>\$(80,912)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$1,325,844	106.1%
Written Options	(80,912)	(6.4)
Liabilities in Excess of Other Assets	<u>3,335</u>	<u>0.3</u>
	<u><u>\$1,248,267</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 105.8%			
Call Options - 99.0%			
Invesco QQQ Trust Series 1, Expiration: 09/30/2025; Exercise Price: \$4.88 ^{(a)(b)(c)}	\$161,412,360	3,336	\$159,388,042
Put Options - 6.8%			
Invesco QQQ Trust Series 1, Expiration: 09/30/2025; Exercise Price: \$488.07 ^{(a)(b)(c)}	161,412,360	3,336	<u>10,963,497</u>
TOTAL PURCHASED OPTIONS (Cost \$171,246,505)			<u>170,351,539</u>
TOTAL INVESTMENTS - 105.8% (Cost \$171,246,505)			\$170,351,539
Money Market Deposit Account - 0.3% ^(d)			502,906
Liabilities in Excess of Other Assets - (6.1)%			<u>(9,829,424)</u>
TOTAL NET ASSETS - 100.0%			<u>\$161,025,021</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR GROWTH-100 POWER BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (6.0)%			
Call Options - (3.1)%			
Invesco QQQ Trust Series 1, Expiration: 09/30/2025; Exercise Price: \$558.84 ^{(a)(b)}	\$(161,412,360)	(3,336)	\$(5,107,683)
Put Options - (2.9)%			
Invesco QQQ Trust Series 1, Expiration: 09/30/2025; Exercise Price: \$414.86 ^{(a)(b)}	(161,412,360)	(3,336)	<u>(4,625,464)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$10,241,793)			<u><u>\$(9,733,147)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$170,351,539	105.8%
Written Options	(9,733,147)	(6.0)
Money Market Deposit Account	502,906	0.3
Liabilities in Excess of Other Assets	<u>(96,277)</u>	<u>(0.1)</u>
	<u><u>\$161,025,021</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR GROWTH-100 POWER BUFFER ETF - SEPTEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 105.6%			
Call Options - 99.9%			
Invesco QQQ Trust Series 1, Expiration: 08/29/2025; Exercise Price: \$4.76 ^{(a)(b)(c)}	\$36,433,905	753	\$36,033,362
Put Options - 5.7%			
Invesco QQQ Trust Series 1, Expiration: 08/29/2025; Exercise Price: \$476.27 ^{(a)(b)(c)}	36,433,905	753	<u>2,052,693</u>
TOTAL PURCHASED OPTIONS (Cost \$37,345,270)			<u>38,086,055</u>
TOTAL INVESTMENTS - 105.6% (Cost \$37,345,270)			\$38,086,055
Money Market Deposit Account - 0.4% ^(d)			149,052
Liabilities in Excess of Other Assets - (6.0)%			<u>(2,151,767)</u>
TOTAL NET ASSETS - 100.0%			<u>\$36,083,340</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR GROWTH-100 POWER BUFFER ETF - SEPTEMBER
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.9)%			
Call Options - (3.6)%			
Invesco QQQ Trust Series 1, Expiration: 08/29/2025; Exercise Price: \$546.42 ^{(a)(b)}	\$(36,433,905)	(753)	\$(1,284,995)
Put Options - (2.3)%			
Invesco QQQ Trust Series 1, Expiration: 08/29/2025; Exercise Price: \$404.83 ^{(a)(b)}	(36,433,905)	(753)	<u>(843,743)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,095,564)			<u><u>\$(2,128,738)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$38,086,055	105.6%
Written Options	(2,128,738)	(5.9)
Money Market Deposit Account	149,052	0.4
Liabilities in Excess of Other Assets	<u>(23,029)</u>	<u>(0.1)</u>
	<u><u>\$36,083,340</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

**INNOVATOR INTERNATIONAL DEVELOPED 10 BUFFER ETF - QUARTERLY
SCHEDULE OF INVESTMENTS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.3%			
Call Options - 95.4%			
iShares MSCI EAFE ETF, Expiration: 12/31/2024; Exercise Price: \$0.21 ^{(a)(b)(c)}	\$5,505,790	695	\$5,443,129
Put Options - 5.9%			
iShares MSCI EAFE ETF, Expiration: 12/31/2024; Exercise Price: \$83.63 ^{(a)(b)(c)}	5,505,790	695	<u>336,248</u>
TOTAL PURCHASED OPTIONS (Cost \$5,888,225)			<u>5,779,377</u>
TOTAL INVESTMENTS - 101.3% (Cost \$5,888,225)			\$5,779,377
Money Market Deposit Account - 0.1% ^(d)			6,954
Liabilities in Excess of Other Assets - (1.4)%			<u>(76,758)</u>
TOTAL NET ASSETS - 100.0%			<u>\$5,709,573</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR INTERNATIONAL DEVELOPED 10 BUFFER ETF - QUARTERLY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.3)%			
Call Options - (0.1)%			
iShares MSCI EAFE ETF, Expiration: 12/31/2024; Exercise Price: \$87.13 ^{(a)(b)}	\$(5,505,790)	(695)	\$ (6,776)
Put Options - (1.2)%			
iShares MSCI EAFE ETF, Expiration: 12/31/2024; Exercise Price: \$75.27 ^{(a)(b)}	(5,505,790)	(695)	<u>(66,734)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$105,372)			<u><u>\$(73,510)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$5,779,377	101.3%
Written Options	(73,510)	(1.3)
Money Market Deposit Account	6,954	0.1
Liabilities in Excess of Other Assets	<u>(3,248)</u>	<u>(0.1)</u>
	<u><u>\$5,709,573</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.1%			
Call Options - 97.0%			
iShares MSCI EAFE ETF, Expiration: 03/31/2025; Exercise Price: \$0.80 ^{(a)(b)(c)}	\$199,056,094	25,127	\$195,875,016
Put Options - 4.1%			
iShares MSCI EAFE ETF, Expiration: 03/31/2025; Exercise Price: \$79.86 ^{(a)(b)(c)}	199,056,094	25,127	<u>8,191,402</u>
TOTAL PURCHASED OPTIONS (Cost \$203,375,817)			<u>204,066,418</u>
TOTAL INVESTMENTS - 101.1% (Cost \$203,375,817)			\$204,066,418
Money Market Deposit Account - 0.2% ^(d)			479,650
Liabilities in Excess of Other Assets - (1.3)%			<u>(2,566,928)</u>
TOTAL NET ASSETS - 100.0%			<u>\$201,979,140</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.2)%			
Call Options - (0.6)%			
iShares MSCI EAFE ETF, Expiration: 03/31/2025; Exercise Price: \$93.28 ^{(a)(b)}	\$(199,056,094)	(25,127)	\$(1,202,327)
Put Options - (0.6)%			
iShares MSCI EAFE ETF, Expiration: 03/31/2025; Exercise Price: \$67.88 ^{(a)(b)}	(199,056,094)	(25,127)	<u>(1,218,157)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,472,938)			<u><u>\$(2,420,484)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$204,066,418	101.1%
Written Options	(2,420,484)	(1.2)
Money Market Deposit Account	479,650	0.2
Liabilities in Excess of Other Assets	<u>(146,444)</u>	<u>(0.1)</u>
	<u><u>\$201,979,140</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - AUGUST
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.0%			
Call Options - 97.9%			
iShares MSCI EAFE ETF, Expiration: 07/31/2025; Exercise Price: \$0.80 ^{(a)(b)(c)}	\$14,822,062	1,871	\$14,339,756
Put Options - 5.1%			
iShares MSCI EAFE ETF, Expiration: 07/31/2025; Exercise Price: \$80.36 ^{(a)(b)(c)}	14,822,062	1,871	<u>753,040</u>
TOTAL PURCHASED OPTIONS (Cost \$15,187,925)			<u>15,092,796</u>
TOTAL INVESTMENTS - 103.0% (Cost \$15,187,925)			\$15,092,796
Money Market Deposit Account - 0.2% ^(d)			27,005
Liabilities in Excess of Other Assets - (3.2)%			<u>(454,920)</u>
TOTAL NET ASSETS - 100.0%			<u>\$14,664,881</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - AUGUST
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.1)%			
Call Options - (1.5)%			
iShares MSCI EAFE ETF, Expiration: 07/31/2025; Exercise Price: \$93.35 ^{(a)(b)}	\$(14,822,062)	(1,871)	\$(213,762)
Put Options - (1.6)%			
iShares MSCI EAFE ETF, Expiration: 07/31/2025; Exercise Price: \$68.31 ^{(a)(b)}	(14,822,062)	(1,871)	<u>(230,207)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$488,426)			<u><u>\$(443,969)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$15,092,796	103.0%
Written Options	(443,969)	(3.1)
Money Market Deposit Account	27,005	0.2
Liabilities in Excess of Other Assets	<u>(10,951)</u>	<u>(0.1)</u>
	<u><u>\$14,664,881</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - DECEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 100.2%			
Call Options - 99.8%			
iShares MSCI EAFE ETF, Expiration: 11/29/2024; Exercise Price: \$0.72 ^{(a)(b)(c)}	\$10,948,204	1,382	\$10,850,427
Put Options - 0.4%			
iShares MSCI EAFE ETF, Expiration: 11/29/2024; Exercise Price: \$72.42 ^{(a)(b)(c)}	10,948,204	1,382	<u>42,566</u>
TOTAL PURCHASED OPTIONS (Cost \$10,296,913)			<u>10,892,993</u>
TOTAL INVESTMENTS - 100.2% (Cost \$10,296,913)			\$10,892,993
Money Market Deposit Account - 0.2% ^(d)			25,628
Liabilities in Excess of Other Assets - (0.4)%			<u>(43,355)</u>
TOTAL NET ASSETS - 100.0%			<u>\$10,875,266</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - DECEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (0.3)%			
Call Options - (0.1)%			
iShares MSCI EAFE ETF, Expiration: 11/29/2024; Exercise Price: \$86.27 ^{(a)(b)}	\$(10,948,204)	(1,382)	\$(12,673)
Put Options - (0.2)%			
iShares MSCI EAFE ETF, Expiration: 11/29/2024; Exercise Price: \$61.56 ^{(a)(b)}	(10,948,204)	(1,382)	<u>(22,983)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$232,165)			<u><u>\$(35,656)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$10,892,993	100.2%
Written Options	(35,656)	(0.3)
Money Market Deposit Account	25,628	0.2
Liabilities in Excess of Other Assets	<u>(7,699)</u>	<u>(0.1)</u>
	<u><u>\$10,875,266</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - FEBRUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 100.5%			
Call Options - 99.0%			
iShares MSCI EAFE ETF, Expiration: 01/31/2025; Exercise Price: \$0.75 ^{(a)(b)(c)}	\$11,922,610	1,505	\$11,711,714
Put Options - 1.5%			
iShares MSCI EAFE ETF, Expiration: 01/31/2025; Exercise Price: \$75.01 ^{(a)(b)(c)}	11,922,610	1,505	<u>180,796</u>
TOTAL PURCHASED OPTIONS (Cost \$11,739,680)			<u>11,892,510</u>
TOTAL INVESTMENTS - 100.5% (Cost \$11,739,680)			\$11,892,510
Money Market Deposit Account - 0.2% ^(d)			19,528
Liabilities in Excess of Other Assets - (0.7)%			<u>(79,411)</u>
TOTAL NET ASSETS - 100.0%			<u>\$11,832,627</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - FEBRUARY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (0.6)%			
Call Options - (0.2)%			
iShares MSCI EAFE ETF, Expiration: 01/31/2025; Exercise Price: \$88.17 ^{(a)(b)}	\$(11,922,610)	(1,505)	\$(23,313)
Put Options - (0.4)%			
iShares MSCI EAFE ETF, Expiration: 01/31/2025; Exercise Price: \$63.76 ^{(a)(b)}	(11,922,610)	(1,505)	<u>(47,693)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$250,989)			<u><u>\$(71,006)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$11,892,510	100.5%
Written Options	(71,006)	(0.6)
Money Market Deposit Account	19,528	0.2
Liabilities in Excess of Other Assets	<u>(8,405)</u>	<u>(0.1)</u>
	<u><u>\$11,832,627</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 100.3%			
Call Options - 99.1%			
iShares MSCI EAFE ETF, Expiration: 12/31/2024; Exercise Price: \$0.75 ^{(a)(b)(c)}	\$182,269,376	23,008	\$179,013,284
Put Options - 1.2%			
iShares MSCI EAFE ETF, Expiration: 12/31/2024; Exercise Price: \$75.35 ^{(a)(b)(c)}	182,269,376	23,008	<u>2,246,961</u>
TOTAL PURCHASED OPTIONS (Cost \$176,373,362)			<u>181,260,245</u>
TOTAL INVESTMENTS - 100.3% (Cost \$176,373,362)			\$181,260,245
Money Market Deposit Account - 0.2% ^(d)			430,624
Liabilities in Excess of Other Assets - (0.5)%			<u>(973,056)</u>
TOTAL NET ASSETS - 100.0%			<u>\$180,717,813</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (0.5)%			
Call Options - (0.2)%			
iShares MSCI EAFE ETF, Expiration: 12/31/2024; Exercise Price: \$86.64 ^{(a)(b)}	\$(182,269,376)	(23,008)	\$(258,150)
Put Options - (0.3)%			
iShares MSCI EAFE ETF, Expiration: 12/31/2024; Exercise Price: \$64.05 ^{(a)(b)}	(182,269,376)	(23,008)	<u>\$(583,483)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,353,616)			<u><u>\$(841,633)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$181,260,245	100.3%
Written Options	(841,633)	(0.5)
Money Market Deposit Account	430,624	0.2
Liabilities in Excess of Other Assets	<u>(131,423)</u>	<u>0.0</u>
	<u><u>\$180,717,813</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.5%			
Call Options - 98.5%			
iShares MSCI EAFE ETF, Expiration: 06/30/2025; Exercise Price: \$0.78 ^{(a)(b)(c)}	\$162,345,546	20,493	\$156,950,558
Put Options - 4.0%			
iShares MSCI EAFE ETF, Expiration: 06/30/2025; Exercise Price: \$78.33 ^{(a)(b)(c)}	162,345,546	20,493	<u>6,379,677</u>
TOTAL PURCHASED OPTIONS (Cost \$163,151,554)			<u>163,330,235</u>
TOTAL INVESTMENTS - 102.5% (Cost \$163,151,554)			\$163,330,235
Money Market Deposit Account - 0.2% ^(d)			369,659
Liabilities in Excess of Other Assets - (2.7)%			<u>(4,330,551)</u>
TOTAL NET ASSETS - 100.0%			<u>\$159,369,343</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.6)%			
Call Options - (1.3)%			
iShares MSCI EAFE ETF, Expiration: 06/30/2025; Exercise Price: \$91.49 ^{(a)(b)}	\$(162,345,546)	(20,493)	\$(2,151,355)
Put Options - (1.3)%			
iShares MSCI EAFE ETF, Expiration: 06/30/2025; Exercise Price: \$66.58 ^{(a)(b)}	(162,345,546)	(20,493)	<u>(2,062,416)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,945,387)			<u><u>\$(4,213,771)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$163,330,235	102.5%
Written Options	(4,213,771)	(2.6)
Money Market Deposit Account	369,659	0.2
Liabilities in Excess of Other Assets	<u>(116,780)</u>	<u>(0.1)</u>
	<u><u>\$159,369,343</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - JUNE
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.3%			
Call Options - 96.6%			
iShares MSCI EAFE ETF, Expiration: 05/30/2025; Exercise Price: \$0.81 ^{(a)(b)(c)}	\$23,401,588	2,954	\$22,980,820
Put Options - 4.7%			
iShares MSCI EAFE ETF, Expiration: 05/30/2025; Exercise Price: \$81.18 ^{(a)(b)(c)}	23,401,588	2,954	<u>1,122,343</u>
TOTAL PURCHASED OPTIONS (Cost \$24,353,934)			<u>24,103,163</u>
TOTAL INVESTMENTS - 101.3% (Cost \$24,353,934)			\$24,103,163
Money Market Deposit Account - 0.3% ^(d)			77,460
Liabilities in Excess of Other Assets - (1.6)%			<u>(397,433)</u>
TOTAL NET ASSETS - 100.0%			<u>\$23,783,190</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - JUNE
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.6)%			
Call Options - (1.2)%			
iShares MSCI EAFE ETF, Expiration: 05/30/2025; Exercise Price: \$98.02 ^{(a)(b)}	\$(23,401,588)	(2,954)	\$(273,718)
Put Options - (0.4)%			
iShares MSCI EAFE ETF, Expiration: 05/30/2025; Exercise Price: \$69.00 ^{(a)(b)}	(23,401,588)	(2,954)	<u>(107,407)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$431,399)			<u><u>\$(381,125)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$24,103,163	101.3%
Written Options	(381,125)	(1.6)
Money Market Deposit Account	77,460	0.3
Liabilities in Excess of Other Assets	<u>(16,308)</u>	<u>0.0</u>
	<u><u>\$23,783,190</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - MARCH
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 100.6%			
Call Options - 98.1%			
iShares MSCI EAFE ETF, Expiration: 02/28/2025; Exercise Price: \$0.77 ^{(a)(b)(c)}	\$12,928,704	1,632	\$12,691,085
Put Options - 2.5%			
iShares MSCI EAFE ETF, Expiration: 02/28/2025; Exercise Price: \$77.25 ^{(a)(b)(c)}	12,928,704	1,632	<u>326,302</u>
TOTAL PURCHASED OPTIONS (Cost \$13,002,092)			<u>13,017,387</u>
TOTAL INVESTMENTS - 100.6% (Cost \$13,002,092)			\$13,017,387
Money Market Deposit Account - 0.2% ^(d)			30,016
Liabilities in Excess of Other Assets - (0.8)%			<u>(102,896)</u>
TOTAL NET ASSETS - 100.0%			<u>\$12,944,507</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - MARCH
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (0.7)%			
Call Options - (0.2)%			
iShares MSCI EAFE ETF, Expiration: 02/28/2025; Exercise Price: \$92.16 ^{(a)(b)}	\$(12,928,704)	(1,632)	\$(21,004)
Put Options - (0.5)%			
iShares MSCI EAFE ETF, Expiration: 02/28/2025; Exercise Price: \$65.66 ^{(a)(b)}	(12,928,704)	(1,632)	<u>(72,608)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$241,300)			<u><u>\$(93,612)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$13,017,387	100.6%
Written Options	(93,612)	(0.7)
Money Market Deposit Account	30,016	0.2
Liabilities in Excess of Other Assets	<u>(9,284)</u>	<u>(0.1)</u>
	<u><u>\$12,944,507</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - MAY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.3%			
Call Options - 98.3%			
iShares MSCI EAFE ETF, Expiration: 04/30/2025; Exercise Price: \$0.77 ^{(a)(b)(c)}	\$8,959,782	1,131	\$8,813,722
Put Options - 3.0%			
iShares MSCI EAFE ETF, Expiration: 04/30/2025; Exercise Price: \$77.27 ^{(a)(b)(c)}	8,959,782	1,131	<u>262,166</u>
TOTAL PURCHASED OPTIONS (Cost \$9,056,803).....			<u>9,075,888</u>
TOTAL INVESTMENTS - 101.3% (Cost \$9,056,803).....			\$9,075,888
Money Market Deposit Account - 0.1% ^(d)			12,998
Liabilities in Excess of Other Assets - (1.4)%.....			<u>(121,284)</u>
TOTAL NET ASSETS - 100.0%			<u>\$8,967,602</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - MAY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.3)%			
Call Options - (0.7)%			
iShares MSCI EAFE ETF, Expiration: 04/30/2025; Exercise Price: \$93.46 ^{(a)(b)}	\$(8,959,782)	(1,131)	\$ (61,687)
Put Options - (0.6)%			
iShares MSCI EAFE ETF, Expiration: 04/30/2025; Exercise Price: \$65.68 ^{(a)(b)}	(8,959,782)	(1,131)	<u>(53,271)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$165,654)			<u><u>\$(114,958)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$9,075,888	101.3%
Written Options	(114,958)	(1.3)
Money Market Deposit Account	12,998	0.1
Liabilities in Excess of Other Assets	<u>(6,326)</u>	<u>(0.1)</u>
	<u><u>\$8,967,602</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - NOVEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.7%			
Call Options - 97.5%			
iShares MSCI EAFE ETF, Expiration: 10/31/2025; Exercise Price: \$0.79 ^{(a)(b)(c)}	\$4,428,398	559	\$4,286,971
Put Options - 5.2%			
iShares MSCI EAFE ETF Expiration: 10/31/2025; Exercise Price: \$79.22 ^{(a)(b)(c)}	4,428,398	559	<u>231,426</u>
TOTAL PURCHASED OPTIONS (Cost \$4,518,987)			<u>4,518,397</u>
TOTAL INVESTMENTS - 102.7% (Cost \$4,518,987)			\$4,518,397
Money Market Deposit Account - 0.1% ^(d)			2,931
Liabilities in Excess of Other Assets - (2.8)%			<u>(123,847)</u>
TOTAL NET ASSETS - 100.0%			<u>\$4,397,481</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - NOVEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.1)%			
Call Options - (1.1)%			
iShares MSCI EAFE ETF ^{(a)(b)}			
Expiration: 10/31/2025; Exercise Price: \$91.55	(4,428,398)	(559)	\$ (50,310)
Total Call Options			<u>(50,310)</u>
Put Options - (2.0)%			
iShares MSCI EAFE ETF ^{(a)(b)}			
Expiration: 10/31/2025; Exercise Price: \$67.34	(4,428,398)	(559)	(86,086)
Total Put Options			<u>(86,086)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$135,802)			<u>\$(136,396)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$4,518,397	102.7%
Written Options	(136,396)	(3.1)
Money Market Deposit Account	2,931	0.1
Other Assets in Excess of Other Assets	<u>12,549</u>	<u>0.3</u>
	<u>\$4,397,481</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.9%			
Call Options - 96.5%			
iShares MSCI EAFE ETF, Expiration: 09/30/2025; Exercise Price: \$0.84 ^{(a)(b)(c)}	\$121,246,210	15,305	\$117,530,768
Put Options - 7.4%			
iShares MSCI EAFE ETF, Expiration: 09/30/2025; Exercise Price: \$83.63 ^{(a)(b)(c)}	121,246,210	15,305	<u>8,991,228</u>
TOTAL PURCHASED OPTIONS (Cost \$130,909,360)			<u>126,521,996</u>
TOTAL INVESTMENTS - 103.9% (Cost \$130,909,360)			\$126,521,996
Money Market Deposit Account - 0.3% ^(d)			308,994
Liabilities in Excess of Other Assets - (4.2)%			<u>(5,121,040)</u>
TOTAL NET ASSETS - 100.0%			<u>\$121,709,950</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.1)%			
Call Options - (1.7)%			
iShares MSCI EAFE ETF, Expiration: 09/30/2025; Exercise Price: \$95.88 ^{(a)(b)}	\$(121,246,210)	(15,305)	\$(2,105,815)
Put Options - (2.4)%			
iShares MSCI EAFE ETF, Expiration: 09/30/2025; Exercise Price: \$71.09 ^{(a)(b)}	(121,246,210)	(15,305)	<u>(2,930,601)</u>
TOTAL WRITTEN OPTIONS (Premiums received \$4,442,901)			<u><u>\$(5,036,416)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$126,521,996	103.9%
Written Options	(5,036,416)	(4.1)
Money Market Deposit Account	308,994	0.3
Liabilities in Excess of Other Assets	<u>(84,624)</u>	<u>(0.1)</u>
	<u><u>\$121,709,950</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - SEPTEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.4%			
Call Options - 96.0%			
iShares MSCI EAFE ETF, Expiration: 08/29/2025; Exercise Price: \$0.83 ^{(a)(b)(c)}	\$67,091,418	8,469	\$64,956,298
Put Options - 6.4%			
iShares MSCI EAFE ETF, Expiration: 08/29/2025; Exercise Price: \$82.98 ^{(a)(b)(c)}	67,091,418	8,469	<u>4,333,079</u>
TOTAL PURCHASED OPTIONS (Cost \$71,151,396)			<u>69,289,377</u>
TOTAL INVESTMENTS - 102.4% (Cost \$71,151,396)			\$69,289,377
Money Market Deposit Account - 0.2% ^(d)			159,571
Liabilities in Excess of Other Assets - (2.6)%			<u>(1,773,343)</u>
TOTAL NET ASSETS - 100.0%			<u>\$67,675,605</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR INTERNATIONAL DEVELOPED POWER BUFFER ETF - SEPTEMBER
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.6)%			
Call Options - (2.0)%			
iShares MSCI EAFE ETF, Expiration: 08/29/2025; Exercise Price: \$95.53 ^{(a)(b)}	\$(67,091,418)	(8,469)	\$(1,304,141)
Put Options - (0.6)%			
iShares MSCI EAFE ETF, Expiration: 08/29/2025; Exercise Price: \$70.53 ^{(a)(b)}	(67,091,418)	(8,469)	<u>(424,551)</u>
TOTAL WRITTEN OPTIONS (Premiums received \$2,040,745)			<u><u>\$(1,728,692)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$69,289,377	102.4%
Written Options	(1,728,692)	(2.6)
Money Market Deposit Account	159,571	0.2
Liabilities in Excess of Other Assets	<u>(44,651)</u>	<u>0.0</u>
	<u><u>\$67,675,605</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

**INNOVATOR NASDAQ-100 10 BUFFER ETF - QUARTERLY
SCHEDULE OF INVESTMENTS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.4%			
Call Options - 98.8%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$1.23 ^{(a)(b)(c)}	\$79,738,480	1,648	\$79,456,359
Put Options - 3.6%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$488.07 ^{(a)(b)(c)}	79,738,480	1,648	<u>2,887,461</u>
TOTAL PURCHASED OPTIONS (Cost \$83,134,026)			<u>82,343,820</u>
TOTAL INVESTMENTS - 102.4% (Cost \$83,134,026)			\$82,343,820
Money Market Deposit Account - 0.1% ^(d)			110,620
Liabilities in Excess of Other Assets - (2.5)%			<u>(2,001,240)</u>
TOTAL NET ASSETS - 100.0%			<u>\$80,453,200</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR NASDAQ-100 10 BUFFER ETF - QUARTERLY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.5)%			
Call Options - (1.4)%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$510.33 ^{(a)(b)}	\$(79,738,480)	(1,648)	\$(1,095,129)
Put Options - (1.1)%			
Invesco QQQ Trust Series 1, Expiration: 12/31/2024; Exercise Price: \$439.26 ^{(a)(b)}	(79,738,480)	(1,648)	<u>(867,260)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,670,530)			<u><u>\$(1,962,389)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$82,343,820	102.4%
Written Options	(1,962,389)	(2.5)
Money Market Deposit Account	110,620	0.1
Liabilities in Excess of Other Assets	<u>(38,851)</u>	<u>0.0^(a)</u>
	<u><u>\$80,453,200</u></u>	<u><u>100.0%</u></u>

^(a) Represents less than 0.05% of net assets.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 10 BARRIER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 9.0%			
Put Options - 9.0%			
S&P 500 Index, Expiration: 03/31/2025; Exercise Price:			
\$4,676.33 ^{(a)(b)(c)}	\$100,415,920	176	<u>\$ 833,865</u>
TOTAL PURCHASED OPTIONS			
(Cost \$2,032,778)			<u>833,865</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 101.5%			
U.S. Treasury Bills - 101.5%			
4.95%, 12/26/2024 ^(d)		\$ 177,500	176,262
4.90%, 03/20/2025 ^{(d)(e)}		9,403,300	<u>9,244,653</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$9,409,378)			<u>9,420,915</u>
TOTAL INVESTMENTS - 110.5%			
(Cost \$11,442,156)			\$10,254,780
Money Market Deposit Account - 0.1% ^(f)			7,054
Liabilities in Excess of Other Assets - (10.6)%			<u>(985,482)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 9,276,352</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 10 BARRIER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (10.6)%			
Put Options - (10.6)%^{(a)(b)}			
S&P 500 Index, Expiration: 03/31/2025; Exercise Price: \$4,728.87	\$(108,974,095)	(191)	\$(966,573)
S&P 500 Mini Index, Expiration: 03/31/2025; Exercise Price: \$472.89	(1,483,404)	(26)	<u>(12,944)</u>
Total Put Options			<u>(979,517)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,193,135)			<u>\$(979,517)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$ 833,865	9.0%
Written Options	(979,517)	(10.6)
U.S. Treasury Bills	9,420,915	101.5
Money Market Deposit Account	7,054	0.1
Liabilities in Excess of Other Assets	<u>(5,965)</u>	<u>0.0</u>
	<u>\$9,276,352</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 10 BARRIER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 2.2%			
Put Options - 2.2%			
S&P 500 Index, Expiration: 12/31/2024; Exercise Price:			
\$4,240.14 ^{(a)(b)(c)}	\$51,349,050	90	\$ <u>95,468</u>
TOTAL PURCHASED OPTIONS			
(Cost \$890,053)			<u>95,468</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 100.2%			
U.S. Treasury Bills - 100.2%			
4.81%, 12/26/2024 ^{(d)(e)}		\$4,393,200	<u>4,362,567</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$4,362,315)			<u>4,362,567</u>
TOTAL INVESTMENTS - 102.4%			
(Cost \$5,252,368)			\$4,458,035
Money Market Deposit Account - 0.2% ^(f)			9,109
Liabilities in Excess of Other Assets - (2.6)%			<u>(113,063)</u>
TOTAL NET ASSETS - 100.0%			<u>\$4,354,081</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral. The total value of assets committed as collateral as of October 31, 2024 is \$1 which represented 0.0% of net assets.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 10 BARRIER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.5)%			
Put Options - (2.5)%^{(a)(b)}			
S&P 500 Index, Expiration: 12/31/2024; Exercise Price: \$4,287.78	\$(55,342,865)	(97)	\$(108,014)
S&P 500 Mini Index, Expiration: 12/31/2024; Exercise Price: \$428.78	(1,141,080)	(20)	<u>(2,161)</u>
Total Put Options			<u>(110,175)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$854,131)			<u>\$(110,175)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$ 95,468	2.2%
Written Options	(110,175)	(2.5)
U.S. Treasury Bills	4,362,567	100.2
Money Market Deposit Account	9,109	0.2
Liabilities in Excess of Other Assets	<u>(2,888)</u>	<u>(0.1)</u>
	<u>\$4,354,081</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 10 BARRIER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 16.4%			
Put Options - 16.4%			
S&P 500 Index, Expiration: 06/30/2025; Exercise Price:			
\$4,860.03 ^{(a)(b)(c)}	\$51,919,595	91	<u>\$ 818,110</u>
TOTAL PURCHASED OPTIONS			
(Cost \$1,168,130)			<u>818,110</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 102.8%			
U.S. Treasury Bills - 102.8%			
4.92%, 12/26/2024 ^(d)		\$ 93,400	92,749
4.68%, 03/20/2025 ^(d)		93,600	92,021
4.58%, 06/12/2025 ^{(d)(e)}		5,077,500	<u>4,946,776</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$5,123,632)			<u>5,131,546</u>
TOTAL INVESTMENTS - 119.2%			
(Cost \$6,291,762)			\$5,949,656
Money Market Deposit Account - 0.1% ^(f)			7,285
Liabilities in Excess of Other Assets - (19.3)%			<u>(963,105)</u>
TOTAL NET ASSETS - 100.0%			
			<u>\$4,993,836</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 10 BARRIER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (19.2)%			
Put Options - (19.2)%^{(a)(b)}			
S&P 500 Index, Expiration: 06/30/2025; Exercise Price: \$4,914.64	\$(56,483,955)	(99)	\$(949,588)
S&P 500 Mini Index, Expiration: 06/30/2025; Exercise Price: \$491.46	(627,594)	(11)	<u>(10,406)</u>
Total Put Options			<u>(959,994)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,182,595)			<u><u>\$(959,994)</u></u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$ 818,110	16.4%
Written Options	(959,994)	(19.2)
U.S. Treasury Bills	5,131,546	102.8
Money Market Deposit Account	7,285	0.1
Liabilities in Excess of Other Assets	<u>(3,111)</u>	<u>(0.1)</u>
	<u><u>\$4,993,836</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 10 BARRIER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 27.3%			
Put Options - 27.3%			
S&P 500 Index, Expiration: 09/30/2025; Exercise Price:			
\$5,128.54 ^{(a)(b)(c)}	\$47,355,235	83	<u>\$ 1,301,711</u>
TOTAL PURCHASED OPTIONS			
(Cost \$1,253,515)			<u>1,301,711</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 104.6%			
U.S. Treasury Bills - 104.6%			
4.58%, 12/31/2024 ^(d)		\$ 90,400	89,719
4.34%, 03/27/2025 ^(d)		90,600	88,997
3.94%, 06/12/2025 ^(d)		90,800	88,462
3.94%, 10/02/2025 ^{(d)(e)}		4,896,900	<u>4,710,616</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$4,991,504)			<u>4,977,794</u>
TOTAL INVESTMENTS - 131.9%			
(Cost \$6,245,019)			\$ 6,279,505
Money Market Deposit Account - 0.1% ^(f)			4,091
Liabilities in Excess of Other Assets - (32.0)%			<u>(1,522,842)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 4,760,754</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 10 BARRIER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (31.9)%			
Put Options - (31.9)%^{(a)(b)}			
S&P 500 Index, Expiration: 09/30/2025; Exercise Price: \$5,186.16	\$(51,919,595)	(91)	\$(1,514,971)
S&P 500 Mini Index, Expiration: 09/30/2025; Exercise Price: \$518.62	(171,162)	(3)	<u>(4,958)</u>
Total Put Options			<u>(1,519,929)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,460,663)			<u>\$(1,519,929)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$ 1,301,711	27.3%
Written Options	(1,519,929)	(31.9)
U.S. Treasury Bills	4,977,794	104.6
Money Market Deposit Account	4,091	0.1
Liabilities in Excess of Other Assets	<u>(2,913)</u>	<u>(0.1)</u>
	<u>\$ 4,760,754</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 15 BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Par</u>	<u>Value</u>
SHORT-TERM INVESTMENTS - 100.5%		
U.S. Treasury Bills - 100.5%		
5.12%, 11/29/2024 ^(a)	\$ 17,600	\$ 17,537
5.09%, 12/26/2024 ^(a)	17,600	17,477
5.04%, 01/23/2025 ^(a)	17,600	17,420
5.10%, 02/20/2025 ^(a)	17,600	17,361
5.09%, 03/20/2025 ^{(a)(b)}	3,768,100	<u>3,704,527</u>
TOTAL SHORT-TERM INVESTMENTS		
(Cost \$3,767,140)		<u>3,774,322</u>
TOTAL INVESTMENTS - 100.5%		
(Cost \$3,767,140)		\$3,774,322
Money Market Deposit Account - 0.7% ^(c)		24,523
Liabilities in Excess of Other Assets - (1.2)%		<u>(46,382)</u>
TOTAL NET ASSETS - 100.0%		<u><u>\$3,752,463</u></u>

Percentages are stated as a percent of net assets.

^(a) The rate shown is the effective yield as of October 31, 2024.

^(b) All or a portion of security has been pledged as collateral.

^(c) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 15 BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (0.7)%			
Put Options - (0.7)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$444.60 ^{(a)(b)}	\$(4,094,208)	(72)	<u>\$(26,292)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$58,516)			<u>\$(26,292)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Written Options	\$ (26,292)	(0.7)%
U.S. Treasury Bills	3,774,322	100.5
Money Market Deposit Account	24,523	0.7
Liabilities in Excess of Other Assets	<u>(20,090)</u>	<u>(0.5)</u>
	<u>\$3,752,463</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 15 BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Par</u>	<u>Value</u>
SHORT-TERM INVESTMENTS - 100.0%		
U.S. Treasury Bills - 100.0%		
4.83%, 11/29/2024 ^(a)	\$ 40,100	\$ 39,957
4.84%, 12/26/2024 ^{(a)(b)}	8,628,700	<u>8,568,536</u>
TOTAL SHORT-TERM INVESTMENTS		
(Cost \$8,607,618)		<u>8,608,493</u>
TOTAL INVESTMENTS - 100.0%		
(Cost \$8,607,618)		\$8,608,493
Money Market Deposit Account - 0.7% ^(c)		58,879
Liabilities in Excess of Other Assets - (0.7)%		<u>(60,687)</u>
TOTAL NET ASSETS - 100.0%		
		<u>\$8,606,685</u>

Percentages are stated as a percent of net assets.

^(a) The rate shown is the effective yield as of October 31, 2024.

^(b) All or a portion of security has been pledged as collateral.

^(c) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 15 BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (0.2)%			
Put Options - (0.2)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$403.44 ^{(a)(b)}	\$(10,292,384)	(181)	<u>\$(15,208)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$137,531)			<u>\$(15,208)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Written Options	\$ (15,208)	(0.2)%
U.S. Treasury Bills	8,608,493	100.0
Money Market Deposit Account	58,879	0.7
Liabilities in Excess of Other Assets	<u>(45,479)</u>	<u>(0.5)</u>
	<u>\$8,606,685</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 15 BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Par</u>	<u>Value</u>
SHORT-TERM INVESTMENTS - 101.2%		
U.S. Treasury Bills - 101.2%		
5.17%, 11/29/2024 ^(a)	\$ 10,800	\$ 10,761
5.12%, 12/26/2024 ^(a)	10,800	10,725
4.95%, 01/23/2025 ^(a)	10,900	10,789
4.99%, 02/20/2025 ^(a)	10,900	10,752
4.94%, 03/20/2025 ^(a)	10,900	10,716
4.93%, 04/17/2025 ^(a)	10,900	10,682
4.92%, 05/15/2025 ^(a)	10,900	10,651
4.90%, 06/12/2025 ^{(a)(b)}	2,399,500	<u>2,337,723</u>
TOTAL SHORT-TERM INVESTMENTS		
(Cost \$2,404,818)		<u>2,412,799</u>
TOTAL INVESTMENTS - 101.2%		
(Cost \$2,404,818)		\$2,412,799
Money Market Deposit Account - 0.6% ^(c)		14,027
Liabilities in Excess of Other Assets - (1.8)%		<u>(42,856)</u>
TOTAL NET ASSETS - 100.0%		<u>\$2,383,970</u>

Percentages are stated as a percent of net assets.

^(a) The rate shown is the effective yield as of October 31, 2024.

^(b) All or a portion of security has been pledged as collateral.

^(c) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 15 BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.3)%			
Put Options - (1.3)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$462.60 ^{(a)(b)}	\$(2,502,016)	(44)	<u>\$(30,399)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$40,703)			<u>\$(30,399)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Written Options	\$ (30,399)	(1.3)%
U.S. Treasury Bills	2,412,799	101.2
Money Market Deposit Account	14,027	0.6
Liabilities in Excess of Other Assets	<u>(12,457)</u>	<u>(0.5)</u>
	<u>\$2,383,970</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 15 BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Par</u>	<u>Value</u>
SHORT-TERM INVESTMENTS - 102.1%		
U.S. Treasury Bills - 102.1%		
4.70%, 11/29/2024 ^(a)	\$ 79,900	\$ 79,615
4.58%, 12/31/2024 ^(a)	80,000	79,397
4.39%, 01/30/2025 ^(a)	80,100	79,212
4.39%, 02/27/2025 ^(a)	80,100	78,944
4.34%, 03/27/2025 ^(a)	80,200	78,781
3.99%, 04/17/2025 ^(a)	80,200	78,594
4.01%, 05/15/2025 ^(a)	80,300	78,465
3.95%, 06/12/2025 ^(a)	80,300	78,233
3.98%, 07/10/2025 ^(a)	80,400	78,082
3.99%, 08/07/2025 ^(a)	80,400	77,821
3.95%, 10/02/2025 ^{(a)(b)}	18,642,000	<u>17,932,837</u>
TOTAL SHORT-TERM INVESTMENTS		
(Cost \$18,770,632)		<u>18,719,981</u>
TOTAL INVESTMENTS - 102.1%		
(Cost \$18,770,632)		\$18,719,981
Money Market Deposit Account - 0.5% ^(c)		94,927
Liabilities in Excess of Other Assets - (2.6)%		<u>(483,268)</u>
TOTAL NET ASSETS - 100.0%		<u>\$18,331,640</u>

Percentages are stated as a percent of net assets.

^(a) The rate shown is the effective yield as of October 31, 2024.

^(b) All or a portion of security has been pledged as collateral.

^(c) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 15 BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.1)%			
Put Options - (2.1)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$487.71 ^{(a)(b)}	\$(18,367,072)	(323)	<u>\$(392,830)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$373,145)			<u>\$(392,830)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Written Options	\$ (392,830)	(2.1)%
U.S. Treasury Bills	18,719,981	102.1
Money Market Deposit Account	94,927	0.5
Liabilities in Excess of Other Assets	<u>(90,438)</u>	<u>(0.5)</u>
	<u>\$18,331,640</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 20 BARRIER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 9.9%			
Put Options - 9.9%			
S&P 500 Index, Expiration: 03/31/2025; Exercise Price:			
\$4,150.90 ^{(a)(b)(c)}	\$601,354,430	1,054	<u>\$ 2,737,649</u>
TOTAL PURCHASED OPTIONS			
(Cost \$6,196,125)			<u>2,737,649</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 101.0%			
U.S. Treasury Bills - 101.0%			
4.99%, 12/26/2024 ^(d)		\$ 453,800	450,636
4.98%, 03/20/2025 ^{(d)(e)}		28,120,800	<u>27,646,361</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$28,054,939)			<u>28,096,997</u>
TOTAL INVESTMENTS - 110.9%			
(Cost \$34,251,064)			\$30,834,646
Money Market Deposit Account - 0.1% ^(f)			23,268
Liabilities in Excess of Other Assets - (11.0)%			<u>(3,055,605)</u>
TOTAL NET ASSETS - 100.0%			
			<u>\$27,802,309</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 20 BARRIER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (10.9)%			
Put Options - (10.9)%^{(a)(b)}			
S&P 500 Index, Expiration: 03/31/2025; Exercise Price: \$4,203.44	\$(627,028,955)	(1,099)	\$(3,016,557)
S&P 500 Mini Index, Expiration: 03/31/2025; Exercise Price: \$420.34	(4,393,158)	(77)	<u>(20,787)</u>
Total Put Options			<u>(3,037,344)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$6,647,195)			<u>\$(3,037,344)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$ 2,737,649	9.9%
Written Options	(3,037,344)	(10.9)
U.S. Treasury Bills	28,096,997	101.0
Money Market Deposit Account	23,268	0.1
Liabilities in Excess of Other Assets	<u>(18,261)</u>	<u>(0.1)</u>
	<u>\$27,802,309</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 20 BARRIER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 2.7%			
Put Options - 2.7%			
S&P 500 Index, Expiration: 12/31/2024; Exercise Price:			
\$3,763.72 ^{(a)(b)(c)}	\$221,371,460	388	<u>\$ 254,920</u>
TOTAL PURCHASED OPTIONS			
(Cost \$1,926,334)			<u>254,920</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 100.2%			
U.S. Treasury Bills - 100.2%			
4.86%, 12/26/2024 ^{(d)(e)}		\$9,385,500	<u>9,320,059</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$9,318,829)			<u>9,320,059</u>
TOTAL INVESTMENTS - 102.9%			
(Cost \$11,245,163)			\$9,574,979
Money Market Deposit Account - 0.2% ^(f)			19,130
Liabilities in Excess of Other Assets - (3.1)%			<u>(287,054)</u>
TOTAL NET ASSETS - 100.0%			
			<u><u>\$9,307,055</u></u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 20 BARRIER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.0)%			
Put Options - (3.0)%^{(a)(b)}			
S&P 500 Index, Expiration: 12/31/2024; Exercise Price: \$3,811.36	\$(229,929,635)	(403)	\$(278,183)
S&P 500 Mini Index, Expiration: 12/31/2024; Exercise Price: \$381.14	(2,510,376)	(44)	<u>(2,942)</u>
Total Put Options			<u>(281,125)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,895,980)			<u>\$(281,125)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$ 254,920	2.7%
Written Options	(281,125)	(3.0)
U.S. Treasury Bills	9,320,059	100.2
Money Market Deposit Account	19,130	0.2
Liabilities in Excess of Other Assets	<u>(5,929)</u>	<u>(0.1)</u>
	<u>\$9,307,055</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 20 BARRIER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 17.7%			
Put Options - 17.7%			
S&P 500 Index, Expiration: 06/30/2025; Exercise Price:			
\$4,313.96 ^{(a)(b)(c)}	\$429,620,385	753	<u>\$ 3,652,005</u>
TOTAL PURCHASED OPTIONS			
(Cost \$4,173,328)			<u>3,652,005</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 102.0%			
U.S. Treasury Bills - 102.0%			
5.23%, 12/26/2024 ^(d)	\$ 325,500		323,230
5.12%, 03/20/2025 ^(d)		326,100	320,598
5.08%, 06/12/2025 ^{(d)(e)}		20,880,300	<u>20,342,723</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$20,896,810)			<u>20,986,551</u>
TOTAL INVESTMENTS - 119.7%			
(Cost \$25,070,138)			\$24,638,556
Money Market Deposit Account - 0.1% ^(f)			10,911
Liabilities in Excess of Other Assets - (19.8)%			<u>(4,075,461)</u>
TOTAL NET ASSETS - 100.0%			<u>\$20,574,006</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 20 BARRIER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (19.7)%			
Put Options - (19.7)%^{(a)(b)}			
S&P 500 Index, Expiration: 06/30/2025; Exercise Price: \$4,368.57	\$(448,448,370)	(786)	\$(4,038,539)
S&P 500 Mini Index, Expiration: 06/30/2025; Exercise Price: \$436.86	(2,624,484)	(46)	<u>(23,412)</u>
Total Put Options			<u>(4,061,951)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,533,726)			<u>\$(4,061,951)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 3,652,005	17.7%
Written Options	(4,061,951)	(19.7)
U.S. Treasury Bills	20,986,551	102.0
Money Market Deposit Account	10,911	0.1
Liabilities in Excess of Other Assets	<u>(13,510)</u>	<u>(0.1)</u>
	<u>\$20,574,006</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 20 BARRIER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 29.9%			
Put Options - 29.9%			
S&P 500 Index, Expiration: 09/30/2025; Exercise Price:			
\$4,552.30 ^{(a)(b)(c)}	\$392,534,960	688	<u>\$ 5,856,511</u>
TOTAL PURCHASED OPTIONS			
(Cost \$5,627,510)			<u>5,856,511</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 103.4%			
U.S. Treasury Bills - 103.4%			
4.58%, 12/31/2024 ^(d)	\$ 314,700		312,329
4.35%, 03/27/2025 ^(d)		315,300	309,720
3.97%, 06/12/2025 ^(d)		315,900	307,767
3.97%, 10/02/2025 ^{(d)(e)}	20,141,400		<u>19,375,199</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$20,356,562)			<u>20,305,015</u>
TOTAL INVESTMENTS - 133.3%			
(Cost \$25,984,072)			\$26,161,526
Money Market Deposit Account - 0.1% ^(f)			16,391
Liabilities in Excess of Other Assets - (33.4)%			<u>(6,548,006)</u>
TOTAL NET ASSETS - 100.0%			
			<u>\$19,629,911</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 20 BARRIER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (33.3)%			
Put Options - (33.3)%^{(a)(b)}			
S&P 500 Index, Expiration: 09/30/2025; Exercise Price: \$4,609.92	\$(411,362,945)	(721)	\$(6,523,075)
S&P 500 Mini Index, Expiration: 09/30/2025; Exercise Price: \$460.99	(798,756)	(14)	<u>(12,584)</u>
Total Put Options			<u>(6,535,659)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$6,249,992)			<u>\$(6,535,659)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 5,856,511	29.9%
Written Options	(6,535,659)	(33.3)
U.S. Treasury Bills	20,305,015	103.4
Money Market Deposit Account	16,391	0.1
Liabilities in Excess of Other Assets	<u>(12,347)</u>	<u>(0.1)</u>
	<u>\$19,629,911</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 30 BARRIER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 8.9%			
Put Options - 8.9%			
S&P 500 Index, Expiration: 03/31/2025; Exercise Price:			
\$3,625.47 ^{(a)(b)(c)}	\$1,242,647,010	2,178	<u>\$ 3,399,706</u>
TOTAL PURCHASED OPTIONS			
(Cost \$7,276,103)			<u>3,399,706</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 100.7%			
U.S. Treasury Bills - 100.7%			
4.99%, 12/26/2024 ^(d)		\$ 543,100	539,313
5.00%, 03/20/2025 ^{(d)(e)}		38,682,100	<u>38,029,477</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$38,509,694)			<u>38,568,790</u>
TOTAL INVESTMENTS - 109.6%			
(Cost \$45,785,797)			\$41,968,496
Money Market Deposit Account - 0.1% ^(f)			31,289
Liabilities in Excess of Other Assets - (9.7)%			<u>(3,712,963)</u>
TOTAL NET ASSETS - 100.0%			
			<u><u>\$38,286,822</u></u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 30 BARRIER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (9.6)%			
Put Options - (9.6)%^{(a)(b)}			
S&P 500 Index, Expiration: 03/31/2025; Exercise Price: \$3,678.01	\$(1,278,020,800)	(2,240)	\$(3,671,091)
S&P 500 Mini Index, Expiration: 03/31/2025; Exercise Price: \$367.80	(6,047,724)	(106)	<u>(16,648)</u>
Total Put Options			<u>(3,687,739)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$7,653,119)			<u>\$ (3,687,739)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 3,399,706	8.9%
Written Options	(3,687,739)	(9.6)
U.S. Treasury Bills	38,568,790	100.7
Money Market Deposit Account	31,289	0.1
Liabilities in Excess of Other Assets	<u>(25,224)</u>	<u>(0.1)</u>
	<u>\$38,286,822</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 30 BARRIER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 2.4%			
Put Options - 2.4%			
S&P 500 Index, Expiration: 12/31/2024; Exercise Price:			
\$3,287.30 ^{(a)(b)(c)}	\$795,910,275	1,395	<u>\$ 535,108</u>
TOTAL PURCHASED OPTIONS			
(Cost \$3,687,678)			<u>535,108</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 100.0%			
U.S. Treasury Bills - 100.0%			
4.84%, 12/26/2024 ^{(d)(e)}		\$22,463,200	<u>22,306,573</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$22,304,093)			<u>22,306,573</u>
TOTAL INVESTMENTS - 102.4%			
(Cost \$25,991,771)			\$22,841,681
Money Market Deposit Account - 0.3% ^(f)			61,898
Liabilities in Excess of Other Assets - (2.7)%			<u>(600,672)</u>
TOTAL NET ASSETS - 100.0%			
			<u><u>\$22,302,907</u></u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 30 BARRIER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.6)%			
Put Options - (2.6)%^{(a)(b)}			
S&P 500 Index, Expiration: 12/31/2024; Exercise Price: \$3,334.94	\$(816,449,895)	(1,431)	\$(581,644)
S&P 500 Mini Index, Expiration: 12/31/2024; Exercise Price: \$333.49	(5,990,670)	(105)	<u>(4,597)</u>
Total Put Options			<u>(586,241)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,458,447)			<u>\$(586,241)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 535,108	2.4%
Written Options	(586,241)	(2.6)
U.S. Treasury Bills	22,306,573	100.0
Money Market Deposit Account	61,898	0.3
Liabilities in Excess of Other Assets	<u>(14,431)</u>	<u>(0.1)</u>
	<u>\$22,302,907</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 30 BARRIER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 15.4%			
Put Options - 15.4%			
S&P 500 Index, Expiration: 06/30/2025; Exercise Price:			
\$3,767.89 ^{(a)(b)(c)}	\$742,849,590	1,302	<u>\$ 3,640,223</u>
TOTAL PURCHASED OPTIONS			
(Cost \$3,871,501)			<u>3,640,223</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 101.3%			
U.S. Treasury Bills - 101.3%			
5.24%, 12/26/2024 ^(d)	\$ 321,300		319,060
5.13%, 03/20/2025 ^(d)		322,000	316,567
5.09%, 06/12/2025 ^{(d)(e)}		24,010,500	<u>23,392,334</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$23,922,814)			<u>24,027,961</u>
TOTAL INVESTMENTS - 116.7%			
(Cost \$27,794,315)			\$27,668,184
Money Market Deposit Account - 0.1% ^(f)			12,531
Liabilities in Excess of Other Assets - (16.8)%			<u>(3,985,686)</u>
TOTAL NET ASSETS - 100.0%			<u>\$23,695,029</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 30 BARRIER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (16.8)%			
Put Options - (16.8)%^{(a)(b)}			
S&P 500 Index, Expiration: 06/30/2025; Exercise Price: \$3,822.50	\$(764,530,300)	(1,340)	\$(3,954,487)
S&P 500 Mini Index, Expiration: 06/30/2025; Exercise Price: \$382.25	(3,080,916)	(54)	<u>(15,612)</u>
Total Put Options			<u>(3,970,099)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,193,497)			<u><u>\$(3,970,099)</u></u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 3,640,223	15.4%
Written Options	(3,970,099)	(16.8)
U.S. Treasury Bills	24,027,961	101.3
Money Market Deposit Account	12,531	0.1
Liabilities in Excess of Other Assets	<u>(15,587)</u>	<u>0.0</u>
	<u><u>23,695,029</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 30 BARRIER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 25.0%			
Put Options - 25.0%			
S&P 500 Index, Expiration: 09/30/2025; Exercise Price:			
\$3,976.06 ^{(a)(b)(c)}	\$642,433,670	1,126	<u>\$ 5,358,319</u>
TOTAL PURCHASED OPTIONS			
(Cost \$5,108,480)			<u>5,358,319</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 102.3%			
U.S. Treasury Bills - 102.3%			
4.58%, 12/31/2024 ^(d)		\$ 284,700	282,555
4.35%, 03/27/2025 ^(d)		285,300	280,251
3.96%, 06/12/2025 ^(d)		285,800	278,442
3.96%, 10/02/2025 ^{(d)(e)}		21,918,200	<u>21,084,407</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$21,983,039)			<u>21,925,655</u>
TOTAL INVESTMENTS - 127.3%			
(Cost \$27,091,519)			\$27,283,974
Money Market Deposit Account - 0.1% ^(f)			17,040
Liabilities in Excess of Other Assets - (27.4)%			<u>(5,871,152)</u>
TOTAL NET ASSETS - 100.0%			
			<u>\$21,429,862</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 30 BARRIER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (27.3)%			
Put Options - (27.3)%^{(a)(b)}			
S&P 500 Index, Expiration: 09/30/2025; Exercise Price: \$4,033.68	\$(662,973,290)	(1,162)	\$(5,850,530)
S&P 500 Mini Index, Expiration: 09/30/2025; Exercise Price: \$403.37	(855,810)	(15)	<u>(7,403)</u>
Total Put Options			<u><u>(5,857,933)</u></u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$5,553,560)			<u><u>\$(5,857,933)</u></u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 5,358,319	25.0%
Written Options	(5,857,932)	(27.3)
U.S. Treasury Bills	21,925,655	102.3
Money Market Deposit Account	17,040	0.1
Liabilities in Excess of Other Assets	<u>(13,220)</u>	<u>(0.1)</u>
	<u><u>\$21,429,862</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 40 BARRIER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 7.3%			
Put Options - 7.3%			
S&P 500 Index, Expiration: 03/31/2025; Exercise Price:			
\$3,100.04 ^{(a)(b)(c)}	\$828,431,340	1,452	<u>\$ 1,384,438</u>
TOTAL PURCHASED OPTIONS			
(Cost \$2,697,715)			<u>1,384,438</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 100.5%			
U.S. Treasury Bills - 100.5%			
5.02%, 12/26/2024 ^(d)		\$ 241,500	239,816
5.02%, 03/20/2025 ^{(d)(e)}		19,310,500	<u>18,984,704</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$19,193,325)			<u>19,224,520</u>
TOTAL INVESTMENTS - 107.8%			
(Cost \$21,891,040)			\$20,608,958
Money Market Deposit Account - 0.1% ^(f)			15,972
Liabilities in Excess of Other Assets - (7.9)%			<u>(1,505,137)</u>
TOTAL NET ASSETS - 100.0%			<u>\$19,119,793</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 40 BARRIER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (7.8)%			
Put Options - (7.8)%^{(a)(b)}			
S&P 500 Index, Expiration: 03/31/2025; Exercise Price: \$3,152.58	\$(846,118,235)	(1,483)	\$(1,487,508)
S&P 500 Mini Index, Expiration: 03/31/2025; Exercise Price: \$315.26	(3,023,862)	(53)	<u>(5,133)</u>
Total Put Options			<u>(1,492,641)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,821,589)			<u>\$(1,492,641)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 1,384,438	7.3%
Written Options.	(1,492,641)	(7.8)
U.S. Treasury Bills	19,224,520	100.5
Money Market Deposit Account.	15,972	0.1
Liabilities in Excess of Other Assets	<u>(12,496)</u>	<u>(0.1)</u>
	<u>\$19,119,793</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 40 BARRIER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 1.7%			
Put Options - 1.7%			
S&P 500 Index, Expiration: 12/31/2024; Exercise Price:			
\$2,810.88 ^{(a)(b)(c)}	\$235,635,085	413	\$ <u>84,355</u>
TOTAL PURCHASED OPTIONS			
(Cost \$630,893)			<u>84,355</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 99.9%			
U.S. Treasury Bills - 99.9%			
4.85%, 12/26/2024 ^{(d)(e)}		\$4,982,500	<u>4,947,759</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$4,947,220)			<u>4,947,759</u>
TOTAL INVESTMENTS - 101.6%			
(Cost \$5,578,113)			\$5,032,114
Money Market Deposit Account - 0.3% ^(f)			15,166
Liabilities in Excess of Other Assets - (1.9)%			<u>(95,650)</u>
TOTAL NET ASSETS - 100.0%			
			<u>\$4,951,630</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 40 BARRIER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.9)%			
Put Options - (1.9)%^{(a)(b)}			
S&P 500 Index, Expiration: 12/31/2024; Exercise Price: \$2,858.52	\$(240,199,445)	(421)	\$(91,938)
S&P 500 Mini Index, Expiration: 12/31/2024; Exercise Price: \$285.85	(1,312,242)	(23)	<u>(669)</u>
Total Put Options			<u>(92,607)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$436,823)			<u>\$ (92,607)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 84,355	1.7%
Written Options	(92,607)	(1.9)
U.S. Treasury Bills	4,947,759	99.9
Money Market Deposit Account	15,166	0.3
Liabilities in Excess of Other Assets	<u>(3,043)</u>	<u>0.0</u>
	<u>\$4,951,630</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 40 BARRIER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 12.2%			
Put Options - 12.2%			
S&P 500 Index, Expiration: 06/30/2025; Exercise Price:			
\$3,221.82 ^{(a)(b)(c)}	\$338,333,185	593	\$ 991,211
TOTAL PURCHASED OPTIONS			
(Cost \$1,156,638)			<u>991,211</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 100.9%			
U.S. Treasury Bills - 100.9%			
5.18%, 12/26/2024 ^(d)		\$ 98,300	97,615
5.04%, 03/20/2025 ^(d)		98,500	96,838
5.00%, 06/12/2025 ^{(d)(e)}		8,197,000	<u>7,985,963</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$8,148,997)			<u>8,180,416</u>
TOTAL INVESTMENTS - 113.1%			
(Cost \$9,305,635)			\$ 9,171,627
Money Market Deposit Account - 0.1% ^(f)			4,427
Liabilities in Excess of Other Assets - (13.2)%			<u>(1,072,059)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 8,103,995</u>

Percentages are stated as a percent of net assets.

^(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(b) Exchange-traded.

^(c) 100 shares per contract.

^(d) The rate shown is the effective yield as of October 31, 2024.

^(e) All or a portion of security has been pledged as collateral.

^(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 40 BARRIER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (13.2)%			
Put Options - (13.2)%^{(a)(b)}			
S&P 500 Index, Expiration: 06/30/2025; Exercise Price: \$3,276.43	\$(345,750,270)	(606)	\$(1,063,760)
S&P 500 Mini Index, Expiration: 06/30/2025; Exercise Price: \$327.64	(1,026,972)	(18)	<u>(3,103)</u>
Total Put Options			<u>(1,066,863)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,222,501)			<u>\$ (1,066,863)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 991,211	12.2%
Written Options	(1,066,863)	(13.2)
U.S. Treasury Bills	8,180,416	100.9
Money Market Deposit Account	4,427	0.1
Liabilities in Excess of Other Assets	<u>(5,196)</u>	<u>0.0</u>
	<u>\$ 8,103,995</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 40 BARRIER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 19.1%			
Put Options - 19.1%			
S&P 500 Index, Expiration: 09/30/2025; Exercise Price:			
\$3,399.82 ^{(a)(b)(c)}	\$499,797,420	876	<u>\$ 2,383,736</u>
TOTAL PURCHASED OPTIONS			
(Cost \$2,314,685)			<u>2,383,736</u>
		<u>Par</u>	
SHORT-TERM INVESTMENTS - 101.5%			
U.S. Treasury Bills - 101.5%			
4.58%, 12/31/2024 ^(d)		\$ 140,700	139,640
4.35%, 03/27/2025 ^(d)		141,000	138,505
3.96%, 06/12/2025 ^(d)		141,300	137,662
3.96%, 10/02/2025 ^{(d)(e)}		12,758,400	<u>12,273,056</u>
TOTAL SHORT-TERM INVESTMENTS			
(Cost \$12,722,623)			<u>12,688,863</u>
TOTAL INVESTMENTS - 120.6%			
(Cost \$15,037,308)			\$15,072,599
Money Market Deposit Account - 0.1% ^(f)			10,703
Liabilities in Excess of Other Assets - (20.7)%			<u>(2,588,536)</u>
TOTAL NET ASSETS - 100.0%			<u>\$12,494,766</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The rate shown is the effective yield as of October 31, 2024.

(e) All or a portion of security has been pledged as collateral.

(f) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 40 BARRIER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (20.7)%			
Put Options - (20.7)%^{(a)(b)}			
S&P 500 Index, Expiration: 09/30/2025; Exercise Price: \$3,457.44	\$(511,778,865)	(897)	\$(2,578,373)
S&P 500 Mini Index, Expiration: 09/30/2025; Exercise Price: \$345.74	(513,486)	(9)	<u>(2,543)</u>
Total Put Options			<u>(2,580,916)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,475,418)			<u>\$(2,580,916)</u>

Percentages are stated as a percent of net assets.

^(a) 100 shares per contract.

^(b) Exchange-traded.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 2,383,736	19.1%
Written Options	(2,580,916)	(20.7)
U.S. Treasury Bills	12,688,863	101.5
Money Market Deposit Account	10,703	0.1
Liabilities in Excess of Other Assets	<u>(7,620)</u>	<u>0.0</u>
	<u>\$12,494,766</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 9 BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Par</u>	<u>Value</u>
SHORT-TERM INVESTMENTS - 100.9%		
U.S. Treasury Bills - 100.9%		
5.09%, 11/29/2024 ^(a)	\$ 10,000	\$ 9,964
5.08%, 12/26/2024 ^(a)	10,000	9,930
5.01%, 01/23/2025 ^(a)	10,000	9,898
5.08%, 02/20/2025 ^(a)	10,000	9,864
5.07%, 03/20/2025 ^{(a)(b)}	1,885,200	<u>1,853,394</u>
TOTAL SHORT-TERM INVESTMENTS		
(Cost \$1,889,567)		<u>1,893,050</u>
TOTAL INVESTMENTS - 100.9%		
(Cost \$1,889,567)		\$1,893,050
Money Market Deposit Account - 0.7% ^(c)		13,230
Liabilities in Excess of Other Assets - (1.6)%		<u>(30,500)</u>
TOTAL NET ASSETS - 100.0%		<u>\$1,875,780</u>

Percentages are stated as a percent of net assets.

^(a) The rate shown is the effective yield as of October 31, 2024.

^(b) All or a portion of security has been pledged as collateral.

^(c) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 9 BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.0)%			
Put Options - (1.0)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$475.97 ^{(a)(b)}	\$(2,047,104)	(36)	<u>\$(19,239)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$41,019)			<u>\$(19,239)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Written Options	\$ (19,239)	(1.0%)
U.S. Treasury Bills	1,893,050	100.9
Money Market Deposit Account	13,230	0.7
Liabilities in Excess of Other Assets	<u>(11,261)</u>	<u>(0.6)</u>
	<u>\$1,875,780</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 9 BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Par</u>	<u>Value</u>
SHORT-TERM INVESTMENTS - 100.1%		
U.S. Treasury Bills - 100.1%		
4.83%, 11/29/2024 ^(a)	\$ 53,800	\$ 53,608
4.83%, 12/26/2024 ^{(a)(b)}	9,859,200	<u>9,790,456</u>
TOTAL SHORT-TERM INVESTMENTS		
(Cost \$9,843,128)		<u>9,844,064</u>
TOTAL INVESTMENTS - 100.1%		
(Cost \$9,843,128)		\$9,844,064
Money Market Deposit Account - 0.8% ^(c)		74,679
Liabilities in Excess of Other Assets - (0.9)%		<u>(83,657)</u>
TOTAL NET ASSETS - 100.0%		
		<u>\$9,835,086</u>

Percentages are stated as a percent of net assets.

^(a) The rate shown is the effective yield as of October 31, 2024.

^(b) All or a portion of security has been pledged as collateral.

^(c) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 9 BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (0.2)%			
Put Options - (0.2)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$431.91 ^{(a)(b)}	\$(11,770,848)	(207)	<u>\$(23,569)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$226,401)			<u>\$(23,569)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Written Options	\$ (23,569)	(0.2)%
U.S. Treasury Bills	9,844,064	100.1
Money Market Deposit Account	74,679	0.8
Liabilities in Excess of Other Assets	<u>(60,088)</u>	<u>(0.7)</u>
	<u>\$9,835,086</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 9 BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Par</u>	<u>Value</u>
SHORT-TERM INVESTMENTS - 101.8%		
U.S. Treasury Bills - 101.8%		
5.23%, 11/29/2024 ^(a)	\$ 6,200	\$ 6,178
5.24%, 12/26/2024 ^(a)	6,200	6,157
5.01%, 01/23/2025 ^(a)	6,200	6,137
5.12%, 02/20/2025 ^(a)	6,200	6,116
5.13%, 03/20/2025 ^(a)	6,200	6,095
5.12%, 04/17/2025 ^(a)	6,200	6,076
5.12%, 05/15/2025 ^(a)	6,200	6,058
5.09%, 06/12/2025 ^{(a)(b)}	1,200,500	<u>1,169,592</u>
TOTAL SHORT-TERM INVESTMENTS		
(Cost \$1,207,120)		<u>1,212,409</u>
TOTAL INVESTMENTS - 101.8%		
(Cost \$1,207,120)		\$1,212,409
Money Market Deposit Account - 0.7% ^(c)		7,847
Liabilities in Excess of Other Assets - (2.5)%		<u>(29,416)</u>
TOTAL NET ASSETS - 100.0%		<u>\$1,190,840</u>

Percentages are stated as a percent of net assets.

^(a) The rate shown is the effective yield as of October 31, 2024.

^(b) All or a portion of security has been pledged as collateral.

^(c) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 9 BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.9)%			
Put Options - (1.9)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$495.26 ^{(a)(b)}	\$(1,251,008)	(22)	<u>\$(22,308)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$26,369)			<u>\$(22,308)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Written Options	\$ (22,308)	(1.9)%
U.S. Treasury Bills	1,212,409	101.8
Money Market Deposit Account	7,847	0.7
Liabilities in Excess of Other Assets	<u>(7,108)</u>	<u>(0.6)</u>
	<u>\$1,190,840</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 9 BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Par</u>	<u>Value</u>
SHORT-TERM INVESTMENTS - 103.0%		
U.S. Treasury Bills - 103.0%		
4.70%, 11/29/2024 ^(a)	\$ 79,100	\$ 78,818
4.57%, 12/31/2024 ^(a)	79,200	78,603
4.38%, 01/30/2025 ^(a)	79,200	78,322
4.38%, 02/27/2025 ^(a)	79,300	78,156
4.34%, 03/27/2025 ^(a)	79,300	77,897
3.97%, 04/17/2025 ^(a)	79,400	77,810
4.00%, 05/15/2025 ^(a)	79,400	77,585
3.95%, 06/12/2025 ^(a)	79,500	77,453
3.97%, 07/10/2025 ^(a)	79,500	77,207
3.98%, 08/07/2025 ^(a)	79,600	77,047
3.94%, 10/02/2025 ^{(a)(b)}	15,654,500	<u>15,058,986</u>
TOTAL SHORT-TERM INVESTMENTS		
(Cost \$15,882,002)		<u>15,837,884</u>
TOTAL INVESTMENTS - 103.0%		
(Cost \$15,882,002)		\$15,837,884
Money Market Deposit Account - 0.6% ^(c)		91,398
Liabilities in Excess of Other Assets - (3.6)%		<u>(559,849)</u>
TOTAL NET ASSETS - 100.0%		<u>\$15,369,433</u>

Percentages are stated as a percent of net assets.

^(a) The rate shown is the effective yield as of October 31, 2024.

^(b) All or a portion of security has been pledged as collateral.

^(c) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR PREMIUM INCOME 9 BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.1)%			
Put Options - (3.1)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$522.14 ^{(a)(b)}	\$(15,410,144)	(271)	<u>\$(471,990)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$459,208)			<u>\$(471,990)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Written Options	\$ (471,990)	(3.1)%
U.S. Treasury Bills	15,837,884	103.0
Money Market Deposit Account	91,398	0.6
Liabilities in Excess of Other Assets	<u>(87,859)</u>	<u>(0.5)</u>
	<u>\$15,369,433</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

**INNOVATOR U.S. EQUITY 10 BUFFER ETF - QUARTERLY
SCHEDULE OF INVESTMENTS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.5%			
Call Options - 98.7%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$1.42 ^{(a)(b)(c)}	\$254,409,536	4,474	\$253,027,070
Put Options - 2.8%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$573.74 ^{(a)(b)(c)}	254,409,536	4,474	<u>7,176,296</u>
TOTAL PURCHASED OPTIONS			
(Cost \$261,703,635)			<u>260,203,366</u>
TOTAL INVESTMENTS - 101.5%			
(Cost \$261,703,635)			\$260,203,366
Money Market Deposit Account - 0.1% ^(d)			336,470
Liabilities in Excess of Other Assets - (1.6)%			<u>(4,082,055)</u>
TOTAL NET ASSETS - 100.0%			<u>\$256,457,781</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR U.S. EQUITY 10 BUFFER ETF - QUARTERLY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.5)%			
Call Options - (0.8)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$594.87 ^{(a)(b)}	\$(254,409,536)	(4,474)	\$(2,013,300)
Put Options - (0.7)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$516.38 ^{(a)(b)}	(254,409,536)	(4,474)	<u>(1,896,976)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$5,684,998)			<u><u>\$(3,910,276)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$260,203,366	101.5%
Written Options	(3,910,276)	(1.5)
Money Market Deposit Account	336,470	0.1
Liabilities in Excess of Other Assets	<u>(171,779)</u>	<u>(0.1)</u>
	<u><u>\$256,457,781</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

**INNOVATOR U.S. EQUITY 5 TO 15 BUFFER ETF - QUARTERLY
SCHEDULE OF INVESTMENTS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 100.7%			
Call Options - 99.2%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$1.40 ^{(a)(b)(c)}	\$102,070,880	1,795	\$101,519,815
Put Options - 1.5%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$545.07 ^{(a)(b)(c)}	102,070,880	1,795	<u>1,461,130</u>
TOTAL PURCHASED OPTIONS			
(Cost \$104,035,094)			<u>102,980,945</u>
TOTAL INVESTMENTS - 100.7%			
(Cost \$104,035,094)			\$102,980,945
Money Market Deposit Account - 0.1% ^(d)			124,647
Liabilities in Excess of Other Assets - (0.8)%			<u>(789,657)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$102,315,935</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR U.S. EQUITY 5 TO 15 BUFFER ETF - QUARTERLY
SCHEDULE OF WRITTEN OPTIONS**

October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (0.7)%			
Call Options - (0.3)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$609.79 ^{(a)(b)}	\$(102,070,880)	(1,795)	\$(272,840)
Put Options - (0.4)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$487.70 ^{(a)(b)}	(102,070,880)	(1,795)	<u>(439,775)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,149,218)			<u><u>\$(712,615)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$102,980,945	100.7%
Written Options	(712,615)	(0.7)
Money Market Deposit Account	124,647	0.1
Liabilities in Excess of Other Assets	<u>(77,042)</u>	<u>(0.1)</u>
	<u><u>\$102,315,935</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED 9 BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 114.2%			
Call Options - 112.4%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 03/31/2025; Exercise Price: \$5.21 ^(c)	\$88,537,248	1,557	\$ 87,486,164
Expiration: 03/31/2025; Exercise Price: \$523.07 ^(c)	88,537,248	1,557	9,996,516
Put Options - 1.8%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price:			
\$523.06 ^{(a)(b)(c)}	88,537,248	1,557	<u>1,562,839</u>
TOTAL PURCHASED OPTIONS			
(Cost \$90,419,901)			<u>99,045,519</u>
TOTAL INVESTMENTS - 114.2%			
(Cost \$90,419,901)			\$ 99,045,519
Money Market Deposit Account - 0.3% ^(d)			227,478
Liabilities in Excess of Other Assets - (14.5)%			<u>(12,576,858)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 86,696,139</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

^(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED 9 BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (14.4)%			
Call Options - (13.5)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$556.70 ^{(a)(b)}	\$(177,074,496)	(3,114)	\$(11,687,060)
Put Options - (0.9)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$475.98 ^{(a)(b)}	(88,537,248)	(1,557)	<u>(832,170)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$9,142,725)			<u><u>\$(12,519,230)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$ 99,045,519	114.2%
Written Options	(12,519,230)	(14.4)
Money Market Deposit Account	227,478	0.3
Liabilities in Excess of Other Assets	<u>(57,628)</u>	<u>(0.1)</u>
	<u><u>\$ 86,696,139</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED 9 BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 126.6%			
Call Options - 126.2%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 12/31/2024; Exercise Price: \$4.72 ^(c)	\$94,053,056	1,654	\$ 93,102,667
Expiration: 12/31/2024; Exercise Price: \$475.30 ^(c)	94,053,056	1,654	16,249,971
Put Options - 0.4%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$475.30 ^{(a)(b)(c)}	94,053,056	1,654	<u>335,085</u>
TOTAL PURCHASED OPTIONS			
(Cost \$87,314,262)			<u>109,687,723</u>
TOTAL INVESTMENTS - 126.6%			
(Cost \$87,314,262)			\$109,687,723
Money Market Deposit Account - 0.3% ^(d)			235,178
Liabilities in Excess of Other Assets - (26.9)%			<u>(23,307,382)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 86,615,519</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

^(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED 9 BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (26.8)%			
Call Options - (26.6)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$505.49 ^{(a)(b)}	\$(188,106,112)	(3,308)	\$(23,059,770)
Put Options - (0.2)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$432.52 ^{(a)(b)}	(94,053,056)	(1,654)	<u>(189,648)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$8,865,505)			<u><u>\$(23,249,418)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$109,687,723	126.6%
Written Options	(23,249,418)	(26.8)
Money Market Deposit Account	235,178	0.3
Liabilities in Excess of Other Assets	<u>(57,964)</u>	<u>(0.1)</u>
	<u><u>\$ 86,615,519</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED 9 BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 113.1%			
Call Options - 109.9%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 06/30/2025; Exercise Price: \$5.41 ^(c)	\$152,452,384	2,681	\$150,311,686
Expiration: 06/30/2025; Exercise Price: \$544.20 ^(c)	152,452,384	2,681	15,044,431
Put Options - 3.2%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$544.20 ^{(a)(b)(c)}	152,452,384	2,681	<u>4,812,664</u>
TOTAL PURCHASED OPTIONS			
(Cost \$164,117,821)			<u>170,168,781</u>
TOTAL INVESTMENTS - 113.1%			
(Cost \$164,117,821)			\$170,168,781
Money Market Deposit Account - 0.3% ^(d)			434,973
Liabilities in Excess of Other Assets - (13.4)%			<u>(20,212,193)</u>
TOTAL NET ASSETS - 100.0%			<u>\$150,391,561</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

^(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED 9 BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (13.4)%			
Call Options - (11.6)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$577.74 ^{(a)(b)}	\$(304,904,768)	(5,362)	\$(17,395,454)
Put Options - (1.8)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$495.22 ^{(a)(b)}	(152,452,384)	(2,681)	<u>(2,717,194)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$18,144,009)			<u><u>\$(20,112,648)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$170,168,781	113.1%
Written Options	(20,112,648)	(13.4)
Money Market Deposit Account	434,973	0.3
Liabilities in Excess of Other Assets	<u>(99,545)</u>	<u>0.0</u>
	<u><u>\$150,391,561</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED 9 BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 111.5%			
Call Options - 106.3%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 09/30/2025; Exercise Price: \$5.70 ^(c)	\$66,701,472	1,173	\$65,648,118
Expiration: 09/30/2025; Exercise Price: \$573.74 ^(c)	66,701,472	1,173	5,148,309
Put Options - 5.2%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price:			
\$573.74 ^{(a)(b)(c)}	66,701,472	1,173	<u>3,438,966</u>
TOTAL PURCHASED OPTIONS			
(Cost \$74,999,464)			<u>74,235,393</u>
TOTAL INVESTMENTS - 111.5%			
(Cost \$74,999,464)			\$74,235,393
Money Market Deposit Account - 0.3% ^(d)			205,764
Liabilities in Excess of Other Assets - (11.8)%			<u>(7,881,455)</u>
TOTAL NET ASSETS - 100.0%			<u>\$66,559,702</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

^(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

^(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED 9 BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (11.8)%			
Call Options - (8.7)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$605.95 ^{(a)(b)}	\$(133,402,944)	(2,346)	\$(5,795,629)
Put Options - (3.1)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$522.10 ^{(a)(b)}	(66,701,472)	(1,173)	<u>(2,042,134)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$8,378,544)			<u><u>\$(7,837,763)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$74,235,393	111.5%
Written Options	(7,837,763)	(11.8)
Money Market Deposit Account	205,764	0.3
Liabilities in Excess of Other Assets	<u>(43,692)</u>	<u>0.0</u>
	<u><u>\$66,559,702</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 109.9%			
Call Options - 109.9%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 03/31/2025; Exercise Price: \$5.26 ^(c)	\$7,733,504	136	\$7,641,028
Expiration: 03/31/2025; Exercise Price: \$523.08 ^(c)	7,733,504	136	<u>873,056</u>
TOTAL PURCHASED OPTIONS			
(Cost \$7,555,215)			<u>8,514,084</u>
TOTAL INVESTMENTS - 109.9%			
(Cost \$7,555,215)			\$8,514,084
Money Market Deposit Account - 0.4% ^(d)			27,174
Liabilities in Excess of Other Assets - (10.3)%			<u>(797,176)</u>
TOTAL NET ASSETS - 100.0%			<u>\$7,744,082</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (10.2)%			
Call Options - (10.2)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$568.63 ^{(a)(b)}	\$(15,467,008)	(272)	<u>\$(792,282)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$509,512)			<u>\$(792,282)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$8,514,084	109.9%
Written Options	(792,282)	(10.2)
Money Market Deposit Account	27,174	0.4
Liabilities in Excess of Other Assets	<u>(4,894)</u>	<u>(0.1)</u>
	<u>\$7,744,082</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 122.1%			
Call Options - 122.1%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 12/31/2024; Exercise Price: \$4.78 ^(c)	\$10,292,384	181	\$10,187,310
Expiration: 12/31/2024; Exercise Price: \$475.31 ^(c)	10,292,384	181	<u>1,778,088</u>
TOTAL PURCHASED OPTIONS			
(Cost \$9,626,967)			<u>11,965,398</u>
TOTAL INVESTMENTS - 122.1%			
(Cost \$9,626,967)			\$11,965,398
Money Market Deposit Account - 0.1% ^(d)			10,992
Liabilities in Excess of Other Assets - (22.2)%			<u>(2,175,602)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 9,800,788</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (22.1)%			
Call Options - (22.1)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$516.19 ^{(a)(b)}	\$(20,584,768)	(362)	<u>\$(2,169,057)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$790,134)			<u>\$(2,169,057)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$11,965,398	122.1%
Written Options	(2,169,057)	(22.1)
Money Market Deposit Account	10,992	0.1
Liabilities in Excess of Other Assets	<u>(6,545)</u>	<u>(0.1)</u>
	<u>\$ 9,800,788</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 109.0%			
Call Options - 109.0%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 06/30/2025; Exercise Price: \$5.47 ^(c)	\$11,031,616	194	\$10,875,586
Expiration: 06/30/2025; Exercise Price: \$544.22 ^(c)	11,031,616	194	<u>1,088,336</u>
TOTAL PURCHASED OPTIONS			
(Cost \$11,210,752)			<u>11,963,922</u>
TOTAL INVESTMENTS - 109.0%			
(Cost \$11,210,752)			\$11,963,922
Money Market Deposit Account - 0.2% ^(d)			17,379
Liabilities in Excess of Other Assets - (9.2)%			<u>(1,005,325)</u>
TOTAL NET ASSETS - 100.0%			<u>\$10,975,976</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (9.1)%			
Call Options - (9.1)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$588.85 ^{(a)(b)}	\$(22,063,232)	(388)	<u>\$(998,200)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$751,537)			<u>\$(998,200)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$11,963,922	109.0%
Written Options	(998,200)	(9.1)
Money Market Deposit Account	17,379	0.2
Liabilities in Excess of Other Assets	<u>(7,125)</u>	<u>(0.1)</u>
	<u>\$10,975,976</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 106.5%			
Call Options - 106.5%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 09/30/2025; Exercise Price: \$5.77 ^(c)	\$5,174,624	91	\$5,092,295
Expiration: 09/30/2025; Exercise Price: \$573.76 ^(c)	5,174,624	91	<u>399,279</u>
TOTAL PURCHASED OPTIONS			
(Cost \$5,551,163)			<u>5,491,574</u>
TOTAL INVESTMENTS - 106.5%			
(Cost \$5,551,163)			\$5,491,574
Money Market Deposit Account - 0.3% ^(d)			15,283
Liabilities in Excess of Other Assets - (6.8)%			<u>(350,962)</u>
TOTAL NET ASSETS - 100.0%			<u>\$5,155,895</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (6.7)%			
Call Options - (6.7)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$617.71 ^{(a)(b)}	\$(10,349,248)	(182)	<u>\$(347,267)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$383,209)			<u>\$(347,267)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$5,491,574	106.5%
Written Options	(347,267)	(6.7)
Money Market Deposit Account	15,283	0.3
Liabilities in Excess of Other Assets	<u>(3,695)</u>	<u>(0.1)</u>
	<u>\$5,155,895</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

**INNOVATOR U.S. EQUITY ACCELERATED ETF - QUARTERLY
SCHEDULE OF INVESTMENTS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.9%			
Call Options - 101.9%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 12/31/2024; Exercise Price: \$1.45 ^(c)	\$51,348,192	903	\$51,120,618
Expiration: 12/31/2024; Exercise Price: \$573.76 ^(c)	51,348,192	903	<u>1,320,556</u>
TOTAL PURCHASED OPTIONS			
(Cost \$53,347,250)			<u>52,441,174</u>
TOTAL INVESTMENTS - 101.9%			
(Cost \$53,347,250)			\$52,441,174
Money Market Deposit Account - 0.1% ^(d)			56,325
Liabilities in Excess of Other Assets - (2.0)%			<u>(1,023,500)</u>
TOTAL NET ASSETS - 100.0%			
			<u>\$51,473,999</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR U.S. EQUITY ACCELERATED ETF - QUARTERLY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.9)%			
Call Options - (1.9)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$592.92 ^{(a)(b)}	\$(102,696,384)	(1,806)	<u>\$(987,214)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,659,349)			<u>\$(987,214)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$52,441,174	101.9%
Written Options	(987,214)	(1.9)
Money Market Deposit Account	56,325	0.1
Liabilities in Excess of Other Assets	<u>(36,286)</u>	<u>(0.1)</u>
	<u>\$51,473,999</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED PLUS ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 121.9%			
Call Options - 121.9%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 03/31/2025; Exercise Price: \$5.20 ^(c)	\$10,974,752	193	\$10,844,653
Expiration: 03/31/2025; Exercise Price: \$523.06 ^(c)	21,949,504	386	<u>2,478,587</u>
TOTAL PURCHASED OPTIONS			
(Cost \$11,768,310)			<u>13,323,240</u>
TOTAL INVESTMENTS - 121.9%			
(Cost \$11,768,310)			\$13,323,240
Money Market Deposit Account - 0.3% ^(d)			32,531
Liabilities in Excess of Other Assets - (22.2)%			<u>(2,430,625)</u>
TOTAL NET ASSETS - 100.0%			
			<u>\$10,925,146</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED PLUS ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (22.2)%			
Call Options - (22.2)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$550.90 ^{(a)(b)}	\$(32,924,256)	(579)	<u>\$(2,423,624)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,531,296)			<u>\$(2,423,624)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$13,323,240	121.9%
Written Options	(2,423,624)	(22.2)
Money Market Deposit Account	32,531	0.3
Liabilities in Excess of Other Assets	<u>(7,001)</u>	<u>0.0</u>
	<u>\$10,925,146</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED PLUS ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 141.4%			
Call Options - 141.4%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 12/31/2024; Exercise Price: \$4.71 ^(c)	\$18,082,752	318	\$17,900,344
Expiration: 12/31/2024; Exercise Price: \$475.28 ^(c)	36,165,504	636	<u>6,249,698</u>
TOTAL PURCHASED OPTIONS			
(Cost \$19,633,173)			<u>24,150,042</u>
TOTAL INVESTMENTS - 141.4%			
(Cost \$19,633,173)			\$24,150,042
Money Market Deposit Account - 0.2% ^(d)			32,530
Liabilities in Excess of Other Assets - (41.6)%			<u>(7,108,719)</u>
TOTAL NET ASSETS - 100.0%			<u>\$17,073,853</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED PLUS ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (41.6)%			
Call Options - (41.6)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$500.45 ^{(a)(b)}	\$(54,248,256)	(954)	<u>\$(7,097,102)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,402,216)			<u>\$(7,097,102)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$24,150,042	141.4%
Written Options	(7,097,102)	(41.6)
Money Market Deposit Account	32,530	0.2
Liabilities in Excess of Other Assets	<u>(11,617)</u>	<u>0.0</u>
	<u>\$17,073,853</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED PLUS ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 119.1%			
Call Options - 119.1%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 06/30/2025; Exercise Price: \$5.39 ^(c)	\$11,543,392	203	\$11,381,696
Expiration: 06/30/2025; Exercise Price: \$544.19 ^(c)	23,086,784	406	<u>2,278,578</u>
TOTAL PURCHASED OPTIONS			
(Cost \$12,712,219)			<u>13,660,274</u>
TOTAL INVESTMENTS - 119.1%			
(Cost \$12,712,219)			\$13,660,274
Money Market Deposit Account - 0.2% ^(d)			23,484
Liabilities in Excess of Other Assets - (19.3)%			<u>(2,213,977)</u>
TOTAL NET ASSETS - 100.0%			<u>\$11,469,781</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED PLUS ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (19.2)%			
Call Options - (19.2)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$571.92 ^{(a)(b)}	\$(34,630,176)	(609)	<u>\$(2,206,145)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,656,144)			<u>\$(2,206,145)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$13,660,274	119.1%
Written Options	(2,206,145)	(19.2)
Money Market Deposit Account	23,484	0.2
Liabilities in Excess of Other Assets	<u>(7,832)</u>	<u>(0.1)</u>
	<u>\$11,469,781</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED PLUS ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 114.1%			
Call Options - 114.1%			
SPDR S&P 500 ETF ^{(a)(b)}			
Expiration: 09/30/2025; Exercise Price: \$5.69 ^(c)	\$14,329,728	252	\$14,103,674
Expiration: 09/30/2025; Exercise Price: \$573.73 ^(c)	28,659,456	504	<u>2,212,394</u>
TOTAL PURCHASED OPTIONS			
(Cost \$16,574,029)			<u>16,316,068</u>
TOTAL INVESTMENTS - 114.1%			
(Cost \$16,574,029)			\$16,316,068
Money Market Deposit Account - 0.4% ^(d)			60,403
Liabilities in Excess of Other Assets - (14.5)%			<u>(2,074,403)</u>
TOTAL NET ASSETS - 100.0%			<u>\$14,302,068</u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Held in connection with written option contracts. See Schedule of Options Written for further information.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ACCELERATED PLUS ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (14.4)%			
Call Options - (14.4)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$601.01 ^{(a)(b)}	\$(42,989,184)	(756)	<u>\$(2,065,339)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,247,131)			<u>\$(2,065,339)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$16,316,068	114.1%
Written Options	(2,065,339)	(14.4)
Money Market Deposit Account	60,403	0.4
Liabilities in Excess of Other Assets	<u>(9,064)</u>	<u>(0.1)</u>
	<u>\$14,302,068</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.7%			
Call Options - 99.9%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$5.24 ^{(a)(b)(c)}	\$264,019,552	4,643	\$260,871,552
Put Options - 1.8%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$523.08 ^{(a)(b)(c)}	264,019,552	4,643	<u>4,661,711</u>
TOTAL PURCHASED OPTIONS (Cost \$248,980,419)			<u>265,533,263</u>
TOTAL INVESTMENTS - 101.7% (Cost \$248,980,419)			\$265,533,263
Money Market Deposit Account - 0.3% ^(d)			805,220
Liabilities in Excess of Other Assets - (2.0)%			<u>(5,274,002)</u>
TOTAL NET ASSETS - 100.0%			<u>\$261,064,481</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.9)%			
Call Options - (1.0)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$618.95 ^{(a)(b)}	\$(264,019,552)	(4,643)	\$(2,608,670)
Put Options - (0.9)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$475.99 ^{(a)(b)}	(264,019,552)	(4,643)	<u>(2,481,869)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$7,842,443)			<u><u>\$(5,090,539)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$265,533,263	101.7%
Written Options	(5,090,539)	(1.9)
Money Market Deposit Account	805,220	0.3
Liabilities in Excess of Other Assets	<u>(183,463)</u>	<u>(0.1)</u>
	<u><u>\$261,064,481</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - AUGUST
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.3%			
Call Options - 99.6%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$5.52 ^{(a)(b)(c)}	\$182,590,304	3,211	\$180,119,087
Put Options - 3.7%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$550.83 ^{(a)(b)(c)}	182,590,304	3,211	<u>6,635,756</u>
TOTAL PURCHASED OPTIONS (Cost \$181,895,688)			<u>186,754,843</u>
TOTAL INVESTMENTS - 103.3% (Cost \$181,895,688)			\$186,754,843
Money Market Deposit Account - 0.3% ^(d)			532,942
Liabilities in Excess of Other Assets - (3.6)%			<u>(6,471,061)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$180,816,724</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - AUGUST
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.5)%			
Call Options - (1.4)%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$639.44 ^{(a)(b)}	\$(182,590,304)	(3,211)	\$(2,519,929)
Put Options - (2.1)%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$501.24 ^{(a)(b)}	(182,590,304)	(3,211)	<u>(3,830,723)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$6,425,082)			<u><u>\$(6,350,652)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$186,754,843	103.3%
Written Options	(6,350,652)	(3.5)
Money Market Deposit Account	532,942	0.3
Liabilities in Excess of Other Assets	<u>(120,409)</u>	<u>(0.1)</u>
	<u><u>\$180,816,724</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - DECEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 106.2%			
Call Options - 106.1%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$4.58 ^{(a)(b)(c)}	\$134,085,312	2,358	\$133,140,273
Put Options - 0.1%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$456.41 ^{(a)(b)(c)}	134,085,312	2,358	<u>159,188</u>
TOTAL PURCHASED OPTIONS (Cost \$111,161,337)			<u>133,299,461</u>
TOTAL INVESTMENTS - 106.2% (Cost \$111,161,337)			\$133,299,461
Money Market Deposit Account - 0.3% ^(d)			338,846
Liabilities in Excess of Other Assets - (6.5)%			<u>(8,134,627)</u>
TOTAL NET ASSETS - 100.0%			<u>\$125,503,680</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - DECEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (6.4)%			
Call Options - (6.3)%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$542.02 ^{(a)(b)}	\$(134,085,312)	(2,358)	\$(7,945,540)
Put Options - (0.1)%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$415.32 ^{(a)(b)}	(134,085,312)	(2,358)	<u>(103,870)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,439,288)			<u><u>\$(8,049,410)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-trade

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$133,299,461	106.2%
Written Options	(8,049,410)	(6.4)
Money Market Deposit Account	338,846	0.3
Liabilities in Excess of Other Assets	<u>(85,217)</u>	<u>(0.1)</u>
	<u><u>\$125,503,680</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - FEBRUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.8%			
Call Options - 104.2%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$4.84 ^{(a)(b)(c)}	\$138,065,792	2,428	\$136,678,093
Put Options - 0.6%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$482.89 ^{(a)(b)(c)}	138,065,792	2,428	<u>846,959</u>
TOTAL PURCHASED OPTIONS (Cost \$123,630,988)			<u>137,525,052</u>
TOTAL INVESTMENTS - 104.8% (Cost \$123,630,988)			\$137,525,052
Money Market Deposit Account - 0.3% ^(d)			373,178
Liabilities in Excess of Other Assets - (5.1)%			<u>(6,730,327)</u>
TOTAL NET ASSETS - 100.0%			<u>\$131,167,903</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - FEBRUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.1)%			
Call Options - (4.7)%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$564.63 ^{(a)(b)}	\$(138,065,792)	(2,428)	\$(6,092,507)
Put Options - (0.4)%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$439.42 ^{(a)(b)}	(138,065,792)	(2,428)	<u>(550,865)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,584,682)			<u><u>\$(6,643,372)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$137,525,052	104.8%
Written Options	(6,643,372)	(5.1)
Money Market Deposit Account	373,178	0.3
Liabilities in Excess of Other Assets	<u>(86,955)</u>	<u>0.0</u>
	<u><u>\$131,167,903</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.2%			
Call Options - 103.9%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$4.77 ^{(a)(b)(c)}	\$265,668,608	4,672	\$262,960,997
Put Options - 0.3%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$475.32 ^{(a)(b)(c)}	265,668,608	4,672	<u>946,781</u>
TOTAL PURCHASED OPTIONS (Cost \$228,570,212)			<u>263,907,778</u>
TOTAL INVESTMENTS - 104.2% (Cost \$228,570,212)			\$263,907,778
Money Market Deposit Account - 0.3% ^(d)			709,238
Liabilities in Excess of Other Assets - (4.5)%			<u>(11,495,506)</u>
TOTAL NET ASSETS - 100.0%			<u>\$253,121,510</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.5)%			
Call Options - (4.3)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$560.87 ^{(a)(b)}	\$(265,668,608)	(4,672)	\$(10,793,816)
Put Options - (0.2)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$432.53 ^{(a)(b)}	(265,668,608)	(4,672)	<u>(535,738)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$7,356,514)			<u><u>\$(11,329,554)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$263,907,778	104.2%
Written Options	(11,329,554)	(4.5)
Money Market Deposit Account	709,238	0.3
Liabilities in Excess of Other Assets	<u>(165,952)</u>	<u>0.0</u>
	<u><u>\$253,121,510</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.7%			
Call Options - 99.5%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$5.46 ^{(a)(b)(c)}	\$262,086,176	4,609	\$258,383,720
Put Options - 3.2%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$544.24 ^{(a)(b)(c)}	262,086,176	4,609	<u>8,277,488</u>
TOTAL PURCHASED OPTIONS			
(Cost \$256,739,884)			<u>266,661,208</u>
TOTAL INVESTMENTS - 102.7%			
(Cost \$256,739,884)			\$266,661,208
Money Market Deposit Account - 0.3% ^(d)			800,589
Liabilities in Excess of Other Assets - (3.0)%			<u>(7,695,519)</u>
TOTAL NET ASSETS - 100.0%			<u>\$259,766,278</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.9)%			
Call Options - (1.1)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$638.97 ^{(a)(b)}	\$(262,086,176)	(4,609)	\$(2,849,238)
Put Options - (1.8)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$495.24 ^{(a)(b)}	(262,086,176)	(4,609)	<u>(4,672,327)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$8,022,869)			<u><u>\$(7,521,565)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$266,661,208	102.7%
Written Options	(7,521,565)	(2.9)
Money Market Deposit Account	800,589	0.3
Liabilities in Excess of Other Assets	<u>(173,954)</u>	<u>(0.1)</u>
	<u><u>\$259,766,278</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - JUNE
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.1%			
Call Options - 100.7%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price: \$5.28 ^{(a)(b)(c)}	\$153,817,120	2,705	\$152,034,065
Put Options - 2.4%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price: \$527.38 ^{(a)(b)(c)}	153,817,120	2,705	<u>3,560,510</u>
TOTAL PURCHASED OPTIONS (Cost \$146,848,093)			<u>155,594,575</u>
TOTAL INVESTMENTS - 103.1% (Cost \$146,848,093)			\$155,594,575
Money Market Deposit Account - 0.3% ^(d)			497,510
Liabilities in Excess of Other Assets - (3.4)%			<u>(5,154,634)</u>
TOTAL NET ASSETS - 100.0%			<u>\$150,937,451</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - JUNE
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.3)%			
Call Options - (2.0)%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price: \$615.18 ^{(a)(b)}	\$(153,817,120)	(2,705)	\$(3,061,519)
Put Options - (1.3)%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price: \$479.91 ^{(a)(b)}	(153,817,120)	(2,705)	<u>(1,993,396)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,747,380)			<u><u>\$(5,054,915)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$155,594,575	103.1%
Written Options	(5,054,915)	(3.3)
Money Market Deposit Account	497,510	0.3
Liabilities in Excess of Other Assets	<u>(99,719)</u>	<u>(0.1)</u>
	<u><u>\$150,937,451</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - MARCH
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.0%			
Call Options - 100.8%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$5.09 ^{(a)(b)(c)}	\$177,074,496	3,114	\$175,352,454
Put Options - 1.2%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$508.09 ^{(a)(b)(c)}	177,074,496	3,114	<u>2,095,722</u>
TOTAL PURCHASED OPTIONS (Cost \$163,055,619)			<u>177,448,176</u>
TOTAL INVESTMENTS - 102.0% (Cost \$163,055,619)			\$177,448,176
Money Market Deposit Account - 0.3% ^(d)			520,061
Liabilities in Excess of Other Assets - (2.3)%			<u>(4,013,459)</u>
TOTAL NET ASSETS - 100.0%			<u>\$173,954,778</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - MARCH
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.2)%			
Call Options - (1.6)%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$600.80 ^{(a)(b)}	\$(177,074,496)	(3,114)	\$(2,755,890)
Put Options - (0.6)%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$462.35 ^{(a)(b)}	(177,074,496)	(3,114)	<u>(1,117,926)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,952,831)			<u><u>\$(3,873,816)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$177,448,176	102.0%
Written Options	(3,873,816)	(2.2)
Money Market Deposit Account	520,061	0.3
Liabilities in Excess of Other Assets	<u>(139,643)</u>	<u>(0.1)</u>
	<u><u>\$173,954,778</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - MAY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.9%			
Call Options - 102.3%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price:			
\$5.03 ^{(a)(b)(c)}	\$135,506,912	2,383	\$133,959,630
Put Options - 1.6%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price:			
\$501.99 ^{(a)(b)(c)}	135,506,912	2,383	<u>2,058,841</u>
TOTAL PURCHASED OPTIONS			
(Cost \$122,786,185)			<u>136,018,471</u>
TOTAL INVESTMENTS - 103.9%			
(Cost \$122,786,185)			\$136,018,471
Money Market Deposit Account - 0.3% ^(d)			369,714
Liabilities in Excess of Other Assets - (4.2)%			<u>(5,508,804)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$130,879,381</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - MAY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.1)%			
Call Options - (3.2)%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price: \$593.44 ^{(a)(b)}	\$(135,506,912)	(2,383)	\$(4,247,865)
Put Options - (0.9)%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price: \$456.80 ^{(a)(b)}	(135,506,912)	(2,383)	<u>(1,173,102)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,162,350)			<u><u>\$(5,420,967)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$136,018,471	103.9%
Written Options	(5,420,967)	(4.1)
Money Market Deposit Account	369,714	0.3
Liabilities in Excess of Other Assets	<u>(87,837)</u>	<u>(0.1)</u>
	<u><u>\$130,879,381</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - NOVEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.3%			
Call Options - 99.1%			
SPDR S&P 500 ETF, Expiration: 10/31/2025; Exercise Price: \$5.70 ^{(a)(b)(c)}	\$100,364,960	1,765	\$ 98,633,495
Put Options - 5.2%			
SPDR S&P 500 ETF Expiration: 10/31/2025; Exercise Price: \$568.66 ^{(a)(b)(c)}	100,364,960	1,765	<u>5,127,325</u>
TOTAL PURCHASED OPTIONS (Cost \$103,770,168)			<u>103,760,820</u>
TOTAL INVESTMENTS - 104.3% (Cost \$103,770,168)			\$103,760,820
Money Market Deposit Account - 0.2% ^(d)			247,812
Liabilities in Excess of Other Assets - (4.5)%			<u>(4,433,177)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 99,575,455</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - NOVEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.5)%			
Call Options - (1.4)%			
SPDR S&P 500 ETF, Expiration: 10/31/2025; Exercise Price: \$659.11 ^{(a)(b)}	\$(100,364,960)	(1,765)	\$(1,366,110)
Put Options - (3.1)%			
SPDR S&P 500 ETF ^{(a)(b)} Expiration: 10/31/2025; Exercise Price: \$517.46	(100,364,960)	(1,765)	<u>(3,076,395)</u>
Total Put Options			<u>(3,076,395)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,433,034)			<u><u>\$(4,442,505)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$103,760,820	104.3%
Written Options	(4,442,505)	(4.5)
Money Market Deposit Account	247,812	0.2
Other Assets in Excess of Other Assets	<u>9,328</u>	<u>0.0^(a)</u>
	<u>\$ 99,575,455</u>	<u>100.0%</u>

^(a) Represents less than 0.05% of net assets.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.0%			
Call Options - 98.8%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$5.75 ^{(a)(b)(c)}	\$233,938,496	4,114	\$230,224,377
Put Options - 5.2%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$573.78 ^{(a)(b)(c)}	233,938,496	4,114	<u>12,066,239</u>
TOTAL PURCHASED OPTIONS (Cost \$243,543,981)			<u>242,290,616</u>
TOTAL INVESTMENTS - 104.0% (Cost \$243,543,981)			\$242,290,616
Money Market Deposit Account - 0.3% ^(d)			715,645
Liabilities in Excess of Other Assets - (4.3)%			<u>(9,954,585)</u>
TOTAL NET ASSETS - 100.0%			<u>\$233,051,676</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.2)%			
Call Options - (1.1)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$658.73 ^{(a)(b)}	\$(233,938,496)	(4,114)	\$(2,653,736)
Put Options - (3.1)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$522.12 ^{(a)(b)}	(233,938,496)	(4,114)	<u>(7,163,708)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$9,993,967)			<u><u>\$(9,817,444)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$242,290,616	104.0%
Written Options	(9,817,444)	(4.2)
Money Market Deposit Account	715,645	0.3
Liabilities in Excess of Other Assets	<u>(137,141)</u>	<u>(0.1)</u>
	<u><u>\$233,051,676</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - SEPTEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.6%			
Call Options - 99.2%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price: \$5.65 ^{(a)(b)(c)}	\$203,345,664	3,576	\$200,688,803
Put Options - 4.4%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price: \$563.70 ^{(a)(b)(c)}	203,345,664	3,576	<u>8,857,931</u>
TOTAL PURCHASED OPTIONS (Cost \$207,166,167)			<u>209,546,734</u>
TOTAL INVESTMENTS - 103.6% (Cost \$207,166,167)			\$209,546,734
Money Market Deposit Account - 0.3% ^(d)			625,068
Liabilities in Excess of Other Assets - (3.9)%			<u>(7,973,774)</u>
TOTAL NET ASSETS - 100.0%			<u>\$202,198,028</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY BUFFER ETF - SEPTEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.9)%			
Call Options - (1.3)%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price: \$648.34 ^{(a)(b)}	\$(203,345,664)	(3,576)	\$(2,663,083)
Put Options - (2.6)%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price: \$512.95 ^{(a)(b)}	(203,345,664)	(3,576)	<u>(5,176,582)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$7,733,924)			<u><u>\$(7,839,665)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$209,546,734	103.6%
Written Options	(7,839,665)	(3.9)
Money Market Deposit Account	625,068	0.3
Liabilities in Excess of Other Assets	<u>(134,109)</u>	<u>0.0</u>
	<u><u>\$202,198,028</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.6%			
Call Options - 100.8%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price:			
\$5.23 ^{(a)(b)(c)}	\$802,635,360	14,115	\$792,656,055
Put Options - 1.8%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price:			
\$523.07 ^{(a)(b)(c)}	802,635,360	14,115	<u>14,086,770</u>
TOTAL PURCHASED OPTIONS			
(Cost \$757,766,197)			<u>806,742,825</u>
TOTAL INVESTMENTS - 102.6%			
(Cost \$757,766,197)			\$806,742,825
Money Market Deposit Account - 0.3% ^(d)			2,288,125
Liabilities in Excess of Other Assets - (2.9)%			<u>(22,740,164)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$786,290,786</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.8)%			
Call Options - (2.2)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$598.71 ^{(a)(b)}	\$(802,635,360)	(14,115)	\$(17,093,265)
Put Options - (0.6)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$444.61 ^{(a)(b)}	(802,635,360)	(14,115)	<u>(5,151,975)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$23,756,445)			<u><u>\$(22,245,240)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$806,742,825	102.6%
Written Options	(22,245,240)	(2.8)
Money Market Deposit Account	2,288,125	0.3
Liabilities in Excess of Other Assets	<u>(494,924)</u>	<u>(0.1)</u>
	<u><u>\$786,290,786</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - AUGUST
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.6%			
Call Options - 99.9%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price:			
\$5.51 ^{(a)(b)(c)}	\$862,968,064	15,176	\$851,303,032
Put Options - 3.7%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price:			
\$550.81 ^{(a)(b)(c)}	862,968,064	15,176	<u>31,355,285</u>
TOTAL PURCHASED OPTIONS			
(Cost \$856,985,887)			<u>882,658,317</u>
TOTAL INVESTMENTS - 103.6%			
(Cost \$856,985,887)			\$882,658,317
Money Market Deposit Account - 0.3% ^(d)			2,553,704
Liabilities in Excess of Other Assets - (3.9)%			<u>(33,265,443)</u>
TOTAL NET ASSETS - 100.0%			<u>\$851,946,578</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - AUGUST
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.8)%			
Call Options - (2.4)%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$621.37 ^{(a)(b)}	\$(862,968,064)	(15,176)	\$(20,246,757)
Put Options - (1.4)%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$468.19 ^{(a)(b)}	(862,968,064)	(15,176)	<u>(12,453,425)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$30,372,688)			<u><u>\$(32,700,182)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$882,658,317	103.6%
Written Options	(32,700,182)	(3.8)
Money Market Deposit Account	2,553,704	0.3
Liabilities in Excess of Other Assets	<u>(565,261)</u>	<u>(0.1)</u>
	<u><u>\$851,946,578</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - DECEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 110.0%			
Call Options - 109.9%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$4.56 ^{(a)(b)(c)}	\$817,021,952	14,368	\$810,613,824
Put Options - 0.1%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$456.40 ^{(a)(b)(c)}	817,021,952	14,368	<u>1,034,496</u>
TOTAL PURCHASED OPTIONS (Cost \$674,375,952)			<u>811,648,320</u>
TOTAL INVESTMENTS - 110.0% (Cost \$674,375,952)			\$811,648,320
Money Market Deposit Account - 0.3% ^(d)			2,083,128
Liabilities in Excess of Other Assets - (10.3)%			<u>(75,945,170)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$737,786,278</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - DECEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (10.2)%			
Call Options - (10.2)%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$521.07 ^{(a)(b)}	\$(817,021,952)	(14,368)	\$(75,000,960)
Put Options - (0.0)%^(c)			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$387.94 ^{(a)(b)}	(817,021,952)	(14,368)	<u>(474,144)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$21,666,321)			<u><u>\$(75,475,104)</u></u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Represents less than 0.05% of net assets.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$811,648,320	110.0%
Written Options	(75,475,104)	(10.2)
Money Market Deposit Account	2,083,128	0.3
Liabilities in Excess of Other Assets	<u>(470,066)</u>	<u>(0.1)</u>
	<u><u>\$737,786,278</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - FEBRUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 107.3%			
Call Options - 106.7%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price:			
\$4.83 ^{(a)(b)(c)}	\$694,536,896	12,214	\$687,568,199
Put Options - 0.6%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price:			
\$482.88 ^{(a)(b)(c)}	694,536,896	12,214	<u>4,260,243</u>
TOTAL PURCHASED OPTIONS			
(Cost \$612,670,673)			<u>691,828,442</u>
TOTAL INVESTMENTS - 107.3%			
(Cost \$612,670,673)			\$691,828,442
Money Market Deposit Account - 0.3% ^(d)			1,863,481
Liabilities in Excess of Other Assets - (7.6)%			<u>(49,127,051)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$644,564,872</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - FEBRUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (7.6)%			
Call Options - (7.3)%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$546.86 ^{(a)(b)}	\$(694,536,896)	(12,214)	\$(46,646,609)
Put Options - (0.3)%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$410.45 ^{(a)(b)}	(694,536,896)	(12,214)	<u>(2,035,097)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$19,973,996)			<u><u>\$(48,681,706)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$691,828,442	107.3%
Written Options	(48,681,706)	(7.6)
Money Market Deposit Account	1,863,481	0.3
Liabilities in Excess of Other Assets	<u>(445,345)</u>	<u>0.0</u>
	<u><u>\$644,564,872</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 106.9%			
Call Options - 106.5%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$4.75 ^{(a)(b)(c)}	\$1,061,878,336	18,674	\$1,051,092,980
Put Options - 0.4%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price:			
\$475.31 ^{(a)(b)(c)}	1,061,878,336	18,674	<u>3,783,726</u>
TOTAL PURCHASED OPTIONS			
(Cost \$908,963,103)			<u>1,054,876,706</u>
TOTAL INVESTMENTS - 106.9%			
(Cost \$908,963,103)			\$1,054,876,706
Money Market Deposit Account - 0.3% ^(d)			2,848,015
Liabilities in Excess of Other Assets - (7.2)%			<u>(70,842,621)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 986,882,100</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (7.1)%			
Call Options - (6.9)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$543.04 ^{(a)(b)}	\$(1,061,878,336)	(18,674)	\$(68,603,047)
Put Options - (0.2)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$404.01 ^{(a)(b)}	(1,061,878,336)	(18,674)	<u>(1,577,953)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$28,522,889)			<u><u>\$(70,181,000)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$1,054,876,706	106.9%
Written Options	(70,181,000)	(7.1)
Money Market Deposit Account	2,848,015	0.3
Liabilities in Excess of Other Assets	<u>(661,621)</u>	<u>(0.1)</u>
	<u>\$ 986,882,100</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.0%			
Call Options - 99.8%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$5.44 ^{(a)(b)(c)}	\$984,372,704	17,311	\$ 969,173,646
Put Options - 3.2%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$544.22 ^{(a)(b)(c)}	984,372,704	17,311	<u>31,557,953</u>
TOTAL PURCHASED OPTIONS			
(Cost \$965,201,049)			<u>1,000,731,599</u>
TOTAL INVESTMENTS - 103.0%			
(Cost \$965,201,049)			\$1,000,731,599
Money Market Deposit Account - 0.3% ^(d)			2,893,148
Liabilities in Excess of Other Assets - (3.3)%			<u>(32,460,779)</u>
TOTAL NET ASSETS - 100.0%			<u>\$ 971,163,968</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.3)%			
Call Options - (2.0)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$618.78 ^{(a)(b)}	\$(984,372,704)	(17,311)	\$(19,803,784)
Put Options - (1.3)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$462.59 ^{(a)(b)}	(984,372,704)	(17,311)	<u>(12,065,767)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$29,994,442)			<u><u>\$(31,869,551)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$1,000,731,599	103.0%
Written Options	(31,869,551)	(3.3)
Money Market Deposit Account	2,893,148	0.3
Liabilities in Excess of Other Assets	<u>(591,228)</u>	<u>0.0</u>
	<u><u>\$ 971,163,968</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - JUNE
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.0%			
Call Options - 101.6%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price: \$5.27 ^{(a)(b)(c)}	\$631,759,040	11,110	\$624,004,260
Put Options - 2.4%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price: \$527.37 ^{(a)(b)(c)}	631,759,040	11,110	<u>14,976,280</u>
TOTAL PURCHASED OPTIONS (Cost \$601,865,642)			<u>638,980,540</u>
TOTAL INVESTMENTS - 104.0%			
(Cost \$601,865,642)			\$638,980,540
Money Market Deposit Account - 0.3% ^(d)			1,874,303
Liabilities in Excess of Other Assets - (4.3)%			<u>(26,609,076)</u>
TOTAL NET ASSETS - 100.0%			<u>\$614,245,767</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - JUNE
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.3)%			
Call Options - (3.3)%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price:			
\$597.98 ^{(a)(b)}	\$(631,759,040)	(11,110)	\$(20,453,510)
Put Options - (1.0)%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price:			
\$448.26 ^{(a)(b)}	(631,759,040)	(11,110)	<u>(5,743,870)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$18,962,569)			<u><u>\$(26,197,380)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$638,980,540	104.0%
Written Options	(26,197,380)	(4.3)
Money Market Deposit Account	1,874,303	0.3
Liabilities in Excess of Other Assets	<u>(411,696)</u>	<u>0.0</u>
	<u><u>\$614,245,767</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - MARCH
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.7%			
Call Options - 102.5%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price:			
\$5.08 ^{(a)(b)(c)}	\$576,885,280	10,145	\$571,300,356
Put Options - 1.2%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price:			
\$508.08 ^{(a)(b)(c)}	576,885,280	10,145	<u>6,716,700</u>
TOTAL PURCHASED OPTIONS			
(Cost \$529,749,959)			<u>578,017,056</u>
TOTAL INVESTMENTS - 103.7%			
(Cost \$529,749,959)			\$578,017,056
Money Market Deposit Account - 0.3% ^(d)			1,618,549
Liabilities in Excess of Other Assets - (4.0)%			<u>(22,454,089)</u>
TOTAL NET ASSETS - 100.0%			<u>\$557,181,516</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - MARCH
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.0)%			
Call Options - (3.5)%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$579.52 ^{(a)(b)}	\$(576,885,280)	(10,145)	\$(19,576,096)
Put Options - (0.5)%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$431.87 ^{(a)(b)}	(576,885,280)	(10,145)	<u>(2,507,033)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$16,800,187)			<u>\$ (22,083,129)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$578,017,056	103.7%
Written Options	(22,083,129)	(4.0)
Money Market Deposit Account	1,618,549	0.3
Liabilities in Excess of Other Assets	<u>(370,960)</u>	<u>0.0</u>
	<u>\$557,181,516</u>	<u>100.0%</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - MAY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 105.8%			
Call Options - 104.2%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price:			
\$5.02 ^{(a)(b)(c)}	\$593,148,384	10,431	\$586,385,654
Put Options - 1.6%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price:			
\$501.98 ^{(a)(b)(c)}	593,148,384	10,431	<u>9,010,923</u>
TOTAL PURCHASED OPTIONS			
(Cost \$539,955,838)			<u>595,396,577</u>
TOTAL INVESTMENTS - 105.8%			
(Cost \$539,955,838)			\$595,396,577
Money Market Deposit Account - 0.3% ^(d)			1,644,447
Liabilities in Excess of Other Assets - (6.1)%			<u>(34,477,008)</u>
TOTAL NET ASSETS - 100.0%			<u>\$562,564,016</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - MAY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (6.1)%			
Call Options - (5.4)%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price: \$573.81 ^{(a)(b)}	\$(593,148,384)	(10,431)	\$(30,446,629)
Put Options - (0.7)%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price: \$426.68 ^{(a)(b)}	(593,148,384)	(10,431)	<u>(3,658,464)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$18,220,037)			<u><u>\$(34,105,093)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$595,396,577	105.8%
Written Options	(34,105,093)	(6.1)
Money Market Deposit Account	1,644,447	0.3
Liabilities in Excess of Other Assets	<u>(371,915)</u>	<u>0.0</u>
	<u><u>\$562,564,016</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - NOVEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.3%			
Call Options - 99.1%			
SPDR S&P 500 ETF, Expiration: 10/31/2025; Exercise Price: \$5.69 ^{(a)(b)(c)}	\$675,089,408	11,872	\$663,466,720
Put Options - 5.2%			
SPDR S&P 500 ETF Expiration: 10/31/2025; Exercise Price: \$568.64 ^{(a)(b)(c)}	675,089,408	11,872	<u>34,500,032</u>
TOTAL PURCHASED OPTIONS (Cost \$698,029,265)			<u>697,966,752</u>
TOTAL INVESTMENTS - 104.3% (Cost \$698,029,265)			\$697,966,752
Money Market Deposit Account - 0.2% ^(d)			1,618,056
Liabilities in Excess of Other Assets - (4.5)%			<u>(30,027,642)</u>
TOTAL NET ASSETS - 100.0%			<u>\$669,557,166</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - NOVEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.5)%			
Call Options - (2.3)%			
SPDR S&P 500 ETF, Expiration: 10/31/2025; Exercise Price: \$639.44 ^{(a)(b)}	\$(675,089,408)	(11,872)	\$(15,362,368)
Put Options - (2.2)%			
SPDR S&P 500 ETF ^{(a)(b)} Expiration: 10/31/2025; Exercise Price: \$483.34	(675,089,408)	(11,872)	<u>(14,543,200)</u>
Total Put Options			<u>(14,543,200)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$29,842,224)			<u>\$(29,905,568)</u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$697,966,752	104.3%
Written Options	(29,905,568)	(4.5)
Money Market Deposit Account	1,618,056	0.2
Liabilities in Excess of Other Assets	<u>(122,074)</u>	<u>0.0^(a)</u>
	<u>\$669,557,166</u>	<u>100.0%</u>

^(a) Represents less than 0.05% of net assets.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.9%			
Call Options - 98.6%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price:			
\$5.74 ^{(a)(b)(c)}	\$850,401,120	14,955	\$835,416,210
Put Options - 5.3%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price:			
\$573.76 ^{(a)(b)(c)}	850,401,120	14,955	<u>44,700,495</u>
TOTAL PURCHASED OPTIONS			
(Cost \$885,420,717)			<u>880,116,705</u>
TOTAL INVESTMENTS - 103.9%			
(Cost \$885,420,717)			\$880,116,705
Money Market Deposit Account - 0.3% ^(d)			2,613,433
Liabilities in Excess of Other Assets - (4.2)%			<u>(35,358,965)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$847,371,173</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.1)%			
Call Options - (1.9)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$638.94 ^{(a)(b)}	\$(850,401,120)	(14,955)	\$(16,480,410)
Put Options - (2.2)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$487.70 ^{(a)(b)}	(850,401,120)	(14,955)	<u>(18,364,740)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$36,471,792)			<u><u>\$(34,845,150)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$880,116,705	103.9%
Written Options	(34,845,150)	(4.1)
Money Market Deposit Account	2,613,433	0.3
Liabilities in Excess of Other Assets	<u>(513,815)</u>	<u>(0.1)</u>
	<u><u>\$847,371,173</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - SEPTEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.8%			
Call Options - 99.4%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price:			
\$5.64 ^{(a)(b)(c)}	\$897,200,192	15,778	\$885,492,758
Put Options - 4.4%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price:			
\$563.68 ^{(a)(b)(c)}	897,200,192	15,778	<u>39,074,691</u>
TOTAL PURCHASED OPTIONS			
(Cost \$912,198,007)			<u>924,567,449</u>
TOTAL INVESTMENTS - 103.8%			
(Cost \$912,198,007)			\$924,567,449
Money Market Deposit Account - 0.3% ^(d)			2,764,131
Liabilities in Excess of Other Assets - (4.1)%			<u>(36,103,468)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$891,228,112</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY POWER BUFFER ETF - SEPTEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.0)%			
Call Options - (2.2)%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price: \$630.19 ^{(a)(b)}	\$(897,200,192)	(15,778)	\$(19,692,049)
Put Options - (1.8)%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price: \$479.13 ^{(a)(b)}	(897,200,192)	(15,778)	<u>(15,818,076)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$33,278,160)			<u><u>\$(35,510,125)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$924,567,449	103.8%
Written Options	(35,510,125)	(4.0)
Money Market Deposit Account	2,764,131	0.3
Liabilities in Excess of Other Assets	<u>(593,343)</u>	<u>(0.1)</u>
	<u><u>\$891,228,112</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.9%			
Call Options - 100.6%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price:			
\$5.22 ^{(a)(b)(c)}	\$149,609,184	2,631	\$147,830,496
Put Options - 1.3%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price:			
\$496.92 ^{(a)(b)(c)}	149,609,184	2,631	<u>1,847,304</u>
TOTAL PURCHASED OPTIONS			
(Cost \$139,293,147)			<u>149,677,800</u>
TOTAL INVESTMENTS - 101.9%			
(Cost \$139,293,147)			\$149,677,800
Money Market Deposit Account - 0.3% ^(d)			459,489
Liabilities in Excess of Other Assets - (2.2)%			<u>(3,241,242)</u>
TOTAL NET ASSETS - 100.0%			<u>\$146,896,047</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.1)%			
Call Options - (1.9)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$602.73 ^{(a)(b)}	\$(149,609,184)	(2,631)	\$(2,798,121)
Put Options - (0.2)%			
SPDR S&P 500 ETF, Expiration: 03/31/2025; Exercise Price: \$340.00 ^{(a)(b)}	(149,609,184)	(2,631)	<u>(335,663)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,426,936)			<u><u>\$(3,133,784)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$149,677,800	101.9%
Written Options	(3,133,784)	(2.1)
Money Market Deposit Account	459,489	0.3
Liabilities in Excess of Other Assets	<u>(107,458)</u>	<u>(0.1)</u>
	<u><u>\$146,896,047</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - AUGUST
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.4%			
Call Options - 99.7%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$5.49 ^{(a)(b)(c)}	\$235,132,640	4,135	\$231,962,253
Put Options - 2.7%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$523.27 ^{(a)(b)(c)}	235,132,640	4,135	<u>6,309,679</u>
TOTAL PURCHASED OPTIONS (Cost \$229,679,474)			<u>238,271,932</u>
TOTAL INVESTMENTS - 102.4% (Cost \$229,679,474)			\$238,271,932
Money Market Deposit Account - 0.3% ^(d)			688,975
Liabilities in Excess of Other Assets - (2.7)%			<u>(6,253,432)</u>
TOTAL NET ASSETS - 100.0%			<u>\$232,707,475</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - AUGUST
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.6)%			
Call Options - (2.1)%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$624.84 ^{(a)(b)}	\$(235,132,640)	(4,135)	\$(5,008,230)
Put Options - (0.5)%			
SPDR S&P 500 ETF, Expiration: 07/31/2025; Exercise Price: \$358.03 ^{(a)(b)}	(235,132,640)	(4,135)	<u>(1,089,654)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,958,089)			<u><u>\$(6,097,884)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$238,271,932	102.4%
Written Options	(6,097,884)	(2.6)
Money Market Deposit Account	688,975	0.3
Liabilities in Excess of Other Assets	<u>(155,548)</u>	<u>(0.1)</u>
	<u><u>\$232,707,475</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - DECEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 109.9%			
Call Options - 109.8%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$4.55 ^{(a)(b)(c)}	\$78,870,368	1,387	\$78,318,633
Put Options - 0.1%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$433.58 ^{(a)(b)(c)}	78,870,368	1,387	<u>73,761</u>
TOTAL PURCHASED OPTIONS (Cost \$64,977,934)			<u>78,392,394</u>
TOTAL INVESTMENTS - 109.9% (Cost \$64,977,934)			\$78,392,394
Money Market Deposit Account - 0.3% ^(d)			206,365
Liabilities in Excess of Other Assets - (10.2)%			<u>(7,295,402)</u>
TOTAL NET ASSETS - 100.0%			<u>\$71,303,357</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - DECEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.2)%			
Call Options - (10.2)%			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$521.44 ^{(a)(b)}	\$(78,870,368)	(1,387)	\$(7,237,310)
Put Options - (0.0)%^(c)			
SPDR S&P 500 ETF, Expiration: 11/29/2024; Exercise Price: \$296.66 ^{(a)(b)}	(78,870,368)	(1,387)	<u>(11,430)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,306,534)			<u><u>\$(7,248,740)</u></u>

Percentages are stated as a percent of net assets.

(a) Exchange-traded.

(b) 100 shares per contract.

(c) Represents less than 0.05% of net assets.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$78,392,394	109.9%
Written Options	(7,248,740)	(10.2)
Money Market Deposit Account	206,365	0.3
Liabilities in Excess of Other Assets	<u>(46,662)</u>	<u>0.0</u>
	<u><u>\$71,303,357</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - FEBRUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 106.8%			
Call Options - 106.3%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$4.82 ^{(a)(b)(c)}	\$60,446,432	1,063	\$59,840,990
Put Options - 0.5%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$458.74 ^{(a)(b)(c)}	60,446,432	1,063	<u>298,023</u>
TOTAL PURCHASED OPTIONS (Cost \$53,681,811)			<u>60,139,013</u>
TOTAL INVESTMENTS - 106.8% (Cost \$53,681,811)			\$60,139,013
Money Market Deposit Account - 0.3% ^(d)			149,285
Liabilities in Excess of Other Assets - (7.1)%			<u>(3,984,578)</u>
TOTAL NET ASSETS - 100.0%			<u>\$56,303,720</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - FEBRUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (7.0)%			
Call Options - (7.0)%			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$548.55 ^{(a)(b)}	\$(60,446,432)	(1,063)	\$(3,919,568)
Put Options - (0.0)%^(c)			
SPDR S&P 500 ETF, Expiration: 01/31/2025; Exercise Price: \$313.87 ^{(a)(b)}	(60,446,432)	(1,063)	<u>(27,361)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,037,423)			<u><u>\$(3,946,929)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

^(c) Represents less than 0.05% of net assets.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$60,139,013	106.8%
Written Options	(3,946,929)	(7.0)
Money Market Deposit Account	149,285	0.3
Liabilities in Excess of Other Assets	<u>(37,649)</u>	<u>(0.1)</u>
	<u><u>\$56,303,720</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 107.0%			
Call Options - 106.7%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$4.74 ^{(a)(b)(c)}	\$173,037,152	3,043	\$171,282,649
Put Options - 0.3%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$451.54 ^{(a)(b)(c)}	173,037,152	3,043	<u>440,292</u>
TOTAL PURCHASED OPTIONS (Cost \$147,183,835)			<u>171,722,941</u>
TOTAL INVESTMENTS - 107.0% (Cost \$147,183,835)			\$171,722,941
Money Market Deposit Account - 0.3% ^(d)			420,277
Liabilities in Excess of Other Assets - (7.3)%			<u>(11,714,943)</u>
TOTAL NET ASSETS - 100.0%			<u>\$160,428,275</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (7.3)%			
Call Options - (7.2)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$541.57 ^{(a)(b)}	\$(173,037,152)	(3,043)	\$(11,544,168)
Put Options - (0.1)%			
SPDR S&P 500 ETF, Expiration: 12/31/2024; Exercise Price: \$308.95 ^{(a)(b)}	(173,037,152)	(3,043)	<u>(116,121)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,795,435)			<u><u>\$(11,660,289)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$171,722,941	107.0%
Written Options	(11,660,289)	(7.3)
Money Market Deposit Account	420,277	0.3
Liabilities in Excess of Other Assets	<u>(54,654)</u>	<u>0.0^(a)</u>
	<u><u>\$160,428,275</u></u>	<u><u>100.0%</u></u>

^(a) Represents less than 0.05% of net assets.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.9%			
Call Options - 99.5%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$5.43 ^{(a)(b)(c)}	\$146,197,344	2,571	\$143,788,317
Put Options - 2.4%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price:			
\$517.01 ^{(a)(b)(c)}	146,197,344	2,571	<u>3,429,714</u>
TOTAL PURCHASED OPTIONS			
(Cost \$142,057,142)			<u>147,218,031</u>
TOTAL INVESTMENTS - 101.9%			
(Cost \$142,057,142)			\$147,218,031
Money Market Deposit Account - 0.3% ^(d)			429,933
Liabilities in Excess of Other Assets - (2.2)%			<u>(3,243,131)</u>
TOTAL NET ASSETS - 100.0%			<u>\$144,404,833</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.2)%			
Call Options - (1.8)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$622.48 ^{(a)(b)}	\$(146,197,344)	(2,571)	\$(2,591,568)
Put Options - (0.4)%			
SPDR S&P 500 ETF, Expiration: 06/30/2025; Exercise Price: \$353.74 ^{(a)(b)}	(146,197,344)	(2,571)	<u>(565,620)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,905,995)			<u><u>\$(3,157,188)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$147,218,031	101.9%
Written Options	(3,157,188)	(2.2)
Money Market Deposit Account	429,933	0.3
Liabilities in Excess of Other Assets	<u>(85,943)</u>	<u>0.0</u>
	<u><u>\$144,404,833</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - JUNE
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.0%			
Call Options - 101.3%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price:			
\$5.26 ^{(a)(b)(c)}	\$93,370,688	1,642	\$92,291,532
Put Options - 1.7%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price:			
\$501.00 ^{(a)(b)(c)}	93,370,688	1,642	<u>1,565,369</u>
TOTAL PURCHASED OPTIONS			
(Cost \$88,131,544)			<u>93,856,901</u>
TOTAL INVESTMENTS - 103.0%			
(Cost \$88,131,544)			\$93,856,901
Money Market Deposit Account - 0.3% ^(d)			257,140
Liabilities in Excess of Other Assets - (3.3)%			<u>(3,029,145)</u>
TOTAL NET ASSETS - 100.0%			<u>\$91,084,896</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - JUNE
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.3)%			
Call Options - (3.0)%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price: \$602.89 ^{(a)(b)}	\$(93,370,688)	(1,642)	\$(2,678,906)
Put Options - (0.3)%			
SPDR S&P 500 ETF, Expiration: 05/30/2025; Exercise Price: \$342.79 ^{(a)(b)}	(93,370,688)	(1,642)	<u>(289,452)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,019,693)			<u><u>\$(2,968,358)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$93,856,901	103.0%
Written Options	(2,968,358)	(3.3)
Money Market Deposit Account	257,140	0.3
Liabilities in Excess of Other Assets	<u>(60,787)</u>	<u>0.0</u>
	<u><u>\$91,084,896</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - MARCH
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.1%			
Call Options - 102.2%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$5.07 ^{(a)(b)(c)}	\$84,556,768	1,487	\$83,739,617
Put Options - 0.9%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$482.68 ^{(a)(b)(c)}	84,556,768	1,487	<u>686,816</u>
TOTAL PURCHASED OPTIONS (Cost \$77,248,419)			<u>84,426,433</u>
TOTAL INVESTMENTS - 103.1% (Cost \$77,248,419)			\$84,426,433
Money Market Deposit Account - 0.3% ^(d)			237,674
Liabilities in Excess of Other Assets - (3.4)%			<u>(2,753,164)</u>
TOTAL NET ASSETS - 100.0%			<u>\$81,910,943</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - MARCH
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.3)%			
Call Options - (3.1)%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$583.23 ^{(a)(b)}	\$(84,556,768)	(1,487)	\$(2,552,212)
Put Options - (0.2)%			
SPDR S&P 500 ETF, Expiration: 02/28/2025; Exercise Price: \$330.25 ^{(a)(b)}	(84,556,768)	(1,487)	<u>(138,083)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,514,190)			<u><u>\$(2,690,295)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$84,426,433	103.1%
Written Options	(2,690,295)	(3.3)
Money Market Deposit Account	237,674	0.3
Liabilities in Excess of Other Assets	<u>(62,869)</u>	<u>(0.1)</u>
	<u><u>\$81,910,943</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - MAY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.9%			
Call Options - 103.7%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price: \$5.01 ^{(a)(b)(c)}	\$55,328,672	973	\$54,698,800
Put Options - 1.2%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price: \$476.88 ^{(a)(b)(c)}	55,328,672	973	<u>611,249</u>
TOTAL PURCHASED OPTIONS (Cost \$50,137,159)			<u>55,310,049</u>
TOTAL INVESTMENTS - 104.9% (Cost \$50,137,159)			\$55,310,049
Money Market Deposit Account - 0.3% ^(d)			169,068
Liabilities in Excess of Other Assets - (5.2)%			<u>(2,739,206)</u>
TOTAL NET ASSETS - 100.0%			<u>\$52,739,911</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - MAY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.1)%			
Call Options - (4.9)%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price: \$578.08 ^{(a)(b)}	\$(55,328,672)	(973)	\$(2,577,360)
Put Options - (0.2)%			
SPDR S&P 500 ETF, Expiration: 04/30/2025; Exercise Price: \$326.29 ^{(a)(b)}	(55,328,672)	(973)	<u>(127,210)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,082,923)			<u><u>\$(2,704,570)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$55,310,049	104.9%
Written Options	(2,704,570)	(5.1)
Money Market Deposit Account	169,068	0.3
Liabilities in Excess of Other Assets	<u>(34,636)</u>	<u>(0.1)</u>
	<u><u>\$52,739,911</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - NOVEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.8%			
Call Options - 99.0%			
SPDR S&P 500 ETF, Expiration: 10/31/2025; Exercise Price: \$5.67 ^{(a)(b)(c)}	\$39,406,752	693	\$38,728,998
Put Options - 3.8%			
SPDR S&P 500 ETF Expiration: 10/31/2025; Exercise Price: \$540.21 ^{(a)(b)(c)}	39,406,752	693	<u>1,521,135</u>
TOTAL PURCHASED OPTIONS (Cost \$40,253,803)			<u>40,250,133</u>
TOTAL INVESTMENTS - 102.8% (Cost \$40,253,803)			\$40,250,133
Money Market Deposit Account - 0.3% ^(d)			98,297
Liabilities in Excess of Other Assets - (3.1)%			<u>(1,226,797)</u>
TOTAL NET ASSETS - 100.0%			<u>\$39,121,633</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - NOVEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.2)%			
Call Options - (2.5)%			
SPDR S&P 500 ETF, Expiration: 10/31/2025; Exercise Price: \$635.57 ^{(a)(b)}	\$(39,406,752)	(693)	\$ (986,832)
Put Options - (0.7)%			
SPDR S&P 500 ETF ^{(a)(b)} Expiration: 10/31/2025; Exercise Price: \$369.62	(39,406,752)	(693)	<u>(265,419)</u>
Total Put Options			<u>(265,419)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,248,546)			<u><u>\$(1,252,251)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$40,250,133	102.8%
Written Options	(1,252,251)	(3.2)
Money Market Deposit Account	98,297	0.3
Other Assets in Excess of Other Assets	<u>25,454</u>	<u>0.1</u>
	<u><u>\$39,121,633</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.5%			
Call Options - 98.5%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$5.72 ^{(a)(b)(c)}	\$162,574,176	2,859	\$159,709,458
Put Options - 4.0%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$545.07 ^{(a)(b)(c)}	162,574,176	2,859	<u>6,404,160</u>
TOTAL PURCHASED OPTIONS (Cost \$167,258,185)			<u>166,113,618</u>
TOTAL INVESTMENTS - 102.5% (Cost \$167,258,185)			\$166,113,618
Money Market Deposit Account - 0.3% ^(d)			467,563
Liabilities in Excess of Other Assets - (2.8)%			<u>(4,523,368)</u>
TOTAL NET ASSETS - 100.0%			<u>\$162,057,813</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.8)%			
Call Options - (2.1)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$636.54 ^{(a)(b)}	\$(162,574,176)	(2,859)	\$(3,365,043)
Put Options - (0.7)%			
SPDR S&P 500 ETF, Expiration: 09/30/2025; Exercise Price: \$372.94 ^{(a)(b)}	(162,574,176)	(2,859)	<u>(1,092,138)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,922,181)			<u><u>\$(4,457,181)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$166,113,618	102.5%
Written Options	(4,457,181)	(2.8)
Money Market Deposit Account	467,563	0.3
Liabilities in Excess of Other Assets	<u>(66,187)</u>	<u>0.0^(a)</u>
	<u><u>\$162,057,813</u></u>	<u><u>100.0%</u></u>

^(a) Represents less than 0.05% of net assets.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - SEPTEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.4%			
Call Options - 99.1%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price:			
\$5.62 ^{(a)(b)(c)}	\$164,223,232	2,888	\$161,771,320
Put Options - 3.3%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price:			
\$535.50 ^{(a)(b)(c)}	164,223,232	2,888	<u>5,417,888</u>
TOTAL PURCHASED OPTIONS			
(Cost \$165,174,770)			<u>167,189,208</u>
TOTAL INVESTMENTS - 102.4%			
(Cost \$165,174,770)			\$167,189,208
Money Market Deposit Account - 0.3% ^(d)			543,194
Liabilities in Excess of Other Assets - (2.7)%			<u>(4,445,906)</u>
TOTAL NET ASSETS - 100.0%			<u>\$163,286,496</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. EQUITY ULTRA BUFFER ETF - SEPTEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.7)%			
Call Options - (2.1)%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price: \$630.59 ^{(a)(b)}	\$(164,223,232)	(2,888)	\$(3,471,376)
Put Options - (0.6)%			
SPDR S&P 500 ETF, Expiration: 08/29/2025; Exercise Price: \$366.39 ^{(a)(b)}	(164,223,232)	(2,888)	<u>(906,832)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$4,044,294)			<u><u>\$(4,378,208)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$167,189,208	102.4%
Written Options	(4,378,208)	(2.7)
Money Market Deposit Account	543,194	0.3
Liabilities in Excess of Other Assets	<u>(67,698)</u>	<u>0.0^(a)</u>
	<u><u>\$163,286,496</u></u>	<u><u>100.0%</u></u>

^(a) Represents less than 0.05% of net assets.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR U.S. SMALL CAP 10 BUFFER ETF - QUARTERLY
SCHEDULE OF INVESTMENTS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.6%			
Call Options - 98.2%			
iShares Russell 2000 ETF, Expiration: 12/31/2024; Exercise Price: \$0.55 ^{(a)(b)(c)}	\$114,215,120	5,245	\$113,569,147
Put Options - 4.4%			
iShares Russell 2000 ETF, Expiration: 12/31/2024; Exercise Price: \$220.89 ^{(a)(b)(c)}	114,215,120	5,245	<u>5,042,909</u>
TOTAL PURCHASED OPTIONS (Cost \$119,189,329)			<u>118,612,056</u>
TOTAL INVESTMENTS - 102.6% (Cost \$119,189,329)			\$118,612,056
Money Market Deposit Account - 0.1% ^(d)			125,004
Liabilities in Excess of Other Assets - (2.7)%			<u>(3,139,346)</u>
TOTAL NET ASSETS - 100.0%			<u><u>\$115,597,714</u></u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR U.S. SMALL CAP 10 BUFFER ETF - QUARTERLY
SCHEDULE OF WRITTEN OPTIONS**
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.7)%			
Call Options - (1.5)%			
iShares Russell 2000 ETF, Expiration: 12/31/2024; Exercise Price: \$232.86 ^{(a)(b)}	\$(114,215,120)	(5,245)	\$(1,733,682)
Put Options - (1.2)%			
iShares Russell 2000 ETF, Expiration: 12/31/2024; Exercise Price: \$198.80 ^{(a)(b)}	(114,215,120)	(5,245)	<u>(1,396,167)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$3,178,771)			<u><u>\$(3,129,849)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$118,612,056	102.6%
Written Options	(3,129,849)	(2.7)
Money Market Deposit Account	125,004	0.1
Liabilities in Excess of Other Assets	<u>(9,497)</u>	<u>0.0^(a)</u>
	<u><u>\$115,597,714</u></u>	<u><u>100.0%</u></u>

^(a) Represents less than 0.05% of net assets.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - APRIL
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 102.3%			
Call Options - 98.6%			
iShares Russell 2000 ETF, Expiration: 03/31/2025; Exercise Price: \$2.10 ^{(a)(b)(c)}	\$179,978,640	8,265	\$177,425,334
Put Options - 3.7%			
iShares Russell 2000 ETF, Expiration: 03/31/2025; Exercise Price: \$210.30 ^{(a)(b)(c)}	179,978,640	8,265	<u>6,713,576</u>
TOTAL PURCHASED OPTIONS (Cost \$183,584,335)			<u>184,138,910</u>
TOTAL INVESTMENTS - 102.3% (Cost \$183,584,335)			\$184,138,910
Money Market Deposit Account - 0.3% ^(d)			544,584
Liabilities in Excess of Other Assets - (2.6)%			<u>(4,714,975)</u>
TOTAL NET ASSETS - 100.0%			<u>\$179,968,519</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - APRIL
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (2.6)%			
Call Options - (1.5)%			
iShares Russell 2000 ETF, Expiration: 03/31/2025; Exercise Price: \$249.12 ^{(a)(b)}	\$(179,978,640)	(8,265)	\$(2,680,257)
Put Options - (1.1)%			
iShares Russell 2000 ETF, Expiration: 03/31/2025; Exercise Price: \$178.76 ^{(a)(b)}	(179,978,640)	(8,265)	<u>(1,914,422)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$8,097,772)			<u><u>\$(4,594,679)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$184,138,910	102.3%
Written Options	(4,594,679)	(2.6)
Money Market Deposit Account	544,584	0.3
Liabilities in Excess of Other Assets	<u>(120,296)</u>	<u>0.0</u>
	<u><u>\$179,968,519</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - AUGUST
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 103.6%			
Call Options - 96.3%			
iShares Russell 2000 ETF, Expiration: 07/31/2025; Exercise Price: \$2.24 ^{(a)(b)(c)}	\$67,549,152	3,102	\$66,302,148
Put Options - 7.3%			
iShares Russell 2000 ETF, Expiration: 07/31/2025; Exercise Price: \$223.86 ^{(a)(b)(c)}	67,549,152	3,102	<u>5,022,138</u>
TOTAL PURCHASED OPTIONS (Cost \$72,047,511)			<u>71,324,286</u>
TOTAL INVESTMENTS - 103.6% (Cost \$72,047,511)			\$71,324,286
Money Market Deposit Account - 0.3% ^(d)			211,523
Liabilities in Excess of Other Assets - (3.9)%			<u>(2,745,302)</u>
TOTAL NET ASSETS - 100.0%			<u>\$68,790,507</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - AUGUST
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (3.9)%			
Call Options - (1.4)%			
iShares Russell 2000 ETF, Expiration: 07/31/2025; Exercise Price: \$267.78 ^{(a)(b)}	\$(67,549,152)	(3,102)	\$ (986,436)
Put Options - (2.5)%			
iShares Russell 2000 ETF, Expiration: 07/31/2025; Exercise Price: \$190.28 ^{(a)(b)}	(67,549,152)	(3,102)	<u>(1,752,630)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$2,981,607)			<u><u>\$(2,739,066)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$71,324,286	103.6%
Written Options	(2,739,066)	(3.9)
Money Market Deposit Account	211,523	0.3
Liabilities in Excess of Other Assets	<u>(6,236)</u>	<u>0.0^(a)</u>
	<u><u>\$68,790,507</u></u>	<u><u>100.0%</u></u>

^(a) Represents less than 0.05% of net assets.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - JANUARY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 101.1%			
Call Options - 99.7%			
iShares Russell 2000 ETF, Expiration: 12/31/2024; Exercise Price: \$2.01 ^{(a)(b)(c)}	\$405,425,568	18,618	\$400,100,820
Put Options - 1.4%			
iShares Russell 2000 ETF, Expiration: 12/31/2024; Exercise Price: \$200.71 ^{(a)(b)(c)}	405,425,568	18,618	<u>5,585,400</u>
TOTAL PURCHASED OPTIONS (Cost \$390,938,020)			<u>405,686,220</u>
TOTAL INVESTMENTS - 101.1% (Cost \$390,938,020)			\$405,686,220
Money Market Deposit Account - 0.3% ^(d)			1,160,979
Liabilities in Excess of Other Assets - (1.4)%			<u>(5,575,126)</u>
TOTAL NET ASSETS - 100.0%			<u>\$401,272,073</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - JANUARY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (1.3)%			
Call Options - (1.0)%			
iShares Russell 2000 ETF, Expiration: 12/31/2024; Exercise Price: \$237.84 ^{(a)(b)}	\$(405,425,568)	(18,618)	\$(4,058,724)
Put Options - (0.3)%			
iShares Russell 2000 ETF, Expiration: 12/31/2024; Exercise Price: \$170.60 ^{(a)(b)}	(405,425,568)	(18,618)	<u>(1,266,024)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$17,411,552)			<u><u>\$(5,324,748)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$405,686,220	101.1%
Written Options	(5,324,748)	(1.3)
Money Market Deposit Account	1,160,979	0.3
Liabilities in Excess of Other Assets	<u>(250,378)</u>	<u>(0.1)</u>
	<u><u>\$401,272,073</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - JULY
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 105.0%			
Call Options - 101.2%			
iShares Russell 2000 ETF, Expiration: 06/30/2025; Exercise Price: \$2.03 ^{(a)(b)(c)}	\$159,356,768	7,318	\$156,741,022
Put Options - 3.8%			
iShares Russell 2000 ETF, Expiration: 06/30/2025; Exercise Price: \$202.89 ^{(a)(b)(c)}	159,356,768	7,318	<u>5,848,472</u>
TOTAL PURCHASED OPTIONS (Cost \$154,843,202)			<u>162,589,494</u>
TOTAL INVESTMENTS - 105.0% (Cost \$154,843,202)			\$162,589,494
Money Market Deposit Account - 0.3% ^(d)			432,270
Liabilities in Excess of Other Assets - (5.3)%			<u>(8,214,032)</u>
TOTAL NET ASSETS - 100.0%			<u>\$154,807,732</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - JULY
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.2)%			
Call Options - (3.8)%			
iShares Russell 2000 ETF, Expiration: 06/30/2025; Exercise Price: \$240.18 ^{(a)(b)}	\$(159,356,768)	(7,318)	\$(5,982,685)
Put Options - (1.4)%			
iShares Russell 2000 ETF, Expiration: 06/30/2025; Exercise Price: \$172.46 ^{(a)(b)}	(159,356,768)	(7,318)	<u>(2,130,123)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$7,075,568)			<u><u>\$ (8,112,808)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024
(% of Net Assets)

Purchased Options	\$162,589,494	105.0%
Written Options	(8,112,808)	(5.2)
Money Market Deposit Account	432,270	0.3
Liabilities in Excess of Other Assets	<u>(101,224)</u>	<u>(0.1)</u>
	<u><u>\$154,807,732</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - JUNE
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.1%			
Call Options - 100.3%			
iShares Russell 2000 ETF, Expiration: 05/30/2025; Exercise Price: \$2.06 ^{(a)(b)(c)}	\$10,757,344	494	\$10,607,168
Put Options - 3.8%			
iShares Russell 2000 ETF, Expiration: 05/30/2025; Exercise Price: \$205.77 ^{(a)(b)(c)}	10,757,344	494	<u>400,461</u>
TOTAL PURCHASED OPTIONS (Cost \$10,489,879)			<u>11,007,629</u>
TOTAL INVESTMENTS - 104.1% (Cost \$10,489,879)			\$11,007,629
Money Market Deposit Account - 0.4% ^(d)			46,019
Liabilities in Excess of Other Assets - (4.5)%			<u>(470,643)</u>
TOTAL NET ASSETS - 100.0%			<u>\$10,583,005</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - JUNE
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (4.4)%			
Call Options - (3.1)%			
iShares Russell 2000 ETF, Expiration: 05/30/2025; Exercise Price: \$242.85 ^{(a)(b)}	\$(10,757,344)	(494)	\$(327,319)
Put Options - (1.3)%			
iShares Russell 2000 ETF, Expiration: 05/30/2025; Exercise Price: \$174.90 ^{(a)(b)}	(10,757,344)	(494)	<u>(136,458)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$429,837)			<u><u>\$(463,777)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$11,007,629	104.1%
Written Options	(463,777)	(4.4)
Money Market Deposit Account	46,019	0.4
Liabilities in Excess of Other Assets	<u>(6,866)</u>	<u>(0.1)</u>
	<u><u>\$10,583,005</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - NOVEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 105.7%			
Call Options - 98.7%			
iShares Russell 2000 ETF, Expiration: 10/31/2025; Exercise Price: \$2.18 ^{(a)(b)(c)}	\$1,263,008	58	\$1,237,140
Put Options - 7.0%			
iShares Russell 2000 ETF, Expiration: 10/31/2025; Exercise Price: \$217.76 ^{(a)(b)(c)}	1,263,008	58	<u>87,928</u>
TOTAL PURCHASED OPTIONS (Cost \$1,325,251)			<u>1,325,068</u>
TOTAL INVESTMENTS - 105.7% (Cost \$1,325,251)			\$1,325,068
Liabilities in Excess of Other Assets - (5.7)%			<u>(71,936)</u>
TOTAL NET ASSETS - 100.0%			<u>\$1,253,132</u>

Percentages are stated as a percent of net assets.

- (a) Held in connection with written option contracts. See Schedule of Options Written for further information.
- (b) Exchange-traded.
- (c) 100 shares per contract.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - NOVEMBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (6.0)%			
Call Options - (3.2)%			
iShares Russell 2000 ETF, Expiration: 10/31/2025; Exercise Price: \$256.56 ^{(a)(b)}	\$(1,263,008)	(58)	\$(39,962)
Put Options - (2.8)%			
iShares Russell 2000 ETF, Expiration: 10/31/2025; Exercise Price: \$185.10 ^{(a)(b)}	(1,263,008)	(58)	<u>(35,206)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$74,983)			<u><u>\$(75,168)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$1,325,068	105.7%
Written Options	(75,168)	(6.0)
Liabilities in Excess of Other Assets	<u>3,232</u>	<u>0.3</u>
	<u><u>\$1,253,132</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - OCTOBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 105.3%			
Call Options - 98.0%			
iShares Russell 2000 ETF, Expiration: 09/30/2025; Exercise Price: \$2.21 ^{(a)(b)(c)}	\$148,359,888	6,813	\$145,191,843
Put Options - 7.3%			
iShares Russell 2000 ETF, Expiration: 09/30/2025; Exercise Price: \$220.89 ^{(a)(b)(c)}	148,359,888	6,813	<u>10,873,548</u>
TOTAL PURCHASED OPTIONS (Cost \$157,731,223)			<u>156,065,391</u>
TOTAL INVESTMENTS - 105.3% (Cost \$157,731,223)			\$156,065,391
Money Market Deposit Account - 0.3% ^(d)			415,839
Liabilities in Excess of Other Assets - (5.6)%			<u>(8,272,144)</u>
TOTAL NET ASSETS - 100.0%			<u>\$148,209,086</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - OCTOBER
SCHEDULE OF WRITTEN OPTIONS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.5)%			
Call Options - (2.7)%			
iShares Russell 2000 ETF, Expiration: 09/30/2025; Exercise Price: \$258.22 ^{(a)(b)}	\$(148,359,888)	(6,813)	\$(4,074,174)
Put Options - (2.8)%			
iShares Russell 2000 ETF, Expiration: 09/30/2025; Exercise Price: \$187.76 ^{(a)(b)}	(148,359,888)	(6,813)	<u>(4,142,304)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$8,792,236)			<u><u>\$(8,216,478)</u></u>

Percentages are stated as a percent of net assets

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$156,065,391	105.3%
Written Options	(8,216,478)	(5.5)
Money Market Deposit Account	415,839	0.3
Liabilities in Excess of Other Assets	<u>(55,666)</u>	<u>(0.1)^(a)</u>
	<u><u>\$148,209,086</u></u>	<u><u>100.0%</u></u>

^(a) Represents less than 0.05% of net assets.

The accompanying notes are an integral part of these financial statements.

INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - SEPTEMBER
SCHEDULE OF INVESTMENTS
October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
PURCHASED OPTIONS - 104.9%			
Call Options - 98.1%			
iShares Russell 2000 ETF, Expiration: 08/29/2025; Exercise Price: \$2.20 ^{(a)(b)(c)}	\$18,923,344	869	\$18,604,160
Put Options - 6.8%			
iShares Russell 2000 ETF, Expiration: 08/29/2025; Exercise Price: \$220.08 ^{(a)(b)(c)}	18,923,344	869	<u>1,294,393</u>
TOTAL PURCHASED OPTIONS (Cost \$19,852,162)			<u>19,898,553</u>
TOTAL INVESTMENTS - 104.9% (Cost \$19,852,162)			\$19,898,553
Money Market Deposit Account - 0.3% ^(d)			64,515
Liabilities in Excess of Other Assets - (5.2)%			<u>(975,356)</u>
TOTAL NET ASSETS - 100.0%			<u>\$18,987,712</u>

Percentages are stated as a percent of net assets.

(a) Held in connection with written option contracts. See Schedule of Options Written for further information.

(b) Exchange-traded.

(c) 100 shares per contract.

(d) The U.S. Bank Money Market Deposit Account (the "MMDA") is a short-term vehicle in which the Fund holds cash balances. The MMDA will bear interest at a variable rate that is determined based on market conditions and is subject to change daily. The rate as of October 31, 2024 was 4.70%.

The accompanying notes are an integral part of these financial statements.

**INNOVATOR U.S. SMALL CAP POWER BUFFER ETF - SEPTEMBER
SCHEDULE OF WRITTEN OPTIONS**

October 31, 2024

	<u>Notional Amount</u>	<u>Contracts</u>	<u>Value</u>
WRITTEN OPTIONS - (5.1)%			
Call Options - (2.6)%			
iShares Russell 2000 ETF, Expiration: 08/29/2025; Exercise Price: \$257.58 ^{(a)(b)}	\$(18,923,344)	(869)	\$(484,998)
Put Options - (2.5)%			
iShares Russell 2000 ETF, Expiration: 08/29/2025; Exercise Price: \$187.07 ^{(a)(b)}	(18,923,344)	(869)	<u>(478,080)</u>
TOTAL WRITTEN OPTIONS			
(Premiums received \$1,062,846)			<u><u>\$(963,078)</u></u>

Percentages are stated as a percent of net assets.

^(a) Exchange-traded.

^(b) 100 shares per contract.

Allocation of Portfolio Holdings as of October 31, 2024

(% of Net Assets)

Purchased Options	\$19,898,553	104.9%
Written Options	(963,078)	(5.1)
Money Market Deposit Account	64,515	0.3
Liabilities in Excess of Other Assets	<u>(12,278)</u>	<u>(0.1)</u>
	<u><u>\$18,987,712</u></u>	<u><u>100.0%</u></u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024

	Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly	Innovator 20+ Year Treasury Bond 9 Buffer ETF - July	Innovator Defined Wealth Shield ETF	Innovator Emerging Markets 10 Buffer ETF - Quarterly	Innovator Emerging Markets Power Buffer ETF - April
ASSETS:					
Investments, at value	\$76,727,706	\$15,481,427	\$912,747,346	\$10,409,802	\$68,174,505
Cash - interest bearing deposit account	50,456	38,115	1,204,252	7,576	125,181
Deposit at broker for other investments	343	199	126	200	200
Interest receivable	236	121	4,344	25	474
Receivable for investments sold	—	1,031,198	21,916	—	683,153
Receivable for fund shares sold	—	—	1,542,155	—	—
Receivable for transaction fee	—	504	771	—	332
Total assets	<u>76,778,741</u>	<u>16,551,564</u>	<u>915,520,910</u>	<u>10,417,603</u>	<u>68,983,845</u>
LIABILITIES:					
Written option contracts, at value	105,300	383,032	12,821,998	193,005	1,751,610
Payable to adviser	49,328	9,897	510,853	7,223	52,852
Payable for investments purchased	—	25,764	1,570,436	—	17,682
Payable for capital shares redeemed	—	1,008,305	—	—	664,967
Total liabilities	<u>154,628</u>	<u>1,426,998</u>	<u>14,903,287</u>	<u>200,228</u>	<u>2,487,111</u>
NET ASSETS	<u>\$76,624,113</u>	<u>\$15,124,566</u>	<u>\$900,617,623</u>	<u>\$10,217,375</u>	<u>\$66,496,734</u>
Net Assets Consists of:					
Paid-in capital	\$84,005,105	\$20,105,960	\$916,709,584	\$10,451,105	\$72,608,167
Total distributable earnings/ (accumulated losses)	<u>(7,380,992)</u>	<u>(4,981,394)</u>	<u>(16,091,961)</u>	<u>(233,730)</u>	<u>(6,111,433)</u>
Total net assets	<u>\$76,624,113</u>	<u>\$15,124,566</u>	<u>\$900,617,623</u>	<u>\$10,217,375</u>	<u>\$66,496,734</u>
Net assets	\$76,624,113	\$15,124,566	\$900,617,623	\$10,217,375	\$66,496,734
Shares issued and outstanding	3,775,000	750,000	29,200,000	400,000	2,500,000
Net asset value per share	\$ 20.30	\$ 20.17	\$ 30.84	\$ 25.54	\$ 26.60
Cost:					
Investments, at cost	\$79,190,020	\$15,403,022	\$918,414,647	\$10,742,440	\$65,073,029
Proceeds:					
Written options premium	\$ 527,323	\$ 380,156	\$ 20,170,515	\$ 336,950	\$ 2,403,146

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Emerging Markets Power Buffer ETF - January	Innovator Emerging Markets Power Buffer ETF - July	Innovator Emerging Markets Power Buffer ETF - October	Innovator Equity Defined Protection ETF - 1 Yr August	Innovator Equity Defined Protection ETF - 1 Yr July
ASSETS:					
Investments, at value	\$129,767,765	\$90,029,940	\$55,596,985	\$84,272,768	\$119,811,471
Cash - interest bearing deposit account	225,290	169,809	108,739	297,477	360,609
Deposit at broker for other investments	199	200	200	200	200
Interest receivable	890	671	358	1,084	1,584
Receivable for investments sold	—	1,313,120	—	—	—
Total assets	<u>129,994,144</u>	<u>91,513,740</u>	<u>55,706,282</u>	<u>84,571,529</u>	<u>120,173,864</u>
LIABILITIES:					
Written option contracts, at value	1,746,523	3,243,240	2,427,047	3,357,637	4,525,591
Payable to adviser	100,004	67,606	37,034	55,248	81,173
Payable for investments purchased	—	47,307	—	—	—
Payable for capital shares redeemed	—	1,259,365	—	—	—
Total liabilities	<u>1,846,527</u>	<u>4,617,518</u>	<u>2,464,081</u>	<u>3,412,885</u>	<u>4,606,764</u>
NET ASSETS	<u>\$128,147,617</u>	<u>\$86,896,222</u>	<u>\$53,242,201</u>	<u>\$81,158,644</u>	<u>\$115,567,100</u>
Net Assets Consists of:					
Paid-in capital	\$130,318,027	\$94,046,846	\$54,704,651	\$79,488,413	\$113,508,193
Total distributable earnings/ (accumulated losses)	<u>(2,170,410)</u>	<u>(7,150,624)</u>	<u>(1,462,450)</u>	<u>1,670,231</u>	<u>2,058,907</u>
Total net assets	<u>\$128,147,617</u>	<u>\$86,896,222</u>	<u>\$53,242,201</u>	<u>\$81,158,644</u>	<u>\$115,567,100</u>
Net assets	\$128,147,617	\$86,896,222	\$53,242,201	\$81,158,644	\$115,567,100
Shares issued and outstanding	4,150,000	3,450,000	2,025,000	3,300,000	4,325,000
Net asset value per share	\$ 30.88	\$ 25.19	\$ 26.29	\$ 24.59	\$ 26.72
Cost:					
Investments, at cost	\$122,936,376	\$87,352,370	\$56,954,850	\$81,124,953	\$116,660,808
Proceeds:					
Written options premium	\$ 4,564,178	\$ 2,812,190	\$ 2,614,546	\$ 2,061,025	\$ 3,728,178

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Equity Defined Protection ETF - 1 Yr November	Innovator Equity Defined Protection ETF - 1 Yr October	Innovator Equity Defined Protection ETF - 1 Yr September	Innovator Equity Defined Protection ETF - 2 Yr to April 2026	Innovator Equity Defined Protection ETF - 2 Yr to January 2026
ASSETS:					
Investments, at value	\$1,293,270	\$71,756,740	\$113,970,037	\$75,750,733	\$67,544,916
Cash - interest bearing deposit account	—	221,153	311,309	314,928	246,033
Deposit at broker for other investments	—	200	200	200	200
Interest receivable	—	555	1,243	1,190	935
Receivable for fund shares sold	1,241,500	1,875,697	—	—	—
Receivable for investments sold	53,802	68,848	—	1,383,575	1,478,256
Receivable for transaction fee	621	938	—	1	2
Total assets	<u>2,589,193</u>	<u>73,924,131</u>	<u>114,282,789</u>	<u>77,450,627</u>	<u>69,270,342</u>
LIABILITIES:					
Written option contracts, at value	53,856	2,548,580	4,385,508	4,295,992	7,992,947
Payable for investments purchased	1,293,376	1,941,136	—	78,465	174,930
Payable for capital shares redeemed	—	—	—	1,304,065	1,299,185
Payable to adviser	—	32,994	73,148	48,651	40,826
Total liabilities	<u>1,347,232</u>	<u>4,522,710</u>	<u>4,458,656</u>	<u>5,727,173</u>	<u>9,507,888</u>
NET ASSETS	<u>\$1,241,961</u>	<u>\$69,401,421</u>	<u>\$109,824,133</u>	<u>\$71,723,454</u>	<u>\$59,762,454</u>
Net Assets Consists of:					
Paid-in capital	\$1,242,121	\$69,505,711	\$108,943,912	\$68,707,159	\$58,844,080
Total distributable earnings/ (accumulated losses)	<u>(160)</u>	<u>(104,290)</u>	<u>880,221</u>	<u>3,016,295</u>	<u>918,374</u>
Total net assets	<u>\$1,241,961</u>	<u>\$69,401,421</u>	<u>\$109,824,133</u>	<u>\$71,723,454</u>	<u>\$59,762,454</u>
Net assets	\$1,241,961	\$69,401,421	\$109,824,133	\$71,723,454	\$59,762,454
Shares issued and outstanding	50,000	2,775,000	4,425,000	2,750,000	2,300,000
Net asset value per share	\$ 24.84	\$ 25.01	\$ 24.82	\$ 26.08	\$ 25.98
Cost:					
Investments, at cost	\$1,293,376	\$72,124,518	\$112,000,590	\$70,753,212	\$60,549,724
Proceeds:					
Written options premium	\$ 53,802	\$ 2,844,507	\$ 3,416,299	\$ 2,730,571	\$ 2,445,710

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Equity Defined Protection ETF - 2 Yr to July 2025	Innovator Equity Defined Protection ETF - 2 Yr to July 2026	Innovator Equity Defined Protection ETF - 2 Yr to October 2026	Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct	Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul
ASSETS:					
Investments, at value	\$243,116,023	\$72,441,159	\$57,726,430	\$77,144,353	\$157,684,022
Cash - interest bearing deposit account	1,004,021	309,451	227,080	196,446	446,581
Deposit at broker for other investments	200	200	—	200	200
Interest receivable	4,015	1,184	525	457	1,834
Receivable for investments sold	—	1,396,456	—	28,981	—
Receivable for fund shares sold	—	—	—	1,259,435	—
Receivable for transaction fee	—	—	—	630	—
Total assets	<u>244,124,259</u>	<u>74,148,450</u>	<u>57,954,035</u>	<u>78,630,502</u>	<u>158,132,637</u>
LIABILITIES:					
Written option contracts, at value	30,386,836	3,354,266	3,019,076	1,741,080	4,417,959
Payable to adviser	144,187	46,259	25,760	36,113	107,151
Payable for investments purchased	—	64,661	—	1,286,831	—
Payable for capital shares redeemed	—	1,333,645	—	—	—
Total liabilities	<u>30,531,023</u>	<u>4,798,831</u>	<u>3,044,836</u>	<u>3,064,024</u>	<u>4,525,110</u>
NET ASSETS	<u>\$213,593,236</u>	<u>\$69,349,619</u>	<u>\$54,909,199</u>	<u>\$75,566,478</u>	<u>\$153,607,527</u>
Net Assets Consists of:					
Paid-in capital	\$208,487,339	\$67,755,767	\$55,177,423	\$75,494,303	\$151,427,314
Total distributable earnings/ (accumulated losses)	<u>5,105,897</u>	<u>1,593,852</u>	<u>(268,224)</u>	<u>72,175</u>	<u>2,180,213</u>
Total net assets	<u>\$213,593,236</u>	<u>\$69,349,619</u>	<u>\$54,909,199</u>	<u>\$75,566,478</u>	<u>\$153,607,527</u>
Net assets	\$213,593,236	\$69,349,619	\$54,909,199	\$75,566,478	\$153,607,527
Shares issued and outstanding	7,775,000	2,600,000	2,225,000	3,000,000	5,750,000
Net asset value per share	\$ 27.47	\$ 26.67	\$ 24.68	\$ 25.19	\$ 26.71
Cost:					
Investments, at cost	\$212,266,903	\$69,520,341	\$58,064,378	\$77,404,049	\$154,144,171
Proceeds:					
Written options premium	\$ 7,430,731	\$ 2,881,236	\$ 3,114,035	\$ 2,108,607	\$ 3,532,873

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	<u>Innovator Growth Accelerated ETF - Quarterly</u>	<u>Innovator Growth Accelerated Plus ETF - April</u>	<u>Innovator Growth Accelerated Plus ETF - January</u>	<u>Innovator Growth Accelerated Plus ETF - July</u>	<u>Innovator Growth Accelerated Plus ETF - October</u>
ASSETS:					
Investments, at value	\$35,182,848	\$17,660,225	\$38,914,954	\$19,719,093	\$ 9,890,920
Cash - interest bearing deposit account	32,132	38,038	59,523	35,328	26,865
Deposit at broker for other investments	200	200	200	163	200
Interest receivable	<u>154</u>	<u>168</u>	<u>270</u>	<u>160</u>	<u>75</u>
Total assets	<u>35,215,334</u>	<u>17,698,631</u>	<u>38,974,947</u>	<u>19,754,744</u>	<u>9,918,060</u>
LIABILITIES:					
Written option contracts, at value.	951,130	3,359,292	10,217,936	2,775,046	1,556,865
Payable to adviser.	<u>23,548</u>	<u>9,645</u>	<u>19,231</u>	<u>11,465</u>	<u>5,344</u>
Total liabilities	<u>974,678</u>	<u>3,368,937</u>	<u>10,237,167</u>	<u>2,786,511</u>	<u>1,562,209</u>
NET ASSETS	<u>\$34,240,656</u>	<u>\$14,329,694</u>	<u>\$28,737,780</u>	<u>\$16,968,233</u>	<u>\$ 8,355,851</u>
Net Assets Consists of:					
Paid-in capital.	\$34,347,557	\$20,279,393	\$35,357,408	\$22,990,151	\$13,734,748
Total distributable earnings/ (accumulated losses)	<u>(106,901)</u>	<u>(5,949,699)</u>	<u>(6,619,628)</u>	<u>(6,021,918)</u>	<u>(5,378,897)</u>
Total net assets	<u>\$34,240,656</u>	<u>\$14,329,694</u>	<u>\$28,737,780</u>	<u>\$16,968,233</u>	<u>\$ 8,355,851</u>
Net assets	\$34,240,656	\$14,329,694	\$28,737,780	\$16,968,233	\$ 8,355,851
Shares issued and outstanding	1,075,000	400,000	1,175,000	550,000	300,000
Net asset value per share	\$ 31.85	\$ 35.82	\$ 24.46	\$ 30.85	\$ 27.85
Cost:					
Investments, at cost	\$35,869,743	\$15,924,806	\$30,843,508	\$19,858,889	\$10,053,240
Proceeds:					
Written options premium	\$ 1,531,124	\$ 2,792,961	\$ 5,299,738	\$ 3,172,206	\$ 1,691,918

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Growth-100 Power Buffer ETF - April	Innovator Growth-100 Power Buffer ETF - August	Innovator Growth-100 Power Buffer ETF - January	Innovator Growth-100 Power Buffer ETF - July	Innovator Growth-100 Power Buffer ETF - June
ASSETS:					
Investments, at value	\$201,581,827	\$17,606,687	\$212,066,092	\$276,479,424	\$28,338,836
Cash - interest bearing deposit account	623,939	80,610	640,081	865,269	114,507
Deposit at broker for other investments.	198	200	198	199	665
Interest receivable	2,354	239	2,483	3,486	402
Receivable for investments sold.	—	—	1,203,955	—	—
Receivable for transaction fee	—	—	582	—	—
Total assets	<u>202,208,318</u>	<u>17,687,736</u>	<u>213,913,391</u>	<u>277,348,378</u>	<u>28,454,410</u>
LIABILITIES:					
Written option contracts, at value.	7,430,220	870,895	11,218,844	10,575,729	1,383,851
Payable to adviser.	132,536	11,712	138,787	183,037	18,600
Payable for investments purchased	—	—	63,811	—	—
Payable for capital shares redeemed	—	—	1,163,745	—	—
Total liabilities	<u>7,562,756</u>	<u>882,607</u>	<u>12,585,187</u>	<u>10,758,766</u>	<u>1,402,451</u>
NET ASSETS	<u>\$194,645,562</u>	<u>\$16,805,129</u>	<u>\$201,328,204</u>	<u>\$266,589,612</u>	<u>\$27,051,959</u>
Net Assets Consists of:					
Paid-in capital.	\$212,882,690	\$16,241,337	\$215,515,625	\$302,389,224	\$26,747,066
Total distributable earnings/ (accumulated losses)	<u>(18,237,128)</u>	<u>563,792</u>	<u>(14,187,421)</u>	<u>(35,799,612)</u>	<u>304,893</u>
Total net assets	<u>\$194,645,562</u>	<u>\$16,805,129</u>	<u>\$201,328,204</u>	<u>\$266,589,612</u>	<u>\$27,051,959</u>
Net assets	\$194,645,562	\$16,805,129	\$201,328,204	\$266,589,612	\$27,051,959
Shares issued and outstanding	4,000,000	675,000	4,325,000	4,400,000	1,025,000
Net asset value per share	\$ 48.66	\$ 24.90	\$ 46.55	\$ 60.59	\$ 26.39
Cost:					
Investments, at cost	\$190,710,025	\$17,094,484	\$189,700,995	\$274,643,512	\$27,827,394
Proceeds:					
Written options premium	\$ 9,552,836	\$ 954,127	\$ 8,922,771	\$ 13,005,344	\$ 1,292,048

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Growth-100 Power Buffer ETF - November	Innovator Growth-100 Power Buffer ETF - October	Innovator Growth-100 Power Buffer ETF - September	Innovator International Developed 10 Buffer ETF - Quarterly	Innovator International Developed Power Buffer ETF - April
ASSETS:					
Investments, at value	\$1,325,844	\$170,351,539	\$38,086,055	\$5,779,377	\$204,066,418
Cash - interest bearing deposit account	—	502,906	149,052	6,954	479,650
Deposit at broker for other investments	—	198	200	200	199
Interest receivable	—	1,762	513	26	1,924
Receivable for fund shares sold	1,248,500	—	—	—	—
Receivable for investments sold	80,794	—	—	—	—
Total assets	<u>2,655,138</u>	<u>170,856,405</u>	<u>38,235,820</u>	<u>5,786,557</u>	<u>204,548,191</u>
LIABILITIES:					
Written option contracts, at value	80,912	9,733,147	2,128,738	73,510	2,420,484
Payable for investments purchased	1,325,959	—	—	—	—
Payable to adviser	—	98,237	23,742	3,474	148,567
Total liabilities	<u>1,406,871</u>	<u>9,831,384</u>	<u>2,152,480</u>	<u>76,984</u>	<u>2,569,051</u>
NET ASSETS	<u>\$1,248,267</u>	<u>\$161,025,021</u>	<u>\$36,083,340</u>	<u>\$5,709,573</u>	<u>\$201,979,140</u>
Net Assets Consists of:					
Paid-in capital	\$1,248,500	\$181,966,793	\$35,474,661	\$5,858,077	\$204,926,056
Total distributable earnings/ (accumulated losses)	<u>(233)</u>	<u>(20,941,772)</u>	<u>608,679</u>	<u>(148,504)</u>	<u>(2,946,916)</u>
Total net assets	<u>\$1,248,267</u>	<u>\$161,025,021</u>	<u>\$36,083,340</u>	<u>\$5,709,573</u>	<u>\$201,979,140</u>
Net assets	\$1,248,267	\$161,025,021	\$36,083,340	\$5,709,573	\$201,979,140
Shares issued and outstanding	50,000	3,240,000	1,450,000	225,000	7,375,000
Net asset value per share	\$ 24.97	\$ 49.70	\$ 24.89	\$ 25.38	\$ 27.39
Cost:					
Investments, at cost	\$1,325,959	\$171,246,505	\$37,345,270	\$5,888,225	\$203,375,817
Proceeds:					
Written options premium	\$ 80,794	\$ 10,241,793	\$ 2,095,564	\$ 105,372	\$ 4,472,938

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator International Developed Power Buffer ETF - August	Innovator International Developed Power Buffer ETF - December	Innovator International Developed Power Buffer ETF - February	Innovator International Developed Power Buffer ETF - January	Innovator International Developed Power Buffer ETF - July
ASSETS:					
Investments, at value	\$15,092,796	\$10,892,993	\$11,892,510	\$181,260,245	\$163,330,235
Cash - interest bearing deposit account	27,005	25,628	19,528	430,624	369,659
Deposit at broker for other investments	200	199	200	200	200
Interest receivable	<u>128</u>	<u>118</u>	<u>93</u>	<u>1,718</u>	<u>1,433</u>
Total assets	<u>15,120,129</u>	<u>10,918,938</u>	<u>11,912,331</u>	<u>181,692,787</u>	<u>163,701,527</u>
LIABILITIES:					
Written option contracts, at value	443,969	35,656	71,006	841,633	4,213,771
Payable to adviser	<u>11,279</u>	<u>8,016</u>	<u>8,698</u>	<u>133,341</u>	<u>118,413</u>
Total liabilities	<u>455,248</u>	<u>43,672</u>	<u>79,704</u>	<u>974,974</u>	<u>4,332,184</u>
NET ASSETS	<u>\$14,664,881</u>	<u>\$10,875,266</u>	<u>\$11,832,627</u>	<u>\$180,717,813</u>	<u>\$159,369,343</u>
Net Assets Consists of:					
Paid-in capital	\$14,743,875	\$10,112,126	\$11,578,593	\$175,221,910	\$161,106,053
Total distributable earnings/ (accumulated losses)	<u>(78,994)</u>	<u>763,140</u>	<u>254,034</u>	<u>5,495,903</u>	<u>(1,736,710)</u>
Total net assets	<u>\$14,664,881</u>	<u>\$10,875,266</u>	<u>\$11,832,627</u>	<u>\$180,717,813</u>	<u>\$159,369,343</u>
Net assets	\$14,664,881	\$10,875,266	\$11,832,627	\$180,717,813	\$159,369,343
Shares issued and outstanding	600,000	400,000	450,000	5,700,000	5,675,000
Net asset value per share	\$ 24.44	\$ 27.19	\$ 26.29	\$ 31.70	\$ 28.08
Cost:					
Investments, at cost	\$15,187,925	\$10,296,913	\$11,739,680	\$176,373,362	\$163,151,554
Proceeds:					
Written options premium	\$ 488,426	\$ 232,165	\$ 250,989	\$ 4,353,616	\$ 3,945,387

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator International Developed Power Buffer ETF - June	Innovator International Developed Power Buffer ETF - March	Innovator International Developed Power Buffer ETF - May	Innovator International Developed Power Buffer ETF - November	Innovator International Developed Power Buffer ETF - October
ASSETS:					
Investments, at value	\$24,103,163	\$13,017,387	\$9,075,888	\$4,518,397	\$126,521,996
Cash - interest bearing deposit account	77,460	30,016	12,998	2,931	308,994
Deposit at broker for other investments	1,120	123	200	202	198
Interest receivable	251	137	64	21	1,149
Receivable for investments sold.	—	—	—	4,534,602	—
Total assets	<u>24,181,994</u>	<u>13,047,663</u>	<u>9,089,150</u>	<u>9,056,153</u>	<u>126,832,337</u>
LIABILITIES:					
Written option contracts, at value.	381,125	93,612	114,958	136,396	5,036,416
Payable to adviser.	17,679	9,544	6,590	3,289	85,971
Payable for investments purchased	—	—	—	4,518,987	—
Total liabilities	<u>398,804</u>	<u>103,156</u>	<u>121,548</u>	<u>4,658,672</u>	<u>5,122,387</u>
NET ASSETS	<u>\$23,783,190</u>	<u>\$12,944,507</u>	<u>\$8,967,602</u>	<u>\$4,397,481</u>	<u>\$121,709,950</u>
Net Assets Consists of:					
Paid-in capital.	\$24,058,750	\$12,862,959	\$8,939,325	\$4,604,281	\$141,729,407
Total distributable earnings/ (accumulated losses)	(275,560)	81,548	28,277	(206,800)	(20,019,457)
Total net assets	<u>\$23,783,190</u>	<u>\$12,944,507</u>	<u>\$8,967,602</u>	<u>\$4,397,481</u>	<u>\$121,709,950</u>
Net assets	\$23,783,190	\$12,944,507	\$8,967,602	\$4,397,481	\$121,709,950
Shares issued and outstanding	950,000	500,000	350,000	150,000	4,125,000
Net asset value per share	\$ 25.03	\$ 25.89	\$ 25.62	\$ 29.32	\$ 29.51
Cost:					
Investments, at cost	\$24,353,934	\$13,002,092	\$9,056,803	\$4,518,987	\$130,909,360
Proceeds:					
Written options premium	\$ 431,399	\$ 241,300	\$ 165,654	\$ 135,802	\$ 4,442,901

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator International Developed Power Buffer ETF - September	Innovator Nasdaq-100 10 Buffer ETF - Quarterly	Innovator Premium Income 10 Barrier ETF - April	Innovator Premium Income 10 Barrier ETF - January	Innovator Premium Income 10 Barrier ETF - July
ASSETS:					
Investments, at value	\$69,289,377	\$82,343,820	\$10,254,780	\$4,458,035	\$5,949,656
Cash - interest bearing deposit account	159,571	110,620	7,054	9,109	7,285
Deposit at broker for other investments	200	200	200	200	200
Interest receivable	<u>565</u>	<u>337</u>	<u>43</u>	<u>48</u>	<u>38</u>
Total assets	<u>69,449,713</u>	<u>82,454,977</u>	<u>10,262,077</u>	<u>4,467,392</u>	<u>5,957,179</u>
LIABILITIES:					
Written option contracts, at value.	1,728,692	1,962,389	979,517	110,175	959,994
Payable to adviser.	<u>45,416</u>	<u>39,388</u>	<u>6,208</u>	<u>3,136</u>	<u>3,349</u>
Total liabilities	<u>1,774,108</u>	<u>2,001,777</u>	<u>985,725</u>	<u>113,311</u>	<u>963,343</u>
NET ASSETS	<u>\$67,675,605</u>	<u>\$80,453,200</u>	<u>\$ 9,276,352</u>	<u>\$4,354,081</u>	<u>\$4,993,836</u>
Net Assets Consists of:					
Paid-in capital.	\$71,333,277	\$80,841,075	\$ 9,267,226	\$4,351,009	\$4,985,923
Total distributable earnings	<u>(3,657,672)</u>	<u>(387,875)</u>	<u>9,126</u>	<u>3,072</u>	<u>7,913</u>
Total net assets	<u>\$67,675,605</u>	<u>\$80,453,200</u>	<u>\$ 9,276,352</u>	<u>\$4,354,081</u>	<u>\$4,993,836</u>
Net assets	\$67,675,605	\$80,453,200	\$ 9,276,352	\$4,354,081	\$4,993,836
Shares issued and outstanding	2,425,000	3,175,000	375,000	175,000	200,000
Net asset value per share	\$ 27.91	\$ 25.34	\$ 24.74	\$ 24.88	\$ 24.97
Cost:					
Investments, at cost	\$71,151,396	\$83,134,026	\$11,442,156	\$5,252,368	\$6,291,762
Proceeds:					
Written options premium	\$ 2,040,745	\$ 2,670,530	\$ 2,193,135	\$ 854,131	\$1,182,595

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Premium Income 10 Barrier ETF - October	Innovator Premium Income 15 Buffer ETF - April	Innovator Premium Income 15 Buffer ETF - January	Innovator Premium Income 15 Buffer ETF - July	Innovator Premium Income 15 Buffer ETF - October
ASSETS:					
Investments, at value	\$6,279,505	\$3,774,322	\$8,608,493	\$2,412,799	\$18,719,981
Cash - interest bearing deposit account . . .	4,091	24,523	58,879	14,027	94,927
Deposit at broker for other investments . . .	200	—	200	200	200
Interest receivable	<u>83</u>	<u>30</u>	<u>81</u>	<u>14</u>	<u>177</u>
Total assets	<u>6,283,879</u>	<u>3,798,875</u>	<u>8,667,653</u>	<u>2,427,040</u>	<u>18,815,285</u>
LIABILITIES:					
Written option contracts, at value	1,519,929	26,292	15,208	30,399	392,830
Payable to adviser	3,196	2,520	5,776	1,603	12,038
Distributions payable	<u>—</u>	<u>17,600</u>	<u>39,984</u>	<u>11,068</u>	<u>78,777</u>
Total liabilities	<u>1,523,125</u>	<u>46,412</u>	<u>60,968</u>	<u>43,070</u>	<u>483,645</u>
NET ASSETS	<u>\$4,760,754</u>	<u>\$3,752,463</u>	<u>\$8,606,685</u>	<u>\$2,383,970</u>	<u>\$18,331,640</u>
Net Assets Consists of:					
Paid-in capital	\$4,774,463	\$3,713,056	\$8,506,829	\$2,365,685	\$18,406,442
Total distributable earnings/(accumulated losses)	<u>(13,709)</u>	<u>39,407</u>	<u>99,856</u>	<u>18,285</u>	<u>(74,802)</u>
Total net assets	<u>\$4,760,754</u>	<u>\$3,752,463</u>	<u>\$8,606,685</u>	<u>\$2,383,970</u>	<u>\$18,331,640</u>
Net assets.	\$4,760,754	\$3,752,463	\$8,606,685	\$2,383,970	\$18,331,640
Shares issued and outstanding.	200,000	150,000	350,000	100,000	775,000
Net asset value per share.	\$ 23.80	\$ 25.02	\$ 24.59	\$ 23.84	\$ 23.65
Cost:					
Investments, at cost	\$6,245,019	\$3,767,140	\$8,607,618	\$2,404,818	\$18,770,632
Proceeds:					
Written options premium	\$1,460,663	\$ 58,516	\$ 137,531	\$ 40,703	\$ 373,145

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Premium Income 20 Barrier ETF - April	Innovator Premium Income 20 Barrier ETF - January	Innovator Premium Income 20 Barrier ETF - July	Innovator Premium Income 20 Barrier ETF - October	Innovator Premium Income 30 Barrier ETF - April
ASSETS:					
Investments, at value	\$30,834,646	\$ 9,574,979	\$24,638,556	\$26,161,526	\$41,968,496
Cash - interest bearing deposit account	23,268	19,130	10,911	16,391	31,289
Deposit at broker for other investments	200	200	200	200	200
Interest receivable	<u>132</u>	<u>88</u>	<u>71</u>	<u>236</u>	<u>169</u>
Total assets	<u>30,858,246</u>	<u>9,594,397</u>	<u>24,649,738</u>	<u>26,178,353</u>	<u>42,000,154</u>
LIABILITIES:					
Written option contracts, at value	3,037,344	281,125	4,061,951	6,535,659	3,687,739
Payable to adviser	<u>18,593</u>	<u>6,217</u>	<u>13,781</u>	<u>12,783</u>	<u>25,593</u>
Total liabilities	<u>3,055,937</u>	<u>287,342</u>	<u>4,075,732</u>	<u>6,548,442</u>	<u>3,713,332</u>
NET ASSETS	<u>\$27,802,309</u>	<u>\$ 9,307,055</u>	<u>\$20,574,006</u>	<u>\$19,629,911</u>	<u>\$38,286,822</u>
Net Assets Consists of:					
Paid-in capital	\$27,760,263	\$ 9,286,224	\$20,387,157	\$19,681,460	\$38,227,724
Total distributable earnings/ (accumulated losses)	<u>42,046</u>	<u>20,831</u>	<u>186,849</u>	<u>(51,549)</u>	<u>59,098</u>
Total net assets	<u>\$27,802,309</u>	<u>\$ 9,307,055</u>	<u>\$20,574,006</u>	<u>\$19,629,911</u>	<u>\$38,286,822</u>
Net assets	\$27,802,309	\$ 9,307,055	\$20,574,006	\$19,629,911	\$38,286,822
Shares issued and outstanding	1,125,000	375,000	825,000	825,000	1,550,000
Net asset value per share	\$ 24.71	\$ 24.82	\$ 24.94	\$ 23.79	\$ 24.70
Cost:					
Investments, at cost	\$34,251,064	\$11,245,163	\$25,070,138	\$25,984,072	\$45,785,797
Proceeds:					
Written options premium	\$ 6,647,195	\$ 1,895,980	\$ 4,533,726	\$ 6,249,992	\$ 7,653,119

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Premium Income 30 Barrier ETF - January	Innovator Premium Income 30 Barrier ETF - July	Innovator Premium Income 30 Barrier ETF - October	Innovator Premium Income 40 Barrier ETF - April	Innovator Premium Income 40 Barrier ETF - January
ASSETS:					
Investments, at value	\$22,841,681	\$27,668,184	\$27,283,974	\$20,608,958	\$5,032,114
Cash - interest bearing deposit account	61,898	12,531	17,040	15,972	15,166
Deposit at broker for other investments	200	200	200	200	200
Interest receivable	<u>268</u>	<u>73</u>	<u>220</u>	<u>82</u>	<u>64</u>
Total assets	<u>22,904,047</u>	<u>27,680,988</u>	<u>27,301,434</u>	<u>20,625,212</u>	<u>5,047,544</u>
LIABILITIES:					
Written option contracts, at value	586,241	3,970,099	5,857,933	1,492,641	92,607
Payable to adviser	<u>14,899</u>	<u>15,860</u>	<u>13,639</u>	<u>12,778</u>	<u>3,307</u>
Total liabilities	<u>601,140</u>	<u>3,985,959</u>	<u>5,871,572</u>	<u>1,505,419</u>	<u>95,914</u>
NET ASSETS	<u>22,302,907</u>	<u>23,695,029</u>	<u>21,429,862</u>	<u>19,119,793</u>	<u>4,951,630</u>
Net Assets Consists of:					
Paid-in capital	\$22,298,687	\$23,553,813	\$21,487,246	\$19,091,034	\$4,951,091
Total distributable earnings/ (accumulated losses)	<u>4,220</u>	<u>141,216</u>	<u>(57,384)</u>	<u>28,759</u>	<u>539</u>
Total net assets	<u>22,302,907</u>	<u>23,695,029</u>	<u>21,429,862</u>	<u>19,119,793</u>	<u>4,951,630</u>
Net assets	\$22,302,907	\$23,695,029	\$21,429,862	\$19,119,793	\$4,951,630
Shares issued and outstanding	900,000	950,000	900,000	775,000	200,000
Net asset value per share	\$ 24.78	\$ 24.94	\$ 23.81	\$ 24.67	\$ 24.76
Cost:					
Investments, at cost	\$25,991,771	\$27,794,315	\$27,091,519	\$21,891,040	\$5,578,113
Proceeds:					
Written options premium	\$ 3,458,447	\$ 4,193,497	\$ 5,553,560	\$ 2,821,589	\$ 436,823

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Premium Income 40 Barrier ETF - July	Innovator Premium Income 40 Barrier ETF - October	Innovator Premium Income 9 Buffer ETF - April	Innovator Premium Income 9 Buffer ETF - January	Innovator Premium Income 9 Buffer ETF - July
ASSETS:					
Investments, at value	\$9,171,627	\$15,072,599	\$1,893,050	\$9,844,064	\$1,212,409
Cash - interest bearing deposit account	4,427	10,703	13,230	74,679	7,847
Deposit at broker for other investments	200	245	—	200	200
Interest receivable	<u>25</u>	<u>103</u>	<u>14</u>	<u>92</u>	<u>9</u>
Total assets	<u>9,176,279</u>	<u>15,083,650</u>	<u>1,906,294</u>	<u>9,919,035</u>	<u>1,220,465</u>
LIABILITIES:					
Written option contracts, at value	1,066,863	2,580,916	19,239	23,569	22,308
Payable to adviser	5,421	7,968	1,261	6,606	1,021
Distributions payable	<u>—</u>	<u>—</u>	<u>10,014</u>	<u>53,774</u>	<u>6,296</u>
Total liabilities	<u>1,072,284</u>	<u>2,588,884</u>	<u>30,514</u>	<u>83,949</u>	<u>29,625</u>
NET ASSETS	<u>\$8,103,995</u>	<u>\$12,494,766</u>	<u>\$1,875,780</u>	<u>\$9,835,086</u>	<u>\$1,190,840</u>
Net Assets Consists of:					
Paid-in capital	\$8,072,573	\$12,528,526	\$1,850,518	\$9,631,403	\$1,181,490
Total distributable earnings/(accumulated losses).	<u>31,422</u>	<u>(33,760)</u>	<u>25,262</u>	<u>203,683</u>	<u>9,350</u>
Total net assets	<u>\$8,103,995</u>	<u>\$12,494,766</u>	<u>\$1,875,780</u>	<u>\$9,835,086</u>	<u>\$1,190,840</u>
Net assets	\$8,103,995	\$12,494,766	\$1,875,780	\$9,835,086	\$1,190,840
Shares issued and outstanding	325,000	525,000	75,000	400,000	50,000
Net asset value per share	\$ 24.94	\$ 23.80	\$ 25.01	\$ 24.59	\$ 23.82
Cost:					
Investments, at cost	\$9,305,635	\$15,037,308	\$1,889,567	\$9,843,128	\$1,207,120
Proceeds:					
Written options premium	\$1,222,501	\$ 2,475,418	\$ 41,019	\$ 226,401	\$ 26,369

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator Premium Income 9 Buffer ETF - October	Innovator U.S. Equity 10 Buffer ETF - Quarterly	Innovator U.S. Equity 5 to 15 Buffer ETF - Quarterly	Innovator U.S. Equity Accelerated 9 Buffer ETF - April	Innovator U.S. Equity Accelerated 9 Buffer ETF - January
ASSETS:					
Investments, at value	\$15,837,884	\$260,203,366	\$102,980,945	\$99,045,519	\$109,687,723
Cash - interest bearing deposit account	91,398	336,470	124,647	227,478	235,178
Deposit at broker for other investments	200	199	200	200	199
Interest receivable	331	1,171	485	906	909
Receivable for investments sold	—	22,585	10,967	—	—
Receivable for fund shares sold	—	1,461,295	1,574,085	—	—
Receivable for transaction fee	—	731	787	—	—
Total assets	<u>\$15,929,813</u>	<u>\$262,025,817</u>	<u>\$104,692,116</u>	<u>\$99,274,103</u>	<u>\$109,924,009</u>
LIABILITIES:					
Written option contracts, at value	471,990	3,910,276	712,615	12,519,230	23,249,418
Distributions payable	78,085	—	—	—	—
Payable to adviser	10,305	145,488	57,030	58,734	59,072
Payable for investments purchased	—	1,512,272	1,606,536	—	—
Total liabilities	<u>560,380</u>	<u>5,568,036</u>	<u>2,376,181</u>	<u>12,577,964</u>	<u>23,308,490</u>
NET ASSETS	<u>\$15,369,433</u>	<u>\$256,457,781</u>	<u>\$102,315,935</u>	<u>\$86,696,139</u>	<u>\$ 86,615,519</u>
Net Assets Consists of:					
Paid-in capital	\$15,426,361	\$264,035,539	\$104,999,734	\$86,647,230	\$ 87,295,133
Total distributable earnings/ (accumulated losses)	<u>(56,928)</u>	<u>(7,577,758)</u>	<u>(2,683,799)</u>	<u>48,909</u>	<u>(679,614)</u>
Total net assets	<u>\$15,369,433</u>	<u>\$256,457,781</u>	<u>\$102,315,935</u>	<u>\$86,696,139</u>	<u>\$ 86,615,519</u>
Net assets	\$15,369,433	\$256,457,781	\$102,315,935	\$86,696,139	\$ 86,615,519
Shares issued and outstanding	650,000	8,775,000	3,250,000	2,600,000	3,050,000
Net asset value per share	\$ 23.65	\$ 29.23	\$ 31.48	\$ 33.34	\$ 28.40
Cost:					
Investments, at cost	\$15,882,002	\$261,703,635	\$104,035,094	\$90,419,901	\$ 87,314,262
Proceeds:					
Written options premium	\$ 459,208	\$ 5,684,998	\$ 1,149,218	\$ 9,142,725	\$ 8,865,505

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Accelerated 9 Buffer ETF - July	Innovator U.S. Equity Accelerated 9 Buffer ETF - October	Innovator U.S. Equity Accelerated ETF - April	Innovator U.S. Equity Accelerated ETF - January	Innovator U.S. Equity Accelerated ETF - July
ASSETS:					
Investments, at value	\$170,168,781	\$ 74,235,393	\$8,514,084	\$11,965,398	\$11,963,922
Cash - interest bearing deposit account . . .	434,973	205,764	27,174	10,992	17,379
Deposit at broker for other investments . . .	199	200	200	200	200
Interest receivable	<u>1,607</u>	<u>753</u>	<u>117</u>	<u>49</u>	<u>81</u>
Total assets	<u>170,605,560</u>	<u>74,442,110</u>	<u>8,541,575</u>	<u>11,976,639</u>	<u>11,981,582</u>
LIABILITIES:					
Written option contracts, at value	20,112,648	7,837,763	792,282	2,169,057	998,200
Payable to adviser	<u>101,351</u>	<u>44,645</u>	<u>5,211</u>	<u>6,794</u>	<u>7,406</u>
Total liabilities	<u>20,213,999</u>	<u>7,882,408</u>	<u>797,493</u>	<u>2,175,851</u>	<u>1,005,606</u>
NET ASSETS	<u>\$150,391,561</u>	<u>\$ 66,559,702</u>	<u>\$7,744,082</u>	<u>\$ 9,800,788</u>	<u>\$10,975,976</u>
Net Assets Consists of:					
Paid-in capital	\$148,514,533	\$ 80,300,456	\$8,152,069	\$ 9,054,957	\$10,688,755
Total distributable earnings	<u>1,877,028</u>	<u>(13,740,754)</u>	<u>(407,987)</u>	<u>745,831</u>	<u>287,221</u>
Total net assets	<u>\$150,391,561</u>	<u>\$ 66,559,702</u>	<u>\$7,744,082</u>	<u>\$ 9,800,788</u>	<u>\$10,975,976</u>
Net assets	\$150,391,561	\$ 66,559,702	\$7,744,082	\$ 9,800,788	\$10,975,976
Shares issued and outstanding	4,500,000	2,250,000	225,000	350,000	325,000
Net asset value per share	\$ 33.42	\$ 29.58	\$ 34.42	\$ 28.00	\$ 33.77
Cost:					
Investments, at cost	\$164,117,821	\$ 74,999,464	\$7,555,215	\$ 9,626,967	\$11,210,752
Proceeds:					
Written options premium	\$ 18,144,009	\$ 8,378,544	\$ 509,512	\$ 790,134	\$ 751,537

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Accelerated ETF - October	Innovator U.S. Equity Accelerated ETF - Quarterly	Innovator U.S. Equity Accelerated Plus ETF - April	Innovator U.S. Equity Accelerated Plus ETF - January	Innovator U.S. Equity Accelerated Plus ETF - July
ASSETS:					
Investments, at value	\$ 5,491,574	\$52,441,174	\$13,323,240	\$24,150,042	\$13,660,274
Cash - interest bearing deposit account . . .	15,283	56,325	32,531	32,530	23,484
Deposit at broker for other investments . . .	200	200	200	200	200
Interest receivable	74	230	142	108	215
Total assets	<u>5,507,131</u>	<u>52,497,929</u>	<u>13,356,113</u>	<u>24,182,880</u>	<u>13,684,173</u>
LIABILITIES:					
Written option contracts, at value.	347,267	987,214	2,423,624	7,097,102	2,206,145
Payable to adviser.	3,969	36,716	7,343	11,925	8,247
Total liabilities	<u>351,236</u>	<u>1,023,930</u>	<u>2,430,967</u>	<u>7,109,027</u>	<u>2,214,392</u>
NET ASSETS	<u>\$ 5,155,895</u>	<u>\$51,473,999</u>	<u>\$10,925,146</u>	<u>\$17,073,853</u>	<u>\$11,469,781</u>
Net Assets Consists of:					
Paid-in capital.	\$11,232,153	\$51,707,941	\$11,555,777	\$19,184,337	\$13,263,835
Total distributable earnings/(accumulated losses).	<u>(6,076,258)</u>	<u>(233,942)</u>	<u>(630,631)</u>	<u>(2,110,484)</u>	<u>(1,794,054)</u>
Total net assets	<u>\$ 5,155,895</u>	<u>\$51,473,999</u>	<u>\$10,925,146</u>	<u>\$17,073,853</u>	<u>\$11,469,781</u>
Net assets	\$ 5,155,895	\$51,473,999	\$10,925,146	\$17,073,853	\$11,469,781
Shares issued and outstanding	175,000	1,475,000	325,000	625,000	350,000
Net asset value per share	\$ 29.46	\$ 34.90	\$ 33.62	\$ 27.32	\$ 32.77
Cost:					
Investments, at cost	\$ 5,551,163	\$53,347,250	\$11,768,310	\$19,633,173	\$12,712,219
Proceeds:					
Written options premium	\$ 383,209	\$ 1,659,349	\$ 1,531,296	\$ 2,402,216	\$ 1,656,144

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Accelerated Plus ETF - October	Innovator U.S. Equity Buffer ETF - April	Innovator U.S. Equity Buffer ETF - August	Innovator U.S. Equity Buffer ETF - December	Innovator U.S. Equity Buffer ETF - February
ASSETS:					
Investments, at value	\$16,316,068	\$265,533,263	\$186,754,843	\$133,299,461	\$137,525,052
Cash - interest bearing deposit account	60,403	805,220	532,942	338,846	373,178
Deposit at broker for other investments	200	83	199	199	140
Interest receivable	<u>229</u>	<u>3,115</u>	<u>2,166</u>	<u>1,418</u>	<u>1,474</u>
Total assets	<u>16,376,900</u>	<u>266,341,681</u>	<u>187,290,150</u>	<u>133,639,924</u>	<u>137,899,844</u>
LIABILITIES:					
Written option contracts, at value.	2,065,339	5,090,539	6,350,652	8,049,410	6,643,372
Payable to adviser.	<u>9,493</u>	<u>186,661</u>	<u>122,774</u>	<u>86,834</u>	<u>88,569</u>
Total liabilities	<u>2,074,832</u>	<u>5,277,200</u>	<u>6,473,426</u>	<u>8,136,244</u>	<u>6,731,941</u>
NET ASSETS	<u>\$14,302,068</u>	<u>\$261,064,481</u>	<u>\$180,816,724</u>	<u>\$125,503,680</u>	<u>\$131,167,903</u>
Net Assets Consists of:					
Paid-in capital.	\$16,664,025	\$268,665,098	\$193,215,333	\$112,349,518	\$123,477,018
Total distributable earnings	<u>(2,361,957)</u>	<u>(7,600,617)</u>	<u>(12,398,609)</u>	<u>13,154,162</u>	<u>7,690,885</u>
Total net assets	<u>\$14,302,068</u>	<u>\$261,064,481</u>	<u>\$180,816,724</u>	<u>\$125,503,680</u>	<u>\$131,167,903</u>
Net assets	\$14,302,068	\$261,064,481	\$180,816,724	\$125,503,680	\$131,167,903
Shares issued and outstanding	500,000	6,050,000	4,250,000	2,900,000	3,125,000
Net asset value per share	\$ 28.60	\$ 43.15	\$ 42.55	\$ 43.28	\$ 41.97
Cost:					
Investments, at cost	\$16,574,029	\$248,980,419	\$181,895,688	\$111,161,337	\$123,630,988
Proceeds:					
Written options premium	\$ 2,247,131	\$ 7,842,443	\$ 6,425,082	\$ 3,439,288	\$ 3,584,682

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Buffer ETF - January	Innovator U.S. Equity Buffer ETF - July	Innovator U.S. Equity Buffer ETF - June	Innovator U.S. Equity Buffer ETF - March	Innovator U.S. Equity Buffer ETF - May
ASSETS:					
Investments, at value	\$263,907,778	\$266,661,208	\$155,594,575	\$177,448,176	\$136,018,471
Cash - interest bearing deposit account	709,238	800,589	497,510	520,061	369,714
Deposit at broker for other investments	140	199	200	152	116
Interest receivable	2,722	3,184	1,837	1,975	1,519
Receivable for investments sold	—	—	—	3,418,913	—
Receivable for transaction fee	—	—	—	561	—
Total assets	<u>264,619,878</u>	<u>267,465,180</u>	<u>156,094,122</u>	<u>181,389,838</u>	<u>136,389,820</u>
LIABILITIES:					
Written option contracts, at value	11,329,554	7,521,565	5,054,915	3,873,816	5,420,967
Payable to adviser	168,814	177,337	101,756	119,646	89,472
Payable for investments purchased	—	—	—	74,736	—
Payable for capital shares redeemed	—	—	—	3,366,862	—
Total liabilities	<u>11,498,368</u>	<u>7,698,902</u>	<u>5,156,671</u>	<u>7,435,060</u>	<u>5,510,439</u>
NET ASSETS	<u>\$253,121,510</u>	<u>\$259,766,278</u>	<u>\$150,937,451</u>	<u>\$173,954,778</u>	<u>\$130,879,381</u>
Net Assets Consists of:					
Paid-in capital	\$243,506,747	\$261,774,294	\$145,565,910	\$161,590,259	\$125,698,632
Total distributable earnings	9,614,763	(2,008,016)	5,371,541	12,364,519	5,180,749
Total net assets	<u>\$253,121,510</u>	<u>\$259,766,278</u>	<u>\$150,937,451</u>	<u>\$173,954,778</u>	<u>\$130,879,381</u>
Net assets	\$253,121,510	\$259,766,278	\$150,937,451	\$173,954,778	\$130,879,381
Shares issued and outstanding	5,425,000	5,975,000	3,725,000	3,875,000	3,325,000
Net asset value per share	\$ 46.66	\$ 43.48	\$ 40.52	\$ 44.89	\$ 39.36
Cost:					
Investments, at cost	\$228,570,212	\$256,739,884	\$146,848,093	\$163,055,619	\$122,786,185
Proceeds:					
Written options premium	\$ 7,356,514	\$ 8,022,869	\$ 4,747,380	\$ 4,952,831	\$ 4,162,350

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Buffer ETF - November	Innovator U.S. Equity Buffer ETF - October	Innovator U.S. Equity Buffer ETF - September	Innovator U.S. Equity Power Buffer ETF - April	Innovator U.S. Equity Power Buffer ETF - August
ASSETS:					
Investments, at value	\$103,760,820	\$242,290,616	\$209,546,734	\$806,742,825	\$882,658,317
Cash - interest bearing deposit account	247,812	715,646	625,068	2,288,125	2,553,704
Deposit at broker for other investments	199	198	200	—	198
Interest receivable	1,047	2,590	2,479	9,294	10,026
Receivable for investments sold	115,573,239	—	—	57,148	—
Receivable for fund shares sold	957,632	—	—	—	—
Receivable for transaction fee	479	—	—	—	—
Total assets	<u>220,541,228</u>	<u>243,009,050</u>	<u>210,174,481</u>	<u>809,097,392</u>	<u>885,222,245</u>
LIABILITIES:					
Written option contracts, at value	4,442,505	9,817,444	7,839,665	22,245,240	32,700,182
Payable for investments purchased	116,454,466	—	—	1,581	—
Payable to adviser	68,802	139,930	136,788	559,005	575,485
Due to broker	—	—	—	780	—
Total liabilities	<u>120,965,773</u>	<u>9,957,374</u>	<u>7,976,453</u>	<u>22,806,606</u>	<u>33,275,667</u>
NET ASSETS	<u>\$ 99,575,455</u>	<u>\$233,051,676</u>	<u>\$202,198,028</u>	<u>\$786,290,786</u>	<u>\$851,946,578</u>
Net Assets Consists of:					
Paid-in capital	\$129,156,555	\$269,650,542	\$209,859,443	\$848,423,127	\$877,920,028
Total distributable earnings	<u>(29,581,100)</u>	<u>(36,598,866)</u>	<u>(7,661,415)</u>	<u>(62,132,341)</u>	<u>(25,973,450)</u>
Total net assets	<u>\$ 99,575,455</u>	<u>\$233,051,676</u>	<u>\$202,198,028</u>	<u>\$786,290,786</u>	<u>\$851,946,578</u>
Net assets	\$ 99,575,455	\$233,051,676	\$202,198,028	\$786,290,786	\$851,946,578
Shares issued and outstanding	2,600,000	5,525,000	4,825,000	21,925,000	22,575,000
Net asset value per share	\$ 38.30	\$ 42.18	\$ 41.91	\$ 35.86	\$ 37.74
Cost:					
Investments, at cost	\$103,770,168	\$243,543,981	\$207,166,167	\$757,766,197	\$856,985,887
Proceeds:					
Written options premium	\$ 4,433,034	\$ 9,993,967	\$ 7,733,924	\$ 23,756,445	\$ 30,372,688

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Power Buffer ETF - December	Innovator U.S. Equity Power Buffer ETF - February	Innovator U.S. Equity Power Buffer ETF - January	Innovator U.S. Equity Power Buffer ETF - July	Innovator U.S. Equity Power Buffer ETF - June
ASSETS:					
Investments, at value	\$811,648,320	\$691,828,442	\$1,054,876,706	\$1,000,731,599	\$638,980,540
Cash - interest bearing deposit account	2,083,128	1,863,481	2,848,015	2,893,148	1,874,303
Deposit at broker for other investments	198	20	—	198	199
Interest receivable	8,171	7,261	11,196	11,515	7,413
Receivable for investments sold . . .	2,146,606	1,925,836	—	3,179,115	2,875,576
Receivable for transaction fee	—	—	—	1,510	460
Total assets	<u>815,886,423</u>	<u>695,625,040</u>	<u>1,057,735,917</u>	<u>1,006,817,085</u>	<u>643,738,491</u>
LIABILITIES:					
Written option contracts, at value	75,475,104	48,681,706	70,181,000	31,869,551	26,197,380
Payable for capital shares redeemed	1,926,335	1,805,505	—	3,019,163	2,758,590
Payable to adviser	499,082	437,442	672,423	662,857	418,759
Payable for investments purchased	199,624	135,515	—	101,546	117,995
Due to broker	—	—	394	—	—
Total liabilities	<u>78,100,145</u>	<u>51,060,168</u>	<u>70,853,817</u>	<u>35,653,117</u>	<u>29,492,724</u>
NET ASSETS	<u>\$737,786,278</u>	<u>\$644,564,872</u>	<u>\$ 986,882,100</u>	<u>\$ 971,163,968</u>	<u>\$614,245,767</u>
Net Assets Consists of:					
Paid-in capital	\$689,325,353	\$615,994,611	\$ 948,063,098	\$ 998,743,057	\$587,821,769
Total distributable earnings	<u>48,460,925</u>	<u>28,570,261</u>	<u>38,819,002</u>	<u>(27,579,089)</u>	<u>26,423,998</u>
Total net assets	<u>\$737,786,278</u>	<u>\$644,564,872</u>	<u>\$ 986,882,100</u>	<u>\$ 971,163,968</u>	<u>\$614,245,767</u>
Net assets	\$737,786,278	\$644,564,872	\$ 986,882,100	\$ 971,163,968	\$614,245,767
Shares issued and outstanding	19,150,000	17,850,000	23,825,000	24,125,000	16,700,000
Net asset value per share	\$ 38.53	\$ 36.11	\$ 41.42	\$ 40.26	\$ 36.78
Cost:					
Investments, at cost	\$674,375,952	\$612,670,673	\$ 908,963,103	\$ 965,201,049	\$601,865,642
Proceeds:					
Written options premium	\$ 21,666,321	\$ 19,973,996	\$ 28,522,889	\$ 29,994,442	\$ 18,962,569

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Power Buffer ETF - March	Innovator U.S. Equity Power Buffer ETF - May	Innovator U.S. Equity Power Buffer ETF - November	Innovator U.S. Equity Power Buffer ETF - October	Innovator U.S. Equity Power Buffer ETF - September
ASSETS:					
Investments, at value	\$578,017,056	\$595,396,577	\$ 697,966,752	\$ 880,116,705	\$924,567,449
Cash - interest bearing deposit account	1,618,549	1,644,447	1,618,056	2,613,433	2,764,131
Deposit at broker for other investments	638	—	197	198	198
Interest receivable	6,209	6,401	6,855	9,038	10,731
Receivable for investments sold . . .	—	—	813,764,272	199,919	—
Receivable for fund shares sold. . . .	—	—	12,985,315	4,842,113	—
Receivable for transaction fee	—	—	12,058	2,421	—
Total assets	<u>579,642,452</u>	<u>597,047,425</u>	<u>1,526,353,505</u>	<u>887,783,827</u>	<u>927,342,509</u>
LIABILITIES:					
Written option contracts, at value	22,083,129	34,105,093	29,905,568	34,845,150	35,510,125
Payable to adviser	377,807	378,223	447,076	505,861	604,272
Interest payable	—	—	—	1	—
Payable for investments purchased	—	—	815,313,425	5,061,642	—
Payable for capital shares redeemed	—	—	11,130,270	—	—
Due to broker	—	93	—	—	—
Total liabilities	<u>22,460,936</u>	<u>34,483,409</u>	<u>856,796,339</u>	<u>40,412,654</u>	<u>36,114,397</u>
NET ASSETS	<u>\$557,181,516</u>	<u>\$562,564,016</u>	<u>\$ 669,557,166</u>	<u>\$ 847,371,173</u>	<u>\$891,228,112</u>
Net Assets Consists of:					
Paid-in capital	\$541,912,182	\$535,249,659	\$ 888,392,652	\$ 978,278,597	\$953,959,455
Total distributable earnings	15,269,334	27,314,357	(218,835,486)	(130,907,424)	(62,731,343)
Total net assets	<u>\$557,181,516</u>	<u>\$562,564,016</u>	<u>\$ 669,557,166</u>	<u>\$ 847,371,173</u>	<u>\$891,228,112</u>
Net assets	\$557,181,516	\$562,564,016	\$ 669,557,166	\$ 847,371,173	\$891,228,112
Shares issued and outstanding	14,200,000	15,975,000	18,050,000	21,875,000	23,250,000
Net asset value per share	\$ 39.24	\$ 35.22	\$ 37.09	\$ 38.74	\$ 38.33
Cost:					
Investments, at cost	\$529,749,959	\$539,955,838	\$ 698,029,265	\$ 885,420,717	\$912,198,007
Proceeds:					
Written options premium	\$ 16,800,187	\$ 18,220,037	\$ 29,842,224	\$ 36,471,792	\$ 33,278,160

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - April	Innovator U.S. Equity Ultra Buffer ETF - August	Innovator U.S. Equity Ultra Buffer ETF - December	Innovator U.S. Equity Ultra Buffer ETF - February	Innovator U.S. Equity Ultra Buffer ETF - January
ASSETS:					
Investments, at value	\$149,677,800	\$238,271,932	\$78,392,394	\$60,139,013	\$171,722,941
Cash	—	—	—	—	52,801
Cash - interest bearing deposit account	459,489	688,975	206,365	149,285	420,277
Deposit at broker for other investments	113	199	200	176	164
Interest receivable	1,862	2,727	760	647	1,751
Total assets	<u>150,139,264</u>	<u>238,963,833</u>	<u>78,599,719</u>	<u>60,289,121</u>	<u>172,197,934</u>
LIABILITIES:					
Written option contracts, at value.	3,133,784	6,097,884	7,248,740	3,946,929	11,660,289
Payable to adviser.	109,433	158,474	47,622	38,472	109,370
Total liabilities	<u>3,243,217</u>	<u>6,256,358</u>	<u>7,296,362</u>	<u>3,985,401</u>	<u>11,769,659</u>
NET ASSETS	<u>\$146,896,047</u>	<u>\$232,707,475</u>	<u>\$71,303,357</u>	<u>\$56,303,720</u>	<u>\$160,428,275</u>
Net Assets Consists of:					
Paid-in capital.	\$156,299,614	\$246,794,495	\$70,470,152	\$56,930,174	\$177,826,596
Total distributable earnings/ (accumulated losses)	<u>(9,403,567)</u>	<u>(14,087,020)</u>	<u>833,205</u>	<u>(626,454)</u>	<u>(17,398,321)</u>
Total net assets	<u>\$146,896,047</u>	<u>\$232,707,475</u>	<u>\$71,303,357</u>	<u>\$56,303,720</u>	<u>\$160,428,275</u>
Net assets	\$146,896,047	\$232,707,475	\$71,303,357	\$56,303,720	\$160,428,275
Shares issued and outstanding	4,875,000	6,675,000	2,025,000	1,725,000	4,200,000
Net asset value per share	\$ 30.13	\$ 34.86	\$ 35.21	\$ 32.64	\$ 38.20
Cost:					
Investments, at cost	\$139,293,147	\$229,679,474	\$64,977,934	\$53,681,811	\$147,183,835
Proceeds:					
Written options premium	\$ 2,426,936	\$ 4,958,089	\$ 1,306,534	\$ 1,037,423	\$ 2,795,435

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - July	Innovator U.S. Equity Ultra Buffer ETF - June	Innovator U.S. Equity Ultra Buffer ETF - March	Innovator U.S. Equity Ultra Buffer ETF - May	Innovator U.S. Equity Ultra Buffer ETF - November
ASSETS:					
Investments, at value	\$147,218,031	\$93,856,901	\$84,426,433	\$55,310,049	\$ 40,250,133
Cash - interest bearing deposit account . . .	429,933	257,140	237,674	169,068	98,297
Deposit at broker for other investments . . .	199	199	189	176	200
Interest receivable	1,707	1,099	1,093	593	454
Receivable for fund shares sold	1,688,940	—	—	—	—
Receivable for investments sold	36,680	—	—	—	47,309,298
Receivable for transaction fee	844	—	—	—	—
Total assets	<u>149,376,334</u>	<u>94,115,339</u>	<u>84,665,389</u>	<u>55,479,886</u>	<u>87,658,382</u>
LIABILITIES:					
Written option contracts, at value	3,157,188	2,968,358	2,690,295	2,704,570	1,252,251
Payable for investments purchased	1,717,989	—	—	—	47,257,531
Payable to adviser	96,324	62,085	64,151	35,405	26,967
Total liabilities	<u>4,971,501</u>	<u>3,030,443</u>	<u>2,754,446</u>	<u>2,739,975</u>	<u>48,536,749</u>
NET ASSETS	<u>\$144,404,833</u>	<u>\$91,084,896</u>	<u>\$81,910,943</u>	<u>\$52,739,911</u>	<u>\$ 39,121,633</u>
Net Assets Consists of:					
Paid-in capital	\$143,681,437	\$89,075,993	\$80,317,438	\$51,835,456	\$ 51,745,809
Total distributable earnings	723,396	2,008,903	1,593,505	904,455	(12,624,176)
Total net assets	<u>\$144,404,833</u>	<u>\$91,084,896</u>	<u>\$81,910,943</u>	<u>\$52,739,911</u>	<u>\$ 39,121,633</u>
Net assets	\$144,404,833	\$91,084,896	\$81,910,943	\$52,739,911	\$ 39,121,633
Shares issued and outstanding	4,275,000	2,750,000	2,350,000	1,600,000	1,150,000
Net asset value per share	\$ 33.78	\$ 33.12	\$ 34.86	\$ 32.96	\$ 34.02
Cost:					
Investments, at cost	\$142,057,142	\$88,131,544	\$77,248,419	\$50,137,159	\$ 40,253,803
Proceeds:					
Written options premium	\$ 2,905,995	\$ 2,019,693	\$ 1,514,190	\$ 1,082,923	\$ 1,248,546

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - October	Innovator U.S. Equity Ultra Buffer ETF - September	Innovator U.S. Small Cap 10 Buffer ETF - Quarterly	Innovator U.S. Small Cap Power Buffer ETF - April	Innovator U.S. Small Cap Power Buffer ETF - August
ASSETS:					
Investments, at value	\$166,113,618	\$167,189,208	\$118,612,056	\$184,138,910	\$71,324,286
Cash - interest bearing deposit account	467,563	543,194	125,005	544,584	211,523
Deposit at broker for other investments	200	200	200	199	199
Interest receivable	1,536	2,067	82	2,146	573
Receivable for fund shares sold	3,466,450	1,727,895	—	—	—
Receivable for investments sold	94,773	45,320	—	—	22,989
Receivable for transaction fee	1,733	864	—	—	—
Total assets	<u>170,145,873</u>	<u>169,508,748</u>	<u>118,737,343</u>	<u>184,685,839</u>	<u>71,559,570</u>
LIABILITIES:					
Written option contracts, at value	4,457,181	4,378,208	3,129,849	4,594,679	2,739,066
Payable for investments purchased	3,544,545	1,736,889	—	—	886
Payable to adviser	86,334	107,155	9,780	122,641	29,111
Total liabilities	<u>8,088,060</u>	<u>6,222,252</u>	<u>3,139,629</u>	<u>4,717,320</u>	<u>2,769,063</u>
NET ASSETS	<u>\$162,057,813</u>	<u>\$163,286,496</u>	<u>\$115,597,714</u>	<u>\$179,968,519</u>	<u>\$68,790,507</u>
Net Assets Consists of:					
Paid-in capital	\$178,059,214	\$172,696,680	\$116,362,865	\$178,943,401	\$69,358,946
Total distributable earnings/ (accumulated losses)	<u>(16,001,401)</u>	<u>(9,410,184)</u>	<u>(765,151)</u>	<u>1,025,118</u>	<u>(568,439)</u>
Total net assets	<u>\$162,057,813</u>	<u>\$163,286,496</u>	<u>\$115,597,714</u>	<u>\$179,968,519</u>	<u>\$68,790,507</u>
Net assets	\$162,057,813	\$163,286,496	\$115,597,714	\$179,968,519	\$68,790,507
Shares issued and outstanding	4,675,000	4,725,000	4,425,000	5,575,000	2,775,000
Net asset value per share	\$ 34.66	\$ 34.56	\$ 26.12	\$ 32.28	\$ 24.79
Cost:					
Investments, at cost	\$167,258,185	\$165,174,770	\$119,189,329	\$183,584,335	\$72,047,511
Proceeds:					
Written options premium	\$ 4,922,181	\$ 4,044,294	\$ 3,178,771	\$ 8,097,772	\$ 2,981,607

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Small Cap Power Buffer ETF - January	Innovator U.S. Small Cap Power Buffer ETF - July	Innovator U.S. Small Cap Power Buffer ETF - June	Innovator U.S. Small Cap Power Buffer ETF - November	Innovator U.S. Small Cap Power Buffer ETF - October
ASSETS:					
Investments, at value	\$405,686,220	\$162,589,494	\$11,007,629	\$1,325,068	\$156,065,391
Cash - interest bearing deposit account	1,160,979	432,270	46,019	—	415,839
Deposit at broker for other investments	198	199	385	—	199
Interest receivable	4,541	1,659	121	—	1,296
Receivable for investments sold	21,786	—	—	74,983	22,903
Receivable for fund shares sold	—	—	—	1,253,500	—
Total assets	<u>406,873,724</u>	<u>163,023,622</u>	<u>11,054,154</u>	<u>2,653,551</u>	<u>156,505,628</u>
LIABILITIES:					
Written option contracts, at value	5,324,748	8,112,808	463,777	75,168	8,216,478
Payable to adviser	276,614	103,082	7,372	—	78,855
Payable for investments purchased	289	—	—	1,325,251	1,209
Total liabilities	<u>5,601,651</u>	<u>8,215,890</u>	<u>471,149</u>	<u>1,400,419</u>	<u>8,296,542</u>
NET ASSETS	<u>\$401,272,073</u>	<u>\$154,807,732</u>	<u>\$10,583,005</u>	<u>\$1,253,132</u>	<u>\$148,209,086</u>
Net Assets Consists of:					
Paid-in capital	\$385,459,308	\$156,340,450	\$10,132,371	\$1,253,500	\$160,483,127
Total distributable earnings/ (accumulated losses)	<u>15,812,765</u>	<u>(1,532,718)</u>	<u>450,634</u>	<u>(368)</u>	<u>(12,274,041)</u>
Total net assets	<u>\$401,272,073</u>	<u>\$154,807,732</u>	<u>\$10,583,005</u>	<u>\$1,253,132</u>	<u>\$148,209,086</u>
Net assets	\$401,272,073	\$154,807,732	\$10,583,005	\$1,253,132	\$148,209,086
Shares issued and outstanding	10,900,000	5,350,000	400,000	50,000	4,925,000
Net asset value per share	\$ 36.81	\$ 28.94	\$ 26.46	\$ 25.06	\$ 30.09
Cost:					
Investments, at cost	\$390,938,020	\$154,843,202	\$10,489,879	\$1,325,251	\$157,731,223
Proceeds:					
Written options premium	\$ 17,411,552	\$ 7,075,568	\$ 429,837	\$ 74,983	\$ 8,792,236

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF ASSETS AND LIABILITIES
October 31, 2024 (Continued)

	Innovator U.S. Small Cap Power Buffer ETF - September
ASSETS:	
Investments, at value	\$19,898,553
Cash - interest bearing deposit account	64,515
Deposit at broker for other investments	200
Interest receivable	<u>269</u>
Total assets	<u><u>19,963,537</u></u>
LIABILITIES:	
Written option contracts, at value	963,078
Payable to adviser	<u>12,747</u>
Total liabilities	<u><u>975,825</u></u>
NET ASSETS	<u><u>\$18,987,712</u></u>
Net Assets Consists of:	
Paid-in capital	\$18,860,812
Total distributable earnings	<u>126,900</u>
Total net assets	<u><u>\$18,987,712</u></u>
Net assets	\$18,987,712
Shares issued and outstanding	750,000
Net asset value per share	\$ 25.32
Cost:	
Investments, at cost	\$19,852,162
Proceeds:	
Written options premium	\$ 1,062,846

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS
For the Year or Period Ended October 31, 2024

	Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly	Innovator 20+ Year Treasury Bond 9 Buffer ETF - July	Innovator Defined Wealth Shield ETF	Innovator Emerging Markets 10 Buffer ETF - Quarterly ^(a)	Innovator Emerging Markets Power Buffer ETF - April
INVESTMENT INCOME:					
Interest income	\$ 1,948	\$ 7,435	\$ 53,084	\$ 54	\$ 6,134
Total investment income	<u>1,948</u>	<u>7,435</u>	<u>53,084</u>	<u>54</u>	<u>6,134</u>
EXPENSES:					
Investment advisory fee	390,417	465,741	4,530,105	12,936	641,419
Total expenses	<u>390,417</u>	<u>465,741</u>	<u>4,530,105</u>	<u>12,936</u>	<u>641,419</u>
Net investment loss	<u>(388,469)</u>	<u>(458,306)</u>	<u>(4,477,021)</u>	<u>(12,882)</u>	<u>(635,285)</u>
REALIZED AND UNREALIZED GAIN/(LOSS)					
Net realized gain/(loss) from:					
Investments	(715,469)	(2,573,149)	71,824,194	52,358	(2,612,468)
In-kind redemptions	6,536,188	291,298	71,651,619	173,001	5,226,929
Written option contracts expired or closed	<u>(511,908)</u>	<u>1,113,950</u>	<u>(74,836,218)</u>	<u>(84,512)</u>	<u>875,651</u>
Net realized gain/(loss)	<u>5,308,811</u>	<u>(1,167,901)</u>	<u>68,639,595</u>	<u>140,847</u>	<u>3,490,112</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(2,084,066)	4,583,152	1,558,706	(332,638)	6,294,663
Written option contracts	<u>384,510</u>	<u>6,307,963</u>	<u>385,959</u>	<u>143,944</u>	<u>(813,519)</u>
Net change in unrealized appreciation/ (depreciation)	<u>(1,699,556)</u>	<u>10,891,115</u>	<u>1,944,665</u>	<u>(188,694)</u>	<u>5,481,144</u>
Net realized and unrealized gain/(loss) . . .	<u>3,609,255</u>	<u>9,723,214</u>	<u>70,584,260</u>	<u>(47,847)</u>	<u>8,971,256</u>
NET INCREASE/(DECREASE) IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 3,220,786</u>	<u>\$ 9,264,908</u>	<u>\$ 66,107,239</u>	<u>\$ (60,729)</u>	<u>\$ 8,335,971</u>

^(a) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Emerging Markets Power Buffer ETF - January	Innovator Emerging Markets Power Buffer ETF - July	Innovator Emerging Markets Power Buffer ETF - October	Innovator Equity Defined Protection ETF - 1 Yr August ^(a)	Innovator Equity Defined Protection ETF - 1 Yr July ^(b)
INVESTMENT INCOME:					
Interest income	\$ 17,324	\$ 8,315	\$ 3,836	\$ 2,793	\$ 5,770
Total investment income	<u>17,324</u>	<u>8,315</u>	<u>3,836</u>	<u>2,793</u>	<u>5,770</u>
EXPENSES:					
Investment advisory fee	1,655,179	844,615	364,742	138,912	290,403
Total expenses	<u>1,655,179</u>	<u>844,615</u>	<u>364,742</u>	<u>138,912</u>	<u>290,403</u>
Net investment loss	<u>(1,637,855)</u>	<u>(836,300)</u>	<u>(360,906)</u>	<u>(136,119)</u>	<u>(284,633)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	3,956,653	2,990,947	822,649	(36,918)	(6,303)
In-kind redemptions	9,733,795	2,210,378	7,267,546	127,787	1,024,565
Written option contracts expired or closed	<u>1,641,829</u>	<u>2,099,513</u>	<u>296,534</u>	<u>(7,936)</u>	<u>(3,409)</u>
Net realized gain	<u>15,332,277</u>	<u>7,300,838</u>	<u>8,386,729</u>	<u>82,933</u>	<u>1,014,853</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	12,836,673	6,865,471	(466,574)	3,147,815	3,150,663
Written option contracts	<u>(887,423)</u>	<u>(749,802)</u>	<u>(43,245)</u>	<u>(1,296,612)</u>	<u>(797,412)</u>
Net change in unrealized appreciation/ (depreciation)	<u>11,949,250</u>	<u>6,115,669</u>	<u>(509,819)</u>	<u>1,851,203</u>	<u>2,353,251</u>
Net realized and unrealized gain	<u>27,281,527</u>	<u>13,416,507</u>	<u>7,876,910</u>	<u>1,934,136</u>	<u>3,368,104</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$25,643,672</u>	<u>\$12,580,207</u>	<u>\$7,516,004</u>	<u>\$ 1,798,017</u>	<u>\$3,083,471</u>

^(a) Inception date of the Fund was July 31, 2024.

^(b) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Equity Defined Protection ETF - 1 Yr November ^(a)	Innovator Equity Defined Protection ETF - 1 Yr October ^(b)	Innovator Equity Defined Protection ETF - 1 Yr September ^(c)	Innovator Equity Defined Protection ETF - 2 Yr to April 2026 ^(d)	Innovator Equity Defined Protection ETF - 2 Yr to January 2026 ^(e)
INVESTMENT INCOME:					
Interest income	\$ —	\$ 556	\$ 2,000	\$ 7,808	\$ 10,870
Total investment income	<u>—</u>	<u>556</u>	<u>2,000</u>	<u>7,808</u>	<u>10,870</u>
EXPENSES:					
Investment advisory fee	—	32,995	119,538	295,632	435,510
Total expenses	—	32,995	119,538	295,632	435,510
Net investment loss	<u>—</u>	<u>(32,439)</u>	<u>(117,538)</u>	<u>(287,824)</u>	<u>(424,640)</u>
REALIZED AND UNREALIZED GAIN/(LOSS)					
Net realized gain from:					
Investments	—	—	(1,165)	3,427	(36,729)
In-kind redemptions	—	—	69,818	1,132,435	3,561,397
Written option contracts expired or closed	—	—	(1,314)	(131,408)	(68,212)
Net realized gain	<u>—</u>	<u>—</u>	<u>67,339</u>	<u>1,004,454</u>	<u>3,456,456</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(106)	(367,778)	1,969,447	4,997,521	6,995,192
Written option contracts	(54)	295,927	(969,209)	(1,565,421)	(5,547,237)
Net change in unrealized appreciation/ (depreciation)	<u>(160)</u>	<u>(71,851)</u>	<u>1,000,238</u>	<u>3,432,100</u>	<u>1,447,955</u>
Net realized and unrealized gain/(loss)	<u>(160)</u>	<u>(71,851)</u>	<u>1,067,577</u>	<u>4,436,554</u>	<u>4,904,411</u>
NET INCREASE/(DECREASE) IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ (160)</u>	<u>\$ (104,290)</u>	<u>\$ 950,039</u>	<u>\$ 4,148,730</u>	<u>\$ 4,479,771</u>

(a) Inception date of the Fund was October 31, 2024.

(b) Inception date of the Fund was September 30, 2024.

(c) Inception date of the Fund was August 30, 2024.

(d) Inception date of the Fund was March 28, 2024.

(e) Inception date of the Fund was December 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Equity Defined Protection ETF - 2 Yr to July 2025	Innovator Equity Defined Protection ETF - 2 Yr to July 2026 ^(a)	Innovator Equity Defined Protection ETF - 2 Yr to October 2026 ^(b)	Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct ^(b)	Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul ^(a)
INVESTMENT INCOME:					
Interest income	\$ 49,432	\$ 4,070	\$ 525	\$ 457	\$ 7,050
Total investment income	<u>49,432</u>	<u>4,070</u>	<u>525</u>	<u>457</u>	<u>7,050</u>
EXPENSES:					
Investment advisory fee	1,791,805	152,283	25,760	36,113	399,818
Total expenses	1,791,805	152,283	25,760	36,113	399,818
Net investment loss	<u>(1,742,373)</u>	<u>(148,213)</u>	<u>(25,235)</u>	<u>(35,656)</u>	<u>(392,768)</u>
REALIZED AND UNREALIZED GAIN/(LOSS)					
Net realized gain/(loss) from:					
Investments	(379,733)	(514,561)	—	—	(38,884)
In-kind redemptions	18,576,734	432,444	35,856	—	1,584,261
Written option contracts expired or closed	(920,635)	(191,163)	—	—	(42,899)
Net realized gain/(loss)	<u>17,276,366</u>	<u>(273,280)</u>	<u>35,856</u>	<u>—</u>	<u>1,502,478</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	38,685,507	2,920,819	(337,948)	(259,696)	3,539,850
Written option contracts	(27,324,380)	(473,030)	94,958	367,527	(885,086)
Net change in unrealized appreciation/ (depreciation)	<u>11,361,127</u>	<u>2,447,789</u>	<u>(242,990)</u>	<u>107,831</u>	<u>2,654,764</u>
Net realized and unrealized gain/(loss)	<u>28,637,493</u>	<u>2,174,509</u>	<u>(207,134)</u>	<u>107,831</u>	<u>4,157,242</u>
NET INCREASE/(DECREASE) IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 26,895,120</u>	<u>\$ 2,026,296</u>	<u>\$(232,369)</u>	<u>\$ 72,175</u>	<u>\$ 3,764,474</u>

^(a) Inception date of the Fund was June 28, 2024.

^(b) Inception date of the Fund was September 30, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Growth Accelerated ETF - Quarterly	Innovator Growth Accelerated Plus ETF - April	Innovator Growth Accelerated Plus ETF - January	Innovator Growth Accelerated Plus ETF - July	Innovator Growth Accelerated Plus ETF - October
INVESTMENT INCOME:					
Interest income	\$ 2,201	\$ 1,995	\$ 3,613	\$ 1,882	\$ 1,377
Total investment income	<u>2,201</u>	<u>1,995</u>	<u>3,613</u>	<u>1,882</u>	<u>1,377</u>
EXPENSES:					
Investment advisory fee	265,674	104,624	215,070	114,197	88,517
Total expenses	<u>265,674</u>	<u>104,624</u>	<u>215,070</u>	<u>114,197</u>	<u>88,517</u>
Net investment loss	<u>(263,473)</u>	<u>(102,629)</u>	<u>(211,457)</u>	<u>(112,315)</u>	<u>(87,140)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	13,963,617	4,624,254	13,267,498	4,313,719	1,444,143
In-kind redemptions	3,039,022	4,219,433	7,911,208	2,448,726	5,120,395
Written option contracts expired or closed	<u>(7,163,690)</u>	<u>(5,998,311)</u>	<u>(19,913,955)</u>	<u>(3,665,676)</u>	<u>(4,181,207)</u>
Net realized gain	<u>9,838,949</u>	<u>2,845,376</u>	<u>1,264,751</u>	<u>3,096,769</u>	<u>2,383,331</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	724,866	1,015,690	(1,150,182)	2,432,926	560,028
Written option contracts	<u>(301,073)</u>	<u>(1,079,002)</u>	<u>4,323,921</u>	<u>(1,573,375)</u>	<u>(444,156)</u>
Net change in unrealized appreciation/ (depreciation)	<u>423,793</u>	<u>(63,312)</u>	<u>3,173,739</u>	<u>859,551</u>	<u>115,872</u>
Net realized and unrealized gain	<u>10,262,742</u>	<u>2,782,064</u>	<u>4,438,490</u>	<u>3,956,320</u>	<u>2,499,203</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 9,999,269</u>	<u>\$ 2,679,435</u>	<u>\$ 4,227,033</u>	<u>\$ 3,844,005</u>	<u>\$ 2,412,063</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Growth-100 Power Buffer ETF - April	Innovator Growth-100 Power Buffer ETF - August ^(a)	Innovator Growth-100 Power Buffer ETF - January	Innovator Growth-100 Power Buffer ETF - July	Innovator Growth-100 Power Buffer ETF - June ^(b)
INVESTMENT INCOME:					
Interest income	\$ 29,566	\$ 579	\$ 31,321	\$ 34,490	\$ 2,130
Total investment income	<u>29,566</u>	<u>579</u>	<u>31,321</u>	<u>34,490</u>	<u>2,130</u>
EXPENSES:					
Investment advisory fee	1,340,088	29,617	1,608,745	1,845,589	93,486
Total expenses	<u>1,340,088</u>	<u>29,617</u>	<u>1,608,745</u>	<u>1,845,589</u>	<u>93,486</u>
Net investment loss	<u>(1,310,522)</u>	<u>(29,038)</u>	<u>(1,577,424)</u>	<u>(1,811,099)</u>	<u>(91,356)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	(5,467,876)	(1,782)	29,323,758	(10,409,611)	3,964
In-kind redemptions	46,946,564	92,453	9,138,194	63,221,668	984,898
Written option contracts expired or closed	<u>(17,000,074)</u>	<u>(823)</u>	<u>(16,192,866)</u>	<u>(15,015,625)</u>	<u>(27,354)</u>
Net realized gain	<u>24,478,614</u>	<u>89,848</u>	<u>22,269,086</u>	<u>37,796,432</u>	<u>961,508</u>
Net change in unrealized appreciation on:					
Investments	4,710,945	512,203	6,948,848	12,099,713	511,442
Written option contracts	<u>(1,557,482)</u>	<u>83,232</u>	<u>505,470</u>	<u>(2,736,946)</u>	<u>(91,803)</u>
Net change in unrealized appreciation . . .	<u>3,153,463</u>	<u>595,435</u>	<u>7,454,318</u>	<u>9,362,767</u>	<u>419,639</u>
Net realized and unrealized gain	<u>27,632,077</u>	<u>685,283</u>	<u>29,723,404</u>	<u>47,159,199</u>	<u>1,381,147</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 26,321,555</u>	<u>\$ 656,245</u>	<u>\$ 28,145,980</u>	<u>\$ 45,348,100</u>	<u>\$ 1,289,791</u>

^(a) Inception date of the Fund was July 31, 2024.

^(b) Inception date of the Fund was May 31, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Growth-100 Power Buffer ETF - November ^(a)	Innovator Growth-100 Power Buffer ETF - October	Innovator Growth-100 Power Buffer ETF - September ^(b)	Innovator International Developed 10 Buffer ETF - Quarterly ^(c)	Innovator International Developed Power Buffer ETF - April
INVESTMENT INCOME:					
Interest income	\$ —	\$ 21,349	\$ 834	\$ 85	\$ 27,350
Total investment income	<u>—</u>	<u>21,349</u>	<u>834</u>	<u>85</u>	<u>27,350</u>
EXPENSES:					
Investment advisory fee	—	1,175,193	38,903	10,782	1,984,845
Total expenses	—	1,175,193	38,903	10,782	1,984,845
Net investment loss	—	<u>(1,153,844)</u>	<u>(38,069)</u>	<u>(10,697)</u>	<u>(1,957,495)</u>
REALIZED AND UNREALIZED GAIN/(LOSS)					
Net realized gain from:					
Investments	—	(4,587,345)	(39,389)	(8,505)	4,666,200
In-kind redemptions	—	44,554,958	120,242	165,469	17,716,456
Written option contracts expired or closed	—	<u>(15,019,541)</u>	<u>(21,474)</u>	<u>(52,316)</u>	<u>2,197,031</u>
Net realized gain	—	<u>24,948,072</u>	<u>59,379</u>	<u>104,648</u>	<u>24,579,687</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(115)	2,736,133	740,785	(108,848)	12,503,936
Written option contracts	<u>(118)</u>	<u>(1,078,261)</u>	<u>(33,174)</u>	<u>31,862</u>	<u>(2,542,684)</u>
Net change in unrealized appreciation/ (depreciation)	<u>(233)</u>	<u>1,657,872</u>	<u>707,611</u>	<u>(76,986)</u>	<u>9,961,252</u>
Net realized and unrealized gain/(loss) . . .	<u>(233)</u>	<u>26,605,944</u>	<u>766,990</u>	<u>27,662</u>	<u>34,540,939</u>
NET INCREASE/(DECREASE) IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$(233)</u>	<u>\$ 25,452,100</u>	<u>\$728,921</u>	<u>\$ 16,965</u>	<u>\$32,583,444</u>

^(a) Inception date of the Fund was October 31, 2024.

^(b) Inception date of the Fund was August 30, 2024.

^(c) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator International Developed Power Buffer ETF - August ^(a)	Innovator International Developed Power Buffer ETF - December ^(b)	Innovator International Developed Power Buffer ETF - February ^(c)	Innovator International Developed Power Buffer ETF - January	Innovator International Developed Power Buffer ETF - July
INVESTMENT INCOME:					
Interest income	\$ 390	\$ 1,370	\$ 1,120	\$ 22,095	\$ 18,319
Total investment income	<u>390</u>	<u>1,370</u>	<u>1,120</u>	<u>22,095</u>	<u>18,319</u>
EXPENSES:					
Investment advisory fee	28,711	99,764	78,878	1,593,860	1,456,010
Total expenses	28,711	99,764	78,878	1,593,860	1,456,010
Net investment loss	<u>(28,321)</u>	<u>(98,394)</u>	<u>(77,758)</u>	<u>(1,571,765)</u>	<u>(1,437,691)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	—	75,063	(1,030)	6,562,534	(196,575)
In-kind redemptions	56,327	295,186	323,087	4,629,982	15,501,730
Written option contracts expired or closed	—	(6,118)	9	3,510,222	1,449,602
Net realized gain	<u>56,327</u>	<u>364,131</u>	<u>322,066</u>	<u>14,702,738</u>	<u>16,754,757</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(95,129)	596,080	152,830	11,253,403	7,395,638
Written option contracts	44,457	196,509	179,983	116,662	(407,535)
Net change in unrealized appreciation/ (depreciation)	<u>(50,672)</u>	<u>792,589</u>	<u>332,813</u>	<u>11,370,065</u>	<u>6,988,103</u>
Net realized and unrealized gain	<u>5,655</u>	<u>1,156,720</u>	<u>654,879</u>	<u>26,072,803</u>	<u>23,742,860</u>
NET INCREASE/(DECREASE) IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ (22,666)</u>	<u>\$ 1,058,326</u>	<u>\$ 577,121</u>	<u>\$ 24,501,038</u>	<u>\$ 22,305,169</u>

(a) Inception date of the Fund was July 31, 2024.

(b) Inception date of the Fund was November 30, 2023.

(c) Inception date of the Fund was January 31, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator International Developed Power Buffer ETF - June ^(a)	Innovator International Developed Power Buffer ETF - March ^(b)	Innovator International Developed Power Buffer ETF - May ^(c)	Innovator International Developed Power Buffer ETF - November	Innovator International Developed Power Buffer ETF - October
INVESTMENT INCOME:					
Interest income	\$ 1,233	\$ 762	\$ 489	\$ 296	\$ 11,875
Total investment income	<u>1,233</u>	<u>762</u>	<u>489</u>	<u>296</u>	<u>11,875</u>
EXPENSES:					
Investment advisory fee	74,545	82,607	40,447	27,605	965,865
Total expenses	74,545	82,607	40,447	27,605	965,865
Net investment loss	<u>(73,312)</u>	<u>(81,845)</u>	<u>(39,958)</u>	<u>(27,309)</u>	<u>(953,990)</u>
REALIZED AND UNREALIZED GAIN/(LOSS)					
Net realized gain from:					
Investments	(1,750)	377	(1,327)	(227,962)	(3,195,613)
In-kind redemptions	120,766	330,912	141,901	671,855	24,415,180
Written option contracts expired or closed	—	33	(219)	46,414	(1,984,595)
Net realized gain	<u>119,016</u>	<u>331,322</u>	<u>140,355</u>	<u>490,307</u>	<u>19,234,972</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(250,771)	15,295	19,085	(414)	(2,878,575)
Written option contracts	50,273	147,688	50,696	(417)	(647,956)
Net change in unrealized appreciation/ (depreciation)	<u>(200,498)</u>	<u>162,983</u>	<u>69,781</u>	<u>(831)</u>	<u>(3,526,531)</u>
Net realized and unrealized gain/(loss)	<u>(81,482)</u>	<u>494,305</u>	<u>210,136</u>	<u>489,476</u>	<u>15,708,441</u>
NET INCREASE/(DECREASE) IN NET ASSETS RESULTING FROM OPERATIONS					
	<u><u>\$(154,794)</u></u>	<u><u>\$412,460</u></u>	<u><u>\$170,178</u></u>	<u><u>\$ 462,167</u></u>	<u><u>\$14,754,451</u></u>

^(a) Inception date of the Fund was May 31, 2024.

^(b) Inception date of the Fund was February 29, 2024.

^(c) Inception date of the Fund was April 30, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator International Developed Power Buffer ETF - September	Innovator Nasdaq-100 10 Buffer ETF - Quarterly ^(a)	Innovator Premium Income 10 Barrier ETF - April	Innovator Premium Income 10 Barrier ETF - January ^(b)	Innovator Premium Income 10 Barrier ETF - July
INVESTMENT INCOME:					
Interest income	\$ 6,525	\$ 534	\$ 426,406	\$ 185,736	\$ 230,794
Total investment income	<u>6,525</u>	<u>534</u>	<u>426,406</u>	<u>185,736</u>	<u>230,794</u>
EXPENSES:					
Investment advisory fee	404,598	53,771	67,634	29,772	35,281
Total expenses	404,598	53,771	67,634	29,772	35,281
Net investment income/(loss)	<u>(398,073)</u>	<u>(53,237)</u>	<u>358,772</u>	<u>155,964</u>	<u>195,513</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	(1,780,824)	(256,655)	(2,158,786)	(1,966)	(952,786)
In-kind redemptions	8,979,116	478,507	209,805	190,839	255,104
Written option contracts expired or closed	12,071	4,082	1,965,173	9,378	1,076,839
Net realized gain	<u>7,210,363</u>	<u>225,934</u>	<u>16,192</u>	<u>198,251</u>	<u>379,157</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(967,574)	(790,206)	318,814	(794,332)	(582,211)
Written option contracts	415,398	708,141	80,672	743,956	535,663
Net change in unrealized appreciation/ (depreciation)	<u>(552,176)</u>	<u>(82,065)</u>	<u>399,486</u>	<u>(50,376)</u>	<u>(46,548)</u>
Net realized and unrealized gain	<u>6,658,187</u>	<u>143,869</u>	<u>415,678</u>	<u>147,875</u>	<u>332,609</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 6,260,114</u>	<u>\$ 90,632</u>	<u>\$ 774,450</u>	<u>\$ 303,839</u>	<u>\$ 528,122</u>

^(a) Inception date of the Fund was June 28, 2024.

^(b) Inception date of the Fund was December 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Premium Income 10 Barrier ETF - October	Innovator Premium Income 15 Buffer ETF - April ^(a)	Innovator Premium Income 15 Buffer ETF - January ^(b)	Innovator Premium Income 15 Buffer ETF - July ^(c)	Innovator Premium Income 15 Buffer ETF - October
INVESTMENT INCOME:					
Interest income	\$ 248,774	\$103,326	\$498,055	\$36,184	\$869,704
Total investment income	<u>248,774</u>	<u>103,326</u>	<u>498,055</u>	<u>36,184</u>	<u>869,704</u>
EXPENSES:					
Investment advisory fee	37,471	15,725	80,599	5,624	133,709
Total expenses	37,471	15,725	80,599	5,624	133,709
Net investment income	<u>211,303</u>	<u>87,601</u>	<u>417,456</u>	<u>30,560</u>	<u>735,995</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	(1,123,351)	12	(23,351)	8	(5,148)
In-kind redemptions	—	—	132,870	—	265,051
Written option contracts expired or closed	1,313,145	—	9	—	682
Net realized gain	<u>189,794</u>	<u>12</u>	<u>109,528</u>	<u>8</u>	<u>260,585</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(5,085)	7,182	875	7,980	(48,012)
Written option contracts	(3,815)	32,224	122,323	10,304	(16,034)
Net change in unrealized appreciation/ (depreciation)	<u>(8,900)</u>	<u>39,406</u>	<u>123,198</u>	<u>18,284</u>	<u>(64,046)</u>
Net realized and unrealized gain	<u>180,894</u>	<u>39,418</u>	<u>232,726</u>	<u>18,292</u>	<u>196,539</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 392,197</u>	<u>\$127,019</u>	<u>\$650,182</u>	<u>\$48,852</u>	<u>\$932,534</u>

^(a) Inception date of the Fund was March 28, 2024.

^(b) Inception date of the Fund was December 29, 2023.

^(c) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Premium Income 20 Barrier ETF - April	Innovator Premium Income 20 Barrier ETF - January ^(a)	Innovator Premium Income 20 Barrier ETF - July	Innovator Premium Income 20 Barrier ETF - October	Innovator Premium Income 30 Barrier ETF - April
INVESTMENT INCOME:					
Interest income	\$ 1,330,477	\$ 366,694	\$ 1,227,248	\$ 989,197	\$ 1,994,628
Total investment income	<u>1,330,477</u>	<u>366,694</u>	<u>1,227,248</u>	<u>989,197</u>	<u>1,994,628</u>
EXPENSES:					
Investment advisory fee	213,856	58,532	184,709	149,333	323,319
Total expenses	<u>213,856</u>	<u>58,532</u>	<u>184,709</u>	<u>149,333</u>	<u>323,319</u>
Net investment income	<u>1,116,621</u>	<u>308,162</u>	<u>1,042,539</u>	<u>839,864</u>	<u>1,671,309</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain/(loss) from:					
Investments	(8,612,213)	(36,659)	(5,625,125)	(4,662,616)	(12,074,423)
In-kind redemptions	610,374	121,656	340,418	508,682	877,352
Written option contracts expired or closed	<u>7,858,252</u>	<u>169,500</u>	<u>5,966,603</u>	<u>4,689,425</u>	<u>10,938,642</u>
Net realized gain/(loss)	<u>(143,587)</u>	<u>254,497</u>	<u>681,896</u>	<u>535,491</u>	<u>(258,429)</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	3,423,601	(1,670,184)	(605,740)	267,066	6,404,496
Written option contracts	<u>(2,479,128)</u>	<u>1,614,855</u>	<u>938,063</u>	<u>(344,225)</u>	<u>(5,310,243)</u>
Net change in unrealized appreciation/ (depreciation)	<u>944,473</u>	<u>(55,329)</u>	<u>332,323</u>	<u>(77,159)</u>	<u>1,094,253</u>
Net realized and unrealized gain	<u>800,886</u>	<u>199,168</u>	<u>1,014,219</u>	<u>458,332</u>	<u>835,824</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 1,917,507</u>	<u>\$ 507,330</u>	<u>\$ 2,056,758</u>	<u>\$ 1,298,196</u>	<u>\$ 2,507,133</u>

^(a) Inception date of the Fund was December 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Premium Income 30 Barrier ETF - January ^(a)	Innovator Premium Income 30 Barrier ETF - July	Innovator Premium Income 30 Barrier ETF - October	Innovator Premium Income 40 Barrier ETF - April	Innovator Premium Income 40 Barrier ETF - January ^(a)
INVESTMENT INCOME:					
Interest income	\$ 878,848	\$ 1,328,301	\$ 1,179,299	\$ 1,098,843	\$ 359,456
Total investment income	<u>878,848</u>	<u>1,328,301</u>	<u>1,179,299</u>	<u>1,098,843</u>	<u>359,456</u>
EXPENSES:					
Investment advisory fee	141,293	200,586	177,501	182,284	56,640
Total expenses	141,293	200,586	177,501	182,284	56,640
Net investment income	<u>737,555</u>	<u>1,127,715</u>	<u>1,001,798</u>	<u>916,559</u>	<u>302,816</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain/(loss) from:					
Investments	(84,458)	(5,238,568)	(4,766,513)	(6,374,419)	(597,510)
In-kind redemptions	137,829	174,464	965,248	236,219	—
Written option contracts expired or closed	503,299	5,368,543	4,236,133	5,083,985	874,899
Other investments	5,020	—	—	—	—
Net realized gain/(loss)	<u>561,690</u>	<u>304,439</u>	<u>434,868</u>	<u>(1,054,215)</u>	<u>277,389</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(3,150,090)	676,915	388,303	4,699,538	(545,999)
Written option contracts	2,872,206	(337,453)	(472,076)	(3,322,174)	344,216
Net change in unrealized appreciation/ (depreciation)	<u>(277,884)</u>	<u>339,462</u>	<u>(83,773)</u>	<u>1,377,364</u>	<u>(201,783)</u>
Net realized and unrealized gain	<u>283,806</u>	<u>643,901</u>	<u>351,095</u>	<u>323,149</u>	<u>75,606</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 1,021,361</u>	<u>\$ 1,771,616</u>	<u>\$ 1,352,893</u>	<u>\$ 1,239,708</u>	<u>\$ 378,422</u>

^(a) Inception date of the Fund was December 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Premium Income 40 Barrier ETF - July	Innovator Premium Income 40 Barrier ETF - October	Innovator Premium Income 9 Buffer ETF - April ^(a)	Innovator Premium Income 9 Buffer ETF - January ^(b)	Innovator Premium Income 9 Buffer ETF - July ^(c)
INVESTMENT INCOME:					
Interest income	\$ 431,639	\$ 609,308	\$51,975	\$364,493	\$25,846
Total investment income	<u>431,639</u>	<u>609,308</u>	<u>51,975</u>	<u>364,493</u>	<u>25,846</u>
EXPENSES:					
Investment advisory fee	65,706	92,933	7,884	58,895	3,972
Total expenses	<u>65,706</u>	<u>92,933</u>	<u>7,884</u>	<u>58,895</u>	<u>3,972</u>
Net investment income	<u>365,933</u>	<u>516,375</u>	<u>44,091</u>	<u>305,598</u>	<u>21,874</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain/(loss) from:					
Investments	(1,199,797)	(1,627,830)	(2)	(85)	1,043
In-kind redemptions	(2,260)	568,768	—	—	6,304
Written option contracts expired or closed	<u>1,313,672</u>	<u>1,178,197</u>	<u>—</u>	<u>—</u>	<u>—</u>
Net realized gain/(loss)	<u>111,615</u>	<u>119,135</u>	<u>(2)</u>	<u>(85)</u>	<u>7,347</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	21,311	152,418	3,483	936	5,289
Written option contracts	<u>(9,070)</u>	<u>(218,064)</u>	<u>21,780</u>	<u>202,832</u>	<u>4,061</u>
Net change in unrealized appreciation/ (depreciation)	<u>12,241</u>	<u>(65,646)</u>	<u>25,263</u>	<u>203,768</u>	<u>9,350</u>
Net realized and unrealized gain	<u>123,856</u>	<u>53,489</u>	<u>25,261</u>	<u>203,683</u>	<u>16,697</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 489,789</u>	<u>\$ 569,864</u>	<u>\$69,352</u>	<u>\$509,281</u>	<u>\$38,571</u>

^(a) Inception date of the Fund was March 28, 2024.

^(b) Inception date of the Fund was December 29, 2023.

^(c) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator Premium Income 9 Buffer ETF - October	Innovator U.S. Equity 10 Buffer ETF - Quarterly	Innovator U.S. Equity 5 to 15 Buffer ETF - Quarterly	Innovator U.S. Equity Accelerated 9 Buffer ETF - April	Innovator U.S. Equity Accelerated 9 Buffer ETF - January
INVESTMENT INCOME:					
Interest income	\$669,580	\$ 8,409	\$ 4,002	\$ 10,797	\$ 12,099
Total investment income	<u>669,580</u>	<u>8,409</u>	<u>4,002</u>	<u>10,797</u>	<u>12,099</u>
EXPENSES:					
Investment advisory fee	<u>103,567</u>	<u>811,891</u>	<u>398,567</u>	<u>643,826</u>	<u>709,973</u>
Total expenses	<u>103,567</u>	<u>811,891</u>	<u>398,567</u>	<u>643,826</u>	<u>709,973</u>
Net investment income/(loss)	<u>566,013</u>	<u>(803,482)</u>	<u>(394,565)</u>	<u>(633,029)</u>	<u>(697,874)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	(251)	650,965	(435,596)	16,841,737	4,600,281
In-kind redemptions	258,575	21,424,729	14,865,567	11,136,364	14,595,958
Written option contracts expired or closed	<u>967</u>	<u>(7,740,662)</u>	<u>(1,252,417)</u>	<u>(18,184,070)</u>	<u>(9,287,262)</u>
Net realized gain	<u>259,291</u>	<u>14,335,032</u>	<u>13,177,554</u>	<u>9,794,031</u>	<u>9,908,977</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(43,453)	(1,208,790)	(691,530)	12,191,688	23,547,585
Written option contracts	<u>(10,199)</u>	<u>1,522,323</u>	<u>346,385</u>	<u>(8,913,550)</u>	<u>(20,548,496)</u>
Net change in unrealized appreciation/ (depreciation)	<u>(53,652)</u>	<u>313,533</u>	<u>(345,145)</u>	<u>3,278,138</u>	<u>2,999,089</u>
Net realized and unrealized gain	<u>205,639</u>	<u>14,648,565</u>	<u>12,832,409</u>	<u>13,072,169</u>	<u>12,908,066</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$771,652</u>	<u>\$13,845,083</u>	<u>\$12,437,844</u>	<u>\$ 12,439,140</u>	<u>\$ 12,210,192</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Equity Accelerated 9 Buffer ETF - July	Innovator U.S. Equity Accelerated 9 Buffer ETF - October	Innovator U.S. Equity Accelerated ETF - April	Innovator U.S. Equity Accelerated ETF - January	Innovator U.S. Equity Accelerated ETF - July
INVESTMENT INCOME:					
Interest income	\$ 12,951	\$ 9,336	\$ 1,643	\$ 1,329	\$ 1,552
Total investment income	<u>12,951</u>	<u>9,336</u>	<u>1,643</u>	<u>1,329</u>	<u>1,552</u>
EXPENSES:					
Investment advisory fee	794,854	551,033	51,764	63,479	72,316
Total expenses	<u>794,854</u>	<u>551,033</u>	<u>51,764</u>	<u>63,479</u>	<u>72,316</u>
Net investment loss	<u>(781,903)</u>	<u>(541,697)</u>	<u>(50,121)</u>	<u>(62,150)</u>	<u>(70,764)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	15,176,221	12,605,340	707,739	1,271,332	2,195,799
In-kind redemptions	9,923,751	20,657,147	1,424,776	194,299	582,043
Written option contracts expired or closed	<u>(14,722,042)</u>	<u>(24,133,683)</u>	<u>(1,226,497)</u>	<u>(675,405)</u>	<u>(1,443,797)</u>
Net realized gain	<u>10,377,930</u>	<u>9,128,804</u>	<u>906,018</u>	<u>790,226</u>	<u>1,334,045</u>
Net change in unrealized appreciation on:					
Investments	12,780,320	1,380,398	1,061,528	2,362,809	1,628,918
Written option contracts	<u>(6,749,409)</u>	<u>(1,086,327)</u>	<u>(522,836)</u>	<u>(1,630,968)</u>	<u>(715,729)</u>
Net change in unrealized appreciation . . .	<u>6,030,911</u>	<u>294,071</u>	<u>538,692</u>	<u>731,841</u>	<u>913,189</u>
Net realized and unrealized gain	<u>16,408,841</u>	<u>9,422,875</u>	<u>1,444,710</u>	<u>1,522,067</u>	<u>2,247,234</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 15,626,938</u>	<u>\$ 8,881,178</u>	<u>\$ 1,394,589</u>	<u>\$ 1,459,917</u>	<u>\$ 2,176,470</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	<u>Innovator U.S. Equity Accelerated ETF - October</u>	<u>Innovator U.S. Equity Accelerated ETF - Quarterly</u>	<u>Innovator U.S. Equity Accelerated Plus ETF - April</u>	<u>Innovator U.S. Equity Accelerated Plus ETF - January</u>	<u>Innovator U.S. Equity Accelerated Plus ETF - July</u>
INVESTMENT INCOME:					
Interest income	\$ 1,474	\$ 3,488	\$ 1,665	\$ 2,160	\$ 1,845
Total investment income	<u>1,474</u>	<u>3,488</u>	<u>1,665</u>	<u>2,160</u>	<u>1,845</u>
EXPENSES:					
Investment advisory fee	47,170	466,091	76,365	143,197	94,335
Total expenses	47,170	466,091	76,365	143,197	94,335
Net investment loss	<u>(45,696)</u>	<u>(462,603)</u>	<u>(74,700)</u>	<u>(141,037)</u>	<u>(92,490)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	2,454,545	18,995,695	2,815,783	2,957,529	3,857,744
In-kind redemptions	507,116	10,851,639	1,381,111	5,236,666	1,150,170
Written option contracts expired or closed	<u>(2,041,123)</u>	<u>(14,994,836)</u>	<u>(2,545,169)</u>	<u>(3,441,147)</u>	<u>(2,860,104)</u>
Net realized gain	<u>920,538</u>	<u>14,852,498</u>	<u>1,651,725</u>	<u>4,753,048</u>	<u>2,147,810</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	82,961	2,125,491	2,435,925	4,668,733	3,562,600
Written option contracts	<u>(54,532)</u>	<u>(1,011,750)</u>	<u>(2,024,741)</u>	<u>(6,227,146)</u>	<u>(2,412,771)</u>
Net change in unrealized appreciation/ (depreciation)	<u>28,429</u>	<u>1,113,741</u>	<u>411,184</u>	<u>(1,558,413)</u>	<u>1,149,829</u>
Net realized and unrealized gain	<u>948,967</u>	<u>15,966,239</u>	<u>2,062,909</u>	<u>3,194,635</u>	<u>3,297,639</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 903,271</u>	<u>\$ 15,503,636</u>	<u>\$ 1,988,209</u>	<u>\$ 3,053,598</u>	<u>\$ 3,205,149</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Equity Accelerated Plus ETF - October	Innovator U.S. Equity Buffer ETF - April	Innovator U.S. Equity Buffer ETF - August	Innovator U.S. Equity Buffer ETF - December	Innovator U.S. Equity Buffer ETF - February
INVESTMENT INCOME:					
Interest income	\$ 2,047	\$ 32,250	\$ 30,476	\$ 19,369	\$ 28,978
Total investment income	<u>2,047</u>	<u>32,250</u>	<u>30,476</u>	<u>19,369</u>	<u>28,978</u>
EXPENSES:					
Investment advisory fee	136,114	1,760,569	1,486,416	1,077,789	1,335,281
Total expenses	136,114	1,760,569	1,486,416	1,077,789	1,335,281
Net investment loss	<u>(134,067)</u>	<u>(1,728,319)</u>	<u>(1,455,940)</u>	<u>(1,058,420)</u>	<u>(1,306,303)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	6,329,069	(7,701,252)	(3,152,236)	2,454,588	2,394,133
In-kind redemptions	4,249,459	49,612,357	40,555,054	10,010,824	23,897,266
Written option contracts expired or closed	<u>(7,667,776)</u>	<u>(9,201,821)</u>	<u>478,332</u>	<u>3,893,031</u>	<u>1,545,204</u>
Net realized gain	<u>2,910,752</u>	<u>32,709,284</u>	<u>37,881,150</u>	<u>16,358,443</u>	<u>27,836,603</u>
Net change in unrealized appreciation on:					
Investments	573,826	17,022,384	13,452,900	23,957,048	14,324,625
Written option contracts	<u>(457,620)</u>	<u>(2,260,306)</u>	<u>1,891,475</u>	<u>(10,032,069)</u>	<u>(6,641,160)</u>
Net change in unrealized appreciation . . .	<u>116,206</u>	<u>14,762,078</u>	<u>15,344,375</u>	<u>13,924,979</u>	<u>7,683,465</u>
Net realized and unrealized gain	<u>3,026,958</u>	<u>47,471,362</u>	<u>53,225,525</u>	<u>30,283,422</u>	<u>35,520,068</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 2,892,891</u>	<u>\$45,743,043</u>	<u>\$51,769,585</u>	<u>\$ 29,225,002</u>	<u>\$34,213,765</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Equity Buffer ETF - January	Innovator U.S. Equity Buffer ETF - July	Innovator U.S. Equity Buffer ETF - June	Innovator U.S. Equity Buffer ETF - March	Innovator U.S. Equity Buffer ETF - May
INVESTMENT INCOME:					
Interest income	\$ 33,430	\$ 39,451	\$ 16,276	\$ 21,366	\$ 16,842
Total investment income	<u>33,430</u>	<u>39,451</u>	<u>16,276</u>	<u>21,366</u>	<u>16,842</u>
EXPENSES:					
Investment advisory fee	1,901,143	2,137,659	930,901	1,202,779	996,104
Total expenses	<u>1,901,143</u>	<u>2,137,659</u>	<u>930,901</u>	<u>1,202,779</u>	<u>996,104</u>
Net investment loss	<u>(1,867,713)</u>	<u>(2,098,208)</u>	<u>(914,625)</u>	<u>(1,181,413)</u>	<u>(979,262)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	24,650,934	(5,563,626)	10,563,511	6,705,015	3,871,449
In-kind redemptions	5,510,200	64,407,301	9,846,198	17,008,864	16,264,990
Written option contracts expired or closed	<u>7,445,355</u>	<u>(5,233,400)</u>	<u>(2,254,560)</u>	<u>(3,423,841)</u>	<u>1,288,609</u>
Net realized gain	<u>37,606,489</u>	<u>53,610,275</u>	<u>18,155,149</u>	<u>20,290,038</u>	<u>21,425,048</u>
Net change in unrealized appreciation on:					
Investments	31,229,995	22,383,998	9,975,528	12,477,460	14,420,710
Written option contracts	<u>(11,364,685)</u>	<u>1,211,895</u>	<u>(2,255,301)</u>	<u>(2,036,411)</u>	<u>(4,293,995)</u>
Net change in unrealized appreciation . . .	<u>19,865,310</u>	<u>23,595,893</u>	<u>7,720,227</u>	<u>10,441,049</u>	<u>10,126,715</u>
Net realized and unrealized gain	<u>57,471,799</u>	<u>77,206,168</u>	<u>25,875,376</u>	<u>30,731,087</u>	<u>31,551,763</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 55,604,086</u>	<u>\$75,107,960</u>	<u>\$24,960,751</u>	<u>\$29,549,674</u>	<u>\$30,572,501</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Equity Buffer ETF - November	Innovator U.S. Equity Buffer ETF - October	Innovator U.S. Equity Buffer ETF - September	Innovator U.S. Equity Power Buffer ETF - April	Innovator U.S. Equity Power Buffer ETF - August
INVESTMENT INCOME:					
Interest income	\$ 14,466	\$ 24,922	\$ 23,408	\$ 108,251	\$ 138,407
Total investment income	<u>14,466</u>	<u>24,922</u>	<u>23,408</u>	<u>108,251</u>	<u>138,407</u>
EXPENSES:					
Investment advisory fee	846,254	1,424,007	1,296,737	6,027,871	6,556,108
Total expenses	846,254	1,424,007	1,296,737	6,027,871	6,556,108
Net investment loss	<u>(831,788)</u>	<u>(1,399,085)</u>	<u>(1,273,329)</u>	<u>(5,919,620)</u>	<u>(6,417,701)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	(7,570,123)	6,900,125	2,008,533	(15,714,611)	3,745,903
In-kind redemptions	39,710,160	44,703,148	33,502,911	167,583,897	130,562,893
Written option contracts expired or closed	(12,435,656)	(18,179,713)	(4,758,029)	(51,524,921)	(9,417,368)
Net realized gain	<u>19,704,381</u>	<u>33,423,560</u>	<u>30,753,415</u>	<u>100,344,365</u>	<u>124,891,428</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	(692)	1,507,443	9,436,587	51,115,208	67,374,669
Written option contracts	(789)	(166,434)	1,220,225	(18,693,565)	(6,410,315)
Net change in unrealized appreciation/ (depreciation)	<u>(1,481)</u>	<u>1,341,009</u>	<u>10,656,812</u>	<u>32,421,643</u>	<u>60,964,354</u>
Net realized and unrealized gain.	<u>19,702,900</u>	<u>34,764,569</u>	<u>41,410,227</u>	<u>132,766,008</u>	<u>185,855,782</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 18,871,112</u>	<u>\$ 33,365,484</u>	<u>\$40,136,898</u>	<u>\$126,846,388</u>	<u>\$179,438,081</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Equity Power Buffer ETF - December	Innovator U.S. Equity Power Buffer ETF - February	Innovator U.S. Equity Power Buffer ETF - January	Innovator U.S. Equity Power Buffer ETF - July	Innovator U.S. Equity Power Buffer ETF - June
INVESTMENT INCOME:					
Interest income	\$ 111,802	\$ 92,102	\$ 148,481	\$ 134,948	\$ 78,969
Total investment income	<u>111,802</u>	<u>92,102</u>	<u>148,481</u>	<u>134,948</u>	<u>78,969</u>
EXPENSES:					
Investment advisory fee	6,177,051	5,142,614	8,066,784	7,275,608	4,416,446
Total expenses	<u>6,177,051</u>	<u>5,142,614</u>	<u>8,066,784</u>	<u>7,275,608</u>	<u>4,416,446</u>
Net investment loss	<u>(6,065,249)</u>	<u>(5,050,512)</u>	<u>(7,918,303)</u>	<u>(7,140,660)</u>	<u>(4,337,477)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	(17,941,918)	11,705,003	61,878,124	15,797,159	52,086,429
In-kind redemptions	95,480,937	70,464,714	63,426,270	161,140,861	50,720,684
Written option contracts expired or closed	<u>3,568,387</u>	<u>(6,539,545)</u>	<u>(3,292,129)</u>	<u>(48,086,562)</u>	<u>(29,721,139)</u>
Net realized gain	<u>81,107,406</u>	<u>75,630,172</u>	<u>122,012,265</u>	<u>128,851,458</u>	<u>73,085,974</u>
Net change in unrealized appreciation on:					
Investments	147,726,279	82,264,258	128,168,624	73,065,796	43,926,629
Written option contracts	<u>(83,353,872)</u>	<u>(45,995,305)</u>	<u>(70,770,049)</u>	<u>(12,785,134)</u>	<u>(19,248,889)</u>
Net change in unrealized appreciation	<u>64,372,407</u>	<u>36,268,953</u>	<u>57,398,575</u>	<u>60,280,662</u>	<u>24,677,740</u>
Net realized and unrealized gain.	<u>145,479,813</u>	<u>111,899,125</u>	<u>179,410,840</u>	<u>189,132,120</u>	<u>97,763,714</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$139,414,564</u>	<u>\$106,848,613</u>	<u>\$171,492,537</u>	<u>\$181,991,460</u>	<u>\$ 93,426,237</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Equity Power Buffer ETF - March	Innovator U.S. Equity Power Buffer ETF - May	Innovator U.S. Equity Power Buffer ETF - November	Innovator U.S. Equity Power Buffer ETF - October	Innovator U.S. Equity Power Buffer ETF - September
INVESTMENT INCOME:					
Interest income	\$ 78,110	\$ 70,642	\$ 101,141	\$ 97,957	\$ 106,395
Total investment income	<u>78,110</u>	<u>70,642</u>	<u>101,141</u>	<u>97,957</u>	<u>106,395</u>
EXPENSES:					
Investment advisory fee	4,320,305	4,056,824	5,843,204	5,406,909	5,883,285
Total expenses	4,320,305	4,056,824	5,843,204	5,406,909	5,883,285
Net investment loss	<u>(4,242,195)</u>	<u>(3,986,182)</u>	<u>(5,742,063)</u>	<u>(5,308,952)</u>	<u>(5,776,890)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	27,426,280	38,274,888	(44,990,113)	(15,041,101)	12,778,724
In-kind redemptions	66,350,286	38,450,054	263,052,269	207,169,322	136,410,086
Written option contracts expired or closed	(26,847,295)	(8,936,189)	(108,741,745)	(88,206,271)	(44,343,621)
Net realized gain	<u>66,929,271</u>	<u>67,788,753</u>	<u>109,320,411</u>	<u>103,921,950</u>	<u>104,845,189</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	39,931,846	60,456,232	1,289	5,573,004	40,871,493
Written option contracts	(18,247,468)	(29,865,498)	666	(3,397,344)	(6,113,837)
Net change in unrealized appreciation/ (depreciation)	<u>21,684,378</u>	<u>30,590,734</u>	<u>1,955</u>	<u>2,175,660</u>	<u>34,757,656</u>
Net realized and unrealized gain.	<u>88,613,649</u>	<u>98,379,487</u>	<u>109,322,366</u>	<u>106,097,610</u>	<u>139,602,845</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 84,371,454</u>	<u>\$ 94,393,305</u>	<u>\$ 103,580,303</u>	<u>\$100,788,658</u>	<u>\$133,825,955</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - April	Innovator U.S. Equity Ultra Buffer ETF - August	Innovator U.S. Equity Ultra Buffer ETF - December	Innovator U.S. Equity Ultra Buffer ETF - February	Innovator U.S. Equity Ultra Buffer ETF - January
INVESTMENT INCOME:					
Interest income	\$ 20,736	\$ 40,962	\$ 11,111	\$ 9,732	\$ 22,999
Total investment income	<u>20,736</u>	<u>40,962</u>	<u>11,111</u>	<u>9,732</u>	<u>22,999</u>
EXPENSES:					
Investment advisory fee	1,092,569	2,132,016	638,543	564,860	1,319,001
Total expenses	<u>1,092,569</u>	<u>2,132,016</u>	<u>638,543</u>	<u>564,860</u>	<u>1,319,001</u>
Net investment loss	<u>(1,071,833)</u>	<u>(2,091,054)</u>	<u>(627,432)</u>	<u>(555,128)</u>	<u>(1,296,002)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	(2,217,119)	(5,542,550)	(2,159,218)	4,472,253	18,871,972
In-kind redemptions	26,955,933	64,249,885	11,108,441	7,596,432	6,643,179
Written option contracts expired or closed	<u>(8,081,858)</u>	<u>(7,410,646)</u>	<u>98,635</u>	<u>(1,489,291)</u>	<u>(3,605,541)</u>
Net realized gain	<u>16,656,956</u>	<u>51,296,689</u>	<u>9,047,858</u>	<u>10,579,394</u>	<u>21,909,610</u>
Net change in unrealized appreciation on:					
Investments	10,616,999	20,089,602	14,801,567	6,410,399	19,182,382
Written option contracts	<u>(3,146,061)</u>	<u>(3,419,656)</u>	<u>(7,525,648)</u>	<u>(4,304,437)</u>	<u>(12,954,428)</u>
Net change in unrealized appreciation . . .	<u>7,470,938</u>	<u>16,669,946</u>	<u>7,275,919</u>	<u>2,105,962</u>	<u>6,227,954</u>
Net realized and unrealized gain	<u>24,127,894</u>	<u>67,966,635</u>	<u>16,323,777</u>	<u>12,685,356</u>	<u>28,137,564</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$23,056,061</u>	<u>\$65,875,581</u>	<u>\$15,696,345</u>	<u>\$12,130,228</u>	<u>\$ 26,841,562</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - July	Innovator U.S. Equity Ultra Buffer ETF - June	Innovator U.S. Equity Ultra Buffer ETF - March	Innovator U.S. Equity Ultra Buffer ETF - May	Innovator U.S. Equity Ultra Buffer ETF - November
INVESTMENT INCOME:					
Interest income	\$ 20,312	\$ 10,159	\$ 15,008	\$ 8,167	\$ 6,671
Total investment income	<u>20,312</u>	<u>10,159</u>	<u>15,008</u>	<u>8,167</u>	<u>6,671</u>
EXPENSES:					
Investment advisory fee	884,911	581,482	798,761	469,507	380,662
Total expenses	<u>884,911</u>	<u>581,482</u>	<u>798,761</u>	<u>469,507</u>	<u>380,662</u>
Net investment loss	<u>(864,599)</u>	<u>(571,323)</u>	<u>(783,753)</u>	<u>(461,340)</u>	<u>(373,991)</u>
REALIZED AND UNREALIZED GAIN					
Net realized gain from:					
Investments	1,740,592	6,733,925	8,112,051	6,699,937	(2,567,147)
In-kind redemptions	16,992,868	6,649,908	7,050,330	3,827,511	16,071,593
Written option contracts expired or closed	<u>(4,740,010)</u>	<u>(4,643,855)</u>	<u>(3,714,268)</u>	<u>(1,798,292)</u>	<u>(6,515,440)</u>
Net realized gain	<u>13,993,450</u>	<u>8,739,978</u>	<u>11,448,113</u>	<u>8,729,156</u>	<u>6,989,006</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	12,945,314	6,596,164	6,590,628	5,827,385	(534)
Written option contracts	<u>(2,823,963)</u>	<u>(2,331,633)</u>	<u>(2,122,964)</u>	<u>(2,973,902)</u>	<u>(562)</u>
Net change in unrealized appreciation/ (depreciation)	<u>10,121,351</u>	<u>4,264,531</u>	<u>4,467,664</u>	<u>2,853,483</u>	<u>(1,096)</u>
Net realized and unrealized gain	<u>24,114,801</u>	<u>13,004,509</u>	<u>15,915,777</u>	<u>11,582,639</u>	<u>6,987,910</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$23,250,202</u>	<u>\$12,433,186</u>	<u>\$15,132,024</u>	<u>\$11,121,299</u>	<u>\$ 6,613,919</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - October	Innovator U.S. Equity Ultra Buffer ETF - September	Innovator U.S. Small Cap 10 Buffer ETF - Quarterly ^(a)	Innovator U.S. Small Cap Power Buffer ETF - April	Innovator U.S. Small Cap Power Buffer ETF - August ^(b)
INVESTMENT INCOME:					
Interest income	\$ 13,548	\$ 12,227	\$ 247	\$ 23,608	\$ 1,708
Total investment income	<u>13,548</u>	<u>12,227</u>	<u>247</u>	<u>23,608</u>	<u>1,708</u>
EXPENSES:					
Investment advisory fee	791,169	668,064	20,189	1,302,582	80,960
Total expenses	791,169	668,064	20,189	1,302,582	80,960
Net investment loss	<u>(777,621)</u>	<u>(655,837)</u>	<u>(19,942)</u>	<u>(1,278,974)</u>	<u>(79,252)</u>
REALIZED AND UNREALIZED GAIN/(LOSS)					
Net realized gain/(loss) from:					
Investments	6,080,695	2,911,705	(115,918)	5,481,699	(7,161)
In-kind redemptions	22,231,581	13,144,617	428,146	17,605,599	(940,364)
Written option contracts expired or closed	(14,248,222)	(4,670,380)	(100,939)	3,370,871	(1,342)
Net realized gain/(loss)	<u>14,064,054</u>	<u>11,385,942</u>	<u>211,289</u>	<u>26,458,169</u>	<u>(948,867)</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	780,975	6,219,710	(577,273)	10,743,841	(723,225)
Written option contracts	(378,375)	(1,360,474)	48,922	(1,479,784)	242,541
Net change in unrealized appreciation/ (depreciation)	<u>402,600</u>	<u>4,859,236</u>	<u>(528,351)</u>	<u>9,264,057</u>	<u>(480,684)</u>
Net realized and unrealized gain/(loss)	<u>14,466,654</u>	<u>16,245,178</u>	<u>(317,062)</u>	<u>35,722,226</u>	<u>(1,429,551)</u>
NET INCREASE/(DECREASE) IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$ 13,689,033</u>	<u>\$15,589,341</u>	<u>\$(337,004)</u>	<u>\$34,443,252</u>	<u>\$(1,508,803)</u>

^(a) Inception date of the Fund was June 28, 2024.

^(b) Inception date of the Fund was July 31, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS

For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Small Cap Power Buffer ETF - January	Innovator U.S. Small Cap Power Buffer ETF - July	Innovator U.S. Small Cap Power Buffer ETF - June ^(a)	Innovator U.S. Small Cap Power Buffer ETF - November ^(b)	Innovator U.S. Small Cap Power Buffer ETF - October
INVESTMENT INCOME:					
Interest income	\$ 52,791	\$ 21,671	\$ 655	\$ —	\$ 11,703
Total investment income	<u>52,791</u>	<u>21,671</u>	<u>655</u>	<u>—</u>	<u>11,703</u>
EXPENSES:					
Investment advisory fee	2,848,072	1,241,775	33,959	—	691,921
Total expenses	2,848,072	1,241,775	33,959	—	691,921
Net investment loss	<u>(2,795,281)</u>	<u>(1,220,104)</u>	<u>(33,304)</u>	<u>—</u>	<u>(680,218)</u>
REALIZED AND UNREALIZED GAIN/(LOSS)					
Net realized gain from:					
Investments	11,858,856	1,585,722	1,183	—	(4,557,568)
In-kind redemptions	10,340,262	7,236,877	150,855	—	22,485,342
Written option contracts expired or closed	7,415,902	4,695,915	(1,054)	—	(2,751,469)
Net realized gain	<u>29,615,020</u>	<u>13,518,514</u>	<u>150,984</u>	<u>—</u>	<u>15,176,305</u>
Net change in unrealized appreciation/ (depreciation) on:					
Investments	24,129,409	21,665,570	517,750	(183)	1,090,698
Written option contracts	4,457,169	(2,329,644)	(33,940)	(185)	91,874
Net change in unrealized appreciation/ (depreciation)	<u>28,586,578</u>	<u>19,335,926</u>	<u>483,810</u>	<u>(368)</u>	<u>1,182,572</u>
Net realized and unrealized gain/(loss)	<u>58,201,598</u>	<u>32,854,440</u>	<u>634,794</u>	<u>(368)</u>	<u>16,358,877</u>
NET INCREASE/(DECREASE) IN NET ASSETS RESULTING FROM OPERATIONS					
	<u>\$55,406,317</u>	<u>\$31,634,336</u>	<u>\$601,490</u>	<u>\$(368)</u>	<u>\$15,678,659</u>

^(a) Inception date of the Fund was May 31, 2024.

^(b) Inception date of the Fund was October 31, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF OPERATIONS
For the Year or Period Ended October 31, 2024 (Continued)

	Innovator U.S. Small Cap Power Buffer ETF - September^(a)
INVESTMENT INCOME:	
Interest income	\$ 393
Total investment income	<u>393</u>
EXPENSES:	
Investment advisory fee	<u>19,652</u>
Total expenses	<u>19,652</u>
Net investment loss	<u>(19,259)</u>
REALIZED AND UNREALIZED GAIN	
Net realized from:	
Investments	—
Net realized	—
Net change in unrealized appreciation on:	
Investments	46,390
Written option contracts	<u>99,768</u>
Net change in unrealized appreciation	<u>146,158</u>
Net realized and unrealized gain	<u>146,158</u>
NET INCREASE IN NET ASSETS RESULTING FROM OPERATIONS	<u>\$126,899</u>

^(a) Inception date of the Fund was August 30, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS

	Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly		Innovator 20+ Year Treasury Bond 9 Buffer ETF - July	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (388,469)	\$ (92,395)	\$ (458,306)	\$ (439,809)
Net realized gain/(loss)	5,308,811	(869,927)	(1,167,901)	3,016,009
Net change in unrealized appreciation/(depreciation)	(1,699,556)	(20,385)	10,891,115	(9,385,076)
Net increase/(decrease) in net assets from operations	3,220,786	(982,707)	9,264,908	(6,808,876)
CAPITAL TRANSACTIONS:				
Subscriptions	167,733,255	3,489,129	11,405,590	89,014,247
Redemptions	(104,638,955)	(43,941,852)	(83,016,730)	(36,991,180)
ETF transaction fees (See Note 5)	47,514	29,559	30,589	21,791
Net increase (decrease) in net assets from capital transactions	63,141,814	(9,103,164)	(71,580,551)	52,044,858
Net increase (decrease) in net assets	66,362,600	(10,085,871)	(62,315,643)	45,235,982
NET ASSETS:				
Beginning of the year	10,261,513	20,347,384	77,440,209	32,204,227
End of the year	\$ 76,624,113	\$ 10,261,513	\$ 15,124,566	\$ 77,440,209
SHARES TRANSACTIONS				
Subscriptions	8,200,000	1,725,000	575,000	4,425,000
Redemptions	(4,975,000)	(2,200,000)	(4,175,000)	(1,800,000)
Total increase/(decrease) in shares outstanding	3,225,000	(475,000)	(3,600,000)	2,625,000

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Defined Wealth Shield ETF		Innovator Emerging Markets 10 Buffer ETF - Quarterly
	Year Ended October 31,		Period Ended October 31, 2024^(a)
	2024	2023	
OPERATIONS:			
Net investment loss	\$ (4,477,021)	\$ (2,509,576)	\$ (12,882)
Net realized gain	68,639,595	26,402,160	140,847
Net change in unrealized appreciation/(depreciation)	<u>1,944,665</u>	<u>(4,186,633)</u>	<u>(188,694)</u>
Net increase/(decrease) in net assets from operations	<u>66,107,239</u>	<u>19,705,951</u>	<u>(60,729)</u>
CAPITAL TRANSACTIONS:			
Subscriptions	851,983,843	447,339,069	15,417,455
Redemptions	(508,171,268)	(233,268,530)	(5,145,155)
ETF transaction fees (See Note 5)	<u>306,643</u>	<u>152,608</u>	<u>5,804</u>
Net increase in net assets from capital transactions	<u>344,119,218</u>	<u>214,233,147</u>	<u>10,278,104</u>
Net increase in net assets	<u>410,226,457</u>	<u>233,929,098</u>	<u>10,217,375</u>
NET ASSETS:			
Beginning of the period	<u>490,391,166</u>	<u>256,462,068</u>	—
End of the period	<u>\$ 900,617,623</u>	<u>\$ 490,391,166</u>	<u>\$10,217,375</u>
SHARES TRANSACTIONS			
Subscriptions	29,075,000	16,450,000	600,000
Redemptions	<u>(17,525,000)</u>	<u>(8,600,000)</u>	<u>(200,000)</u>
Total increase in shares outstanding	<u>11,550,000</u>	<u>7,850,000</u>	<u>400,000</u>

^(a) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Emerging Markets Power Buffer ETF - April		Innovator Emerging Markets Power Buffer ETF - January	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (635,285)	\$ (447,671)	\$ (1,637,855)	\$ (886,893)
Net realized gain/(loss)	3,490,112	17,044	15,332,277	(5,496,427)
Net change in unrealized appreciation.	5,481,144	2,797,749	11,949,250	8,741,173
Net increase in net assets from operations	<u>8,335,971</u>	<u>2,367,122</u>	<u>25,643,672</u>	<u>2,357,853</u>
CAPITAL TRANSACTIONS:				
Subscriptions	67,743,078	63,568,789	232,936,945	300,965,870
Redemptions	(68,085,085)	(38,132,882)	(394,942,625)	(94,981,964)
ETF transaction fees (See Note 5)	17,853	26,057	102,353	150,952
Net increase (decrease) in net assets from capital transactions.	<u>(324,154)</u>	<u>25,461,964</u>	<u>(161,903,327)</u>	<u>206,134,858</u>
Net increase (decrease) in net assets.	<u>8,011,817</u>	<u>27,829,086</u>	<u>(136,259,655)</u>	<u>208,492,711</u>
NET ASSETS:				
Beginning of the year.	58,484,917	30,655,831	264,407,272	55,914,561
End of the year.	<u>\$ 66,496,734</u>	<u>\$ 58,484,917</u>	<u>\$ 128,147,617</u>	<u>\$264,407,272</u>
SHARES TRANSACTIONS				
Subscriptions	2,700,000	2,625,000	8,325,000	11,000,000
Redemptions	(2,675,000)	(1,575,000)	(14,000,000)	(3,450,000)
Total increase/(decrease) in shares outstanding	<u>25,000</u>	<u>1,050,000</u>	<u>(5,675,000)</u>	<u>7,550,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Emerging Markets Power Buffer ETF - July		Innovator Emerging Markets Power Buffer ETF - October	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (836,300)	\$ (799,511)	\$ (360,906)	\$ (279,432)
Net realized gain	7,300,838	1,999,303	8,386,729	2,566,164
Net change in unrealized appreciation/(depreciation)	6,115,669	(410,714)	(509,819)	(139,234)
Net increase in net assets from operations	<u>12,580,207</u>	<u>789,078</u>	<u>7,516,004</u>	<u>2,147,498</u>
CAPITAL TRANSACTIONS:				
Subscriptions	29,154,263	102,078,535	47,926,125	32,179,710
Redemptions	(55,934,818)	(56,494,510)	(45,083,065)	(17,095,835)
ETF transaction fees (See Note 5)	15,472	65,196	8,156	15,263
Net increase (decrease) in net assets from capital transactions	<u>(26,765,083)</u>	<u>45,649,221</u>	<u>2,851,216</u>	<u>15,099,138</u>
Net increase (decrease) in net assets	<u>(14,184,876)</u>	<u>46,438,299</u>	<u>10,367,220</u>	<u>17,246,636</u>
NET ASSETS:				
Beginning of the year	101,081,098	54,642,799	42,874,981	25,628,345
End of the year	<u>\$ 86,896,222</u>	<u>\$101,081,098</u>	<u>\$ 53,242,201</u>	<u>\$ 42,874,981</u>
SHARES TRANSACTIONS				
Subscriptions	1,225,000	4,425,000	1,850,000	1,450,000
Redemptions	(2,350,000)	(2,425,000)	(1,775,000)	(750,000)
Total increase/(decrease) in shares outstanding	<u>(1,125,000)</u>	<u>2,000,000</u>	<u>75,000</u>	<u>700,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Equity Defined Protection ETF - 1 Yr August Period Ended October 31, 2024 ^(a)	Innovator Equity Defined Protection ETF - 1 Yr July Period Ended October 31, 2024 ^(b)	Innovator Equity Defined Protection ETF - 1 Yr November Period Ended October 31, 2024 ^(c)	Innovator Equity Defined Protection ETF - 1 Yr October Period Ended October 31, 2024 ^(d)
OPERATIONS:				
Net investment loss	\$ (136,119)	\$ (284,633)	\$ —	\$ (32,439)
Net realized gain	82,933	1,014,853	—	—
Net change in unrealized appreciation/(depreciation)	<u>1,851,203</u>	<u>2,353,251</u>	<u>(160)</u>	<u>(71,851)</u>
Net increase/(decrease) in net assets from operations	<u>1,798,017</u>	<u>3,083,471</u>	<u>(160)</u>	<u>(104,290)</u>
CAPITAL TRANSACTIONS:				
Subscriptions	82,379,685	128,414,355	1,241,500	69,478,798
Redemptions	(3,060,560)	(15,995,258)	—	—
ETF transaction fees (See Note 5)	<u>41,502</u>	<u>64,532</u>	<u>621</u>	<u>26,913</u>
Net increase in net assets from capital transactions	<u>79,360,627</u>	<u>112,483,629</u>	<u>1,242,121</u>	<u>69,505,711</u>
Net increase in net assets	<u>81,158,644</u>	<u>115,567,100</u>	<u>1,241,961</u>	<u>69,401,421</u>
NET ASSETS:				
Beginning of the period	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>
End of the period	<u>\$81,158,644</u>	<u>\$115,567,100</u>	<u>\$1,241,961</u>	<u>\$69,401,421</u>
SHARES TRANSACTIONS				
Subscriptions	3,425,000	4,925,000	50,000	2,775,000
Redemptions	<u>(125,000)</u>	<u>(600,000)</u>	<u>—</u>	<u>—</u>
Total increase in shares outstanding	<u>3,300,000</u>	<u>4,325,000</u>	<u>50,000</u>	<u>2,775,000</u>

- (a) Inception date of the Fund was July 31, 2024.
(b) Inception date of the Fund was June 28, 2024.
(c) Inception date of the Fund was October 31, 2024.
(d) Inception date of the Fund was September 30, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Equity Defined Protection ETF - 1 Yr September <u>Period Ended October 31, 2024^(a)</u>	Innovator Equity Defined Protection ETF - 2 Yr to April 2026 <u>Period Ended October 31, 2024^(b)</u>	Innovator Equity Defined Protection ETF - 2 Yr to January 2026 <u>Period Ended October 31, 2024^(c)</u>
OPERATIONS:			
Net investment loss	\$ (117,538)	\$ (287,824)	\$ (424,640)
Net realized gain	67,339	1,004,454	3,456,456
Net change in unrealized appreciation	<u>1,000,238</u>	<u>3,432,100</u>	<u>1,447,955</u>
Net increase in net assets from operations	<u>950,039</u>	<u>4,148,730</u>	<u>4,479,771</u>
CAPITAL TRANSACTIONS:			
Subscriptions	110,065,723	81,709,270	88,682,423
Redemptions	(1,245,735)	(14,177,015)	(33,443,803)
ETF transaction fees (See Note 5)	<u>54,106</u>	<u>42,469</u>	<u>44,063</u>
Net increase in net assets from capital transactions	<u>108,874,094</u>	<u>67,574,724</u>	<u>55,282,683</u>
Net increase in net assets	<u>109,824,133</u>	<u>71,723,454</u>	<u>59,762,454</u>
NET ASSETS:			
Beginning of the period	<u>—</u>	<u>—</u>	<u>—</u>
End of the period	<u>\$109,824,133</u>	<u>\$ 71,723,454</u>	<u>\$ 59,762,454</u>
SHARES TRANSACTIONS			
Subscriptions	4,475,000	3,300,000	3,625,000
Redemptions	<u>(50,000)</u>	<u>(550,000)</u>	<u>(1,325,000)</u>
Total increase in shares outstanding	<u>4,425,000</u>	<u>2,750,000</u>	<u>2,300,000</u>

^(a) Inception date of the Fund was August 30, 2024.

^(b) Inception date of the Fund was March 28, 2024.

^(c) Inception date of the Fund was December 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Equity Defined Protection ETF - 2 Yr to July 2025		Innovator Equity Defined Protection ETF - 2 Yr to July 2026	Innovator Equity Defined Protection ETF - 2 Yr to October 2026
	Year Ended October 31, 2024	Period Ended October 31, 2023^(a)	Period Ended October 31 2024^(b)	Period Ended October 31 2024^(c)
OPERATIONS:				
Net investment loss	\$ (1,742,373)	\$ (279,123)	\$ (148,213)	\$ (25,235)
Net realized gain/(loss)	17,276,366	227,957	(273,280)	35,856
Net change in unrealized appreciation/(depreciation)	11,361,127	(3,468,112)	2,447,789	(242,990)
Net increase/(decrease) in net assets from operations	26,895,120	(3,519,278)	2,026,296	(232,369)
CAPITAL TRANSACTIONS:				
Subscriptions	86,192,502	212,904,858	92,218,748	56,353,645
Redemptions	(97,351,205)	(11,686,838)	(24,951,060)	(1,240,255)
ETF transaction fees (See Note 5)	48,539	109,538	55,635	28,178
Net increase (decrease) in net assets from capital transactions	(11,110,164)	201,327,558	67,323,323	55,141,568
Net increase in net assets	15,784,956	197,808,280	69,349,619	54,909,199
NET ASSETS:				
Beginning of the period	197,808,280	—	—	—
End of the period	<u>\$213,593,236</u>	<u>\$197,808,280</u>	<u>\$ 69,349,619</u>	<u>\$54,909,199</u>
SHARES TRANSACTIONS				
Subscriptions	3,275,000	8,625,000	3,550,000	2,275,000
Redemptions	(3,650,000)	(475,000)	(950,000)	(50,000)
Total increase/(decrease) in shares outstanding	(375,000)	8,150,000	2,600,000	2,225,000

- (a) Inception date of the Fund was July 17, 2023.
(b) Inception date of the Fund was June 28, 2024.
(c) Inception date of the Fund was September 30, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct	Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul	Innovator Growth Accelerated ETF - Quarterly	
	Period Ended October 31, 2024 ^(a)	Period Ended October 31, 2024 ^(b)	Year Ended October 31,	
			2024	2023
OPERATIONS:				
Net investment loss	\$ (35,656)	\$ (392,768)	\$ (263,473)	\$ (146,300)
Net realized gain	—	1,502,478	9,838,949	1,249,994
Net change in unrealized appreciation/(depreciation)	<u>107,831</u>	<u>2,654,764</u>	<u>423,793</u>	<u>(1,209,569)</u>
Net increase/(decrease) in net assets from operations	<u>72,175</u>	<u>3,764,474</u>	<u>9,999,269</u>	<u>(15,875)</u>
CAPITAL TRANSACTIONS:				
Subscriptions	75,471,343	175,066,773	54,691,473	27,125,565
Redemptions	—	(25,311,600)	(63,307,443)	(12,253,625)
ETF transaction fees (See Note 5)	<u>22,960</u>	<u>87,880</u>	<u>10,836</u>	<u>13,563</u>
Net increase (decrease) in net assets from capital transactions	<u>75,494,303</u>	<u>149,843,053</u>	<u>(8,605,134)</u>	<u>14,885,503</u>
Net increase in net assets	<u>75,566,478</u>	<u>153,607,527</u>	<u>1,394,135</u>	<u>14,779,628</u>
NET ASSETS:				
Beginning of the period	—	—	<u>32,846,521</u>	<u>18,066,893</u>
End of the period	<u>\$75,566,478</u>	<u>\$153,607,527</u>	<u>\$ 34,240,656</u>	<u>\$ 32,846,521</u>
SHARES TRANSACTIONS				
Subscriptions	3,000,000	6,700,000	1,825,000	1,100,000
Redemptions	—	(950,000)	(2,125,000)	(575,000)
Total increase/(decrease) in shares outstanding	<u>3,000,000</u>	<u>5,750,000</u>	<u>(300,000)</u>	<u>525,000</u>

^(a) Inception date of the Fund was September 30, 2024.

^(b) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Growth Accelerated Plus ETF - April		Innovator Growth Accelerated Plus ETF - January	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (102,629)	\$ (77,542)	\$ (211,457)	\$ (196,804)
Net realized gain/(loss)	2,845,376	(1,720,067)	1,264,751	2,931,378
Net change in unrealized appreciation/(depreciation)	(63,312)	3,388,218	3,173,739	2,309,473
Net increase in net assets from operations	<u>2,679,435</u>	<u>1,590,609</u>	<u>4,227,033</u>	<u>5,044,047</u>
CAPITAL TRANSACTIONS:				
Subscriptions	7,442,483	13,406,842	17,903,602	33,534,865
Redemptions	(14,424,330)	(3,399,778)	(21,612,533)	(14,784,947)
ETF transaction fees (See Note 5)	3,721	7,818	7,063	17,222
Net increase (decrease) in net assets from capital transactions	<u>(6,978,126)</u>	<u>10,014,882</u>	<u>(3,701,868)</u>	<u>18,767,140</u>
Net increase (decrease) in net assets	<u>(4,298,691)</u>	<u>11,605,491</u>	<u>525,165</u>	<u>238,111,887</u>
NET ASSETS:				
Beginning of the year	18,628,385	7,022,894	28,212,615	4,401,428
End of the year	<u>\$ 14,329,694</u>	<u>\$18,628,385</u>	<u>\$ 28,737,780</u>	<u>\$ 28,212,615</u>
SHARES TRANSACTIONS				
Subscriptions	225,000	475,000	825,000	1,825,000
Redemptions	(450,000)	(150,000)	(1,000,000)	(725,000)
Total increase/(decrease) in shares outstanding	<u>(225,000)</u>	<u>325,000</u>	<u>(175,000)</u>	<u>1,100,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Growth Accelerated Plus ETF - July		Innovator Growth Accelerated Plus ETF - October	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (112,315)	\$ (94,735)	\$ (87,140)	\$ (96,254)
Net realized gain	3,096,769	1,194,970	2,383,331	2,884,897
Net change in unrealized appreciation/(depreciation)	859,551	645,266	115,872	(311,753)
Net increase in net assets from operations	3,844,005	1,745,501	2,412,063	2,476,890
CAPITAL TRANSACTIONS:				
Subscriptions	11,941,748	11,338,322	8,142,288	11,422,370
Redemptions	(16,468,998)	(13,436,708)	(13,593,945)	(8,530,468)
ETF transaction fees (See Note 5)	5,971	6,192	1,628	5,711
Net increase (decrease) in net assets from capital transactions	(4,521,279)	(2,092,194)	(5,450,029)	2,897,613
Net increase (decrease) in net assets	(677,274)	(346,693)	(3,037,966)	5,374,503
NET ASSETS:				
Beginning of the year	17,645,507	17,992,200	11,393,817	6,019,314
End of the year	<u>\$ 16,968,233</u>	<u>\$ 17,645,507</u>	<u>\$ 8,355,851</u>	<u>\$11,393,817</u>
SHARES TRANSACTIONS				
Subscriptions	400,000	450,000	300,000	550,000
Redemptions	(575,000)	(625,000)	(500,000)	(375,000)
Total increase/(decrease) in shares outstanding	(175,000)	(175,000)	(200,000)	175,000

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Growth-100 Power Buffer ETF - April		Innovator Growth-100 Power Buffer ETF - August
	Year Ended October 31,		Period Ended
	2024	2023	October 31, 2024^(a)
OPERATIONS:			
Net investment loss	\$ (1,310,522)	\$ (790,174)	\$ (29,038)
Net realized gain	24,478,614	3,346,699	89,848
Net change in unrealized appreciation.	<u>3,153,463</u>	<u>13,629,511</u>	<u>595,435</u>
Net increase in net assets from operations.	<u>26,321,555</u>	<u>16,186,036</u>	<u>656,245</u>
CAPITAL TRANSACTIONS:			
Subscriptions	221,142,545	132,480,475	16,773,295
Redemptions	(185,329,977)	(69,153,243)	(632,190)
ETF transaction fees (See Note 5)	<u>65,759</u>	<u>66,487</u>	<u>7,779</u>
Net increase in net assets from capital transactions	<u>35,878,327</u>	<u>63,393,719</u>	<u>16,148,884</u>
Net increase in net assets	<u>62,199,882</u>	<u>79,579,755</u>	<u>16,805,129</u>
NET ASSETS:			
Beginning of the period	<u>132,445,680</u>	<u>52,865,925</u>	<u>—</u>
End of the period	<u>\$ 194,645,562</u>	<u>\$132,445,680</u>	<u>\$16,805,129</u>
SHARES TRANSACTIONS			
Subscriptions	4,875,000	3,400,000	700,000
Redemptions	<u>(4,050,000)</u>	<u>(1,750,000)</u>	<u>(25,000)</u>
Total increase in shares outstanding	<u>825,000</u>	<u>1,650,000</u>	<u>675,000</u>

^(a) Inception date of the Fund was July 31, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Growth-100 Power Buffer ETF - January		Innovator Growth-100 Power Buffer ETF - July	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (1,577,424)	\$ (673,408)	\$ (1,811,099)	\$ (1,131,853)
Net realized gain/(loss)	22,269,086	(11,818,819)	37,796,432	17,819,212
Net change in unrealized appreciation/(depreciation)	<u>7,454,318</u>	<u>25,846,348</u>	<u>9,362,767</u>	<u>(5,791,804)</u>
Net increase in net assets from operations	<u>28,145,980</u>	<u>13,354,121</u>	<u>45,348,100</u>	<u>10,895,555</u>
CAPITAL TRANSACTIONS:				
Subscriptions	201,365,505	67,324,242	297,655,528	267,636,275
Redemptions	(105,945,888)	(85,835,048)	(342,948,200)	(130,624,384)
ETF transaction fees (See Note 5)	<u>113,719</u>	<u>28,089</u>	<u>79,712</u>	<u>143,174</u>
Net increase (decrease) in net assets from capital transactions	<u>95,533,336</u>	<u>(18,482,717)</u>	<u>(45,212,960)</u>	<u>137,155,065</u>
Net increase (decrease) in net assets	<u>123,679,316</u>	<u>(5,128,596)</u>	<u>135,140</u>	<u>148,050,620</u>
NET ASSETS:				
Beginning of the year	<u>77,648,888</u>	<u>82,777,494</u>	<u>266,454,472</u>	<u>118,403,852</u>
End of the year	<u>\$ 201,328,204</u>	<u>\$ 77,648,888</u>	<u>\$ 266,589,612</u>	<u>\$ 266,454,472</u>
SHARES TRANSACTIONS				
Subscriptions	4,825,000	1,925,000	5,025,000	5,250,000
Redemptions	<u>(2,400,000)</u>	<u>(2,350,000)</u>	<u>(5,925,000)</u>	<u>(2,700,000)</u>
Total increase/(decrease) in shares outstanding	<u>2,425,000</u>	<u>(425,000)</u>	<u>(900,000)</u>	<u>2,550,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Growth-100 Power Buffer ETF - June	Innovator Growth-100 Power Buffer ETF - November	Innovator Growth-100 Power Buffer ETF - October	
	Period Ended October 31, 2024 ^(a)	Period Ended October 31, 2024 ^(b)	Year Ended October 31,	
			2024	2023
OPERATIONS:				
Net investment loss	\$ (91,356)	\$ —	\$ (1,153,844)	\$ (679,920)
Net realized gain	961,508	—	24,948,072	18,281,939
Net change in unrealized appreciation/(depreciation)	419,639	(233)	1,657,872	(3,228,016)
Net increase/(decrease) in net assets from operations	<u>1,289,791</u>	<u>(233)</u>	<u>25,452,100</u>	<u>14,374,003</u>
CAPITAL TRANSACTIONS:				
Subscriptions	38,094,873	1,248,500	66,255,283	116,353,835
Redemptions	(12,351,453)	—	(78,995,731)	(63,468,136)
ETF transaction fees (See Note 5)	18,748	—	29,433	59,379
Net increase (decrease) in net assets from capital transactions	<u>25,762,168</u>	<u>1,248,500</u>	<u>(12,711,015)</u>	<u>52,945,075</u>
Net increase in net assets	<u>27,051,959</u>	<u>1,248,267</u>	<u>12,741,085</u>	<u>67,319,078</u>
NET ASSETS:				
Beginning of the period	—	—	148,283,936	80,964,858
End of the period	<u>\$ 27,051,959</u>	<u>\$ 1,248,267</u>	<u>\$ 161,025,021</u>	<u>\$ 148,283,936</u>
SHARES TRANSACTIONS				
Subscriptions	1,500,000	50,000	1,365,000	2,800,000
Redemptions	(475,000)	—	(1,645,000)	(1,575,000)
Total increase/(decrease) in shares outstanding	<u>1,025,000</u>	<u>50,000</u>	<u>(280,000)</u>	<u>1,225,000</u>

^(a) Inception date of the Fund was May 31, 2024.

^(b) Inception date of the Fund was October 31, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Growth-100 Power Buffer ETF - September	Innovator International Developed 10 Buffer ETF - Quarterly	Innovator International Developed Power Buffer ETF - April	
	Period Ended October 31, 2024^(a)	Period Ended October 31, 2024^(b)	Year Ended October 31, 2024	2023
OPERATIONS:				
Net investment loss	\$ (38,069)	\$ (10,697)	\$ (1,957,495)	\$ (1,437,196)
Net realized gain	59,379	104,648	24,579,687	5,031,968
Net change in unrealized appreciation/(depreciation)	<u>707,611</u>	<u>(76,986)</u>	<u>9,961,252</u>	<u>(5,997,494)</u>
Net increase/(decrease) in net assets from operations	<u>728,921</u>	<u>16,965</u>	<u>32,583,444</u>	<u>(2,402,722)</u>
CAPITAL TRANSACTIONS:				
Subscriptions	40,243,783	9,555,888	195,632,648	404,706,178
Redemptions	(4,909,490)	(3,865,500)	(248,556,098)	(223,472,035)
ETF transaction fees (See Note 5)	<u>20,126</u>	<u>2,220</u>	<u>93,645</u>	<u>157,613</u>
Net increase (decrease) in net assets from capital transactions	<u>35,354,419</u>	<u>5,692,608</u>	<u>(52,829,805)</u>	<u>181,391,756</u>
Net increase (decrease) in net assets	<u>36,083,340</u>	<u>5,709,573</u>	<u>(20,246,361)</u>	<u>178,989,034</u>
NET ASSETS:				
Beginning of the period	<u>—</u>	<u>—</u>	<u>222,225,501</u>	<u>43,236,467</u>
End of the period	<u>\$36,083,340</u>	<u>\$ 5,709,573</u>	<u>\$ 201,979,140</u>	<u>\$ 222,225,501</u>
SHARES TRANSACTIONS				
Subscriptions	1,650,000	375,000	7,525,000	16,475,000
Redemptions	<u>(200,000)</u>	<u>(150,000)</u>	<u>(9,475,000)</u>	<u>(9,075,000)</u>
Total increase/(decrease) in shares outstanding	<u>1,450,000</u>	<u>225,000</u>	<u>(1,950,000)</u>	<u>7,400,000</u>

^(a) Inception date of the Fund was August 30, 2024.

^(b) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator International Developed Power Buffer ETF - August	Innovator International Developed Power Buffer ETF - December	Innovator International Developed Power Buffer ETF - February
	Period Ended October 31, 2024^(a)	Period Ended October 31, 2024^(b)	Period Ended October 31, 2024^(c)
OPERATIONS:			
Net investment loss	\$ (28,321)	\$ (98,394)	\$ (77,758)
Net realized gain	56,327	364,131	322,066
Net change in unrealized appreciation/(depreciation) . . .	<u>(50,672)</u>	<u>792,589</u>	<u>332,813</u>
Net increase/(decrease) in net assets from operations	<u>(22,666)</u>	<u>1,058,326</u>	<u>577,121</u>
CAPITAL TRANSACTIONS:			
Subscriptions	15,303,420	13,923,118	15,185,775
Redemptions	(622,903)	(4,113,208)	(3,937,238)
ETF transaction fees (See Note 5)	<u>7,030</u>	<u>7,030</u>	<u>6,969</u>
Net increase in net assets from capital transactions	<u>14,687,547</u>	<u>9,816,940</u>	<u>11,255,506</u>
Net increase in net assets	<u>14,664,881</u>	<u>10,875,266</u>	<u>11,832,627</u>
NET ASSETS:			
Beginning of the period	<u>—</u>	<u>—</u>	<u>—</u>
End of the period	<u>\$14,664,881</u>	<u>\$10,875,266</u>	<u>\$11,832,627</u>
SHARES TRANSACTIONS			
Subscriptions	625,000	550,000	600,000
Redemptions	<u>(25,000)</u>	<u>(150,000)</u>	<u>(150,000)</u>
Total increase in shares outstanding	<u>600,000</u>	<u>400,000</u>	<u>450,000</u>

- (a) Inception date of the Fund was July 31, 2024.
(b) Inception date of the Fund was November 30, 2023.
(c) Inception date of the Fund was January 31, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator International Developed Power Buffer ETF - January		Innovator International Developed Power Buffer ETF - July	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (1,571,765)	\$ (1,215,700)	\$ (1,437,691)	\$ (1,387,949)
Net realized gain/(loss)	14,702,738	5,942,569	16,754,757	(3,568,900)
Net change in unrealized appreciation/(depreciation)	11,370,065	5,158,883	6,988,103	(2,692,646)
Net increase in net assets from operations	<u>24,501,038</u>	<u>9,885,752</u>	<u>22,305,169</u>	<u>22,573,098</u>
CAPITAL TRANSACTIONS:				
Subscriptions	97,981,660	177,840,408	106,345,222	169,548,203
Redemptions	(62,541,222)	(132,777,218)	(165,324,085)	(184,985,482)
ETF transaction fees (See Note 5)	51,937	87,892	20,106	130,543
Net increase (decrease) in net assets from capital transactions	<u>35,492,375</u>	<u>45,151,082</u>	<u>(58,958,757)</u>	<u>(15,306,736)</u>
Net increase (decrease) in net assets	<u>59,993,413</u>	<u>55,036,834</u>	<u>(36,653,588)</u>	<u>7,266,362</u>
NET ASSETS:				
Beginning of the year	120,724,400	65,687,566	196,022,931	188,756,569
End of the year	<u>\$180,717,813</u>	<u>\$ 120,724,400</u>	<u>\$ 159,369,343</u>	<u>\$ 196,022,931</u>
SHARES TRANSACTIONS				
Subscriptions	3,250,000	6,450,000	3,800,000	6,625,000
Redemptions	(2,000,000)	(4,725,000)	(5,950,000)	(7,350,000)
Total increase/(decrease) in shares outstanding	<u>1,250,000</u>	<u>1,725,000</u>	<u>(2,150,000)</u>	<u>(725,000)</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator International Developed Power Buffer ETF - June	Innovator International Developed Power Buffer ETF - March	Innovator International Developed Power Buffer ETF - May
	Period Ended October 31, 2024^(a)	Period Ended October 31, 2024^(b)	Period Ended October 31, 2024^(c)
OPERATIONS:			
Net investment loss	\$ (73,312)	\$ (81,845)	\$ (39,958)
Net realized gain	119,016	331,322	140,355
Net change in unrealized appreciation/(depreciation)	<u>(200,498)</u>	<u>162,983</u>	<u>69,781</u>
Net increase/(decrease) in net assets from operations	<u>(154,794)</u>	<u>412,460</u>	<u>170,178</u>
CAPITAL TRANSACTIONS:			
Subscriptions	25,199,070	25,980,183	10,749,505
Redemptions	(1,273,058)	(13,460,498)	(1,956,835)
ETF transaction fees (See Note 5)	<u>11,972</u>	<u>12,362</u>	<u>4,754</u>
Net increase in net assets from capital transactions	<u>23,937,984</u>	<u>12,532,047</u>	<u>8,797,424</u>
Net increase in net assets	<u>23,783,190</u>	<u>12,944,507</u>	<u>8,967,602</u>
NET ASSETS:			
Beginning of the period	<u>—</u>	<u>—</u>	<u>—</u>
End of the period	<u><u>\$23,783,190</u></u>	<u><u>\$ 12,944,507</u></u>	<u><u>\$ 8,967,602</u></u>
SHARES TRANSACTIONS			
Subscriptions	1,000,000	1,025,000	425,000
Redemptions	<u>(50,000)</u>	<u>(525,000)</u>	<u>(75,000)</u>
Total increase in shares outstanding	<u>950,000</u>	<u>500,000</u>	<u>350,000</u>

- (a) Inception date of the Fund was May 31, 2024.
(b) Inception date of the Fund was February 29, 2024.
(c) Inception date of the Fund was April 30, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator International Developed Power Buffer ETF - November		Innovator International Developed Power Buffer ETF - October	
	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(a)	Year Ended October 31, 2024	Year Ended October 31, 2023
OPERATIONS:				
Net investment loss	\$ (27,309)	\$ —	\$ (953,990)	\$ (872,157)
Net realized gain	490,307	—	19,234,972	19,910,668
Net change in unrealized depreciation.	(831)	(353)	(3,526,531)	(4,026,079)
Net increase/(decrease) in net assets from operations	<u>462,167</u>	<u>(353)</u>	<u>14,754,451</u>	<u>15,012,432</u>
CAPITAL TRANSACTIONS:				
Subscriptions	8,517,280	1,247,500	40,037,250	137,065,152
Redemptions	(5,831,155)	—	(38,755,428)	(140,812,292)
ETF transaction fees (See Note 5)	2,042	—	20,207	33,620
Net increase (decrease) in net assets from capital transactions	<u>2,688,167</u>	<u>1,247,500</u>	<u>1,302,029</u>	<u>(3,713,520)</u>
Net increase in net assets	<u>3,150,334</u>	<u>1,247,147</u>	<u>16,056,480</u>	<u>11,298,912</u>
NET ASSETS:				
Beginning of the period	<u>1,247,147</u>	—	<u>105,653,470</u>	<u>94,354,558</u>
End of the period	<u>\$ 4,397,481</u>	<u>\$1,247,147</u>	<u>\$121,709,950</u>	<u>\$ 105,653,470</u>
SHARES TRANSACTIONS				
Subscriptions	300,000	50,000	1,350,000	5,275,000
Redemptions	(200,000)	—	(1,325,000)	(5,425,000)
Total increase/(decrease) in shares outstanding	<u>100,000</u>	<u>50,000</u>	<u>25,000</u>	<u>(150,000)</u>

^(a) Inception date of the Fund was October 31, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator International Developed Power Buffer ETF - September	Innovator Nasdaq-100 10 Buffer ETF - Quarterly	
	Year Ended October 31, 2024	Period Ended October 31, 2023^(a)	Period Ended October 31, 2024^(b)
OPERATIONS:			
Net investment loss	\$ (398,073)	\$ (36,587)	\$ (53,237)
Net realized gain	7,210,363	—	225,934
Net change in unrealized depreciation	<u>(552,176)</u>	<u>(997,790)</u>	<u>(82,065)</u>
Net increase/(decrease) in net assets from operations	<u>6,260,114</u>	<u>(1,034,377)</u>	<u>90,632</u>
CAPITAL TRANSACTIONS:			
Subscriptions	93,410,592	3,762,987	92,943,270
Redemptions	(68,064,373)	—	(12,620,895)
ETF transaction fees (See Note 5)	<u>22,755</u>	<u>17,907</u>	<u>40,193</u>
Net increase in net assets from capital transactions	<u>25,368,974</u>	<u>37,080,894</u>	<u>80,362,568</u>
Net increase in net assets	<u>31,629,088</u>	<u>36,046,517</u>	<u>80,453,200</u>
NET ASSETS:			
Beginning of the period	<u>36,046,517</u>	<u>—</u>	<u>—</u>
End of the period	<u>\$ 67,675,605</u>	<u>\$36,046,517</u>	<u>\$ 80,453,200</u>
SHARES TRANSACTIONS			
Subscriptions	3,325,000	1,500,000	3,675,000
Redemptions	<u>(2,400,000)</u>	<u>—</u>	<u>(500,000)</u>
Total increase in shares outstanding	<u>925,000</u>	<u>1,500,000</u>	<u>3,175,000</u>

^(a) Inception date of the Fund was August 31, 2023.

^(b) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 10 Barrier ETF - April		Innovator Premium Income 10 Barrier ETF - January
	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(a)	Period Ended October 31, 2024 ^(b)
OPERATIONS:			
Net investment income	\$ 358,772	\$ 200,177	\$ 155,964
Net realized gain	16,192	564,526	198,251
Net change in unrealized appreciation/(depreciation)	<u>399,486</u>	<u>(373,244)</u>	<u>(50,376)</u>
Net increase in net assets from operations	<u>774,450</u>	<u>391,459</u>	<u>303,839</u>
DISTRIBUTIONS TO SHAREHOLDERS:			
Distributions to shareholders	(713,126)	(413,273)	(293,854)
Return of capital	<u>—</u>	<u>(56,909)</u>	<u>—</u>
Total distributions to shareholders	<u>(713,126)</u>	<u>(470,182)</u>	<u>(293,854)</u>
CAPITAL TRANSACTIONS:			
Subscriptions	4,288,880	10,547,182	5,581,015
Redemptions	(3,085,263)	(2,465,720)	(1,240,518)
ETF transaction fees (See Note 5)	<u>3,445</u>	<u>5,227</u>	<u>3,599</u>
Net increase in net assets from capital transactions	<u>1,207,062</u>	<u>8,086,889</u>	<u>4,344,096</u>
Net increase in net assets	<u>1,268,386</u>	<u>8,007,966</u>	<u>4,354,081</u>
NET ASSETS:			
Beginning of the period	<u>8,007,966</u>	<u>—</u>	<u>—</u>
End of the period	<u>\$ 9,276,352</u>	<u>\$ 8,007,966</u>	<u>\$ 4,354,081</u>
SHARES TRANSACTIONS			
Subscriptions	175,000	425,000	225,000
Redemptions	<u>(125,000)</u>	<u>(100,000)</u>	<u>(50,000)</u>
Total increase in shares outstanding	<u>50,000</u>	<u>325,000</u>	<u>175,000</u>

^(a) Inception date of the Fund was March 31, 2023.

^(b) Inception date of the Fund was December 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 10 Barrier ETF - July		Innovator Premium Income 10 Barrier ETF - October	
	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(a)	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(b)
OPERATIONS:				
Net investment income	\$ 195,513	\$ 56,707	\$ 211,303	\$ 8,482
Net realized gain	379,157	—	189,794	—
Net change in unrealized depreciation	(46,548)	(72,957)	(8,900)	(15,879)
Net increase/(decrease) in net assets from operations	<u>528,122</u>	<u>(16,250)</u>	<u>392,197</u>	<u>(7,397)</u>
DISTRIBUTIONS TO SHAREHOLDERS:				
Distributions to shareholders	(367,421)	(56,707)	(398,508)	—
Return of capital	—	(34,284)	(38,351)	—
Total distributions to shareholders	<u>(367,421)</u>	<u>(90,991)</u>	<u>(436,859)</u>	<u>—</u>
CAPITAL TRANSACTIONS:				
Subscriptions	5,610,915	4,954,963	1,831,100	2,978,255
Redemptions	(5,634,468)	—	—	—
ETF transaction fees (See Note 5)	5,993	2,973	1,098	2,360
Net increase (decrease) in net assets from capital transactions	<u>(17,560)</u>	<u>4,957,936</u>	<u>1,832,198</u>	<u>2,980,615</u>
Net increase in net assets	<u>143,141</u>	<u>4,850,965</u>	<u>1,787,536</u>	<u>2,973,218</u>
NET ASSETS:				
Beginning of the period	4,850,695	—	2,973,218	—
End of the period	<u>\$ 4,993,836</u>	<u>\$ 4,850,695</u>	<u>\$ 4,760,754</u>	<u>\$ 2,973,218</u>
SHARES TRANSACTIONS				
Subscriptions	225,000	200,000	75,000	125,000
Redemptions	(225,000)	—	—	—
Total increase in shares outstanding	<u>—</u>	<u>200,000</u>	<u>75,000</u>	<u>125,000</u>

^(a) Inception date of the Fund was June 30, 2023.

^(b) Inception date of the Fund was September 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 15 Buffer ETF - April	Innovator Premium Income 15 Buffer ETF - January	Innovator Premium Income 15 Buffer ETF - July
	Period Ended October 31, 2024^(a)	Period Ended October 31, 2024^(b)	Period Ended October 31, 2024^(c)
OPERATIONS:			
Net investment income	\$ 87,601	\$ 417,456	\$ 30,560
Net realized gain	12	109,528	8
Net change in unrealized appreciation	<u>39,406</u>	<u>123,198</u>	<u>18,284</u>
Net increase in net assets from operations	<u>127,019</u>	<u>650,182</u>	<u>48,852</u>
DISTRIBUTIONS TO SHAREHOLDERS:			
Distributions to shareholders	(87,613)	(417,456)	(30,568)
Return to capital	<u>(29,719)</u>	<u>(162,312)</u>	<u>(10,938)</u>
Total distributions to shareholders	<u>(117,332)</u>	<u>(579,768)</u>	<u>(41,506)</u>
CAPITAL TRANSACTIONS:			
Subscriptions	3,740,906	17,144,753	2,375,435
Redemptions	—	(8,618,785)	—
ETF transaction fees (See Note 5)	<u>1,870</u>	<u>10,303</u>	<u>1,189</u>
Net increase in net assets from capital transactions	<u>3,742,776</u>	<u>8,536,271</u>	<u>2,376,624</u>
Net increase in net assets	<u>3,752,463</u>	<u>8,606,685</u>	<u>2,383,970</u>
NET ASSETS:			
Beginning of the period	—	—	—
End of the period	<u>\$3,752,463</u>	<u>\$ 8,606,685</u>	<u>\$2,383,970</u>
SHARES TRANSACTIONS			
Subscriptions	150,000	700,000	100,000
Redemptions	—	(350,000)	—
Total increase in shares outstanding	<u>150,000</u>	<u>350,000</u>	<u>100,000</u>

^(a) Inception date of the Fund was March 28, 2024.

^(b) Inception date of the Fund was December 29, 2023.

^(c) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 15 Buffer ETF - October		Innovator Premium Income 20 Barrier ETF - April	
	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(a)	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(b)
OPERATIONS:				
Net investment income	\$ 735,995	\$ 17,869	\$ 1,116,621	\$ 587,432
Net realized gain/(loss)	260,585	—	(143,587)	1,402,776
Net change in unrealized appreciation/(depreciation)	(64,046)	(6,291)	944,473	(751,040)
Net increase in net assets from operations	<u>932,534</u>	<u>11,578</u>	<u>1,917,507</u>	<u>1,239,168</u>
DISTRIBUTIONS TO SHAREHOLDERS:				
Distributions to shareholders	(735,995)	(17,869)	(1,853,369)	(1,080,306)
Return of capital	(384,786)	(18,403)	(92,364)	—
Total distributions to shareholders	<u>(1,120,781)</u>	<u>(36,272)</u>	<u>(1,945,733)</u>	<u>(1,080,306)</u>
CAPITAL TRANSACTIONS:				
Subscriptions	31,731,770	7,123,752	6,180,330	33,265,223
Redemptions	(20,321,890)	—	(4,917,972)	(6,879,773)
ETF transaction fees (See Note 5)	7,387	3,562	4,954	18,911
Net increase in net assets from capital transactions	<u>11,417,267</u>	<u>7,127,314</u>	<u>1,267,312</u>	<u>26,404,361</u>
Net increase in net assets	<u>11,229,020</u>	<u>7,102,620</u>	<u>1,239,086</u>	<u>26,563,223</u>
NET ASSETS:				
Beginning of the period	7,102,620	—	26,563,223	—
End of the period	<u>\$ 18,331,640</u>	<u>\$7,102,620</u>	<u>\$27,802,309</u>	<u>\$26,563,223</u>
SHARES TRANSACTIONS				
Subscriptions	1,325,000	300,000	250,000	1,350,000
Redemptions	(850,000)	—	(200,000)	(275,000)
Total increase in shares outstanding	<u>475,000</u>	<u>300,000</u>	<u>50,000</u>	<u>1,075,000</u>

^(a) Inception date of the Fund was September 29, 2023.

^(b) Inception date of the Fund was March 31, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 20 Barrier ETF - January	Innovator Premium Income 20 Barrier ETF - July	
	Period Ended October 31, 2024^(a)	Year Ended October 31, 2024	Period Ended October 31, 2023^(b)
OPERATIONS:			
Net investment income	\$ 308,162	\$ 1,042,539	\$ 305,873
Net realized gain	254,497	681,896	106,570
Net change in unrealized appreciation/(depreciation)	<u>(55,329)</u>	<u>332,323</u>	<u>(292,130)</u>
Net increase in net assets from operations	<u>507,330</u>	<u>2,056,758</u>	<u>120,313</u>
DISTRIBUTIONS TO SHAREHOLDERS:			
Distributions to shareholders	(475,592)	(1,648,086)	(305,873)
Return of capital	<u>—</u>	<u>—</u>	<u>(164,147)</u>
Total distributions to shareholders	<u>(475,592)</u>	<u>(1,648,086)</u>	<u>(470,020)</u>
CAPITAL TRANSACTIONS:			
Subscriptions	10,513,835	613,607	26,733,505
Redemptions	(1,245,325)	(5,621,863)	(1,228,730)
ETF transaction fees (See Note 5)	<u>6,807</u>	<u>1,761</u>	<u>16,761</u>
Net increase (decrease) in net assets from capital transactions	<u>9,275,317</u>	<u>(5,006,495)</u>	<u>25,521,536</u>
Net increase (decrease) in net assets	<u>9,307,055</u>	<u>(4,597,823)</u>	<u>25,171,829</u>
NET ASSETS:			
Beginning of the period	<u>—</u>	<u>25,171,829</u>	<u>—</u>
End of the period	<u>\$ 9,307,055</u>	<u>\$20,574,006</u>	<u>\$25,171,829</u>
SHARES TRANSACTIONS			
Subscriptions	425,000	25,000	1,075,000
Redemptions	<u>(50,000)</u>	<u>(225,000)</u>	<u>(50,000)</u>
Total increase/(decrease) in shares outstanding	<u>375,000</u>	<u>(200,000)</u>	<u>1,025,000</u>

^(a) Inception date of the Fund was December 29, 2023.

^(b) Inception date of the Fund was June 30, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 20 Barrier ETF - October		Innovator Premium Income 30 Barrier ETF - April	
	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(a)	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(b)
OPERATIONS:				
Net investment income	\$ 839,864	\$ 30,715	\$ 1,671,309	\$ 1,047,609
Net realized gain/(loss)	535,491	—	(258,429)	1,609,482
Net change in unrealized appreciation/(depreciation)	(77,159)	(31,054)	1,094,253	(946,173)
Net increase/(decrease) in net assets from operations	<u>1,298,196</u>	<u>(339)</u>	<u>2,507,133</u>	<u>1,710,918</u>
DISTRIBUTIONS TO SHAREHOLDERS:				
Distributions to shareholders	(1,349,404)	—	(2,449,312)	(1,667,118)
Return of capital	(99,745)	—	(30,654)	—
Total distributions to shareholders	<u>(1,449,149)</u>	<u>—</u>	<u>(2,479,966)</u>	<u>(1,667,118)</u>
CAPITAL TRANSACTIONS:				
Subscriptions	11,482,487	10,717,485	3,086,138	55,458,505
Redemptions	(2,432,818)	—	(13,588,153)	(6,790,045)
ETF transaction fees (See Note 5)	7,619	6,430	7,795	41,615
Net increase (decrease) in net assets from capital transactions	<u>9,057,288</u>	<u>10,723,915</u>	<u>(10,494,220)</u>	<u>48,710,075</u>
Net increase (decrease) in net assets	<u>8,906,335</u>	<u>10,723,576</u>	<u>(10,467,053)</u>	<u>48,753,875</u>
NET ASSETS:				
Beginning of the period	<u>10,723,576</u>	<u>—</u>	<u>48,753,875</u>	<u>—</u>
End of the period	<u>\$19,629,911</u>	<u>\$10,723,576</u>	<u>\$ 38,286,822</u>	<u>\$48,753,875</u>
SHARES TRANSACTIONS				
Subscriptions	475,000	450,000	125,000	2,250,000
Redemptions	(100,000)	—	(550,000)	(275,000)
Total increase/(decrease) in shares outstanding	<u>375,000</u>	<u>450,000</u>	<u>(425,000)</u>	<u>1,975,000</u>

^(a) Inception date of the Fund was September 29, 2023.

^(b) Inception date of the Fund was March 31, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 30 Barrier ETF - January	Innovator Premium Income 30 Barrier ETF - July	
	Period Ended October 31, 2024^(a)	Year Ended October 31, 2024	Period Ended October 31, 2023^(b)
OPERATIONS:			
Net investment income	\$ 737,555	\$ 1,127,715	\$ 353,370
Net realized gain	561,690	304,439	211,538
Net change in unrealized appreciation/(depreciation)	<u>(277,884)</u>	<u>339,462</u>	<u>(242,195)</u>
Net increase in net assets from operations	<u>1,021,361</u>	<u>1,771,616</u>	<u>322,713</u>
DISTRIBUTIONS TO SHAREHOLDERS:			
Distributions to shareholders	(982,493)	(1,554,560)	(353,370)
Return of capital	<u>—</u>	<u>—</u>	<u>(65,989)</u>
Total distributions to shareholders	<u>(982,493)</u>	<u>(1,554,560)</u>	<u>(419,359)</u>
CAPITAL TRANSACTIONS:			
Subscriptions	25,959,568	621,085	32,302,587
Redemptions	(3,718,528)	(5,632,930)	(3,745,855)
ETF transaction fees (See Note 5)	<u>22,999</u>	<u>2,382</u>	<u>27,350</u>
Net increase (decrease) in net assets from capital transactions	<u>22,264,039</u>	<u>(5,009,463)</u>	<u>28,584,082</u>
Net increase (decrease) in net assets	<u>22,302,907</u>	<u>(4,792,407)</u>	<u>28,487,436</u>
NET ASSETS:			
Beginning of the period	<u>—</u>	<u>28,487,436</u>	<u>—</u>
End of the period	<u>\$22,302,907</u>	<u>\$23,695,029</u>	<u>\$28,487,436</u>
SHARES TRANSACTIONS			
Subscriptions	1,050,000	25,000	1,300,000
Redemptions	<u>(150,000)</u>	<u>(225,000)</u>	<u>(150,000)</u>
Total increase/(decrease) in shares outstanding	<u>900,000</u>	<u>(200,000)</u>	<u>1,150,000</u>

^(a) Inception date of the Fund was December 29, 2023.

^(b) Inception date of the Fund was June 30, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 30 Barrier ETF - October		Innovator Premium Income 40 Barrier ETF - April	
	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(a)	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(b)
OPERATIONS:				
Net investment income	\$ 1,001,798	\$ 36,958	\$ 916,559	\$ 778,051
Net realized gain/(loss)	434,868	—	(1,054,215)	1,642,320
Net change in unrealized appreciation/(depreciation)	(83,773)	(28,146)	1,377,364	(1,330,499)
Net increase in net assets from operations	<u>1,352,893</u>	<u>8,812</u>	<u>1,239,708</u>	<u>1,089,872</u>
DISTRIBUTIONS TO SHAREHOLDERS:				
Distributions to shareholders	(1,419,090)	—	(1,089,774)	(1,019,234)
Return of capital	(24,164)	—	(123,719)	—
Total distributions to shareholders	<u>(1,443,254)</u>	<u>—</u>	<u>(1,213,493)</u>	<u>(1,019,234)</u>
CAPITAL TRANSACTIONS:				
Subscriptions	13,244,325	13,700,488	3,079,483	43,592,020
Redemptions	(5,456,780)	—	(17,249,560)	(10,455,635)
ETF transaction fees (See Note 5)	12,418	10,960	11,480	45,152
Net increase (decrease) in net assets from capital transactions	<u>7,799,963</u>	<u>13,711,448</u>	<u>(14,158,597)</u>	<u>33,181,537</u>
Net increase (decrease) in net assets	<u>7,709,602</u>	<u>13,720,260</u>	<u>(14,132,382)</u>	<u>33,252,175</u>
NET ASSETS:				
Beginning of the period	13,720,260	—	33,252,175	—
End of the period	<u>\$21,429,862</u>	<u>\$13,720,260</u>	<u>\$ 19,119,793</u>	<u>\$ 33,252,175</u>
SHARES TRANSACTIONS				
Subscriptions	550,000	575,000	125,000	1,775,000
Redemptions	(225,000)	—	(700,000)	(425,000)
Total increase/(decrease) in shares outstanding	<u>325,000</u>	<u>575,000</u>	<u>(575,000)</u>	<u>1,350,000</u>

^(a) Inception date of the Fund was September 29, 2023.

^(b) Inception date of the Fund was March 31, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 40 Barrier ETF - January	Innovator Premium Income 40 Barrier ETF - July	
	Period Ended October 31, 2024^(a)	Year Ended October 31, 2024	Period Ended October 31, 2023^(b)
OPERATIONS:			
Net investment income	\$ 302,816	\$ 365,933	\$ 109,414
Net realized gain	277,389	111,615	—
Net change in unrealized appreciation/(depreciation)	<u>(201,783)</u>	<u>12,241</u>	<u>9,390</u>
Net increase in net assets from operations	<u>378,422</u>	<u>489,789</u>	<u>118,804</u>
DISTRIBUTIONS TO SHAREHOLDERS:			
Distributions to shareholders	(335,978)	(462,240)	(114,933)
Return of capital	<u>—</u>	<u>(372)</u>	<u>—</u>
Total distributions to shareholders	<u>(335,978)</u>	<u>(462,612)</u>	<u>(114,933)</u>
CAPITAL TRANSACTIONS:			
Subscriptions	14,819,088	1,869,820	8,056,353
Redemptions	(9,934,655)	(1,864,030)	—
ETF transaction fees (See Note 5)	<u>24,753</u>	<u>2,748</u>	<u>8,056</u>
Net increase in net assets from capital transactions	<u>4,909,186</u>	<u>8,538</u>	<u>8,064,409</u>
Net increase in net assets	<u>4,951,630</u>	<u>35,715</u>	<u>8,068,280</u>
NET ASSETS:			
Beginning of the period	<u>—</u>	<u>8,068,280</u>	<u>—</u>
End of the period	<u>\$ 4,951,630</u>	<u>\$ 8,103,995</u>	<u>\$8,068,280</u>
SHARES TRANSACTIONS			
Subscriptions	600,000	75,000	325,000
Redemptions	<u>(400,000)</u>	<u>(75,000)</u>	<u>—</u>
Total increase in shares outstanding	<u>200,000</u>	<u>—</u>	<u>325,000</u>

^(a) Inception date of the Fund was December 29, 2023.

^(b) Inception date of the Fund was June 30, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 40 Barrier ETF - October		Innovator Premium Income 9 Buffer ETF - April	Innovator Premium Income 9 Buffer ETF - January
	Year Ended October 31, 2024	Period Ended October 31, 2023^(a)	Period Ended October 31, 2024^(b)	Period Ended October 31, 2024^(c)
OPERATIONS:				
Net investment income	\$ 516,375	\$ 22,204	\$ 44,091	\$ 305,598
Net realized gain/(loss)	119,135	—	(2)	(85)
Net change in unrealized appreciation/(depreciation)	(65,646)	(4,560)	25,263	203,768
Net increase in net assets from operations	<u>569,864</u>	<u>17,644</u>	<u>69,352</u>	<u>509,281</u>
DISTRIBUTIONS TO SHAREHOLDERS:				
Distributions to shareholders	(621,267)	—	(44,091)	(305,598)
Return of capital	(40,170)	—	(22,674)	(198,537)
Total distributions to shareholders	<u>(661,437)</u>	<u>—</u>	<u>(66,765)</u>	<u>(504,135)</u>
CAPITAL TRANSACTIONS:				
Subscriptions	9,038,648	6,537,468	1,872,255	9,825,028
Redemptions	(3,023,600)	—	—	—
ETF transaction fees (See Note 5)	9,642	6,537	938	4,912
Net increase in net assets from capital transactions	<u>6,024,690</u>	<u>6,544,005</u>	<u>1,873,193</u>	<u>9,829,940</u>
Net increase in net assets	<u>5,933,117</u>	<u>6,561,649</u>	<u>1,875,780</u>	<u>9,835,086</u>
NET ASSETS:				
Beginning of the period	6,561,649	—	—	—
End of the period	<u>\$12,494,766</u>	<u>\$6,561,649</u>	<u>\$1,875,780</u>	<u>\$9,835,086</u>
SHARES TRANSACTIONS				
Subscriptions	375,000	275,000	75,000	400,000
Redemptions	(125,000)	—	—	—
Total increase in shares outstanding	<u>250,000</u>	<u>275,000</u>	<u>75,000</u>	<u>400,000</u>

^(a) Inception date of the Fund was September 29, 2023.

^(b) Inception date of the Fund was March 28, 2024.

^(c) Inception date of the Fund was December 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator Premium Income 9 Buffer ETF - July	Innovator Premium Income 9 Buffer ETF - October	
	Period Ended October 31, 2024 ^(a)	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(b)
OPERATIONS:			
Net investment income	\$ 21,874	\$ 566,013	\$ 6,351
Net realized gain	7,347	259,291	—
Net change in unrealized appreciation/(depreciation) . . .	9,350	(53,652)	(3,249)
Net increase in net assets from operations	<u>38,571</u>	<u>771,652</u>	<u>3,102</u>
DISTRIBUTIONS TO SHAREHOLDERS:			
Distributions to shareholders	(22,917)	(566,757)	(6,351)
Return of capital	(8,565)	(421,974)	(8,763)
Total distributions to shareholders	<u>(31,482)</u>	<u>(988,731)</u>	<u>(15,114)</u>
CAPITAL TRANSACTIONS:			
Subscriptions	1,782,825	28,180,740	2,373,913
Redemptions	(600,088)	(14,964,353)	—
ETF transaction fees (See Note 5)	1,014	7,037	1,187
Net increase in net assets from capital transactions . .	<u>1,183,751</u>	<u>13,223,424</u>	<u>2,375,100</u>
Net increase in net assets	<u>1,190,840</u>	<u>13,006,345</u>	<u>2,363,088</u>
NET ASSETS:			
Beginning of the period	—	2,363,088	—
End of the period	<u>\$1,190,840</u>	<u>\$ 15,369,433</u>	<u>\$2,363,088</u>
SHARES TRANSACTIONS			
Subscriptions	75,000	1,175,000	100,000
Redemptions	(25,000)	(625,000)	—
Total increase in shares outstanding	<u>50,000</u>	<u>550,000</u>	<u>100,000</u>

^(a) Inception date of the Fund was June 28, 2024.
^(b) Inception date of the Fund was September 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity 10 Buffer ETF - Quarterly		Innovator U.S. Equity 5 to 15 Buffer ETF - Quarterly	
	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(a)	Year Ended October 31, 2024	Period Ended October 31, 2023 ^(a)
OPERATIONS:				
Net investment loss	\$ (803,482)	\$ (7,047)	\$ (394,565)	\$ (3,740)
Net realized gain	14,335,032	—	13,177,554	—
Net change in unrealized appreciation/(depreciation)	313,533	(39,080)	(345,145)	(272,401)
Net increase/(decrease) in net assets from operations	<u>13,845,083</u>	<u>(46,127)</u>	<u>12,437,844</u>	<u>(276,141)</u>
CAPITAL TRANSACTIONS:				
Subscriptions	413,500,690	24,930,057	337,160,913	12,884,708
Redemptions	(195,916,748)	—	(259,951,358)	—
ETF transaction fees (See Note 5)	132,681	12,145	53,847	6,122
Net increase in net assets from capital transactions	<u>217,716,623</u>	<u>24,942,202</u>	<u>77,263,402</u>	<u>12,890,830</u>
Net increase in net assets	<u>231,561,706</u>	<u>24,896,075</u>	<u>89,701,246</u>	<u>12,614,689</u>
NET ASSETS:				
Beginning of the period	24,896,075	—	12,614,689	—
End of the period	<u>\$ 256,457,781</u>	<u>\$24,896,075</u>	<u>\$ 102,315,935</u>	<u>\$12,614,689</u>
SHARES TRANSACTIONS				
Subscriptions	14,875,000	975,000	11,325,000	500,000
Redemptions	(7,075,000)	—	(8,575,000)	—
Total increase in shares outstanding . . .	<u>7,800,000</u>	<u>975,000</u>	<u>2,750,000</u>	<u>500,000</u>

^(a) Inception date of the Fund was September 29, 2023.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Accelerated 9 Buffer ETF - April		Innovator U.S. Equity Accelerated 9 Buffer ETF - January	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (633,029)	\$ (359,417)	\$ (697,874)	\$ (414,914)
Net realized gain/(loss)	9,794,031	(93,634)	9,908,977	(469,597)
Net change in unrealized appreciation	3,278,138	4,265,850	2,999,089	6,916,553
Net increase in net assets from operations . . .	<u>12,439,140</u>	<u>3,812,799</u>	<u>12,210,192</u>	<u>6,032,042</u>
CAPITAL TRANSACTIONS:				
Subscriptions	44,214,533	68,621,898	64,435,598	64,932,927
Redemptions	(43,795,260)	(18,246,527)	(61,653,173)	(13,685,163)
ETF transaction fees (See Note 5).	13,152	29,986	13,910	29,196
Net increase in net assets from capital transactions	<u>432,425</u>	<u>50,405,357</u>	<u>2,796,335</u>	<u>51,276,960</u>
Net increase in net assets.	<u>12,871,565</u>	<u>54,218,156</u>	<u>15,006,527</u>	<u>57,309,002</u>
NET ASSETS:				
Beginning of the year	73,824,574	19,606,418	71,608,992	14,299,990
End of the year.	<u>\$ 86,696,139</u>	<u>\$ 73,824,574</u>	<u>\$ 86,615,519</u>	<u>\$ 71,608,992</u>
SHARES TRANSACTIONS				
Subscriptions	1,425,000	2,475,000	2,500,000	2,850,000
Redemptions	(1,400,000)	(675,000)	(2,350,000)	(600,000)
Total increase in shares outstanding	<u>25,000</u>	<u>1,800,000</u>	<u>150,000</u>	<u>2,250,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Accelerated 9 Buffer ETF - July		Innovator U.S. Equity Accelerated 9 Buffer ETF - October	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (781,903)	\$ (376,645)	\$ (541,697)	\$ (375,089)
Net realized gain	10,377,930	2,929,233	9,128,804	8,003,982
Net change in unrealized appreciation/(depreciation)	<u>6,030,911</u>	<u>(186,895)</u>	<u>294,071</u>	<u>(1,564,382)</u>
Net increase in net assets from operations . . .	<u>15,626,938</u>	<u>2,365,693</u>	<u>8,881,178</u>	<u>6,064,511</u>
CAPITAL TRANSACTIONS:				
Subscriptions	108,804,390	52,851,067	54,093,895	37,047,377
Redemptions	(52,765,663)	(8,799,380)	(51,530,978)	(23,967,542)
ETF transaction fees (See Note 5)	<u>45,136</u>	<u>26,426</u>	<u>9,987</u>	<u>13,292</u>
Net increase in net assets from capital transactions	<u>56,083,863</u>	<u>44,078,113</u>	<u>2,572,904</u>	<u>13,093,127</u>
Net increase in net assets	<u>71,710,801</u>	<u>46,443,806</u>	<u>11,454,082</u>	<u>19,157,638</u>
NET ASSETS:				
Beginning of the year	<u>78,680,760</u>	<u>32,236,954</u>	<u>55,105,620</u>	<u>35,947,982</u>
End of the year	<u><u>\$150,391,561</u></u>	<u><u>\$78,680,760</u></u>	<u><u>\$ 66,559,702</u></u>	<u><u>\$ 55,105,620</u></u>
SHARES TRANSACTIONS				
Subscriptions	3,350,000	1,850,000	1,875,000	1,475,000
Redemptions	<u>(1,650,000)</u>	<u>(325,000)</u>	<u>(1,750,000)</u>	<u>(925,000)</u>
Total increase in shares outstanding	<u>1,700,000</u>	<u>1,525,000</u>	<u>125,000</u>	<u>550,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	<u>Innovator U.S. Equity Accelerated ETF - April</u>		<u>Innovator U.S. Equity Accelerated ETF - January</u>	
	<u>Year Ended October 31,</u>		<u>Year Ended October 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
OPERATIONS:				
Net investment loss	\$ (50,121)	\$ (38,822)	\$ (62,150)	\$ (74,008)
Net realized gain/(loss)	906,018	(304,365)	790,226	726,222
Net change in unrealized appreciation	<u>538,692</u>	<u>787,827</u>	<u>731,841</u>	<u>950,422</u>
Net increase in net assets from operations	<u>1,394,589</u>	<u>444,640</u>	<u>1,459,917</u>	<u>1,602,636</u>
CAPITAL TRANSACTIONS:				
Subscriptions	5,510,818	5,322,075	3,899,475	13,024,527
Redemptions	(4,720,943)	(3,965,260)	(700,035)	(13,466,820)
ETF transaction fees (See Note 5)	<u>1,182</u>	<u>1,698</u>	<u>1,949</u>	<u>5,532</u>
Net increase (decrease) in net assets from capital transactions	<u>791,057</u>	<u>1,358,513</u>	<u>3,201,389</u>	<u>(436,761)</u>
Net increase in net assets	<u>2,185,646</u>	<u>1,803,153</u>	<u>4,661,306</u>	<u>1,165,875</u>
NET ASSETS:				
Beginning of the year	5,558,436	3,755,283	5,139,482	3,973,607
End of the year	<u>\$ 7,744,082</u>	<u>\$ 5,558,436</u>	<u>\$ 9,800,788</u>	<u>\$ 5,139,482</u>
SHARES TRANSACTIONS				
Subscriptions	175,000	200,000	150,000	625,000
Redemptions	<u>(150,000)</u>	<u>(150,000)</u>	<u>(25,000)</u>	<u>(600,000)</u>
Total increase in shares outstanding	<u>25,000</u>	<u>50,000</u>	<u>125,000</u>	<u>25,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	<u>Innovator U.S. Equity Accelerated ETF - July</u>		<u>Innovator U.S. Equity Accelerated ETF - October</u>	
	<u>Year Ended October 31,</u>		<u>Year Ended October 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
OPERATIONS:				
Net investment loss	\$ (70,764)	\$ (28,911)	\$ (45,696)	\$ (235,044)
Net realized gain.	1,334,045	508,836	920,538	8,747,352
Net change in unrealized appreciation/(depreciation).	<u>913,189</u>	<u>(407,750)</u>	<u>28,429</u>	<u>(1,984,681)</u>
Net increase in net assets from operations	<u>2,176,470</u>	<u>72,175</u>	<u>903,271</u>	<u>6,527,627</u>
CAPITAL TRANSACTIONS:				
Subscriptions	7,069,265	6,253,075	2,761,485	2,842,197
Redemptions	(6,899,465)	(1,174,653)	(2,212,045)	(41,296,048)
ETF transaction fees (See Note 5)	<u>3,535</u>	<u>3,127</u>	<u>1,382</u>	<u>1,421</u>
Net increase (decrease) in net assets from capital transactions	<u>173,335</u>	<u>5,081,549</u>	<u>550,822</u>	<u>(38,452,430)</u>
Net increase (decrease) in net assets	<u>2,349,805</u>	<u>5,153,724</u>	<u>1,454,093</u>	<u>(31,924,803)</u>
NET ASSETS:				
Beginning of the year	<u>8,626,171</u>	<u>3,472,447</u>	<u>3,701,802</u>	<u>35,626,605</u>
End of the year	<u>\$10,975,976</u>	<u>\$ 8,626,171</u>	<u>\$ 5,155,895</u>	<u>\$ 3,701,802</u>
SHARES TRANSACTIONS				
Subscriptions	225,000	225,000	100,000	125,000
Redemptions	<u>(225,000)</u>	<u>(50,000)</u>	<u>(75,000)</u>	<u>(1,675,000)</u>
Total increase/(decrease) in shares outstanding ..	<u>—</u>	<u>175,000</u>	<u>25,000</u>	<u>(1,550,000)</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Accelerated ETF - Quarterly		Innovator U.S. Equity Accelerated Plus ETF - April	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (462,603)	\$ (241,165)	\$ (74,700)	\$ (47,705)
Net realized gain/(loss)	14,852,498	2,120,930	1,651,725	(483,417)
Net change in unrealized appreciation/(depreciation)	1,113,741	(1,997,427)	411,184	883,890
Net increase/(decrease) in net assets from operations	15,503,636	(117,662)	1,988,209	352,768
CAPITAL TRANSACTIONS:				
Subscriptions	125,791,113	71,891,918	5,516,193	7,557,672
Redemptions	(166,359,065)	(6,722,050)	(6,987,323)	(1,243,795)
ETF transaction fees (See Note 5)	10,078	35,946	2,758	3,778
Net increase (decrease) in net assets from capital transactions	(40,557,874)	65,205,814	(1,468,372)	6,317,655
Net increase (decrease) in net assets	(25,054,238)	65,088,152	519,837	6,670,423
NET ASSETS:				
Beginning of the year	76,528,237	11,440,085	10,405,309	3,734,886
End of the year	<u>\$ 51,473,999</u>	<u>\$76,528,237</u>	<u>\$10,925,146</u>	<u>\$10,405,309</u>
SHARES TRANSACTIONS				
Subscriptions	3,825,000	2,575,000	175,000	275,000
Redemptions	(5,175,000)	(250,000)	(225,000)	(50,000)
Total increase/(decrease) in shares outstanding	(1,350,000)	2,325,000	(50,000)	225,000

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	<u>Innovator U.S. Equity Accelerated Plus ETF - January</u>		<u>Innovator U.S. Equity Accelerated Plus ETF - July</u>	
	<u>Year Ended October 31,</u>		<u>Year Ended October 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
OPERATIONS:				
Net investment loss	\$ (141,037)	\$ (97,330)	\$ (92,490)	\$ (106,215)
Net realized gain/(loss).....	4,753,048	(804,045)	2,147,810	2,302,988
Net change in unrealized appreciation/(depreciation).....	<u>(1,558,413)</u>	<u>2,652,461</u>	<u>1,149,829</u>	<u>(868,795)</u>
Net increase in net assets from operations	<u>3,053,598</u>	<u>1,751,086</u>	<u>3,205,149</u>	<u>1,327,978</u>
CAPITAL TRANSACTIONS:				
Subscriptions	19,466,145	1,450,453	4,599,528	8,926,552
Redemptions	(23,852,903)	(2,835,024)	(12,049,255)	(7,249,517)
ETF transaction fees (See Note 5)	<u>7,926</u>	<u>7,254</u>	<u>2,299</u>	<u>4,463</u>
Net increase (decrease) in net assets from capital transactions	<u>(4,378,832)</u>	<u>11,680,683</u>	<u>(7,447,428)</u>	<u>1,681,498</u>
Net increase (decrease) in net assets	<u>(1,325,234)</u>	<u>13,431,769</u>	<u>(4,242,279)</u>	<u>3,009,476</u>
NET ASSETS:				
Beginning of the year	<u>18,399,087</u>	<u>4,967,318</u>	<u>15,712,060</u>	<u>12,702,584</u>
End of the year	<u>\$ 17,073,853</u>	<u>\$18,399,087</u>	<u>\$ 11,469,781</u>	<u>\$15,712,060</u>
SHARES TRANSACTIONS				
Subscriptions	775,000	675,000	150,000	325,000
Reinvestments	—	—	—	(275,000)
Redemptions	<u>(950,000)</u>	<u>(125,000)</u>	<u>(400,000)</u>	<u>—</u>
Total increase/(decrease) in shares outstanding . .	<u>(175,000)</u>	<u>550,000</u>	<u>(250,000)</u>	<u>50,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Accelerated Plus ETF - October		Innovator U.S. Equity Buffer ETF - April	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (134,067)	\$ (144,715)	\$ (1,728,319)	\$ (1,135,327)
Net realized gain	2,910,752	4,017,329	32,709,284	1,989,416
Net change in unrealized appreciation/(depreciation)	116,206	(872,681)	14,762,078	14,617,756
Net increase in net assets from operations . . .	2,892,891	2,999,933	45,743,043	15,471,845
CAPITAL TRANSACTIONS:				
Subscriptions	9,953,730	7,815,832	317,571,590	170,550,915
Redemptions	(11,273,453)	(13,203,575)	(253,776,055)	(150,222,185)
ETF transaction fees (See Note 5)	4,619	3,908	93,210	36,941
Net increase (decrease) in net assets from capital transactions	(1,315,104)	(5,383,835)	63,888,745	20,365,671
Net increase (decrease) in net assets	1,577,787	(2,383,902)	109,631,788	35,837,516
NET ASSETS:				
Beginning of the year	12,724,281	15,108,183	151,432,693	115,595,177
End of the year	<u>\$ 14,302,068</u>	<u>\$ 12,724,281</u>	<u>\$ 261,064,481</u>	<u>\$ 151,432,693</u>
SHARES TRANSACTIONS				
Subscriptions	375,000	350,000	7,950,000	5,225,000
Redemptions	(400,000)	(550,000)	(6,300,000)	(4,575,000)
Total increase/(decrease) in shares outstanding	(25,000)	(200,000)	1,650,000	650,000

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Buffer ETF - August		Innovator U.S. Equity Buffer ETF - December	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (1,455,940)	\$ (1,075,089)	\$ (1,058,420)	\$ (807,279)
Net realized gain.	37,881,150	16,146,420	16,358,443	1,991,153
Net change in unrealized appreciation/(depreciation).	15,344,375	(5,802,099)	13,924,979	6,922,579
Net increase in net assets from operations ...	<u>51,769,585</u>	<u>9,269,232</u>	<u>29,225,002</u>	<u>8,106,453</u>
CAPITAL TRANSACTIONS:				
Subscriptions	266,431,185	262,266,050	78,823,845	113,316,305
Redemptions	(319,499,578)	(192,343,482)	(78,504,228)	(129,265,390)
ETF transaction fees (See Note 5)	78,368	91,677	29,312	50,366
Net increase (decrease) in net assets from capital transactions	<u>(52,990,025)</u>	<u>70,014,245</u>	<u>348,929</u>	<u>(15,898,719)</u>
Net increase (decrease) in net assets	<u>(1,220,440)</u>	<u>79,283,477</u>	<u>29,573,931</u>	<u>(7,792,266)</u>
NET ASSETS:				
Beginning of the year	182,037,164	102,753,687	95,929,749	103,722,015
End of the year	<u>\$ 180,816,724</u>	<u>\$ 182,037,164</u>	<u>\$125,503,680</u>	<u>\$ 95,929,749</u>
SHARES TRANSACTIONS				
Subscriptions	6,900,000	7,875,000	2,100,000	3,475,000
Redemptions	(8,250,000)	(5,700,000)	(2,000,000)	(3,950,000)
Total increase/(decrease) in shares outstanding	<u>(1,350,000)</u>	<u>2,175,000</u>	<u>100,000</u>	<u>(475,000)</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Buffer ETF - February		Innovator U.S. Equity Buffer ETF - January	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (1,306,303)	\$ (782,268)	\$ (1,867,713)	\$ (1,284,075)
Net realized gain/(loss)	27,836,603	1,873,964	37,606,489	(8,360,945)
Net change in unrealized appreciation	7,683,465	9,006,440	19,865,310	24,725,731
Net increase in net assets from operations . . .	<u>34,213,765</u>	<u>10,098,136</u>	<u>55,604,086</u>	<u>15,080,711</u>
CAPITAL TRANSACTIONS:				
Subscriptions	193,825,920	93,931,975	115,776,730	127,283,770
Redemptions	(196,881,068)	(72,996,860)	(66,782,125)	(136,578,385)
ETF transaction fees (See Note 5)	80,297	35,502	62,492	38,409
Net increase (decrease) in net assets from capital transactions	<u>(2,974,851)</u>	<u>20,970,617</u>	<u>49,057,097</u>	<u>(9,256,206)</u>
Net increase in net assets	<u>31,238,914</u>	<u>31,068,753</u>	<u>104,661,183</u>	<u>5,824,505</u>
NET ASSETS:				
Beginning of the year	99,928,989	68,860,236	148,460,327	142,635,822
End of the year	<u>\$ 131,167,903</u>	<u>\$ 99,928,989</u>	<u>\$253,121,510</u>	<u>\$ 148,460,327</u>
SHARES TRANSACTIONS				
Subscriptions	5,100,000	2,975,000	2,825,000	3,775,000
Redemptions	(5,025,000)	(2,250,000)	(1,525,000)	(3,950,000)
Total increase/(decrease) in shares outstanding	<u>75,000</u>	<u>725,000</u>	<u>1,300,000</u>	<u>(175,000)</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Buffer ETF - July		Innovator U.S. Equity Buffer ETF - June	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (2,098,208)	\$ (1,609,994)	\$ (914,625)	\$ (957,868)
Net realized gain	53,610,275	26,342,746	18,155,149	5,814,503
Net change in unrealized appreciation/(depreciation)	23,595,893	(18,369,687)	7,720,227	3,770,913
Net increase in net assets from operations . . .	75,107,960	6,363,065	24,960,751	8,627,548
CAPITAL TRANSACTIONS:				
Subscriptions	310,759,265	296,289,177	88,533,000	319,119,125
Redemptions	(467,785,285)	(131,517,565)	(63,623,302)	(303,292,985)
ETF transaction fees (See Note 5).	69,088	139,462	36,195	102,883
Net increase (decrease) in net assets from capital transactions	(156,956,932)	164,911,074	24,945,893	15,929,023
Net increase (decrease) in net assets	(81,848,972)	171,274,139	49,906,644	24,556,571
NET ASSETS:				
Beginning of the year	341,615,250	170,341,111	101,030,807	76,474,236
End of the year.	<u>\$ 259,766,278</u>	<u>\$ 341,615,250</u>	<u>\$ 150,937,451</u>	<u>\$ 101,030,807</u>
SHARES TRANSACTIONS				
Subscriptions	7,475,000	8,500,000	2,300,000	9,975,000
Redemptions	(11,575,000)	(3,950,000)	(1,700,000)	(9,350,000)
Total increase/(decrease) in shares outstanding	(4,100,000)	4,550,000	600,000	625,000

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Buffer ETF - March		Innovator U.S. Equity Buffer ETF - May	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (1,181,413)	\$ (706,520)	\$ (979,262)	\$ (1,100,065)
Net realized gain	20,290,038	1,432,078	21,425,048	2,873,474
Net change in unrealized appreciation.	10,441,049	9,734,259	10,126,715	6,358,957
Net increase in net assets from operations	<u>29,549,674</u>	<u>10,459,817</u>	<u>30,572,501</u>	<u>8,132,366</u>
CAPITAL TRANSACTIONS:				
Subscriptions	155,801,735	74,164,290	91,072,963	96,013,247
Redemptions	(98,987,618)	(73,749,233)	(101,731,158)	(169,099,124)
ETF transaction fees (See Note 5)	55,103	26,006	25,418	34,861
Net increase (decrease) in net assets from capital transactions.	<u>56,869,220</u>	<u>441,063</u>	<u>(10,632,777)</u>	<u>(73,051,016)</u>
Net increase (decrease) in net assets.	<u>86,418,894</u>	<u>1,090,088</u>	<u>19,939,724</u>	<u>(64,918,650)</u>
NET ASSETS:				
Beginning of the year.	87,535,884	76,635,004	110,939,657	175,858,307
End of the year.	<u>\$173,954,778</u>	<u>\$ 87,535,884</u>	<u>\$ 130,879,381</u>	<u>\$ 110,939,657</u>
SHARES TRANSACTIONS				
Subscriptions	3,800,000	2,200,000	2,525,000	3,200,000
Redemptions	(2,375,000)	(2,150,000)	(2,825,000)	(5,625,000)
Total increase/(decrease) in shares outstanding	<u>1,425,000</u>	<u>50,000</u>	<u>(300,000)</u>	<u>(2,425,000)</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	<u>Innovator U.S. Equity Buffer ETF - November</u>		<u>Innovator U.S. Equity Buffer ETF - October</u>	
	<u>Year Ended October 31,</u>		<u>Year Ended October 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
OPERATIONS:				
Net investment loss	\$ (831,788)	\$ (914,440)	\$ (1,399,085)	\$ (1,434,814)
Net realized gain	19,704,381	13,481,455	33,423,560	32,757,483
Net change in unrealized appreciation/(depreciation)	(1,481)	(3,396)	1,341,009	(12,481,798)
Net increase in net assets from operations . . .	<u>18,871,112</u>	<u>12,563,619</u>	<u>33,365,484</u>	<u>18,840,871</u>
CAPITAL TRANSACTIONS:				
Subscriptions	166,713,030	100,042,130	82,389,437	163,680,488
Redemptions	(169,963,887)	(90,434,823)	(53,975,515)	(237,622,715)
ETF transaction fees (See Note 5).	31,137	42,710	42,237	29,508
Net increase (decrease) in net assets from capital transactions	<u>(3,219,720)</u>	<u>9,650,017</u>	<u>28,456,159</u>	<u>(73,912,719)</u>
Net increase (decrease) in net assets	<u>15,651,392</u>	<u>22,213,636</u>	<u>61,821,643</u>	<u>(55,071,848)</u>
NET ASSETS:				
Beginning of the year	83,924,063	61,710,427	171,230,033	226,301,881
End of the year	<u>\$ 99,575,455</u>	<u>\$ 83,924,063</u>	<u>\$233,051,676</u>	<u>\$ 171,230,033</u>
SHARES TRANSACTIONS				
Subscriptions	4,475,000	3,325,000	1,975,000	4,550,000
Redemptions	(4,500,000)	(2,775,000)	(1,350,000)	(6,850,000)
Total increase/(decrease) in shares outstanding	<u>(25,000)</u>	<u>550,000</u>	<u>625,000</u>	<u>(2,300,000)</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	<u>Innovator U.S. Equity Buffer ETF - September</u>		<u>Innovator U.S. Equity Power Buffer ETF - April</u>	
	<u>Year Ended October 31,</u>		<u>Year Ended October 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
OPERATIONS:				
Net investment loss	\$ (1,273,329)	\$ (1,305,348)	\$ (5,919,620)	\$ (3,906,687)
Net realized gain	30,753,415	21,146,328	100,344,365	9,735,826
Net change in unrealized appreciation/(depreciation)	<u>10,656,812</u>	<u>(5,823,819)</u>	<u>32,421,643</u>	<u>32,251,088</u>
Net increase in net assets from operations	<u>40,136,898</u>	<u>14,017,161</u>	<u>126,846,388</u>	<u>38,080,227</u>
CAPITAL TRANSACTIONS:				
Subscriptions	177,678,875	129,468,422	1,061,857,410	733,077,275
Redemptions	(193,763,215)	(131,462,895)	(982,516,452)	(500,144,450)
ETF transaction fees (See Note 5)	<u>36,808</u>	<u>37,444</u>	<u>299,395</u>	<u>257,053</u>
Net increase (decrease) in net assets from capital transactions	<u>(16,047,532)</u>	<u>(1,957,029)</u>	<u>79,640,353</u>	<u>233,189,878</u>
Net increase in net assets	<u>24,089,366</u>	<u>12,060,132</u>	<u>206,486,741</u>	<u>271,270,105</u>
NET ASSETS:				
Beginning of the year	<u>178,108,662</u>	<u>166,048,530</u>	<u>579,804,045</u>	<u>308,533,940</u>
End of the year	<u>\$ 202,198,028</u>	<u>\$ 178,108,662</u>	<u>\$ 786,290,786</u>	<u>\$ 579,804,045</u>
SHARES TRANSACTIONS				
Subscriptions	4,300,000	3,800,000	31,750,000	24,950,000
Redemptions	<u>(4,850,000)</u>	<u>(3,900,000)</u>	<u>(29,000,000)</u>	<u>(16,875,000)</u>
Total increase/(decrease) in shares outstanding	<u>(550,000)</u>	<u>(100,000)</u>	<u>2,750,000</u>	<u>8,075,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Power Buffer ETF - August		Innovator U.S. Equity Power Buffer ETF - December	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (6,417,701)	\$ (4,714,134)	\$ (6,065,249)	\$ (4,811,464)
Net realized gain	124,891,428	60,085,142	81,107,406	17,702,855
Net change in unrealized appreciation/(depreciation)	<u>60,964,354</u>	<u>(26,071,417)</u>	<u>64,372,407</u>	<u>23,313,113</u>
Net increase in net assets from operations	<u>179,438,081</u>	<u>29,299,591</u>	<u>139,414,564</u>	<u>36,204,504</u>
CAPITAL TRANSACTIONS:				
Subscriptions	778,845,285	1,071,320,288	705,086,003	665,060,360
Redemptions	(992,823,910)	(650,463,435)	(670,079,668)	(346,315,393)
ETF transaction fees (See Note 5)	<u>206,025</u>	<u>352,859</u>	<u>154,540</u>	<u>332,737</u>
Net increase (decrease) in net assets from capital transactions	<u>(213,772,600)</u>	<u>421,209,712</u>	<u>35,160,875</u>	<u>319,077,704</u>
Net increase (decrease) in net assets	<u>(34,334,519)</u>	<u>450,509,303</u>	<u>174,575,439</u>	<u>355,282,208</u>
NET ASSETS:				
Beginning of the year	<u>886,281,097</u>	<u>435,771,794</u>	<u>563,210,839</u>	<u>207,928,631</u>
End of the year	<u>\$ 851,946,578</u>	<u>\$ 886,281,097</u>	<u>\$ 737,786,278</u>	<u>\$ 563,210,839</u>
SHARES TRANSACTIONS				
Subscriptions	21,475,000	34,125,000	20,550,000	21,725,000
Redemptions	<u>(27,775,000)</u>	<u>(20,700,000)</u>	<u>(19,200,000)</u>	<u>(10,850,000)</u>
Total increase/(decrease) in shares outstanding	<u>(6,300,000)</u>	<u>13,425,000</u>	<u>1,350,000</u>	<u>10,875,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Power Buffer ETF - February		Innovator U.S. Equity Power Buffer ETF - January	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (5,050,512)	\$ (3,643,969)	\$ (7,918,303)	\$ (4,696,304)
Net realized gain/(loss)	75,630,172	15,820,131	122,012,265	(202,936)
Net change in unrealized appreciation	36,268,953	22,836,992	57,398,575	63,870,797
Net increase in net assets from operations	<u>106,848,613</u>	<u>35,013,154</u>	<u>171,492,537</u>	<u>58,971,557</u>
CAPITAL TRANSACTIONS:				
Subscriptions	651,569,928	524,558,752	798,596,213	498,598,470
Redemptions	(556,883,817)	(356,410,367)	(553,046,820)	(437,078,503)
ETF transaction fees (See Note 5)	228,595	224,510	374,854	179,283
Net increase in net assets from capital transactions	<u>94,914,706</u>	<u>168,372,895</u>	<u>245,924,247</u>	<u>61,699,250</u>
Net increase in net assets	<u>201,763,319</u>	<u>203,386,049</u>	<u>417,416,784</u>	<u>12,067,087</u>
NET ASSETS:				
Beginning of the year	442,801,553	239,415,504	569,465,316	448,794,509
End of the year	<u>\$ 644,564,872</u>	<u>\$ 442,801,553</u>	<u>\$ 986,882,100</u>	<u>\$ 569,465,316</u>
SHARES TRANSACTIONS				
Subscriptions	19,625,000	18,050,000	21,450,000	15,575,000
Redemptions	(16,525,000)	(11,900,000)	(14,250,000)	(13,350,000)
Total increase in shares outstanding	<u>3,100,000</u>	<u>6,150,000</u>	<u>7,200,000</u>	<u>2,225,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Power Buffer ETF - July		Innovator U.S. Equity Power Buffer ETF - June	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (7,140,660)	\$ (4,907,187)	\$ (4,337,477)	\$ (3,513,582)
Net realized gain	128,851,458	73,127,718	73,085,974	10,415,737
Net change in unrealized appreciation/(depreciation)	<u>60,280,662</u>	<u>(34,421,386)</u>	<u>24,677,740</u>	<u>11,807,363</u>
Net increase in net assets from operations	<u>181,991,460</u>	<u>33,799,145</u>	<u>93,426,237</u>	<u>18,709,518</u>
CAPITAL TRANSACTIONS:				
Subscriptions	873,921,443	988,712,938	400,251,342	417,323,715
Redemptions	(1,084,317,178)	(527,322,722)	(400,990,445)	(259,167,067)
ETF transaction fees (See Note 5)	<u>194,525</u>	<u>356,183</u>	<u>160,663</u>	<u>166,518</u>
Net increase (decrease) in net assets from capital transactions	<u>(210,201,210)</u>	<u>461,746,399</u>	<u>(578,440)</u>	<u>158,323,166</u>
Net increase (decrease) in net assets	<u>(28,209,750)</u>	<u>495,545,544</u>	<u>92,847,797</u>	<u>177,032,684</u>
NET ASSETS:				
Beginning of the year	<u>999,373,718</u>	<u>503,828,174</u>	<u>521,397,970</u>	<u>344,365,286</u>
End of the year	<u>\$ 971,163,968</u>	<u>\$ 999,373,718</u>	<u>\$ 614,245,767</u>	<u>\$ 521,397,970</u>
SHARES TRANSACTIONS				
Subscriptions	22,600,000	29,225,000	11,450,000	13,575,000
Redemptions	<u>(28,475,000)</u>	<u>(16,075,000)</u>	<u>(11,550,000)</u>	<u>(8,375,000)</u>
Total increase/(decrease) in shares outstanding	<u>(5,875,000)</u>	<u>13,150,000</u>	<u>(100,000)</u>	<u>5,200,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Power Buffer ETF - March		Innovator U.S. Equity Power Buffer ETF - May	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (4,242,195)	\$ (2,801,854)	\$ (3,986,182)	\$ (3,638,316)
Net realized gain	66,929,271	7,234,131	67,788,753	4,920,923
Net change in unrealized appreciation	21,684,378	28,934,732	30,590,734	17,019,668
Net increase in net assets from operations	<u>84,371,454</u>	<u>33,367,009</u>	<u>94,393,305</u>	<u>18,302,275</u>
CAPITAL TRANSACTIONS:				
Subscriptions	580,930,233	489,466,240	275,554,055	583,967,935
Redemptions	(485,770,238)	(371,858,568)	(266,538,275)	(536,440,747)
ETF transaction fees (See Note 5)	222,954	157,244	92,263	266,042
Net increase in net assets from capital transactions	<u>95,382,949</u>	<u>117,764,916</u>	<u>9,108,043</u>	<u>47,793,230</u>
Net increase in net assets	<u>179,754,403</u>	<u>151,131,925</u>	<u>103,501,348</u>	<u>66,095,505</u>
NET ASSETS:				
Beginning of the year	377,427,113	2,226,295,188	459,062,668	392,967,163
End of the year	<u>\$ 557,181,516</u>	<u>\$ 377,427,113</u>	<u>\$ 562,564,016</u>	<u>\$ 459,062,668</u>
SHARES TRANSACTIONS				
Subscriptions	16,000,000	15,600,000	8,400,000	20,375,000
Redemptions	(13,175,000)	(11,675,000)	(8,150,000)	(18,675,000)
Total increase in shares outstanding	<u>2,825,000</u>	<u>3,925,000</u>	<u>250,000</u>	<u>1,700,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Power Buffer ETF - November		Innovator U.S. Equity Power Buffer ETF - October	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (5,742,063)	\$ (5,777,422)	\$ (5,308,952)	\$ (4,205,011)
Net realized gain	109,320,411	66,604,930	103,921,950	97,089,031
Net change in unrealized appreciation/(depreciation)	1,955	(56,574)	2,175,660	(26,358,515)
Net increase in net assets from operations	<u>103,580,303</u>	<u>60,770,934</u>	<u>100,788,658</u>	<u>66,525,505</u>
CAPITAL TRANSACTIONS:				
Subscriptions	240,845,755	1,112,516,447	342,823,845	595,582,417
Redemptions	(298,381,665)	(867,577,250)	(322,149,203)	(586,065,137)
ETF transaction fees (See Note 5)	130,628	282,860	154,160	222,960
Net increase (decrease) in net assets from capital transactions	<u>(57,405,282)</u>	<u>245,222,057</u>	<u>20,828,802</u>	<u>9,740,240</u>
Net increase in net assets	<u>46,175,021</u>	<u>305,992,991</u>	<u>121,617,460</u>	<u>76,265,745</u>
NET ASSETS:				
Beginning of the year	623,382,145	317,389,154	725,753,713	649,487,968
End of the year	<u>\$ 669,557,166</u>	<u>\$ 623,382,145</u>	<u>\$ 847,371,173</u>	<u>\$ 725,753,713</u>
SHARES TRANSACTIONS				
Subscriptions	7,000,000	35,675,000	8,900,000	17,725,000
Redemptions	(8,275,000)	(26,925,000)	(8,625,000)	(17,975,000)
Total increase/(decrease) in shares outstanding	<u>(1,275,000)</u>	<u>8,750,000</u>	<u>275,000</u>	<u>(250,000)</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Power Buffer ETF - September		Innovator U.S. Equity Ultra Buffer ETF - April	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (5,776,890)	\$ (4,723,488)	\$ (1,071,833)	\$ (1,098,526)
Net realized gain	104,845,189	86,098,794	16,656,956	4,060,174
Net change in unrealized appreciation/(depreciation)	<u>34,757,656</u>	<u>(19,439,458)</u>	<u>7,470,938</u>	<u>2,548,462</u>
Net increase in net assets from operations	<u>133,825,955</u>	<u>61,935,848</u>	<u>23,056,061</u>	<u>5,510,110</u>
CAPITAL TRANSACTIONS:				
Subscriptions	776,809,583	848,288,787	203,985,603	284,210,560
Redemptions	(710,801,160)	(766,332,245)	(175,750,133)	(317,150,238)
ETF transaction fees (See Note 5)	<u>151,471</u>	<u>206,744</u>	<u>71,403</u>	<u>77,121</u>
Net increase (decrease) in net assets from capital transactions	<u>66,159,894</u>	<u>82,163,286</u>	<u>28,306,873</u>	<u>(32,862,557)</u>
Net increase (decrease) in net assets	<u>199,985,849</u>	<u>144,099,134</u>	<u>51,362,934</u>	<u>(27,352,447)</u>
NET ASSETS:				
Beginning of the year	<u>691,242,263</u>	<u>547,143,129</u>	<u>95,533,113</u>	<u>122,885,560</u>
End of the year	<u>\$ 891,228,112</u>	<u>\$ 691,242,263</u>	<u>\$ 146,896,047</u>	<u>\$ 95,533,113</u>
SHARES TRANSACTIONS				
Subscriptions	20,600,000	26,475,000	7,275,000	11,400,000
Redemptions	<u>(18,925,000)</u>	<u>(23,700,000)</u>	<u>(6,150,000)</u>	<u>(12,600,000)</u>
Total increase/(decrease) in shares outstanding	<u>1,675,000</u>	<u>2,775,000</u>	<u>1,125,000</u>	<u>(1,200,000)</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - August		Innovator U.S. Equity Ultra Buffer ETF - December	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (2,091,054)	\$ (957,627)	\$ (627,432)	\$ (673,474)
Net realized gain	51,296,689	12,107,936	9,047,858	2,775,109
Net change in unrealized appreciation/(depreciation)	16,669,946	(8,227,601)	7,275,919	2,530,124
Net increase in net assets from operations	<u>65,875,581</u>	<u>2,922,708</u>	<u>15,696,345</u>	<u>4,631,759</u>
CAPITAL TRANSACTIONS:				
Subscriptions	346,550,260	412,903,672	84,006,338	124,998,823
Redemptions	(523,726,115)	(154,422,560)	(98,073,543)	(106,342,178)
ETF transaction fees (See Note 5)	116,386	180,017	16,425	58,046
Net increase (decrease) in net assets from capital transactions	<u>(177,059,469)</u>	<u>258,661,129</u>	<u>(14,050,780)</u>	<u>18,714,691</u>
Net increase (decrease) in net assets	<u>(111,183,888)</u>	<u>261,583,837</u>	<u>1,645,565</u>	<u>23,346,450</u>
NET ASSETS:				
Beginning of the year	343,891,363	82,307,526	69,657,792	46,311,342
End of the year	<u>\$ 232,707,475</u>	<u>\$ 343,891,363</u>	<u>\$ 71,303,357</u>	<u>\$ 69,657,792</u>
SHARES TRANSACTIONS				
Subscriptions	10,725,000	14,425,000	2,675,000	4,475,000
Redemptions	(16,200,000)	(5,425,000)	(3,075,000)	(3,700,000)
Total increase/(decrease) in shares outstanding	<u>(5,475,000)</u>	<u>9,000,000</u>	<u>(400,000)</u>	<u>775,000</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - February		Innovator U.S. Equity Ultra Buffer ETF - January	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (555,128)	\$ (561,118)	\$ (1,296,002)	\$ (1,296,694)
Net realized gain/(loss).....	10,579,393	(90,548)	21,909,610	16,884
Net change in unrealized appreciation.....	<u>2,105,963</u>	<u>4,298,856</u>	<u>6,227,954</u>	<u>16,701,245</u>
Net increase in net assets from operations	<u>12,130,228</u>	<u>3,647,190</u>	<u>26,841,562</u>	<u>15,421,435</u>
CAPITAL TRANSACTIONS:				
Subscriptions	66,794,875	83,759,859	89,900,205	151,614,790
Redemptions.....	(72,106,215)	(91,340,087)	(72,223,125)	(334,857,225)
ETF transaction fees (See Note 5)	<u>26,739</u>	<u>33,559</u>	<u>45,450</u>	<u>47,304</u>
Net increase (decrease) in net assets from capital transactions	<u>(5,284,601)</u>	<u>(7,546,659)</u>	<u>17,722,530</u>	<u>(183,195,131)</u>
Net increase (decrease) in net assets	<u>6,845,627</u>	<u>(3,899,469)</u>	<u>44,564,092</u>	<u>(167,773,696)</u>
NET ASSETS:				
Beginning of the year.....	<u>49,458,093</u>	<u>53,357,562</u>	<u>115,864,183</u>	<u>283,637,879</u>
End of the year.....	<u>\$ 56,303,720</u>	<u>\$ 49,458,093</u>	<u>\$160,428,275</u>	<u>\$ 115,864,183</u>
SHARES TRANSACTIONS				
Subscriptions	2,225,000	3,175,000	2,600,000	5,100,000
Redemptions.....	<u>(2,325,000)</u>	<u>(3,375,000)</u>	<u>(2,000,000)</u>	<u>(11,100,000)</u>
Total increase/(decrease) in shares outstanding	<u>(100,000)</u>	<u>(200,000)</u>	<u>600,000</u>	<u>(6,000,000)</u>

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - July		Innovator U.S. Equity Ultra Buffer ETF - June	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (864,599)	\$ (714,624)	\$ (571,323)	\$ (676,027)
Net realized gain	13,993,450	8,229,827	8,739,978	4,731,034
Net change in unrealized appreciation/(depreciation)	10,121,351	(6,333,218)	4,264,531	519,503
Net increase in net assets from operations	23,250,202	1,181,985	12,433,186	4,574,510
CAPITAL TRANSACTIONS:				
Subscriptions	123,246,663	139,395,697	58,381,675	76,443,600
Redemptions	(163,771,833)	(52,670,440)	(53,867,508)	(121,810,847)
ETF transaction fees (See Note 5)	55,880	67,035	25,707	44,435
Net increase (decrease) in net assets from capital transactions	(40,469,290)	86,792,292	4,539,874	(45,322,812)
Net increase (decrease) in net assets	(17,219,088)	87,974,277	16,973,060	(40,748,302)
NET ASSETS:				
Beginning of the year	161,623,921	73,649,644	74,111,836	114,860,138
End of the year	<u>\$ 144,404,833</u>	<u>\$161,623,921</u>	<u>\$ 91,084,896</u>	<u>\$ 74,111,836</u>
SHARES TRANSACTIONS				
Subscriptions	3,775,000	4,850,000	1,850,000	2,775,000
Redemptions	(5,300,000)	(1,925,000)	(1,750,000)	(4,400,000)
Total increase/(decrease) in shares outstanding	(1,525,000)	2,925,000	100,000	(1,625,000)

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - March		Innovator U.S. Equity Ultra Buffer ETF - May	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (783,753)	\$ (569,027)	\$ (461,340)	\$ (674,151)
Net realized gain/(loss).	11,448,113	(738,413)	8,729,156	4,644,961
Net change in unrealized appreciation	4,467,664	4,409,711	2,853,483	140,810
Net increase in net assets from operations	15,132,024	3,102,271	11,121,299	4,111,620
CAPITAL TRANSACTIONS:				
Subscriptions	131,336,658	178,510,980	27,887,467	94,363,725
Redemptions	(109,593,045)	(206,099,725)	(47,791,576)	(136,405,330)
ETF transaction fees (See Note 5)	68,204	47,610	15,535	43,587
Net increase (decrease) in net assets from capital transactions	21,811,817	(27,541,135)	(19,888,574)	(41,998,018)
Net increase (decrease) in net assets	36,943,841	(24,438,864)	(8,767,275)	(37,886,398)
NET ASSETS:				
Beginning of the year	44,967,102	69,405,966	61,507,186	99,393,584
End of the year	<u>\$ 81,910,943</u>	<u>\$ 44,967,102</u>	<u>\$ 52,739,911</u>	<u>\$ 61,507,186</u>
SHARES TRANSACTIONS				
Subscriptions	4,075,000	6,300,000	900,000	3,550,000
Redemptions	(3,250,000)	(7,225,000)	(1,550,000)	(5,075,000)
Total increase/(decrease) in shares outstanding	825,000	(925,000)	(650,000)	(1,525,000)

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - November		Innovator U.S. Equity Ultra Buffer ETF - October	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (373,991)	\$ (400,221)	\$ (777,621)	\$ (755,372)
Net realized gain	6,989,006	5,528,544	14,064,054	15,400,133
Net change in unrealized appreciation/(depreciation)	(1,096)	5,694	402,600	(3,736,511)
Net increase in net assets from operations	6,613,919	5,134,017	13,689,033	10,908,250
CAPITAL TRANSACTIONS:				
Subscriptions	68,120,205	23,303,373	74,464,900	70,835,078
Redemptions	(66,035,753)	(51,171,567)	(29,422,120)	(91,694,255)
ETF transaction fees (See Note 5)	15,702	15,815	30,590	25,328
Net increase (decrease) in net assets from capital transactions	2,100,154	(27,852,379)	45,073,370	(20,833,849)
Net increase (decrease) in net assets	8,714,073	(22,718,362)	58,762,403	(9,925,599)
NET ASSETS:				
Beginning of the year	30,407,560	53,125,922	103,295,410	113,221,009
End of the year	<u>\$ 39,121,633</u>	<u>\$ 30,407,560</u>	<u>\$162,057,813</u>	<u>\$103,295,410</u>
SHARES TRANSACTIONS				
Subscriptions	2,100,000	850,000	2,150,000	2,350,000
Redemptions	(1,975,000)	(1,750,000)	(900,000)	(3,125,000)
Total increase/(decrease) in shares outstanding	125,000	(900,000)	1,250,000	(775,000)

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Equity Ultra Buffer ETF - September		Innovator U.S. Small Cap 10 Buffer ETF - Quarterly
	Year Ended October 31,		Period Ended
	2024	2023	October 31, 2024^(a)
OPERATIONS:			
Net investment loss	\$ (655,837)	\$ (843,844)	\$ (19,942)
Net realized gain	11,385,942	15,585,594	211,289
Net change in unrealized appreciation/(depreciation)	4,859,236	(4,544,846)	(528,351)
Net increase/(decrease) in net assets from operations	15,589,341	10,196,904	(337,004)
CAPITAL TRANSACTIONS:			
Subscriptions	151,832,570	103,096,440	122,399,425
Redemptions	(93,753,956)	(182,756,658)	(6,521,355)
ETF transaction fees (See Note 5)	62,067	33,775	56,648
Net increase (decrease) in net assets from capital transactions	58,140,681	(79,626,443)	115,934,718
Net increase (decrease) in net assets	73,730,022	(69,429,539)	115,597,714
NET ASSETS:			
Beginning of the period	89,556,474	158,986,013	—
End of the period	<u>\$163,286,496</u>	<u>\$ 89,556,474</u>	<u>\$115,597,714</u>
SHARES TRANSACTIONS			
Subscriptions	4,450,000	3,525,000	4,675,000
Redemptions	(2,825,000)	(6,475,000)	(250,000)
Total increase/(decrease) in shares outstanding	1,625,000	(2,950,000)	4,425,000

^(a) Inception date of the Fund was June 28, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Small Cap Power Buffer ETF - April		Innovator U.S. Small Cap Power Buffer ETF - August
	Year Ended October 31,		Period Ended
	2024	2023	October 31, 2024^(a)
OPERATIONS:			
Net investment loss	\$ (1,278,974)	\$ (981,713)	\$ (79,252)
Net realized gain/(loss)	26,458,169	1,303,722	(948,867)
Net change in unrealized appreciation/(depreciation)	<u>9,264,057</u>	<u>(1,383,610)</u>	<u>(480,684)</u>
Net increase/(decrease) in net assets from operations	<u>34,443,252</u>	<u>(1,061,601)</u>	<u>(1,508,803)</u>
CAPITAL TRANSACTIONS:			
Subscriptions	166,184,638	14,651,190	142,918,575
Redemptions	(173,329,973)	(77,758,249)	(72,690,103)
ETF transaction fees (See Note 5)	<u>64,354</u>	<u>59,475</u>	<u>70,838</u>
Net increase (decrease) in net assets from capital transactions	<u>(7,080,981)</u>	<u>68,813,126</u>	<u>70,299,310</u>
Net increase in net assets	<u>27,362,271</u>	<u>67,751,525</u>	<u>68,790,507</u>
NET ASSETS:			
Beginning of the period	152,606,248	84,854,723	—
End of the period	<u>\$ 179,968,519</u>	<u>\$ 152,606,248</u>	<u>\$ 68,790,507</u>
SHARES TRANSACTIONS			
Subscriptions	5,400,000	5,550,000	5,825,000
Redemptions	<u>(5,750,000)</u>	<u>(2,950,000)</u>	<u>(3,050,000)</u>
Total increase/(decrease) in shares outstanding	<u>(350,000)</u>	<u>2,600,000</u>	<u>2,775,000</u>

^(a) Inception date of the Fund was July 31, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Small Cap Power Buffer ETF - January		Innovator U.S. Small Cap Power Buffer ETF - July	
	Year Ended October 31,		Year Ended October 31,	
	2024	2023	2024	2023
OPERATIONS:				
Net investment loss	\$ (2,795,281)	\$ (1,116,527)	\$ (1,220,104)	\$ (851,437)
Net realized gain/(loss)	29,615,020	(3,340,443)	13,518,514	7,140,919
Net change in unrealized appreciation/(depreciation)	28,586,578	1,661,439	19,335,926	(16,117,092)
Net increase/(decrease) in net assets from operations	55,406,317	(2,795,531)	31,634,336	(9,827,610)
CAPITAL TRANSACTIONS:				
Subscriptions	319,712,498	185,814,923	50,370,910	157,073,437
Redemptions	(114,577,645)	—	(110,570,810)	(42,324,790)
ETF transaction fees (See Note 5)	166,299	97,328	28,291	89,092
Net increase (decrease) in net assets from capital transactions	205,301,152	63,869,196	(60,171,609)	114,837,739
Net increase (decrease) in net assets	260,707,469	61,073,665	(28,537,273)	105,010,129
NET ASSETS:				
Beginning of the year	140,564,604	79,490,939	183,345,005	78,334,876
End of the year	<u>\$ 401,272,073</u>	<u>\$140,564,604</u>	<u>\$ 154,807,732</u>	<u>\$183,345,005</u>
SHARES TRANSACTIONS				
Subscriptions	9,450,000	6,075,000	1,850,000	6,100,000
Redemptions	(3,300,000)	(3,950,000)	(4,100,000)	(1,700,000)
Total increase/(decrease) in shares outstanding	6,150,000	2,125,000	(2,250,000)	4,400,000

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Small Cap Power Buffer ETF - June	Innovator U.S. Small Cap Power Buffer ETF - November	Innovator U.S. Small Cap Power Buffer ETF - October	
	Period Ended October 31, 2024 ^(a)	Period Ended October 31, 2024 ^(b)	Year Ended October 31,	
			2024	2023
OPERATIONS:				
Net investment loss	\$ (33,304)	\$ —	\$ (680,218)	\$ (581,494)
Net realized gain	150,984	—	15,176,305	6,231,567
Net change in unrealized appreciation/(depreciation)	483,810	(368)	1,182,572	(4,832,149)
Net increase/(decrease) in net assets from operations	601,490	(368)	15,678,659	817,924
CAPITAL TRANSACTIONS:				
Subscriptions	11,947,520	1,253,500	83,665,480	37,374,918
Redemptions	(1,971,345)	—	(17,139,555)	(45,181,015)
ETF transaction fees (See Note 5)	5,340	—	25,863	29,317
Net increase (decrease) in net assets from capital transactions	9,981,515	1,253,500	66,551,788	(7,776,780)
Net increase (decrease) in net assets	10,583,005	1,253,132	82,230,447	(6,958,856)
NET ASSETS:				
Beginning of the period	—	—	65,978,639	72,937,495
End of the period	<u>\$10,583,005</u>	<u>\$1,253,132</u>	<u>\$148,209,086</u>	<u>\$ 65,978,639</u>
SHARES TRANSACTIONS				
Subscriptions	475,000	50,000	2,850,000	1,475,000
Redemptions	(75,000)	—	(600,000)	(1,675,000)
Total increase/(decrease) in shares outstanding	400,000	50,000	2,250,000	(200,000)

^(a) Inception date of the Fund was May 31, 2024.

^(b) Inception date of the Fund was October 31, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
STATEMENTS OF CHANGES IN NET ASSETS (Continued)

	Innovator U.S. Small Cap Power Buffer ETF - September Period Ended October 31, 2024^(a)
OPERATIONS:	
Net investment loss	\$ (19,259)
Net realized loss	—
Net change in unrealized appreciation	<u>146,159</u>
Net increase in net assets from operations	<u>126,899</u>
CAPITAL TRANSACTIONS:	
Subscriptions	18,852,020
ETF transaction fees (See Note 5).	<u>8,793</u>
Net increase in net assets from capital transactions	<u>18,860,813</u>
Net increase in net assets	<u>18,987,712</u>
NET ASSETS:	
Beginning of the period	—
End of the period	<u><u>\$18,987,712</u></u>
SHARES TRANSACTIONS	
Subscriptions	<u>750,000</u>
Total increase in shares outstanding	<u>750,000</u>

^(a) Inception date of the Fund was August 30, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Income (Loss) ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly								
10/31/2024	\$18.66	\$(0.16)	\$ 1.78	\$ 1.62	\$ —	\$ —	\$ —	\$ —
10/31/2023	\$19.85	(0.16)	(1.08)	(1.24)	—	—	—	—
10/31/2022	\$23.72	(0.17)	(3.74)	(3.91)	—	—	—	—
10/31/2021	\$24.43	(0.19)	(0.56)	(0.75)	—	—	—	—
10/31/2020 ^(c)	\$24.87	(0.04)	(0.42)	(0.46)	—	—	—	—
Innovator 20+ Year Treasury Bond 9 Buffer ETF - July								
10/31/2024	\$17.80	(0.15)	2.51	2.36	—	—	—	—
10/31/2023	\$18.67	(0.15)	(0.73)	(0.88)	—	—	—	—
10/31/2022	\$24.46	(0.17)	(5.67)	(5.84)	—	—	—	—
10/31/2021	\$24.32	(0.17)	0.30	0.13	—	—	—	—
10/31/2020 ^(c)	\$24.87	(0.04)	(0.52)	(0.56)	—	—	—	—
Innovator Defined Wealth Shield ETF								
10/31/2024	\$27.78	(0.20)	3.25	3.05	—	—	—	—
10/31/2023	\$26.17	(0.19)	1.79	1.60	—	—	—	—
10/31/2022	\$25.86	(0.18)	0.46	0.28	—	—	—	—
10/31/2021 ^(g)	\$25.69	(0.06)	0.20	0.14	—	—	—	—
Innovator Emerging Markets 10 Buffer ETF - Quarterly								
10/31/2024 ^(h)	\$24.99	(0.08)	0.60	0.52	—	—	—	—
Innovator Emerging Markets Power Buffer ETF - April								
10/31/2024	\$23.63	(0.22)	3.18	2.96	—	—	—	—
10/31/2023	\$21.51	(0.21)	2.32	2.11	—	—	—	—
10/31/2022	\$24.75	(0.21)	(3.04)	(3.25)	—	—	—	—
10/31/2021 ⁽ⁱ⁾	\$24.96	(0.13)	(0.10)	(0.23)	—	—	—	—
Innovator Emerging Markets Power Buffer ETF - January								
10/31/2024	\$26.91	(0.25)	4.20	3.95	—	—	—	—
10/31/2023	\$24.58	(0.24)	2.53	2.29	—	—	—	—
10/31/2022	\$29.95	(0.25)	(5.13)	(5.38)	—	—	—	—
10/31/2021	\$27.26	(0.27)	2.94	2.67	—	—	—	—
10/31/2020 ^(j)	\$26.80	(0.19)	0.62	0.43	—	—	—	—
Innovator Emerging Markets Power Buffer ETF - July								
10/31/2024	\$22.09	(0.21)	3.31	3.10	—	—	—	—
10/31/2023	\$21.22	(0.20)	1.05	0.85	—	—	—	—
10/31/2022	\$25.77	(0.21)	(4.36)	(4.57)	—	—	—	—
10/31/2021	\$25.60	(0.23)	0.39	0.16	—	—	—	—
10/31/2020	\$25.25	(0.22)	0.71	0.49	—	(0.17)	—	(0.17)
Innovator Emerging Markets Power Buffer ETF - October								
10/31/2024	\$21.99	(0.21)	4.51	4.30	—	—	—	—
10/31/2023	\$20.50	(0.20)	1.68	1.48	—	—	—	—
10/31/2022	\$25.23	(0.20)	(4.56)	(4.76)	—	—	—	—
10/31/2021 ^(l)	\$24.99	(0.02)	0.26	0.24	—	—	—	—

See footnote definitions on pages 404-405.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

Supplemental Data and Ratios:						
ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.02	\$20.30	8.79%	\$ 76,624	0.79%	(0.79)%	—%
\$0.05	\$18.66	−6.01%	\$ 10,262	0.79%	(0.78)%	—%
\$0.04	\$19.85	−16.32%	\$ 20,347	0.79%	(0.79)%	—%
\$0.04	\$23.72	−2.87%	\$ 9,489	0.79%	(0.79)%	—%
\$0.02	\$24.43	−1.79% ^(f)	\$ 3,053	0.80%	(0.80)%	—% ^(f)
\$0.01	\$20.17	13.28%	\$ 15,125	0.79%	(0.78)%	—%
\$0.01	\$17.80	−4.64%	\$ 77,440	0.79%	(0.78)%	—%
\$0.05	\$18.67	−23.67%	\$ 32,204	0.79%	(0.79)%	—%
\$0.01	\$24.46	0.55%	\$ 4,892	0.79%	(0.72)%	—%
\$0.01	\$24.32	−2.19% ^(f)	\$ 5,473	0.79%	(0.79)%	—% ^(f)
\$0.01	\$30.84	11.01%	\$900,618	0.69%	(0.68)%	—%
\$0.01	\$27.78	6.17%	\$490,391	0.69%	(0.69)%	—%
\$0.03	\$26.17	1.21%	\$256,462	0.69%	(0.69)%	—%
\$0.03	\$25.86	0.65% ^(f)	\$ 29,088	0.69%	(0.69)%	—% ^(f)
\$0.03	\$25.54	2.25% ^(f)	\$ 10,217	0.89%	(0.88)%	—% ^(f)
\$0.01	\$26.60	12.56%	\$ 66,497	0.89%	(0.88)%	—%
\$0.01	\$23.63	9.84%	\$ 58,485	0.89%	(0.88)%	—%
\$0.01	\$21.51	−13.08%	\$ 30,656	0.89%	(0.89)%	—%
\$0.02	\$24.75	−0.84% ^(f)	\$ 34,031	0.89%	(0.89)%	—% ^(f)
\$0.02	\$30.88	14.74%	\$128,148	0.89%	(0.88)%	—%
\$0.04	\$26.91	9.50%	\$264,407	0.89%	(0.87)%	—%
\$0.01	\$24.58	−17.93%	\$ 55,915	0.89%	(0.89)%	—%
\$0.02	\$29.95	9.87%	\$106,320	0.89%	(0.89)%	—%
\$0.03	\$27.26	1.71% ^(f)	\$ 27,940	0.89%	(0.89)%	—% ^(f)
\$ — ^(k)	\$25.19	14.00%	\$ 86,896	0.89%	(0.88)%	—%
\$0.02	\$22.09	4.12%	\$101,081	0.89%	(0.88)%	—%
\$0.02	\$21.22	−17.66%	\$ 54,643	0.89%	(0.89)%	—%
\$0.01	\$25.77	0.68%	\$ 41,237	0.89%	(0.89)%	—%
\$0.03	\$25.60	2.04%	\$ 35,197	0.90%	(0.90)%	—%
\$ — ^(k)	\$26.29	19.58%	\$ 53,242	0.89%	(0.88)%	—%
\$0.01	\$21.99	7.24%	\$ 42,875	0.89%	(0.88)%	—%
\$0.03	\$20.50	−18.75%	\$ 25,628	0.89%	(0.89)%	—%
\$ — ^(k)	\$25.23	0.98% ^(f)	\$ 5,047	0.89%	(0.89)%	—% ^(f)

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Income (Loss) ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator Equity Defined Protection ETF - 1 Yr August 10/31/2024 ^(m)	\$24.05	\$(0.05)	\$ 0.58	\$ 0.53	\$ —	\$ —	\$ —	\$ —
Innovator Equity Defined Protection ETF - 1 Yr July 10/31/2024 ^(h)	\$25.92	(0.07)	0.85	0.78	—	—	—	—
Innovator Equity Defined Protection ETF - 1 Yr Nov 10/31/2024 ⁽ⁿ⁾	\$24.83	—	0.1	0.1	—	—	—	—
Innovator Equity Defined Protection ETF - 1 Yr October 10/31/2024 ^(o)	\$25.05	(0.02)	(0.03)	(0.05)	—	—	—	—
Innovator Equity Defined Protection ETF - 1 Yr September 10/31/2024 ^(p)	\$24.61	(0.03)	0.23	0.20	—	—	—	—
Innovator Equity Defined Protection ETF - 2 Yr to April 2026 10/31/2024 ^(q)	\$24.72	(0.11)	1.45	1.34	—	—	—	—
Innovator Equity Defined Protection ETF - 2 Yr to January 2026 10/31/2024 ^(r)	\$24.33	(0.16)	1.79	1.63	—	—	—	—
Innovator Equity Defined Protection ETF - 2 Yr to July 2025 10/31/2024	\$24.27	(0.20)	3.39	3.19	—	—	—	—
10/31/2023 ^(s)	\$24.86	(0.05)	(0.56)	(0.61)	—	—	—	—
Innovator Equity Defined Protection ETF - 2 Yr to July 2026 10/31/2024 ^(h)	\$25.72	(0.07)	0.99	0.92	—	—	—	—
Innovator Equity Defined Protection ETF - 2 Yr to October 2026 10/31/2024 ^(o)	\$24.85	(0.02)	(0.17)	(0.19)	—	—	—	—
Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct 10/31/2024 ^(o)	\$25.15	(0.02)	0.05	0.03	—	—	—	—
Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul 10/31/2024 ^(h)	\$26.02	(0.07)	0.74	0.67	—	—	—	—
Innovator Growth Accelerated ETF - Quarterly 10/31/2024	\$23.89	(0.22)	8.17	7.95	—	—	—	—
10/31/2023	\$21.26	(0.18)	2.79	2.61	—	—	—	—
10/31/2022	\$29.88	(0.20)	(8.43)	(8.63)	—	—	—	—
10/31/2021 ⁽ⁱ⁾	\$25.53	(0.13)	4.47	4.34	—	—	—	—
Innovator Growth Accelerated Plus ETF - April 10/31/2024	\$29.81	(0.26)	6.26	6.00	—	—	—	—
10/31/2023	\$23.41	(0.22)	6.60	6.38	—	—	—	—
10/31/2022	\$29.53	(0.22)	(5.90)	(6.12)	—	—	—	—
10/31/2021 ⁽ⁱ⁾	\$25.53	(0.13)	4.11	3.98	—	—	—	—
Innovator Growth Accelerated Plus ETF - January 10/31/2024	\$20.90	(0.18)	3.73	3.55	—	—	—	—
10/31/2023	\$17.61	(0.15)	3.43	3.28	—	—	—	—
10/31/2022 ^(t)	\$25.46	(0.13)	(7.74)	(7.87)	—	—	—	—

See footnote definitions on pages 404-405.

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Supplemental Data and Ratios:			
			Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$24.59	2.27% ^(f)	\$ 81,159	0.79%	(0.78)%	—% ^(f)
\$0.02	\$26.72	3.10% ^(f)	\$115,567	0.79%	(0.77)%	—% ^(f)
\$0.01	\$24.84	—	\$ 1,242	—	—	—
\$0.01	\$25.01	−0.20% ^(f)	\$ 69,401	0.79%	(0.80)%	—% ^(f)
\$0.01	\$24.82	0.86% ^(f)	\$109,824	0.79%	(0.75)%	—% ^(f)
\$0.02	\$26.08	5.51% ^(f)	\$ 71,723	0.79%	(0.76)%	14% ^(f)
\$0.02	\$25.98	6.80% ^(f)	\$ 59,762	0.79%	(0.77)%	10% ^(f)
\$0.01	\$27.47	13.19%	\$213,593	0.79%	(0.77)%	4%
\$0.02	\$24.27	−2.37% ^(f)	\$197,808	0.79%	(0.79)%	7% ^(f)
\$0.03	\$26.67	3.72% ^(f)	\$ 69,350	0.79%	(0.76)%	47% ^(f)
\$0.02	\$24.68	−0.73% ^(f)	\$ 54,909	0.79%	(0.80)%	11% ^(f)
\$0.01	\$25.19	0.12% ^(f)	\$ 75,566	0.79%	(0.81)%	—% ^(f)
\$0.02	\$26.71	2.68% ^(f)	\$153,608	0.79%	(0.77)%	—% ^(f)
\$0.01	\$31.85	33.34%	\$ 34,241	0.79%	(0.78)%	—%
\$0.02	\$23.89	12.39%	\$ 32,847	0.79%	(0.78)%	—%
\$0.01	\$21.26	−28.85%	\$ 18,067	0.79%	(0.79)%	—%
\$0.01	\$29.88	17.02% ^(f)	\$ 15,685	0.79%	(0.79)%	—% ^(f)
\$0.01	\$35.82	20.19%	\$ 14,330	0.79%	(0.77)%	—%
\$0.02	\$29.81	27.32%	\$ 18,628	0.79%	(0.76)%	—%
\$ — ^(k)	\$23.41	−20.72%	\$ 7,023	0.79%	(0.79)%	—%
\$0.02	\$29.53	15.66% ^(f)	\$ 18,454	0.79%	(0.79)%	—% ^(f)
\$0.01	\$24.46	17.03%	\$ 28,738	0.79%	(0.78)%	—%
\$0.01	\$20.90	18.70%	\$ 28,213	0.79%	(0.78)%	—%
\$0.02	\$17.61	−30.85% ^(f)	\$ 4,401	0.79%	(0.79)%	—% ^(f)

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Income (Loss) ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator Growth Accelerated Plus ETF - July								
10/31/2024	\$24.34	\$(0.23)	\$ 6.73	\$ 6.50	\$ —	\$ —	\$ —	\$ —
10/31/2023	\$19.99	(0.18)	4.52	4.34	—	—	—	—
10/31/2022	\$27.50	(0.18)	(7.35)	(7.53)	—	—	—	—
10/31/2021 ^(g)	\$25.52	(0.07)	2.05	1.98	—	—	—	—
Innovator Growth Accelerated Plus ETF - October								
10/31/2024	\$22.79	(0.21)	5.27	5.06	—	—	—	—
10/31/2023	\$18.52	(0.17)	4.43	4.26	—	—	—	—
10/31/2022	\$25.70	(0.18)	(7.01)	(7.19)	—	—	—	—
10/31/2021 ^(l)	\$24.32	(0.02)	1.40	1.38	—	—	—	—
Innovator Growth-100 Power Buffer ETF - April								
10/31/2024	\$41.72	(0.36)	7.28	6.92	—	—	—	—
10/31/2023	\$34.67	(0.31)	7.33	7.02	—	—	—	—
10/31/2022	\$38.38	(0.29)	(3.45)	(3.74)	—	—	—	—
10/31/2021	\$34.93	(0.29)	3.71	3.42	—	—	—	—
10/31/2020 ^(u)	\$31.27	(0.16)	3.77	3.61	—	—	—	—
Innovator Growth-100 Power Buffer ETF - August								
10/31/2024 ^(m)	\$24.31	(0.05)	0.63	0.58	—	—	—	—
Innovator Growth-100 Power Buffer ETF - January								
10/31/2024	\$40.87	(0.34)	6.00	5.66	—	—	—	—
10/31/2023	\$35.60	(0.30)	5.56	5.26	—	—	—	—
10/31/2022	\$42.07	(0.30)	(6.19)	(6.49)	—	—	—	—
10/31/2021	\$37.44	(0.31)	4.91	4.60	—	—	—	—
10/31/2020 ^(j)	\$34.94	(0.24)	2.69	2.45	—	—	—	—
Innovator Growth-100 Power Buffer ETF - July								
10/31/2024	\$50.27	(0.44)	10.74	10.30	—	—	—	—
10/31/2023	\$43.06	(0.38)	7.54	7.16	—	—	—	—
10/31/2022	\$47.65	(0.35)	(4.28)	(4.63)	—	—	—	—
10/31/2021	\$42.23	(0.36)	5.74	5.38	—	—	—	—
10/31/2020 ^(v)	\$40.64	(0.11)	1.67	1.56	—	—	—	—
Innovator Growth-100 Power Buffer ETF - June								
10/31/2024 ^(w)	\$25.05	(0.08)	1.40	1.32	—	—	—	—
Innovator Growth-100 Power Buffer ETF - November								
10/31/2024 ⁽ⁿ⁾	\$24.97	—	—	—	—	—	—	—
Innovator Growth-100 Power Buffer ETF - October								
10/31/2024	\$42.13	(0.37)	7.93	7.56	—	—	—	—
10/31/2023	\$35.28	(0.30)	7.12	6.82	—	—	—	—
10/31/2022	\$40.07	(0.30)	(4.51)	(4.81)	—	—	—	—
10/31/2021	\$33.53	(0.30)	6.82	6.52	—	—	—	—
10/31/2020	\$31.70	(0.26)	2.39	2.13	—	(0.35)	—	(0.35)

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Supplemental Data and Ratios:		
				Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$30.85	26.76%	\$ 16,968	0.79%	(0.78)%	—%
\$0.01	\$24.34	21.75%	\$ 17,646	0.79%	(0.78)%	—%
\$0.02	\$19.99	-27.30%	\$ 17,992	0.79%	(0.79)%	—%
\$ — ^(k)	\$27.50	7.75% ^(f)	\$ 8,250	0.79%	(0.79)%	—% ^(f)
\$ — ^(k)	\$27.85	22.23%	\$ 8,356	0.79%	(0.78)%	—%
\$0.01	\$22.79	23.04%	\$ 11,394	0.79%	(0.78)%	—%
\$0.01	\$18.52	-27.95%	\$ 6,019	0.79%	(0.79)%	—%
\$ — ^(k)	\$25.70	5.69% ^(f)	\$ 2,570	0.79%	(0.82)%	—% ^(f)
\$0.02	\$48.66	16.65%	\$194,646	0.79%	(0.77)%	—%
\$0.03	\$41.72	20.33%	\$132,446	0.79%	(0.78)%	—%
\$0.03	\$34.67	-9.67%	\$ 52,866	0.79%	(0.79)%	—%
\$0.03	\$38.38	9.87%	\$ 41,254	0.79%	(0.79)%	—%
\$0.05	\$34.93	11.69% ^(f)	\$ 15,717	0.79%	(0.79)%	—% ^(f)
\$0.01	\$24.90	2.43% ^(f)	\$ 16,805	0.79%	(0.78)%	—% ^(f)
\$0.02	\$46.55	13.90%	\$201,328	0.79%	(0.77)%	—%
\$0.01	\$40.87	14.79%	\$ 77,649	0.79%	(0.78)%	—%
\$0.02	\$35.60	-15.37%	\$ 82,777	0.79%	(0.79)%	—%
\$0.03	\$42.07	12.36%	\$ 87,297	0.79%	(0.79)%	—%
\$0.05	\$37.44	7.16% ^(f)	\$ 39,315	0.79%	(0.79)%	—% ^(f)
\$0.02	\$60.59	20.52%	\$266,590	0.79%	(0.78)%	—%
\$0.05	\$50.27	16.77%	\$266,454	0.79%	(0.77)%	—%
\$0.04	\$43.06	-9.64%	\$118,404	0.79%	(0.79)%	—%
\$0.04	\$47.65	12.83%	\$ 55,986	0.79%	(0.79)%	—%
\$0.03	\$42.23	3.91% ^(f)	\$ 57,011	0.79%	(0.79)%	—% ^(f)
\$0.02	\$26.39	5.38% ^(f)	\$ 27,052	0.79%	(0.77)%	—% ^(f)
\$ —	\$24.97	—	\$ 1,248	—	—	—
\$0.01	\$49.70	17.98%	\$161,025	0.79%	(0.78)%	—%
\$0.03	\$42.13	19.41%	\$148,284	0.79%	(0.78)%	—%
\$0.02	\$35.28	-11.95%	\$ 80,965	0.79%	(0.79)%	—%
\$0.02	\$40.07	19.51%	\$ 77,928	0.79%	(0.79)%	—%
\$0.05	\$33.53	6.92%	\$ 40,566	0.81%	(0.81)%	—%

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Income (Loss) ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator Growth-100 Power Buffer ETF - September								
10/31/2024 ^(p)	\$24.58	\$(0.03)	\$ 0.32	\$ 0.29	\$ —	\$ —	\$ —	\$ —
Innovator International Developed 10 Buffer ETF - Quarterly								
10/31/2024 ^(h)	\$25.02	(0.07)	0.42	0.35	—	—	—	—
Innovator International Developed Power Buffer ETF - April								
10/31/2024	\$23.83	(0.22)	3.77	3.55	—	—	—	—
10/31/2023	\$22.46	(0.21)	1.56	1.35	—	—	—	—
10/31/2022	\$25.87	(0.20)	(3.25)	(3.45)	—	—	—	—
10/31/2021 ⁽ⁱ⁾	\$24.90	(0.13)	1.08	0.95	—	—	—	—
Innovator International Developed Power Buffer ETF - August								
10/31/2024 ^(m)	\$24.87	(0.05)	(0.39)	(0.44)	—	—	—	—
Innovator International Developed Power Buffer ETF - December								
10/31/2024 ^(x)	\$24.99	(0.21)	2.40	2.19	—	—	—	—
Innovator International Developed Power Buffer ETF - February								
10/31/2024 ^(y)	\$25.00	(0.16)	1.44	1.28	—	—	—	—
Innovator International Developed Power Buffer ETF - January								
10/31/2024	\$27.13	(0.26)	4.82	4.56	—	—	—	—
10/31/2023	\$24.11	(0.24)	3.24	3.00	—	—	—	—
10/31/2022	\$27.04	(0.22)	(2.72)	(2.94)	—	—	—	—
10/31/2021	\$23.82	(0.22)	3.43	3.21	—	—	—	—
10/31/2020 ^(j)	\$24.44	(0.17)	(0.47)	(0.64)	—	—	—	—
Innovator International Developed Power Buffer ETF - July								
10/31/2024	\$25.05	(0.23)	3.26	3.03	—	—	—	—
10/31/2023	\$22.08	(0.21)	3.16	2.95	—	—	—	—
10/31/2022	\$24.68	(0.20)	(2.42)	(2.62)	—	—	—	—
10/31/2021	\$22.73	(0.21)	2.15	1.94	—	—	—	—
10/31/2020	\$23.43	(0.19)	(0.30)	(0.49)	—	(0.23)	—	(0.23)
Innovator International Developed Power Buffer ETF - June								
10/31/2024 ^(w)	\$25.12	(0.09)	(0.01)	(0.10)	—	—	—	—
Innovator International Developed Power Buffer ETF - March								
10/31/2024 ^(z)	\$25.13	(0.15)	0.89	0.74	—	—	—	—
Innovator International Developed Power Buffer ETF - May								
10/31/2024 ^(aa)	\$24.83	(0.11)	0.89	0.78	—	—	—	—
Innovator International Developed Power Buffer ETF - November								
10/31/2024	\$24.94	(0.24)	4.60	4.36	—	—	—	—
10/31/2023 ^(bb)	\$24.95	—	(0.01)	(0.01)	—	—	—	—

See footnote definitions on pages 404-405.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Supplemental Data and Ratios:		
				Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.02	\$24.89	1.26% ^(f)	\$ 36,083	0.79%	(0.75)%	—% ^(f)
\$0.01	\$25.38	1.45% ^(f)	\$ 5,710	0.85%	(0.84)%	—% ^(f)
\$0.01	\$27.39	14.92%	\$201,979	0.85%	(0.84)%	—%
\$0.02	\$23.83	6.10%	\$222,226	0.85%	(0.84)%	—%
\$0.04	\$22.46	-13.17%	\$ 43,236	0.85%	(0.84)%	—%
\$0.02	\$25.87	3.88% ^(f)	\$ 20,047	0.85%	(0.85)%	—% ^(f)
\$0.01	\$24.44	-1.70% ^(f)	\$ 14,665	0.85%	(0.85)%	—% ^(f)
\$0.01	\$27.19	8.80% ^(f)	\$ 10,875	0.85%	(0.84)%	—% ^(f)
\$0.01	\$26.29	5.18% ^(f)	\$ 11,833	0.85%	(0.84)%	—% ^(f)
\$0.01	\$31.70	16.87%	\$180,718	0.85%	(0.84)%	—%
\$0.02	\$27.13	12.54%	\$120,724	0.85%	(0.84)%	—%
\$0.01	\$24.11	-10.84%	\$ 65,688	0.85%	(0.85)%	—%
\$0.01	\$27.04	13.47%	\$ 57,450	0.85%	(0.85)%	—%
\$0.02	\$23.82	-2.52% ^(f)	\$ 52,415	0.85%	(0.85)%	—% ^(f)
\$ — ^(k)	\$28.08	12.10%	\$159,369	0.85%	(0.84)%	—%
\$0.02	\$25.05	13.47%	\$196,023	0.85%	(0.84)%	—%
\$0.02	\$22.08	-10.54%	\$188,757	0.85%	(0.85)%	—%
\$0.01	\$24.68	8.58%	\$ 56,141	0.85%	(0.85)%	—%
\$0.02	\$22.73	-2.04%	\$ 69,883	0.86%	(0.86)%	—%
\$0.01	\$25.03	-0.31% ^(f)	\$ 23,783	0.85%	(0.83)%	—% ^(f)
\$0.02	\$25.89	3.02% ^(f)	\$ 12,945	0.85%	(0.85)%	—% ^(f)
\$0.01	\$25.62	3.19% ^(f)	\$ 8,968	0.85%	(0.84)%	—% ^(f)
\$0.02	\$29.32	17.50%	\$ 4,397	0.85%	(0.84)%	—%
\$ —	\$24.94	—	\$ 1,247	—	—	—

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Income (Loss) ^(aa)	Net Realized and Unrealized Gain (Loss) on Investments ^(bb)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator International Developed Power Buffer ETF - October								
10/31/2024	\$25.77	\$(0.24)	\$ 3.97	\$ 3.73	\$ —	\$ —	\$ —	\$ —
10/31/2023	\$22.20	(0.21)	3.77	3.56	—	—	—	—
10/31/2022	\$25.40	(0.20)	(3.05)	(3.25)	—	—	—	—
10/31/2021 ^(l)	\$24.97	(0.02)	0.45	0.43	—	—	—	—
Innovator International Developed Power Buffer ETF - September								
10/31/2024	\$24.03	(0.23)	4.10	3.87	—	—	—	—
10/31/2023 ^(cc)	\$24.97	(0.03)	(0.93)	(0.96)	—	—	—	—
Innovator Nasdaq-100 10 Buffer ETF - Quarterly								
10/31/2024 ^(h)	\$24.87	(0.07)	0.49	0.42	—	—	—	—
Innovator Premium Income 10 Barrier ETF - April								
10/31/2024	\$24.64	1.04	1.14	2.18	(1.51)	(0.58)	—	(2.09)
10/31/2023 ^(dd)	\$24.46	0.61	0.69	1.30	(0.68)	(0.32)	(0.14)	(1.14)
Innovator Premium Income 10 Barrier ETF - January								
10/31/2024 ^(r)	\$24.58	0.86	0.89	1.75	(1.08)	(0.39)	—	(1.47)
Innovator Premium Income 10 Barrier ETF - July								
10/31/2024	\$24.25	1.10	1.62	2.72	(1.68)	(0.35)	—	(2.03)
10/31/2023 ^(ce)	\$24.73	0.40	(0.38)	0.02	(0.32)	—	(0.20)	(0.52)
Innovator Premium Income 10 Barrier ETF - October								
10/31/2024	\$23.79	1.09	1.09	2.18	(1.46)	(0.53)	(0.19)	(2.18)
10/31/2023 ^(ff)	\$23.82	0.09	(0.15)	(0.06)	—	—	—	—
Innovator Premium Income 15 Buffer ETF - April								
10/31/2024 ^(q)	\$24.92	0.64	0.27	0.91	(0.61)	—	(0.21)	(0.82)
Innovator Premium Income 15 Buffer ETF - January								
10/31/2024 ^(r)	\$24.48	0.84	0.39	1.23	(0.82)	—	(0.32)	(1.14)
Innovator Premium Income 15 Buffer ETF - July								
10/31/2024 ^(h)	\$23.76	0.34	0.17	0.51	(0.32)	—	(0.12)	(0.44)
Innovator Premium Income 15 Buffer ETF - October								
10/31/2024	\$23.68	1.04	0.47	1.51	(1.02)	—	(0.53)	(1.55)
10/31/2023 ^(ff)	\$23.73	0.09	(0.03)	0.06	(0.06)	—	(0.07)	(0.13)
Innovator Premium Income 20 Barrier ETF - April								
10/31/2024	\$24.71	1.02	0.76	1.78	(1.28)	(0.42)	(0.08)	(1.78)
10/31/2023 ^(dd)	\$24.46	0.59	0.61	1.20	(0.79)	(0.18)	—	(0.97)
Innovator Premium Income 20 Barrier ETF - January								
10/31/2024 ^(r)	\$24.58	0.86	0.60	1.46	(1.01)	(0.23)	—	(1.24)
Innovator Premium Income 20 Barrier ETF - July								
10/31/2024	\$24.56	1.12	1.04	2.16	(1.45)	(0.33)	—	(1.78)
10/31/2023 ^(ce)	\$24.72	0.39	(0.11)	0.28	(0.30)	—	(0.16)	(0.46)

See footnote definitions on pages 404-405.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

Supplemental Data and Ratios:						
ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$29.51	14.50%	\$121,710	0.85%	(0.84)%	—%
\$0.01	\$25.77	16.07%	\$105,653	0.85%	(0.84)%	—%
\$0.05	\$22.20	-12.60%	\$ 94,355	0.85%	(0.85)%	—%
\$ — ^(k)	\$25.40	1.72% ^(f)	\$ 9,525	0.85%	(0.85)%	—% ^(f)
\$0.01	\$27.91	16.13%	\$ 67,676	0.85%	(0.84)%	—%
\$0.02	\$24.03	-3.76% ^(f)	\$ 36,047	0.85%	(0.85)%	—% ^(f)
\$0.05	\$25.34	1.91% ^(f)	\$ 80,453	0.79%	(0.78)%	—% ^(f)
\$0.01	\$24.74	9.16%	\$ 9,276	0.79%	4.19%	—%
\$0.02	\$24.64	5.44% ^(f)	\$ 8,008	0.79%	4.27%	—% ^(f)
\$0.02	\$24.88	7.32% ^(f)	\$ 4,354	0.79%	4.11%	—% ^(f)
\$0.03	\$24.97	11.60%	\$ 4,994	0.79%	4.38%	—%
\$0.02	\$24.25	0.17% ^(f)	\$ 4,851	0.79%	4.94%	—% ^(f)
\$0.01	\$23.80	9.44%	\$ 4,761	0.79%	4.45%	—%
\$0.03	\$23.79	-0.14% ^(f)	\$ 2,973	0.79%	4.96%	—% ^(f)
\$0.01	\$25.02	3.73% ^(f)	\$ 3,752	0.79%	4.36%	—% ^(f)
\$0.02	\$24.59	5.21% ^(f)	\$ 8,607	0.79%	4.06%	—% ^(f)
\$0.01	\$23.84	2.16% ^(f)	\$ 2,384	0.79%	4.26%	—% ^(f)
\$0.01	\$23.65	6.60%	\$ 18,332	0.79%	4.35%	—%
\$0.02	\$23.68	0.32% ^(f)	\$ 7,103	0.79%	4.97%	—% ^(f)
\$ — ^(k)	\$24.71	7.43%	\$ 27,802	0.79%	4.12%	—%
\$0.02	\$24.71	5.04% ^(f)	\$ 26,563	0.79%	4.10%	—% ^(f)
\$0.02	\$24.82	6.11% ^(f)	\$ 9,307	0.79%	4.13%	—% ^(f)
\$ — ^(k)	\$24.94	8.99%	\$ 20,574	0.79%	4.46%	—%
\$0.02	\$24.56	1.20% ^(f)	\$ 25,172	0.79%	4.86%	—% ^(f)

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Income (Loss) ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator Premium Income 20 Barrier ETF - October								
10/31/2024	\$23.83	\$1.08	\$ 0.74	\$ 1.82	\$(1.37)	\$(0.37)	\$(0.13)	\$(1.87)
10/31/2023 ^(ff)	\$23.82	0.09	(0.10)	(0.01)	—	—	—	—
Innovator Premium Income 30 Barrier ETF - April								
10/31/2024	\$24.69	1.01	0.50	1.51	(1.16)	(0.32)	(0.02)	(1.50)
10/31/2023 ^(dd)	\$24.46	0.58	0.43	1.01	(0.66)	(0.14)	—	(0.80)
Innovator Premium Income 30 Barrier ETF - January								
10/31/2024 ^(r)	\$24.58	0.85	0.35	1.20	(0.89)	(0.14)	—	(1.03)
Innovator Premium Income 30 Barrier ETF - July								
10/31/2024	\$24.77	1.11	0.60	1.71	(1.32)	(0.22)	—	(1.54)
10/31/2023 ^(ee)	\$24.73	0.39	0.02	0.41	(0.34)	—	(0.06)	(0.40)
Innovator Premium Income 30 Barrier ETF - October								
10/31/2024	\$23.86	1.08	0.44	1.52	(1.30)	(0.25)	(0.03)	(1.58)
10/31/2023 ^(ff)	\$23.82	0.09	(0.08)	0.01	—	—	—	—
Innovator Premium Income 40 Barrier ETF - April								
10/31/2024	\$24.63	0.98	0.35	1.33	(1.05)	(0.12)	(0.13)	(1.30)
10/31/2023 ^(dd)	\$24.46	0.56	0.25	0.81	(0.62)	(0.05)	—	(0.67)
Innovator Premium Income 40 Barrier ETF - January								
10/31/2024 ^(r)	\$24.58	0.87	0.14	1.01	(0.88)	(0.02)	—	(0.90)
Innovator Premium Income 40 Barrier ETF - July								
10/31/2024	\$24.83	1.10	0.37	1.47	(1.19)	(0.18)	(0.00) ^(k)	(1.37)
10/31/2023 ^(ee)	\$24.73	0.39	0.03	0.42	(0.35)	(0.00) ^(k)	—	(0.35)
Innovator Premium Income 40 Barrier ETF - October								
10/31/2024	\$23.86	1.06	0.23	1.29	(1.19)	(0.10)	(0.08)	(1.37)
10/31/2023 ^(ff)	\$23.82	0.09	(0.08)	0.01	—	—	—	—
Innovator Premium Income 9 Buffer ETF - April								
10/31/2024 ^(q)	\$24.92	0.65	0.36	1.01	(0.61)	—	(0.32)	(0.93)
Innovator Premium Income 9 Buffer ETF - January								
10/31/2024 ^(r)	\$24.48	0.84	0.60	1.44	(0.81)	—	(0.53)	(1.34)
Innovator Premium Income 9 Buffer ETF - July								
10/31/2024 ^(h)	\$23.76	0.35	0.19	0.54	(0.36)	—	(0.14)	(0.50)
Innovator Premium Income 9 Buffer ETF - October								
10/31/2024	\$23.63	1.04	0.75	1.79	(1.02)	—	(0.76)	(1.78)
10/31/2023 ^(ff)	\$23.74	0.09	(0.07)	0.02	(0.06)	—	(0.09)	(0.15)

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

			Supplemental Data and Ratios:			
ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$23.79	7.83%	\$19,630	0.79%	4.44%	—%
\$0.02	\$23.83	0.04% ^(f)	\$10,724	0.79%	5.08%	—% ^(f)
\$ — ^(k)	\$24.70	6.30%	\$38,287	0.79%	4.08%	—%
\$0.02	\$24.69	4.23% ^(f)	\$48,754	0.79%	4.08%	—% ^(f)
\$0.03	\$24.78	5.10% ^(f)	\$22,303	0.79%	4.10%	—% ^(f)
\$ — ^(k)	\$24.94	7.07%	\$23,695	0.79%	4.44%	—%
\$0.03	\$24.77	1.79% ^(f)	\$28,487	0.79%	4.77%	—% ^(f)
\$0.01	\$23.81	6.53%	\$21,430	0.79%	4.46%	—%
\$0.03	\$23.86	0.17% ^(f)	\$13,720	0.79%	5.06%	—% ^(f)
\$0.01	\$24.67	5.55%	\$19,120	0.79%	3.97%	—%
\$0.03	\$24.63	3.49% ^(f)	\$33,252	0.79%	3.98%	—% ^(f)
\$0.07	\$24.76	4.43% ^(f)	\$ 4,952	0.79%	4.20%	—% ^(f)
\$0.01	\$24.94	6.09%	\$ 8,104	0.79%	4.40%	—%
\$0.03	\$24.83	1.82% ^(f)	\$ 8,068	0.79%	4.77%	—% ^(f)
\$0.02	\$23.80	5.60%	\$12,495	0.79%	4.39%	—%
\$0.03	\$23.86	0.17% ^(f)	\$ 6,562	0.79%	4.90%	—% ^(f)
\$0.01	\$25.01	4.17% ^(f)	\$ 1,876	0.79%	4.38%	—% ^(f)
\$0.01	\$24.59	6.05% ^(f)	\$ 9,835	0.79%	4.07%	—% ^(f)
\$0.02	\$23.82	2.32% ^(f)	\$ 1,191	0.79%	4.31%	—% ^(f)
\$0.01	\$23.65	7.76%	\$15,369	0.79%	4.32%	—%
\$0.02	\$23.63	0.18% ^(f)	\$ 2,363	0.79%	5.14%	—% ^(f)

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Loss ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator U.S. Equity 10 Buffer ETF - Quarterly								
10/31/2024	\$25.53	\$(0.19)	\$ 3.86	\$ 3.67	\$ —	\$ —	\$ —	\$ —
10/31/2023 ^(ff)	\$25.61	(0.01)	(0.09)	(0.10)	—	—	—	—
Innovator U.S. Equity 5 to 15 Buffer ETF - Quarterly								
10/31/2024	\$25.23	(0.20)	6.42	6.22	—	—	—	—
10/31/2023 ^(ff)	\$25.61	(0.01)	(0.39)	(0.40)	—	—	—	—
Innovator U.S. Equity Accelerated 9 Buffer ETF - April								
10/31/2024	\$28.67	(0.25)	4.91	4.66	—	—	—	—
10/31/2023	\$25.30	(0.22)	3.57	3.35	—	—	—	—
10/31/2022	\$27.09	(0.21)	(1.59)	(1.80)	—	—	—	—
10/31/2021 ^(gg)	\$25.37	(0.12)	1.83	1.71	—	—	—	—
Innovator U.S. Equity Accelerated 9 Buffer ETF - January								
10/31/2024	\$24.69	(0.21)	3.92	3.71	—	—	—	—
10/31/2023	\$22.00	(0.19)	2.87	2.68	—	—	—	—
10/31/2022 ^(t)	\$24.70	(0.15)	(2.57)	(2.72)	—	—	—	—
Innovator U.S. Equity Accelerated 9 Buffer ETF - July								
10/31/2024	\$28.10	(0.25)	5.56	5.31	—	—	—	—
10/31/2023	\$25.28	(0.22)	3.02	2.80	—	—	—	—
10/31/2022	\$26.49	(0.20)	(1.04)	(1.24)	—	—	—	—
10/31/2021 ^(g)	\$25.68	(0.07)	0.87	0.80	—	—	—	—
Innovator U.S. Equity Accelerated 9 Buffer ETF - October								
10/31/2024	\$25.93	(0.22)	3.87	3.65	—	—	—	—
10/31/2023	\$22.82	(0.19)	3.29	3.10	—	—	—	—
10/31/2022	\$24.77	(0.19)	(1.80)	(1.99)	—	—	—	—
10/31/2021 ^(l)	\$24.04	(0.02)	0.74	0.72	—	—	—	—
Innovator U.S. Equity Accelerated ETF - April								
10/31/2024	\$27.79	(0.25)	6.87	6.62	—	—	—	—
10/31/2023	\$25.04	(0.21)	2.95	2.74	—	—	—	—
10/31/2022	\$28.38	(0.21)	(3.13)	(3.34)	—	—	—	—
10/31/2021 ^(gg)	\$25.37	(0.13)	3.13	3.00	—	—	—	—
Innovator U.S. Equity Accelerated ETF - January								
10/31/2024	\$22.84	(0.20)	5.35	5.15	—	—	—	—
10/31/2023	\$19.87	(0.17)	3.13	2.96	—	—	—	—
10/31/2022 ^(t)	\$24.71	(0.14)	(4.71)	(4.85)	—	—	—	—
Innovator U.S. Equity Accelerated ETF - July								
10/31/2024	\$26.54	(0.24)	7.46	7.22	—	—	—	—
10/31/2023	\$23.15	(0.20)	3.57	3.37	—	—	—	—
10/31/2022	\$27.23	(0.20)	(3.89)	(4.09)	—	—	—	—
10/31/2021 ^(g)	\$25.69	(0.07)	1.61	1.54	—	—	—	—

See footnote definitions on pages 404-405.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

Supplemental Data and Ratios:						
ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.03	\$29.23	14.46%	\$256,458	0.69%	(0.68)%	—%
\$0.02	\$25.53	-0.30% ^(f)	\$ 24,896	0.69%	(0.68)%	—% ^(f)
\$0.03	\$31.48	24.78%	\$102,316	0.69%	(0.68)%	—%
\$0.02	\$25.23	-1.49% ^(f)	\$ 12,615	0.69%	(0.68)%	—% ^(f)
\$0.01	\$33.34	16.31%	\$ 86,696	0.79%	(0.78)%	—%
\$0.02	\$28.67	13.33%	\$ 73,825	0.79%	(0.77)%	—%
\$0.01	\$25.30	-6.61%	\$ 19,606	0.79%	(0.79)%	—%
\$0.01	\$27.09	6.77% ^(f)	\$ 19,639	0.79%	(0.79)%	—% ^(f)
\$ — ^(k)	\$28.40	15.01%	\$ 86,616	0.79%	(0.78)%	—%
\$0.01	\$24.69	12.24%	\$ 71,609	0.79%	(0.77)%	—%
\$0.02	\$22.00	-10.93% ^(f)	\$ 14,300	0.79%	(0.79)%	—% ^(f)
\$0.01	\$33.42	18.93%	\$150,392	0.79%	(0.78)%	—%
\$0.02	\$28.10	11.14%	\$ 78,681	0.79%	(0.78)%	—%
\$0.03	\$25.28	-4.56%	\$ 32,237	0.79%	(0.79)%	—%
\$0.01	\$26.49	3.16% ^(f)	\$ 10,597	0.79%	(0.79)%	—% ^(f)
\$ — ^(k)	\$29.58	14.08%	\$ 66,560	0.79%	(0.78)%	—%
\$0.01	\$25.93	13.62%	\$ 55,106	0.79%	(0.78)%	—%
\$0.04	\$22.82	-7.85%	\$ 35,948	0.79%	(0.79)%	—%
\$0.01	\$24.77	3.03% ^(f)	\$ 4,334	0.79%	(0.82)%	—% ^(f)
\$0.01	\$34.42	23.84%	\$ 7,744	0.79%	(0.76)%	—%
\$0.01	\$27.79	11.01%	\$ 5,558	0.79%	(0.77)%	—%
\$ — ^(k)	\$25.04	-11.78%	\$ 3,755	0.79%	(0.79)%	—%
\$0.01	\$28.38	11.86% ^(f)	\$ 7,804	0.79%	(0.79)%	—% ^(f)
\$0.01	\$28.00	22.59%	\$ 9,801	0.79%	(0.77)%	—%
\$0.01	\$22.84	14.97%	\$ 5,139	0.79%	(0.78)%	—%
\$0.01	\$19.87	-19.60% ^(f)	\$ 3,974	0.79%	(0.79)%	—% ^(f)
\$0.01	\$33.77	27.24%	\$ 10,976	0.79%	(0.77)%	—%
\$0.02	\$26.54	14.65%	\$ 8,626	0.79%	(0.74)%	—%
\$0.01	\$23.15	-14.97%	\$ 3,472	0.79%	(0.78)%	—%
\$ — ^(k)	\$27.23	5.98% ^(f)	\$ 3,403	0.79%	(0.79)%	—% ^(f)

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Loss ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator U.S. Equity Accelerated ETF - October								
10/31/2024	\$24.68	\$(0.22)	\$ 4.99	\$ 4.77	\$ —	\$ —	\$ —	\$ —
10/31/2023	\$20.96	(0.18)	3.90	3.72	—	—	—	—
10/31/2022	\$25.28	(0.17)	(4.20)	(4.37)	—	—	—	—
10/31/2021 ⁽¹⁾	\$24.05	(0.02)	1.25	1.23	—	—	—	—
Innovator U.S. Equity Accelerated ETF - Quarterly								
10/31/2024	\$27.09	(0.25)	8.05	7.80	—	—	—	—
10/31/2023	\$22.88	(0.21)	4.39	4.18	—	—	—	—
10/31/2022	\$28.25	(0.20)	(5.19)	(5.39)	—	—	—	—
10/31/2021 ^(gg)	\$25.37	(0.13)	3.00	2.87	—	—	—	—
Innovator U.S. Equity Accelerated Plus ETF - April								
10/31/2024	\$27.75	(0.24)	6.10	5.86	—	—	—	—
10/31/2023	\$24.90	(0.21)	3.04	2.83	—	—	—	—
10/31/2022	\$28.19	(0.22)	(3.10)	(3.32)	—	—	—	—
10/31/2021 ^(gg)	\$25.37	(0.13)	2.94	2.81	—	—	—	—
Innovator U.S. Equity Accelerated Plus ETF - January								
10/31/2024	\$23.00	(0.20)	4.51	4.31	—	—	—	—
10/31/2023	\$19.87	(0.17)	3.29	3.12	—	—	—	—
10/31/2022 ⁽¹⁾	\$24.71	(0.14)	(4.72)	(4.86)	—	—	—	—
Innovator U.S. Equity Accelerated Plus ETF - July								
10/31/2024	\$26.19	(0.24)	6.81	6.57	—	—	—	—
10/31/2023	\$23.10	(0.20)	3.28	3.08	—	—	—	—
10/31/2022	\$27.11	(0.19)	(3.84)	(4.03)	—	—	—	—
10/31/2021 ^(g)	\$25.68	(0.07)	1.49	1.42	—	—	—	—
Innovator U.S. Equity Accelerated Plus ETF - October								
10/31/2024	\$24.24	(0.21)	4.56	4.35	—	—	—	—
10/31/2023	\$20.84	(0.18)	3.58	3.40	—	—	—	—
10/31/2022	\$25.30	(0.18)	(4.31)	(4.49)	—	—	—	—
10/31/2021 ⁽¹⁾	\$24.05	(0.02)	1.27	1.25	—	—	—	—
Innovator U.S. Equity Buffer ETF - April								
10/31/2024	\$34.42	(0.31)	9.02	8.71	—	—	—	—
10/31/2023	\$30.83	(0.26)	3.84	3.58	—	—	—	—
10/31/2022	\$32.79	(0.25)	(1.73)	(1.98)	—	—	—	—
10/31/2021	\$28.41	(0.25)	4.61	4.36	—	—	—	—
10/31/2020	\$26.64	(0.22)	1.95	1.73	—	—	—	—
Innovator U.S. Equity Buffer ETF - August								
10/31/2024	\$32.51	(0.30)	10.32	10.02	—	—	—	—
10/31/2023	\$30.00	(0.25)	2.74	2.49	—	—	—	—
10/31/2022	\$32.65	(0.25)	(2.43)	(2.68)	—	—	—	—
10/31/2021	\$27.49	(0.24)	5.38	5.14	—	—	—	—
10/31/2020	\$25.53	(0.21)	2.15	1.94	—	—	—	—

See footnote definitions on pages 404-405.

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

Supplemental Data and Ratios:						
ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$29.46	19.38%	\$ 5,156	0.79%	(0.77)%	—%
\$ — ^(k)	\$24.68	17.76%	\$ 3,702	0.79%	(0.78)%	—%
\$0.05	\$20.96	−17.10%	\$ 35,627	0.79%	(0.79)%	—%
\$ — ^(k)	\$25.28	5.11% ^(f)	\$ 1,896	0.79%	(0.85)%	—% ^(f)
\$0.01	\$34.90	28.82%	\$ 51,474	0.79%	(0.78)%	—%
\$0.03	\$27.09	18.40%	\$ 76,528	0.79%	(0.77)%	—%
\$0.02	\$22.88	−19.02%	\$ 11,440	0.79%	(0.79)%	—%
\$0.01	\$28.25	11.37% ^(f)	\$ 13,421	0.79%	(0.79)%	—% ^(f)
\$0.01	\$33.62	21.15%	\$ 10,925	0.79%	(0.77)%	—%
\$0.02	\$27.75	11.44%	\$ 10,405	0.79%	(0.77)%	—%
\$0.03	\$24.90	−11.67%	\$ 3,735	0.79%	(0.79)%	—%
\$0.01	\$28.19	11.11% ^(f)	\$ 8,457	0.79%	(0.79)%	—% ^(f)
\$0.01	\$27.32	18.78%	\$ 17,074	0.79%	(0.78)%	—%
\$0.01	\$23.00	15.75%	\$ 18,399	0.79%	(0.78)%	—%
\$0.02	\$19.87	−19.59% ^(f)	\$ 4,967	0.79%	(0.79)%	—% ^(f)
\$0.01	\$32.77	25.14%	\$ 11,470	0.79%	(0.77)%	—%
\$0.01	\$26.19	13.38%	\$ 15,712	0.79%	(0.78)%	—%
\$0.02	\$23.10	−14.80%	\$ 12,703	0.79%	(0.79)%	—%
\$0.01	\$27.11	5.56% ^(f)	\$ 9,488	0.79%	(0.79)%	—% ^(f)
\$0.01	\$28.60	18.02%	\$ 14,302	0.79%	(0.78)%	—%
\$ — ^(k)	\$24.24	16.31%	\$ 12,724	0.79%	(0.78)%	—%
\$0.03	\$20.84	−17.63%	\$ 15,108	0.79%	(0.79)%	—%
\$ —	\$25.30	5.20% ^(f)	\$ 2,530	0.79%	(0.83)%	—% ^(f)
\$0.02	\$43.15	25.38%	\$261,064	0.79%	(0.78)%	—%
\$0.01	\$34.42	11.65%	\$151,433	0.79%	(0.78)%	—%
\$0.02	\$30.83	−5.99%	\$115,595	0.79%	(0.79)%	—%
\$0.02	\$32.79	15.40%	\$122,956	0.79%	(0.79)%	—%
\$0.04	\$28.41	6.65%	\$ 69,609	0.79%	(0.79)%	—%
\$0.02	\$42.55	30.88%	\$180,817	0.79%	(0.77)%	—%
\$0.02	\$32.51	8.35%	\$182,037	0.79%	(0.77)%	—%
\$0.03	\$30.00	−8.13%	\$102,754	0.79%	(0.79)%	—%
\$0.02	\$32.65	18.81%	\$ 86,535	0.79%	(0.79)%	—%
\$0.02	\$27.49	7.68%	\$ 48,099	0.79%	(0.79)%	—%

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Loss ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator U.S. Equity Buffer ETF - December								
10/31/2024	\$34.26	\$(0.31)	\$ 9.32	\$ 9.01	\$ —	\$ —	\$ —	\$ —
10/31/2023	\$31.67	(0.27)	2.84	2.57	—	—	—	—
10/31/2022	\$34.04	(0.26)	(2.14)	(2.40)	—	—	—	—
10/31/2021	\$27.73	(0.25)	6.53	6.28	—	—	—	—
10/31/2020 ^(hh)	\$26.40	(0.19)	1.47	1.28	—	—	—	—
Innovator U.S. Equity Buffer ETF - February								
10/31/2024	\$32.76	(0.30)	9.49	9.19	—	—	—	—
10/31/2023	\$29.62	(0.25)	3.38	3.13	—	—	—	—
10/31/2022	\$31.63	(0.24)	(1.79)	(2.03)	—	—	—	—
10/31/2021	\$25.09	(0.23)	6.75	6.52	—	—	—	—
10/31/2020 ⁽ⁱⁱ⁾	\$24.52	(0.14)	0.69	0.55	—	—	—	—
Innovator U.S. Equity Buffer ETF - January								
10/31/2024	\$35.99	(0.34)	11.00	10.66	—	—	—	—
10/31/2023	\$33.17	(0.28)	3.09	2.81	—	—	—	—
10/31/2022	\$36.87	(0.27)	(3.45)	(3.72)	—	—	—	—
10/31/2021	\$29.77	(0.27)	7.35	7.08	—	—	—	—
10/31/2020	\$29.69	(0.23)	1.63	1.40	—	(1.36)	—	—
Innovator U.S. Equity Buffer ETF - July								
10/31/2024	\$33.91	(0.31)	9.87	9.56	—	—	—	—
10/31/2023	\$30.83	(0.26)	3.32	3.06	—	—	—	—
10/31/2022	\$32.69	(0.25)	(1.65)	(1.90)	—	—	—	—
10/31/2021	\$27.94	(0.25)	4.97	4.72	—	—	—	—
10/31/2020	\$26.55	(0.21)	1.56	1.35	—	—	—	—
Innovator U.S. Equity Buffer ETF - June								
10/31/2024	\$32.33	(0.29)	8.47	8.18	—	—	—	—
10/31/2023	\$30.59	(0.25)	1.96	1.71	—	—	—	—
10/31/2022	\$33.96	(0.25)	(3.14)	(3.39)	—	—	—	—
10/31/2021	\$29.25	(0.26)	4.95	4.69	—	—	—	—
10/31/2020	\$27.38	(0.22)	2.03	1.81	—	—	—	—
Innovator U.S. Equity Buffer ETF - March								
10/31/2024	\$35.73	(0.33)	9.47	9.14	—	—	—	—
10/31/2023	\$31.93	(0.27)	4.06	3.79	—	—	—	—
10/31/2022	\$34.06	(0.26)	(1.88)	(2.14)	—	—	—	—
10/31/2021	\$27.92	(0.25)	6.37	6.12	—	—	—	—
10/31/2020 ^(jj)	\$26.01	(0.14)	2.03	1.89	—	—	—	—
Innovator U.S. Equity Buffer ETF - May								
10/31/2024	\$30.60	(0.28)	9.03	8.75	—	—	—	—
10/31/2023	\$29.07	(0.24)	1.76	1.52	—	—	—	—
10/31/2022	\$32.55	(0.24)	(3.26)	(3.50)	—	—	—	—
10/31/2021	\$27.92	(0.25)	4.86	4.61	—	—	—	—
10/31/2020 ^(kk)	\$25.63	(0.11)	2.39	2.28	—	—	—	—

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

Supplemental Data and Ratios:						
ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$43.28	26.32%	\$125,504	0.79%	(0.78)%	—%
\$0.02	\$34.26	8.18%	\$ 95,930	0.79%	(0.78)%	—%
\$0.03	\$31.67	−6.97%	\$103,722	0.79%	(0.79)%	—%
\$0.03	\$34.04	22.76%	\$ 57,874	0.79%	(0.79)%	—%
\$0.05	\$27.73	5.04% ^(f)	\$ 24,958	0.79%	(0.79)%	146% ^(f)
\$0.02	\$41.97	28.11%	\$131,168	0.79%	(0.77)%	—%
\$0.01	\$32.76	10.62%	\$ 99,929	0.79%	(0.78)%	—%
\$0.02	\$29.62	−6.37%	\$ 68,860	0.79%	(0.79)%	—%
\$0.02	\$31.63	26.08%	\$ 86,203	0.79%	(0.79)%	—%
\$0.02	\$25.09	2.32% ^(f)	\$ 37,008	0.79%	(0.79)%	—% ^(f)
\$0.01	\$46.66	29.64%	\$253,122	0.79%	(0.78)%	—%
\$0.01	\$35.99	8.50%	\$148,460	0.79%	(0.79)%	—%
\$0.02	\$33.17	−10.03%	\$142,636	0.79%	(0.79)%	—%
\$0.02	\$36.87	23.85%	\$150,240	0.79%	(0.79)%	—%
\$0.04	\$29.77	4.99%	\$125,767	0.79%	(0.79)%	—%
\$0.01	\$43.48	28.22%	\$259,766	0.79%	(0.78)%	—%
\$0.02	\$33.91	9.98%	\$341,615	0.79%	(0.78)%	—%
\$0.04	\$30.83	−5.69%	\$170,341	0.79%	(0.79)%	—%
\$0.03	\$32.69	17.53%	\$183,066	0.79%	(0.79)%	—%
\$0.04	\$27.94	5.24%	\$ 67,755	0.79%	(0.79)%	4%
\$0.01	\$40.52	25.33%	\$150,937	0.79%	(0.78)%	—%
\$0.03	\$32.33	5.69%	\$101,031	0.79%	(0.78)%	—%
\$0.02	\$30.59	−9.93%	\$ 76,474	0.79%	(0.79)%	—%
\$0.02	\$33.96	16.12%	\$ 81,509	0.79%	(0.79)%	—%
\$0.06	\$29.25	6.81%	\$ 32,172	0.79%	(0.79)%	—%
\$0.02	\$44.89	25.64%	\$173,955	0.79%	(0.78)%	—%
\$0.01	\$35.73	11.89%	\$ 87,536	0.79%	(0.78)%	—%
\$0.01	\$31.93	−6.26%	\$ 76,635	0.79%	(0.79)%	—%
\$0.02	\$34.06	21.98%	\$ 62,164	0.79%	(0.79)%	—%
\$0.02	\$27.92	7.36% ^(f)	\$ 23,735	0.79%	(0.79)%	—% ^(f)
\$0.01	\$39.36	28.62%	\$130,879	0.79%	(0.78)%	—%
\$0.01	\$30.60	5.29%	\$110,940	0.79%	(0.78)%	—%
\$0.02	\$29.07	−10.70%	\$175,858	0.79%	(0.79)%	—%
\$0.02	\$32.55	16.58%	\$ 82,190	0.79%	(0.79)%	—%
\$0.01	\$27.92	8.94% ^(f)	\$ 16,055	0.79%	(0.79)%	—% ^(f)

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Loss ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator U.S. Equity Buffer ETF - November								
10/31/2024	\$31.97	\$(0.28)	\$ 6.60	\$ 6.32	\$ —	\$ —	\$ —	\$ —
10/31/2023	\$29.74	(0.25)	2.47	2.22	—	—	—	—
10/31/2022	\$32.21	(0.24)	(2.25)	(2.49)	—	—	—	—
10/31/2021	\$27.31	(0.24)	5.12	4.88	—	—	—	—
10/31/2020	\$25.53	(0.20)	1.92	1.72	—	—	—	—
Innovator U.S. Equity Buffer ETF - October								
10/31/2024	\$34.94	(0.31)	7.54	7.23	—	—	—	—
10/31/2023	\$31.43	(0.26)	3.76	3.50	—	—	—	—
10/31/2022	\$33.90	(0.26)	(2.24)	(2.50)	—	—	—	—
10/31/2021	\$27.26	(0.25)	6.88	6.63	—	—	—	—
10/31/2020	\$25.18	(0.20)	2.31	2.11	—	(0.05)	—	(0.05)
Innovator U.S. Equity Buffer ETF - September								
10/31/2024	\$33.14	(0.30)	9.06	8.76	—	—	—	—
10/31/2023	\$30.33	(0.25)	3.05	2.80	—	—	—	—
10/31/2022	\$32.66	(0.25)	(2.10)	(2.35)	—	—	—	—
10/31/2021	\$26.40	(0.24)	6.47	6.23	—	—	—	—
10/31/2020	\$25.31	(0.21)	1.59	1.38	—	(0.36)	—	(0.36)
Innovator U.S. Equity Power Buffer ETF - April								
10/31/2024	\$30.24	(0.26)	5.87	5.61	—	—	—	—
10/31/2023	\$27.80	(0.23)	2.65	2.42	—	—	—	—
10/31/2022	\$29.04	(0.22)	(1.04)	(1.26)	—	—	—	—
10/31/2021	\$26.54	(0.22)	2.70	2.48	—	—	—	—
10/31/2020	\$26.31	(0.20)	1.20	1.00	—	(0.80)	—	(0.80)
Innovator U.S. Equity Power Buffer ETF - August								
10/31/2024	\$30.69	(0.27)	7.31	7.04	—	—	—	—
10/31/2023	\$28.21	(0.23)	2.69	2.46	—	—	—	—
10/31/2022	\$30.00	(0.23)	(1.58)	(1.81)	—	—	—	—
10/31/2021	\$26.86	(0.23)	3.35	3.12	—	—	—	—
10/31/2020	\$25.45	(0.21)	1.93	1.72	—	(0.34)	—	(0.34)
Innovator U.S. Equity Power Buffer ETF - December								
10/31/2024	\$31.64	(0.28)	7.16	6.88	—	—	—	—
10/31/2023	\$30.03	(0.25)	1.84	1.59	—	—	—	—
10/31/2022	\$31.01	(0.24)	(0.75)	(0.99)	—	—	—	—
10/31/2021	\$27.42	(0.24)	3.80	3.56	—	—	—	—
10/31/2020 ^(hh)	\$26.40	(0.19)	1.17	0.98	—	—	—	—
Innovator U.S. Equity Power Buffer ETF - February								
10/31/2024	\$30.02	(0.27)	6.35	6.08	—	—	—	—
10/31/2023	\$27.84	(0.23)	2.40	2.17	—	—	—	—
10/31/2022	\$29.01	(0.22)	(0.97)	(1.19)	—	—	—	—
10/31/2021	\$25.03	(0.22)	4.18	3.96	—	—	—	—
10/31/2020 ⁽ⁱⁱ⁾	\$24.52	(0.14)	0.63	0.49	—	—	—	—

See footnote definitions on pages 404-405.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Supplemental Data and Ratios:			
			Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$38.30	19.76%	\$ 99,575	0.79%	(0.78)%	—%
\$0.01	\$31.97	7.49%	\$ 83,924	0.79%	(0.78)%	—%
\$0.02	\$29.74	-7.65%	\$ 61,710	0.79%	(0.79)%	—%
\$0.02	\$32.21	17.93%	\$ 30,599	0.79%	(0.79)%	—%
\$0.06	\$27.31	7.00%	\$ 15,023	0.79%	(0.79)%	—%
\$0.01	\$42.18	20.71%	\$233,052	0.79%	(0.78)%	—%
\$0.01	\$34.94	11.18%	\$171,230	0.79%	(0.79)%	—%
\$0.03	\$31.43	-7.29%	\$226,302	0.79%	(0.79)%	—%
\$0.01	\$33.90	24.34%	\$111,875	0.79%	(0.79)%	—%
\$0.02	\$27.26	8.51%	\$ 73,613	0.79%	(0.79)%	—%
\$0.01	\$41.91	26.47%	\$202,198	0.79%	(0.78)%	—%
\$0.01	\$33.14	9.26%	\$178,109	0.79%	(0.78)%	—%
\$0.02	\$30.33	-7.13%	\$166,049	0.79%	(0.79)%	—%
\$0.03	\$32.66	23.68%	\$156,749	0.79%	(0.79)%	—%
\$0.07	\$26.40	5.81%	\$ 77,892	0.79%	(0.79)%	—%
\$0.01	\$35.86	18.60%	\$786,291	0.79%	(0.78)%	—%
\$0.02	\$30.24	8.78%	\$579,804	0.79%	(0.78)%	—%
\$0.02	\$27.80	-4.29%	\$308,534	0.79%	(0.79)%	—%
\$0.02	\$29.04	9.45%	\$242,503	0.79%	(0.79)%	—%
\$0.03	\$26.54	4.00%	\$187,078	0.79%	(0.79)%	—%
\$0.01	\$37.74	22.95%	\$851,947	0.79%	(0.77)%	—%
\$0.02	\$30.69	8.82%	\$886,281	0.79%	(0.78)%	—%
\$0.02	\$28.21	-5.98%	\$435,772	0.79%	(0.79)%	—%
\$0.02	\$30.00	11.68%	\$185,991	0.79%	(0.79)%	—%
\$0.03	\$26.86	6.95%	\$109,458	0.79%	(0.79)%	—%
\$0.01	\$38.53	21.76%	\$737,786	0.79%	(0.78)%	—%
\$0.02	\$31.64	5.38%	\$563,211	0.79%	(0.77)%	—%
\$0.01	\$30.03	-3.16%	\$207,929	0.79%	(0.79)%	—%
\$0.03	\$31.01	13.10%	\$108,520	0.79%	(0.79)%	—%
\$0.04	\$27.42	3.85% ^(f)	\$ 65,111	0.79%	(0.79)%	141% ^(f)
\$0.01	\$36.11	20.29%	\$644,565	0.79%	(0.78)%	—%
\$0.01	\$30.02	7.84%	\$442,802	0.79%	(0.78)%	—%
\$0.02	\$27.84	-4.02%	\$239,416	0.79%	(0.79)%	—%
\$0.02	\$29.01	15.90%	\$170,407	0.79%	(0.79)%	—%
\$0.02	\$25.03	2.06% ^(f)	\$115,121	0.79%	(0.79)%	—% ^(f)

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Loss ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator U.S. Equity Power Buffer ETF - January								
10/31/2024	\$34.25	\$(0.30)	\$ 7.46	\$ 7.16	\$ —	\$ —	\$ —	\$ —
10/31/2023	\$31.17	(0.26)	3.33	3.07	—	—	—	—
10/31/2022	\$33.10	(0.25)	(1.70)	(1.95)	—	—	—	—
10/31/2021	\$29.08	(0.25)	4.25	4.00	—	—	—	—
10/31/2020	\$28.13	(0.22)	1.14	0.92	—	—	—	—
Innovator U.S. Equity Power Buffer ETF - July								
10/31/2024	\$33.31	(0.29)	7.23	6.94	—	—	—	—
10/31/2023	\$29.90	(0.25)	3.64	3.39	—	—	—	—
10/31/2022	\$30.38	(0.24)	(0.27)	(0.51)	—	—	—	—
10/31/2021	\$27.43	(0.23)	3.16	2.93	—	—	—	—
10/31/2020	\$26.36	(0.21)	1.46	1.25	—	(0.22)	—	(0.22)
Innovator U.S. Equity Power Buffer ETF - June								
10/31/2024	\$31.04	(0.27)	6.00	5.73	—	—	—	—
10/31/2023	\$29.69	(0.24)	1.58	1.34	—	—	—	—
10/31/2022	\$31.87	(0.24)	(1.96)	(2.20)	—	—	—	—
10/31/2021	\$28.88	(0.24)	3.20	2.96	—	—	—	—
10/31/2020	\$26.74	(0.22)	2.30	2.08	—	—	—	—
Innovator U.S. Equity Power Buffer ETF - March								
10/31/2024	\$33.18	(0.29)	6.33	6.04	—	—	—	—
10/31/2023	\$30.38	(0.25)	3.04	2.79	—	—	—	—
10/31/2022	\$31.23	(0.24)	(0.63)	(0.87)	—	—	—	—
10/31/2021	\$27.39	(0.24)	4.06	3.82	—	—	—	—
10/31/2020 ⁽ⁱⁱ⁾	\$26.01	(0.14)	1.50	1.36	—	—	—	—
Innovator U.S. Equity Power Buffer ETF - May								
10/31/2024	\$29.19	(0.26)	6.28	6.02	—	—	—	—
10/31/2023	\$28.02	(0.23)	1.38	1.15	—	—	—	—
10/31/2022	\$30.23	(0.23)	(2.00)	(2.23)	—	—	—	—
10/31/2021	\$27.34	(0.23)	3.10	2.87	—	—	—	—
10/31/2020 ^(kk)	\$25.63	(0.11)	1.80	1.69	—	—	—	—
Innovator U.S. Equity Power Buffer ETF - November								
10/31/2024	\$32.26	(0.28)	5.10	4.82	—	—	—	—
10/31/2023	\$30.01	(0.25)	2.49	2.24	—	—	—	—
10/31/2022	\$30.52	(0.23)	(0.31)	(0.54)	—	—	—	—
10/31/2021	\$27.30	(0.23)	3.44	3.21	—	—	—	—
10/31/2020	\$25.53	(0.21)	1.94	1.73	—	—	—	—
Innovator U.S. Equity Power Buffer ETF - October								
10/31/2024	\$33.60	(0.29)	5.42	5.13	—	—	—	—
10/31/2023	\$29.72	(0.25)	4.12	3.87	—	—	—	—
10/31/2022	\$30.04	(0.23)	(0.13)	(0.36)	—	—	—	—
10/31/2021	\$26.02	(0.23)	4.23	4.00	—	—	—	—
10/31/2020	\$25.16	(0.20)	1.60	1.40	—	(0.56)	—	(0.56)

See footnote definitions on pages 404-405.

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Supplemental Data and Ratios:			
			Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$41.42	20.93%	\$986,882	0.79%	(0.78)%	—%
\$0.01	\$34.25	9.91%	\$569,465	0.79%	(0.78)%	—%
\$0.02	\$31.17	−5.83%	\$448,795	0.79%	(0.79)%	—%
\$0.02	\$33.10	13.82%	\$294,561	0.79%	(0.79)%	—%
\$0.03	\$29.08	3.38%	\$288,597	0.79%	(0.79)%	—%
\$0.01	\$40.26	20.84%	\$971,164	0.79%	(0.78)%	—%
\$0.02	\$33.31	11.41%	\$999,374	0.79%	(0.78)%	—%
\$0.03	\$29.90	−1.59%	\$503,828	0.79%	(0.79)%	—%
\$0.02	\$30.38	10.78%	\$218,755	0.79%	(0.79)%	—%
\$0.04	\$27.43	4.89%	\$111,759	0.79%	(0.79)%	15%
\$0.01	\$36.78	18.51%	\$614,246	0.79%	(0.78)%	—%
\$0.01	\$31.04	4.54%	\$521,398	0.79%	(0.78)%	—%
\$0.02	\$29.69	−6.84%	\$344,365	0.79%	(0.79)%	—%
\$0.03	\$31.87	10.34%	\$152,966	0.79%	(0.79)%	—%
\$0.06	\$28.88	8.00%	\$ 94,588	0.79%	(0.79)%	—%
\$0.02	\$39.24	18.26%	\$557,182	0.79%	(0.78)%	—%
\$0.01	\$33.18	9.24%	\$377,427	0.79%	(0.78)%	—%
\$0.02	\$30.38	−2.72%	\$226,295	0.79%	(0.79)%	—%
\$0.02	\$31.23	14.01%	\$117,875	0.79%	(0.79)%	—%
\$0.02	\$27.39	5.30% ^(f)	\$ 71,895	0.79%	(0.79)%	—% ^(f)
\$0.01	\$35.22	20.63%	\$562,564	0.79%	(0.78)%	—%
\$0.02	\$29.19	4.19%	\$459,063	0.79%	(0.78)%	—%
\$0.02	\$28.02	−7.30%	\$392,967	0.79%	(0.79)%	—%
\$0.02	\$30.23	10.54%	\$238,780	0.79%	(0.79)%	—%
\$0.02	\$27.34	6.69% ^(f)	\$ 65,626	0.79%	(0.79)%	—% ^(f)
\$0.01	\$37.09	14.97%	\$669,557	0.79%	(0.78)%	—%
\$0.01	\$32.26	7.50%	\$623,382	0.79%	(0.78)%	—%
\$0.03	\$30.01	−1.67%	\$317,389	0.79%	(0.79)%	—%
\$0.01	\$30.52	11.80%	\$ 79,343	0.79%	(0.79)%	—%
\$0.04	\$27.30	6.94%	\$ 38,217	0.79%	(0.79)%	—%
\$0.01	\$38.74	15.29%	\$847,371	0.79%	(0.78)%	—%
\$0.01	\$33.60	13.04%	\$725,754	0.79%	(0.78)%	—%
\$0.04	\$29.72	−1.05%	\$649,488	0.79%	(0.79)%	—%
\$0.02	\$30.04	15.44%	\$209,533	0.79%	(0.79)%	—%
\$0.02	\$26.02	5.74%	\$189,967	0.79%	(0.79)%	—%

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Loss ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator U.S. Equity Power Buffer ETF - September								
10/31/2024	\$32.04	\$(0.28)	\$ 6.56	\$ 6.28	\$ —	\$ —	\$ —	\$ —
10/31/2023	\$29.10	(0.24)	3.17	2.93	—	—	—	—
10/31/2022	\$29.97	(0.23)	(0.67)	(0.90)	—	—	—	—
10/31/2021	\$26.01	(0.23)	4.17	3.94	—	—	—	—
10/31/2020	\$25.15	(0.21)	1.01	0.80	—	—	—	—
Innovator U.S. Equity Ultra Buffer ETF - April								
10/31/2024	\$25.48	(0.22)	4.86	4.64	—	—	—	—
10/31/2023	\$24.83	(0.20)	0.84	0.64	—	—	—	—
10/31/2022	\$26.02	(0.20)	(1.01)	(1.21)	—	—	—	—
10/31/2021	\$24.47	(0.20)	1.72	1.52	—	—	—	—
10/31/2020	\$26.22	(0.19)	(1.01)	(1.20)	—	(0.57)	—	(0.57)
Innovator U.S. Equity Ultra Buffer ETF - August								
10/31/2024	\$28.30	(0.25)	6.80	6.55	—	—	—	—
10/31/2023	\$26.13	(0.21)	2.34	2.13	—	—	—	—
10/31/2022	\$28.99	(0.22)	(2.68)	(2.90)	—	—	—	—
10/31/2021	\$26.87	(0.22)	2.32	2.10	—	—	—	—
10/31/2020	\$25.45	(0.21)	1.81	1.60	—	(0.21)	—	(0.21)
Innovator U.S. Equity Ultra Buffer ETF - December								
10/31/2024	\$28.72	(0.26)	6.74	6.48	—	—	—	—
10/31/2023	\$28.07	(0.22)	0.85	0.63	—	—	—	—
10/31/2022	\$29.82	(0.23)	(1.53)	(1.76)	—	—	—	—
10/31/2021	\$27.15	(0.23)	2.87	2.64	—	—	—	—
10/31/2020 ^(hh)	\$26.40	(0.19)	0.91	0.72	—	—	—	—
Innovator U.S. Equity Ultra Buffer ETF - February								
10/31/2024	\$27.10	(0.24)	5.77	5.53	—	—	—	—
10/31/2023	\$26.35	(0.21)	0.95	0.74	—	—	—	—
10/31/2022	\$27.80	(0.21)	(1.25)	(1.46)	—	—	—	—
10/31/2021	\$24.91	(0.21)	3.08	2.87	—	—	—	—
10/31/2020 ⁽ⁱⁱ⁾	\$24.52	(0.14)	0.50	0.36	—	—	—	—
Innovator U.S. Equity Ultra Buffer ETF - January								
10/31/2024	\$32.18	(0.28)	6.29	6.01	—	—	—	—
10/31/2023	\$29.55	(0.24)	2.86	2.62	—	—	—	—
10/31/2022	\$31.37	(0.23)	(1.62)	(1.85)	—	—	—	—
10/31/2021	\$28.36	(0.24)	3.23	2.99	—	—	—	—
10/31/2020	\$27.69	(0.22)	0.86	0.64	—	—	—	—
Innovator U.S. Equity Ultra Buffer ETF - July								
10/31/2024	\$27.87	(0.24)	6.13	5.89	—	—	—	—
10/31/2023	\$25.62	(0.21)	2.44	2.23	—	—	—	—
10/31/2022	\$27.37	(0.21)	(1.56)	(1.77)	—	—	—	—
10/31/2021	\$25.54	(0.21)	2.02	1.81	—	—	—	—
10/31/2020	\$26.31	(0.20)	1.01	0.81	—	(1.62)	—	(1.62)

See footnote definitions on pages 404-405.

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INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Supplemental Data and Ratios:			
			Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$38.33	19.64%	\$891,228	0.79%	(0.78)%	—%
\$0.01	\$32.04	10.09%	\$691,242	0.79%	(0.78)%	—%
\$0.03	\$29.10	−2.90%	\$547,143	0.79%	(0.79)%	—%
\$0.02	\$29.97	15.24%	\$303,473	0.79%	(0.79)%	—%
\$0.06	\$26.01	3.40%	\$287,388	0.79%	(0.79)%	3%
\$0.01	\$30.13	18.28%	\$146,896	0.79%	(0.78)%	—%
\$0.01	\$25.48	2.62%	\$ 95,533	0.79%	(0.78)%	—%
\$0.02	\$24.83	−4.59%	\$122,886	0.79%	(0.78)%	—%
\$0.03	\$26.02	6.31%	\$ 57,242	0.79%	(0.79)%	—%
\$0.02	\$24.47	−4.59%	\$ 30,594	0.79%	(0.79)%	—%
\$0.01	\$34.86	23.17%	\$232,707	0.79%	(0.77)%	—%
\$0.04	\$28.30	8.32%	\$343,891	0.79%	(0.77)%	—%
\$0.04	\$26.13	−9.87%	\$ 82,308	0.79%	0.79%	—%
\$0.02	\$28.99	7.89%	\$ 46,383	0.79%	0.79%	—%
\$0.03	\$26.87	6.46%	\$ 45,679	0.79%	0.79%	—%
\$0.01	\$35.21	22.58%	\$ 71,303	0.79%	(0.78)%	—%
\$0.02	\$28.72	2.34%	\$ 69,658	0.79%	(0.78)%	—%
\$0.01	\$28.07	−5.88%	\$ 46,311	0.79%	(0.79)%	—%
\$0.03	\$29.82	9.85%	\$ 32,059	0.79%	(0.79)%	—%
\$0.03	\$27.15	2.84% ^(f)	\$ 23,756	0.79%	(0.79)%	160% ^(f)
\$0.01	\$32.64	20.44%	\$ 56,304	0.79%	(0.78)%	—%
\$0.01	\$27.10	2.85%	\$ 49,458	0.79%	(0.78)%	—%
\$0.01	\$26.35	−5.21%	\$ 53,358	0.79%	(0.79)%	—%
\$0.02	\$27.80	11.61%	\$ 26,409	0.79%	(0.79)%	—%
\$0.03	\$24.91	1.58% ^(f)	\$ 31,757	0.79%	(0.79)%	—% ^(f)
\$0.01	\$38.20	18.68%	\$160,428	0.79%	(0.78)%	—%
\$0.01	\$32.18	8.93%	\$115,864	0.79%	(0.79)%	—%
\$0.03	\$29.55	−5.82%	\$283,638	0.79%	(0.79)%	—%
\$0.02	\$31.37	10.62%	\$ 86,274	0.79%	(0.79)%	—%
\$0.03	\$28.36	2.44%	\$112,023	0.79%	(0.79)%	—%
\$0.02	\$33.78	21.22%	\$144,405	0.79%	(0.77)%	—%
\$0.02	\$27.87	8.78%	\$161,624	0.79%	(0.77)%	—%
\$0.02	\$25.62	−6.41%	\$ 73,650	0.79%	(0.79)%	—%
\$0.02	\$27.37	7.18%	\$ 52,689	0.79%	(0.79)%	—%
\$0.04	\$25.54	3.37%	\$ 39,583	0.79%	(0.79)%	1%

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Loss ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator U.S. Equity Ultra Buffer ETF - June								
10/31/2024	\$27.97	\$(0.24)	\$ 5.38	\$ 5.14	\$ —	\$ —	\$ —	\$ —
10/31/2023	\$26.87	(0.22)	1.31	1.09	—	—	—	—
10/31/2022	\$29.18	(0.21)	(2.13)	(2.34)	—	—	—	—
10/31/2021	\$27.24	(0.23)	2.14	1.91	—	—	—	—
10/31/2020	\$26.65	(0.21)	1.74	1.53	—	(1.02)	—	(1.02)
Innovator U.S. Equity Ultra Buffer ETF - March								
10/31/2024	\$29.49	(0.26)	5.61	5.35	—	—	—	—
10/31/2023	\$28.33	(0.23)	1.37	1.14	—	—	—	—
10/31/2022	\$29.56	(0.23)	(1.02)	(1.25)	—	—	—	—
10/31/2021	\$26.93	(0.23)	2.84	2.61	—	—	—	—
10/31/2020 ⁽ⁱⁱ⁾	\$26.01	(0.14)	1.03	0.89	—	—	—	—
Innovator U.S. Equity Ultra Buffer ETF - May								
10/31/2024	\$27.34	(0.24)	5.85	5.61	—	—	—	—
10/31/2023	\$26.33	(0.21)	1.21	1.00	—	—	—	—
10/31/2022	\$28.52	(0.21)	(2.01)	(2.22)	—	—	—	—
10/31/2021	\$26.67	(0.22)	2.05	1.83	—	—	—	—
10/31/2020 ^(kk)	\$25.63	(0.11)	1.14	1.03	—	—	—	—
Innovator U.S. Equity Ultra Buffer ETF - November								
10/31/2024	\$29.67	(0.25)	4.59	4.34	—	—	—	—
10/31/2023	\$27.60	(0.23)	2.29	2.06	—	—	—	—
10/31/2022	\$29.29	(0.22)	(1.49)	(1.71)	—	—	—	—
10/31/2021	\$27.28	(0.23)	2.22	1.99	—	—	—	—
10/31/2020	\$25.53	(0.21)	1.94	1.73	—	—	—	—
Innovator U.S. Equity Ultra Buffer ETF - October								
10/31/2024	\$30.16	(0.26)	4.75	4.49	—	—	—	—
10/31/2023	\$26.96	(0.22)	3.41	3.19	—	—	—	—
10/31/2022	\$28.23	(0.22)	(1.07)	(1.29)	—	—	—	—
10/31/2021	\$25.70	(0.22)	2.74	2.52	—	—	—	—
10/31/2020	\$25.05	(0.20)	1.41	1.21	—	(0.58)	—	(0.58)
Innovator U.S. Equity Ultra Buffer ETF - September								
10/31/2024	\$28.89	(0.25)	5.90	5.65	—	—	—	—
10/31/2023	\$26.28	(0.22)	2.82	2.60	—	—	—	—
10/31/2022	\$28.42	(0.21)	(1.96)	(2.17)	—	—	—	—
10/31/2021	\$25.83	(0.22)	2.78	2.56	—	—	—	—
10/31/2020	\$25.02	(0.20)	1.09	0.89	—	(0.16)	—	(0.16)
Innovator U.S. Small Cap 10 Buffer ETF - Quarterly								
10/31/2024 ^(h)	\$25.11	(0.07)	0.89	0.82	—	—	—	—
Innovator U.S. Small Cap Power Buffer ETF - April								
10/31/2024	\$25.76	(0.23)	6.74	6.51	—	—	—	—
10/31/2023	\$25.52	(0.21)	0.44	0.23	—	—	—	—
10/31/2022	\$27.83	(0.20)	(2.12)	(2.32)	—	—	—	—
10/31/2021	\$26.00	(0.22)	2.03	1.81	—	—	—	—
10/31/2020 ^(u)	\$23.05	(0.12)	3.05	2.93	—	—	—	—

See footnote definitions on pages 404-405.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

Supplemental Data and Ratios:						
ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.01	\$33.12	18.43%	\$ 91,085	0.79%	(0.78)%	—%
\$0.01	\$27.97	4.09%	\$ 74,112	0.79%	(0.78)%	—%
\$0.03	\$26.87	−7.92%	\$114,860	0.79%	(0.79)%	—%
\$0.03	\$29.18	7.10%	\$ 21,155	0.79%	(0.79)%	—%
\$0.08	\$27.24	6.26%	\$ 14,984	0.79%	(0.79)%	—%
\$0.02	\$34.86	18.21%	\$ 81,911	0.79%	(0.78)%	—%
\$0.02	\$29.49	4.09%	\$ 44,967	0.79%	(0.79)%	—%
\$0.02	\$28.33	−4.15%	\$ 69,406	0.79%	(0.79)%	—%
\$0.02	\$29.56	9.76%	\$ 33,251	0.79%	(0.79)%	—%
\$0.03	\$26.93	3.53% ^(f)	\$ 28,275	0.79%	(0.79)%	—% ^(f)
\$0.01	\$32.96	20.58%	\$ 52,740	0.79%	(0.78)%	—%
\$0.01	\$27.34	3.83%	\$ 61,507	0.79%	(0.78)%	—%
\$0.03	\$26.33	−7.67%	\$ 99,394	0.79%	(0.79)%	—%
\$0.02	\$28.52	6.91%	\$ 40,634	0.79%	(0.79)%	—%
\$0.01	\$26.67	4.06% ^(f)	\$ 10,669	0.79%	(0.79)%	—% ^(f)
\$0.01	\$34.02	14.64%	\$ 39,122	0.79%	(0.78)%	—%
\$0.01	\$29.67	7.48%	\$ 30,408	0.79%	(0.78)%	—%
\$0.02	\$27.60	−5.76%	\$ 53,126	0.79%	(0.79)%	—%
\$0.02	\$29.29	7.36%	\$ 10,982	0.79%	(0.79)%	—%
\$0.02	\$27.28	6.88%	\$ 8,867	0.79%	(0.79)%	—%
\$0.01	\$34.66	14.94%	\$162,058	0.79%	(0.78)%	—%
\$0.01	\$30.16	11.88%	\$103,295	0.79%	(0.78)%	—%
\$0.02	\$26.96	−4.52%	\$113,221	0.79%	(0.79)%	—%
\$0.01	\$28.23	9.85%	\$ 62,818	0.79%	(0.79)%	—%
\$0.02	\$25.70	5.00%	\$105,376	0.79%	(0.79)%	—%
\$0.02	\$34.56	19.62%	\$163,286	0.79%	(0.78)%	—%
\$0.01	\$28.89	9.93%	\$ 89,556	0.79%	(0.78)%	—%
\$0.03	\$26.28	−7.54%	\$158,986	0.79%	(0.79)%	—%
\$0.03	\$28.42	10.03%	\$ 67,502	0.79%	(0.79)%	—%
\$0.08	\$25.83	3.90%	\$ 65,221	0.79%	(0.79)%	35%
\$0.19	\$26.12	4.07% ^(f)	\$115,598	0.79%	(0.77)%	—% ^(f)
\$0.01	\$32.28	25.33%	\$179,969	0.79%	(0.78)%	—%
\$0.01	\$25.76	0.93%	\$152,606	0.79%	(0.78)%	—%
\$0.01	\$25.52	−8.29%	\$ 84,855	0.79%	(0.79)%	—%
\$0.02	\$27.83	7.04%	\$ 84,876	0.79%	(0.79)%	—%
\$0.02	\$26.00	12.79% ^(f)	\$ 33,147	0.79%	(0.79)%	—% ^(f)

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

For the Year Ended	Net Asset Value, Beginning of Year	Investment Operations:			Less Distributions From:			
		Net Investment Loss ^(a)	Net Realized and Unrealized Gain (Loss) on Investments ^(b)	Total from Investment Operations	From Net Investment Income	Net Realized and Unrealized Loss	Return of Capital	Total Distributions
Innovator U.S. Small Cap Power Buffer ETF - August 10/31/2024 ^(m)	\$24.88	\$(0.05)	\$(0.08)	\$(0.13)	\$ —	\$ —	\$ —	\$ —
Innovator U.S. Small Cap Power Buffer ETF - January 10/31/2024	\$29.59	(0.27)	7.47	7.20	—	—	—	—
10/31/2023	\$30.28	(0.24)	(0.47)	(0.71)	—	—	—	—
10/31/2022	\$31.76	(0.24)	(1.26)	(1.50)	—	—	—	—
10/31/2021	\$26.18	(0.24)	5.78	5.54	—	—	—	—
10/31/2020 ^(j)	\$26.70	(0.17)	(0.40)	(0.57)	—	—	—	—
Innovator U.S. Small Cap Power Buffer ETF - July 10/31/2024	\$24.12	(0.21)	5.03	4.82	—	—	—	—
10/31/2023	\$24.48	(0.19)	(0.19)	(0.38)	—	—	—	—
10/31/2022	\$26.70	(0.20)	(2.03)	(2.23)	—	—	—	—
10/31/2021	\$23.91	(0.21)	2.99	2.78	—	—	—	—
10/31/2020 ^(v)	\$23.07	(0.06)	0.89	0.83	—	—	—	—
Innovator U.S. Small Cap Power Buffer ETF - June 10/31/2024 ^(w)	\$25.32	(0.08)	1.21	1.13	—	—	—	—
Innovator U.S. Small Cap Power Buffer ETF - November 10/31/2024 ⁽ⁿ⁾	\$25.07	—	(0.01)	(0.01)	—	—	—	—
Innovator U.S. Small Cap Power Buffer ETF - October 10/31/2024	\$24.66	(0.22)	5.64	5.42	—	—	—	—
10/31/2023	\$25.37	(0.20)	(0.52)	(0.72)	—	—	—	—
10/31/2022	\$27.65	(0.20)	(2.10)	(2.30)	—	—	—	—
10/31/2021	\$24.08	(0.21)	3.77	3.56	—	—	—	—
10/31/2020	\$24.71	(0.19)	(0.26)	(0.45)	—	(0.20)	—	(0.20)
Innovator U.S. Small Cap Power Buffer ETF - September 10/31/2024 ^(p)	\$25.33	(0.03)	0.01	(0.02)	—	—	—	—

(a) Net investment income per share has been calculated based on average shares outstanding during the year.

(b) Realized and unrealized gains and losses per share in the caption are balancing amounts necessary to reconcile the change in net asset value per share for the years, and may not reconcile with the aggregate gains and losses in the Statement of Operations due to share transactions for the year.

(c) Portfolio turnover rate excludes in-kind transactions.

(d) Annualized for periods less than one year.

(e) Inception date of the Fund was August 17, 2020.

(f) Not annualized for periods less than one year.

(g) Inception date of the Fund was June 30, 2021.

(h) Inception date of the Fund was June 28, 2024.

(i) Inception date of the Fund was March 31, 2021.

(j) Inception date of the Fund was December 31, 2019.

(k) Amount represents less than \$0.005 per share.

(l) Inception date of the Fund was September 30, 2021.

(m) Inception date of the Fund was July 31, 2024.

(n) Inception date of the Fund was October 31, 2024.

(o) Inception date of the Fund was September 30, 2024.

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
FINANCIAL HIGHLIGHTS (Continued)

Supplemental Data and Ratios:						
ETF Transaction Fees Per Share	Net Asset Value, End of Year	Total Return	Net Assets, End of Year (in Thousands)	Ratio of Expense to Average Net Assets ^(d)	Ratio of Net Investment Income (Loss) to Average Net Assets ^(d)	Portfolio Turnover Rate ^(e)
\$0.04	\$24.79	-0.34% ^(f)	\$ 68,791	0.79%	(0.78)%	—% ^(f)
\$0.02	\$36.81	24.40%	\$401,272	0.79%	(0.78)%	—%
\$0.02	\$29.59	-2.28%	\$140,565	0.79%	(0.78)%	—%
\$0.02	\$30.28	-4.65%	\$ 79,491	0.79%	(0.79)%	—%
\$0.04	\$31.76	21.31%	\$ 84,958	0.79%	(0.79)%	—%
\$0.05	\$26.18	-1.95% ^(f)	\$165,588	0.79%	(0.79)%	—% ^(f)
\$ — ^(k)	\$28.94	19.95%	\$154,808	0.79%	(0.78)%	—%
\$0.02	\$24.12	-1.45%	\$183,345	0.79%	(0.77)%	—%
\$0.01	\$24.48	-8.30%	\$ 78,335	0.79%	(0.79)%	—%
\$0.01	\$26.70	11.64%	\$ 74,083	0.79%	(0.79)%	—%
\$0.01	\$23.91	3.66% ^(f)	\$ 23,316	0.79%	(0.79)%	—% ^(f)
\$0.01	\$26.46	4.53% ^(f)	\$ 10,583	0.79%	(0.77)%	—% ^(f)
\$ —	\$25.06	—%	\$ 1,253	—%	—%	—%
\$0.01	\$30.09	22.01%	\$148,209	0.79%	(0.78)%	—%
\$0.01	\$24.66	-2.77%	\$ 65,979	0.79%	(0.78)%	—%
\$0.02	\$25.37	-8.24%	\$ 72,937	0.79%	(0.79)%	—%
\$0.01	\$27.65	14.79%	\$ 36,632	0.79%	(0.79)%	—%
\$0.02	\$24.08	-1.73%	\$ 48,170	0.79%	(0.79)%	—%
\$0.01	\$25.32	-0.02% ^(f)	\$ 18,988	0.79%	(0.75)%	—% ^(f)
^(p)	Inception date of the Fund was August 30, 2024.			^(aa)	Inception date of the Fund was April 30, 2024.	
^(q)	Inception date of the Fund was March 28, 2024.			^(bb)	Inception date of the Fund was October 31, 2023.	
^(r)	Inception date of the Fund was December 29, 2023.			^(cc)	Inception date of the Fund was August 31, 2023.	
^(s)	Inception date of the Fund was July 17, 2023.			^(dd)	Inception date of the Fund was March 31, 2023.	
^(t)	Inception date of the Fund was December 31, 2021.			^(ee)	Inception date of the Fund was June 30, 2023.	
^(u)	Inception date of the Fund was March 31, 2020.			^(ff)	Inception date of the Fund was September 29, 2023.	
^(v)	Inception date of the Fund was June 30, 2020.			^(gg)	Inception date of the Fund was March 31, 2021.	
^(w)	Inception date of the Fund was May 31, 2024.			^(hh)	Inception date of the Fund was November 29, 2019.	
^(x)	Inception date of the Fund was November 30, 2023.			⁽ⁱⁱ⁾	Inception date of the Fund was January 31, 2020.	
^(y)	Inception date of the Fund was January 31, 2024.			^(jj)	Inception date of the Fund was February 28, 2020.	
^(z)	Inception date of the Fund was February 29, 2024.			^(kk)	Inception date of the Fund was April 30, 2020.	

The accompanying notes are an integral part of these financial statements.

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024

1. ORGANIZATION

Innovator ETFs Trust (the “Trust”) was organized under Delaware law as a Delaware statutory trust on October 17, 2007, and is registered with the Securities and Exchange Commission (“SEC”) under the Investment Company Act of 1940, as amended (the “1940 Act”) as an open-end management investment company. The Trust currently consists of multiple operational series, of which one hundred thirty one are covered in this report, collectively the (“Funds”):

Name	Ticker	Commencement of Operations	Tracking Fund
Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly	TFJL	August 17, 2020	iShares 20+ Year Treasury Bond ETF
Innovator 20+ Year Treasury Bond 9 Buffer ETF - July	TBJL	August 17, 2020	iShares 20+ Year Treasury Bond ETF
Innovator Defined Wealth Shield ETF	BALT	June 30, 2021	SPDR S&P 500 [®] ETF Trust
Innovator Emerging Markets 10 Buffer ETF - Quarterly	EBUF	June 28, 2024	iShares MSCI Emerging Markets ETF
Innovator Emerging Markets Power Buffer ETF - April	EAPR	March 31, 2021	iShares MSCI Emerging Markets ETF
Innovator Emerging Markets Power Buffer ETF - January	EJAN	December 31, 2019	iShares MSCI Emerging Markets ETF
Innovator Emerging Markets Power Buffer ETF - July	EJUL	June 28, 2019	iShares MSCI Emerging Markets ETF
Innovator Emerging Markets Power Buffer ETF - October	EOCT	September 30, 2021	iShares MSCI Emerging Markets ETF
Innovator Equity Defined Protection ETF - 1 Yr August	ZAUG	July 31, 2024	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 1 Yr July	ZJUL	June 28, 2024	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 1 Yr November	ZNOV	October 31, 2024	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 1 Yr October	ZOCT	September 30, 2024	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 1 Yr September	ZSEP	August 30, 2024	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 2 Yr to April 2026	AAPR	March 28, 2024	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 2 Yr to January 2026	AJAN	December 29, 2023	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 2 Yr to July 2025	TJUL	July 17, 2023	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 2 Yr to July 2026	AJUL	June 28, 2024	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 2 Yr to October 2026	AOCT	September 30, 2024	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct	APOC	September 30, 2024	S&P 500 [®] Index
Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul	JAJL	June 28, 2024	S&P 500 [®] Index
Innovator Growth Accelerated ETF - Quarterly	XDQQ	March 31, 2021	Invesco QQQ Trust
Innovator Growth Accelerated Plus ETF - April	QTAP	March 31, 2021	Invesco QQQ Trust
Innovator Growth Accelerated Plus ETF - January	QTJA	December 31, 2021	Invesco QQQ Trust
Innovator Growth Accelerated Plus ETF - July	QTJL	June 30, 2021	Invesco QQQ Trust
Innovator Growth Accelerated Plus ETF - October	QTOC	September 30, 2021	Invesco QQQ Trust
Innovator Growth-100 Power Buffer ETF - April	NAPR	March 31, 2020	Invesco QQQ Trust
Innovator Growth-100 Power Buffer ETF - August	NAUG	July 31, 2024	Invesco QQQ Trust
Innovator Growth-100 Power Buffer ETF - January	NJAN	December 31, 2019	Invesco QQQ Trust
Innovator Growth-100 Power Buffer ETF - July	NJUL	June 30, 2020	Invesco QQQ Trust
Innovator Growth-100 Power Buffer ETF - June	NJUN	May 31, 2024	Invesco QQQ Trust
Innovator Growth-100 Power Buffer ETF - November	NNOV	October 31, 2024	Invesco QQQ Trust
Innovator Growth-100 Power Buffer ETF - October	NOCT	September 30, 2019	Invesco QQQ Trust
Innovator Growth-100 Power Buffer ETF - September	NSEP	August 30, 2024	Invesco QQQ Trust
Innovator International Developed 10 Buffer ETF - Quarterly	IBUF	June 28, 2024	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - April	IAPR	March 31, 2021	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - August	IAUG	July 31, 2024	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - December	IDEC	November 30, 2023	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - February	IFEB	January 31, 2024	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - January	IJAN	December 31, 2019	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - July	IJUL	June 28, 2019	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - June	IJUN	May 31, 2024	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - March	IMAR	February 29, 2024	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - May	IMAY	April 30, 2024	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - November	INOV	October 31, 2023	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - October	IOCT	September 30, 2021	iShares MSCI EAFE ETF
Innovator International Developed Power Buffer ETF - September	ISEP	August 31, 2023	iShares MSCI EAFE ETF
Innovator Nasdaq-100 10 Buffer ETF - Quarterly	QBUF	June 28, 2024	Nasdaq-100 Index

INNOVATOR ETFs TRUST
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Name	Ticker	Commencement of Operations	Tracking Fund
Innovator Premium Income 10 Barrier ETF - April	APRD	March 31, 2023	S&P 500 [®] Index
Innovator Premium Income 10 Barrier ETF - January	JAND	December 29, 2023	S&P 500 [®] Index
Innovator Premium Income 10 Barrier ETF - July	JULD	June 30, 2023	S&P 500 [®] Index
Innovator Premium Income 10 Barrier ETF - October	OCTD	September 29, 2023	S&P 500 [®] Index
Innovator Premium Income 15 Buffer ETF - April	LAPR	March 28, 2024	SPDR S&P 500 [®] ETF Trust
Innovator Premium Income 15 Buffer ETF - January	LJAN	December 29, 2023	SPDR S&P 500 [®] ETF Trust
Innovator Premium Income 15 Buffer ETF - July	LJUL	June 28, 2024	SPDR S&P 500 [®] ETF Trust
Innovator Premium Income 15 Buffer ETF - October	LOCT	September 29, 2023	SPDR S&P 500 [®] ETF Trust
Innovator Premium Income 20 Barrier ETF - April	APRH	March 31, 2023	S&P 500 [®] Index
Innovator Premium Income 20 Barrier ETF - January	JANH	December 29, 2023	S&P 500 [®] Index
Innovator Premium Income 20 Barrier ETF - July	JULH	June 30, 2023	S&P 500 [®] Index
Innovator Premium Income 20 Barrier ETF - October	OCTH	September 29, 2023	S&P 500 [®] Index
Innovator Premium Income 30 Barrier ETF - April	APRJ	March 31, 2023	S&P 500 [®] Index
Innovator Premium Income 30 Barrier ETF - January	JANJ	December 29, 2023	S&P 500 [®] Index
Innovator Premium Income 30 Barrier ETF - July	JULJ	June 30, 2023	S&P 500 [®] Index
Innovator Premium Income 30 Barrier ETF - October	OCTJ	September 29, 2023	S&P 500 [®] Index
Innovator Premium Income 40 Barrier ETF - April	APRQ	March 31, 2023	S&P 500 [®] Index
Innovator Premium Income 40 Barrier ETF - January	JANQ	December 29, 2023	S&P 500 [®] Index
Innovator Premium Income 40 Barrier ETF - July	JULQ	June 30, 2023	S&P 500 [®] Index
Innovator Premium Income 40 Barrier ETF - October	OCTQ	September 29, 2023	S&P 500 [®] Index
Innovator Premium Income 9 Buffer ETF - April	HAPR	March 28, 2024	SPDR S&P 500 [®] ETF Trust
Innovator Premium Income 9 Buffer ETF - January	HJAN	December 29, 2023	SPDR S&P 500 [®] ETF Trust
Innovator Premium Income 9 Buffer ETF - July	HJUL	June 28, 2024	SPDR S&P 500 [®] ETF Trust
Innovator Premium Income 9 Buffer ETF - October	HOCT	September 29, 2023	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity 10 Buffer ETF - Quarterly	ZALT	September 29, 2023	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity 5 to 15 Buffer ETF - Quarterly	EALT	September 29, 2023	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated 9 Buffer ETF - April	XBAP	March 31, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated 9 Buffer ETF - January	XBJA	December 31, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated 9 Buffer ETF - July	XBJL	June 30, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated 9 Buffer ETF - October	XBOC	September 30, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated ETF - April	XDAP	March 31, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated ETF - January	XDJA	December 31, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated ETF - July	XDJL	June 30, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated ETF - October	XDOC	September 30, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated ETF - Quarterly	XDSQ	March 31, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated Plus ETF - April	XTAP	March 31, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated Plus ETF - January	XTJA	December 31, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated Plus ETF - July	XTJL	June 30, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Accelerated Plus ETF - October	XTOC	September 30, 2021	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - April	BAPR	March 29, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - August	BAUG	July 31, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - December	BDEC	November 29, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - February	BFEB	January 31, 2020	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - January	BJAN	December 31, 2018	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - July	BJUL	August 28, 2018	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - June	BJUN	May 31, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - March	BMAR	February 28, 2020	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - May	BMAY	April 30, 2020	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - November	BNOV	October 31, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - October	BOCT	September 28, 2018	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Buffer ETF - September	BSEP	August 30, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - April	PAPR	March 29, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - July	PJUL	August 7, 2018	SPDR S&P 500 [®] ETF Trust

INNOVATOR ETFs TRUST
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Name	Ticker	Commencement of Operations	Tracking Fund
Innovator U.S. Equity Power Buffer ETF - June	PJUN	May 31, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - October	POCT	September 28, 2018	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - August	PAUG	July 31, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - December	PDEC	November 29, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - February	PFEB	January 31, 2020	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - January	PJAN	December 31, 2018	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - March	PMAR	February 28, 2020	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - May	PMAY	April 30, 2020	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - November	PNOV	October 31, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Power Buffer ETF - September	PSEP	August 30, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - April	UAPR	March 29, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - August	UAUG	July 31, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - December	UDEC	November 29, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - February	UFEB	January 31, 2020	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - January	UJAN	December 31, 2018	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - July	UJUL	August 7, 2018	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - June	UJUN	May 31, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - March	UMAR	February 28, 2020	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - May	UMAY	April 30, 2020	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - November	UNOV	October 31, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - October	UOCT	September 28, 2018	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Equity Ultra Buffer ETF - September	USEP	August 30, 2019	SPDR S&P 500 [®] ETF Trust
Innovator U.S. Small Cap 10 Buffer ETF - Quarterly	RBUF	June 28, 2024	iShares Russell 2000 ETF
Innovator U.S. Small Cap Power Buffer ETF - April	KAPR	March 31, 2020	iShares Russell 2000 ETF
Innovator U.S. Small Cap Power Buffer ETF - August	KAUG	July 31, 2024	iShares Russell 2000 ETF
Innovator U.S. Small Cap Power Buffer ETF - January	KJAN	December 31, 2019	iShares Russell 2000 ETF
Innovator U.S. Small Cap Power Buffer ETF - July	KJUL	June 30, 2020	iShares Russell 2000 ETF
Innovator U.S. Small Cap Power Buffer ETF - June	KJUN	May 31, 2024	iShares Russell 2000 ETF
Innovator U.S. Small Cap Power Buffer ETF - November	KNOV	October 31, 2024	iShares Russell 2000 ETF
Innovator U.S. Small Cap Power Buffer ETF - October	KOCT	September 30, 2019	iShares Russell 2000 ETF
Innovator U.S. Small Cap Power Buffer ETF - September	KSEP	August 30, 2024	iShares Russell 2000 ETF

The operational series of the Trust covered outside of this report consist of:

Name	Ticker	Commencement of Operations	Tracking Index/Fund^(a)
Innovator Buffer Step-Up Strategy ETF	BSTP	March 7, 2022	SPDR S&P 500 [®] ETF Trust
Innovator Deepwater Frontier Tech ETF	LOUP	July 24, 2018	Loup Frontier Tech Index
Innovator Equity Managed Floor ETF	SFLR	November 8, 2022	SPDR S&P 500 [®] ETF Trust
Innovator Gradient Tactical Rotation Strategy ETF	IGTR	November 16, 2022	S&P Global Broad Market Index
Innovator Hedged Nasdaq-100 ETF	QHDG	August 19, 2024	Nasdaq-100 Index
Innovator IBD [®] 50 ETF	FFTY	April 8, 2015	IBD [®] 50 Index
Innovator IBD [®] Breakout Opportunities ETF	BOUT	September 12, 2018	IBD [®] Breakout Stocks Index
Innovator Laddered Allocation Buffer ETF ^(b)	BUFB	February 8, 2022	MerQube U.S. Large Cap Equity Buffer Laddered Index
Innovator Laddered Allocation Power Buffer ETF ^(c)	BUFF	October 19, 2016	Refinitiv Laddered Power Buffer Strategy Index
Innovator Nasdaq-100 Managed Floor ETF	QFLR	January 24, 2024	Nasdaq-100 Index
Innovator Power Buffer Step-Up Strategy ETF	PSTP	March 7, 2022	SPDR S&P 500 [®] ETF Trust
Innovator S&P Investment Grade Preferred ETF	EPRF	May 23, 2016	S&P U.S. High Quality Preferred Stock Index
Innovator U.S. Small Cap Managed Floor ETF	RFLR	September 16, 2024	Russell 2000 Index
Innovator Uncapped Accelerated U.S. Equity ETF	XUSP	August 10, 2022	SPDR S&P 500 [®] ETF Trust

INNOVATOR ETFs TRUST
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The Funds are exchange traded funds that offer one class of shares, do not charge a sales load, do not have a redemption fee and currently do not charge a 12b-1 fee to their shareholders. The Innovator International Developed and Emerging Markets ETFs list and principally trade their shares on NYSE Arca (“NYSE”). QBUF lists and principally trades its shares on Nasdaq Global Market (“Nasdaq”). All other Innovator ETFs included in this report each, respectively, list and principally trade their shares on Cboe BZX Exchange, Inc. (“Cboe BZX”).

Each Fund employs a specific “defined outcome strategy.” Defined outcome strategies generally seek to produce pre-determined investment outcomes based upon the performance of an index or one or more underlying securities. The Funds’ pre-determined outcomes (“*Outcomes*”) are based upon the price performance of a benchmark index or one or more underlying exchange-traded fund (the “*Benchmark*”) over a period of approximately one year or another predetermined period (“*Outcome Period*”). The Funds’ investment strategy provides shareholders with participation in any gains experienced by the applicable Benchmark over the course of the Outcome Period, subject to a cap on upside returns (a “*Cap*”), and, if applicable, a predetermined buffer (a “*Buffer*”) against Benchmark losses for the Outcome Period. These defined outcomes are managed by purchasing and selling call and put FLEXible EXchange Options (“*FLEX Options*”) to create layers within a Fund’s portfolio. Each Fund’s FLEX Option has the same reference asset and expiration date, with uniquely selected strike prices for the Fund’s Outcome Period. Due to the customizable nature of FLEX Options that allows for specific strike prices to be selected for the same reference asset and expiration date, when each of the FLEX Options expire on the last day of the Outcome Period, the Funds are expected to achieve a Benchmark investment return with the applicable Buffer and Cap investment parameters.

The Funds are investment companies and accordingly follow the investment company accounting and reporting guidance of the Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) Topic 946 “Financial Services – Investment Companies”.

2. SIGNIFICANT ACCOUNTING POLICIES

The following is a summary of significant accounting policies consistently followed by the Trust in the preparation of its financial statements. These policies are in conformity with accounting principles generally accepted in the United States of America (“U.S. GAAP”).

Valuation: The net asset values (“NAV”) of the Funds are determined as of the close of regular trading on the NYSE (normally 4:00 p.m. ET). If the NYSE closes early on a valuation day, the Funds shall determine NAV as of that time.

Portfolio securities generally shall be valued utilizing prices provided by independent pricing services. The Adviser, as the Trust’s Valuation Designee (“Valuation Designee”) is responsible for establishing valuation of portfolio securities and other instruments held by the Funds in accordance with the Trust’s valuation procedures.

Common stocks, preferred stocks and other equity securities listed on any national or foreign exchange (excluding the NASDAQ National Market (“NASDAQ”) and the London Stock Exchange Alternative Investment Market (“AIM”)) are generally valued at the last sale price on the exchange on which they are principally traded or, for NASDAQ and AIM securities, the official closing price. Securities traded on more than one securities exchange are valued at the last sale price or official closing price, as applicable, at the close of the exchange representing the principal market for such securities. Securities traded in the over-the-counter market are valued at the mean of the bid and the asked price, if available, and otherwise at their closing bid price. Redeemable securities issued by open-end investment companies shall be valued at the investment company’s applicable net asset value, with the exception of exchange-traded open-end investment companies which are priced as equity securities. Fixed income securities, swaps, currency-, credit- and commodity-linked notes, and other similar instruments will be valued using a pricing service. Fixed income securities having a remaining maturity of 60 days or less when purchased will be valued at cost adjusted for amortization of premiums and accretion of discounts, provided the Valuation Designee has determined that the use of amortized cost is an appropriate reflection of fair value given market and issuer specific conditions existing at the time of the determination. Deposit accounts are valued at acquisition cost. Foreign securities and other assets denominated in foreign currencies are translated into U.S. dollars at the exchange rate of such currencies against the U.S. dollar as provided by the pricing service. All assets denominated in foreign currencies will be converted into U.S. dollars at the exchange rates in effect at the time of valuation. Restricted securities (with the exception of Rule 144A Securities for which market quotations are available) will normally be valued at fair value as determined by the Valuation Designee.

Exchange-traded option contracts (other than FLEX Option contracts) will be valued at the closing price in the market where such contracts are principally traded. If no closing price is available, they will be fair valued at the mean of their most recent bid and asked price, if available, and otherwise at their closing bid price. OTC options are fair valued at the mean of the most recent bid and asked price, if available, and otherwise at their closing bid price. FLEX Options will be valued at a model-based price provided by the exchange on which the option is traded at the official close of that exchange's trading date. If the exchange on which the option is traded is unable to provide a model price, FLEX Options prices will be provided by backup provider Super Derivatives. Otherwise, the value of a FLEX Option will be determined by the Valuation Designee in accordance with the Trust's valuation procedures.

If no quotation can be obtained from a pricing service, then the Valuation Designee will then attempt to obtain one or more broker quotes for the security. If no quotation is available from either a pricing service or one or more brokers or if the Valuation Designee has reason to question the reliability or accuracy of a quotation supplied or the use of amortized cost, the value of any portfolio security held by the Funds for which reliable market quotations are not readily available will be determined by the Valuation Designee in a manner that most appropriately reflects fair market value of the security on the valuation date. The use of a fair valuation method may be appropriate if, for example: (i) market quotations do not accurately reflect fair value of an investment; (ii) an investment's value has been materially affected by events occurring after the close of the exchange or market on which the investment is principally traded (for example, a foreign exchange or market); (iii) a trading halt closes an exchange or market early; or (iv) other events result in an exchange or market delaying its normal close.

Fair Valuation Measurement: FASB established a framework for measuring fair value in accordance with U.S. GAAP. Under ASC Topic 820, "Fair Value Measurement" ("ASC 820"), various inputs are used in determining the value of the Funds' investments. The inputs or methodology used for valuing securities are not necessarily an indication of the risk associated with investing in those securities. The three Levels of inputs of the fair value hierarchy are defined as follows:

- Level 1 – Unadjusted quoted prices in active markets for identical assets or liabilities that the Funds have the ability to access.
- Level 2 – Observable inputs other than quoted prices included in level 1 that are observable for the asset or liability, either directly or indirectly. These inputs may include quoted prices for the identical instrument on an inactive market, prices for similar instruments, interest rates, prepayment speeds, credit risk, yield curves, default rates and similar data.
- Level 3 – Unobservable inputs for the asset or liability, to the extent relevant observable inputs are not available, representing the Funds' own assumptions about the assumptions a market participant would use in valuing the asset or liability, and would be based on the best information available.

The availability of observable inputs can vary from security to security and is affected by a wide variety of factors, including, for example, the type of security, whether the security is new and not yet established in the marketplace, the liquidity of markets, and other characteristics particular to the security. To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgement. Accordingly, the degree of judgement exercised in determining fair value is greatest for instruments categorized in Level 3.

The inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes, the level in the fair value hierarchy within which the fair value measurement falls in its entirety, is determined based on the lowest level input that is significant to the fair value measurement in its entirety.

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

The following table summarizes valuation of the Funds' investments under the fair value hierarchy levels as of October 31, 2024:

Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 76,727,706	\$ —	\$ 76,727,706
Total Investments	<u>\$ —</u>	<u>\$ 76,727,706</u>	<u>\$ —</u>	<u>\$ 76,727,706</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 105,300	\$ —	\$ 105,300
Total Investments	<u>\$ —</u>	<u>\$ 105,300</u>	<u>\$ —</u>	<u>\$ 105,300</u>

Innovator 20+ Year Treasury Bond 9 Buffer ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 15,481,427	\$ —	\$ 15,481,427
Total Investments	<u>\$ —</u>	<u>\$ 15,481,427</u>	<u>\$ —</u>	<u>\$ 15,481,427</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 383,032	\$ —	\$ 383,032
Total Investments	<u>\$ —</u>	<u>\$ 383,032</u>	<u>\$ —</u>	<u>\$ 383,032</u>

Innovator Defined Wealth Shield ETF

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 912,747,346	\$ —	\$ 912,747,346
Total Investments	<u>\$ —</u>	<u>\$ 912,747,346</u>	<u>\$ —</u>	<u>\$ 912,747,346</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 12,821,998	\$ —	\$ 12,821,998
Total Investments	<u>\$ —</u>	<u>\$ 12,821,998</u>	<u>\$ —</u>	<u>\$ 12,821,998</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Emerging Markets 10 Buffer ETF - Quarterly

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 10,409,802	\$ —	\$ 10,409,802
Total Investments	\$ —	\$ 10,409,802	\$ —	\$ 10,409,802
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 193,005	\$ —	\$ 193,005
Total Investments	\$ —	\$ 193,005	\$ —	\$ 193,005

Innovator Emerging Markets Power Buffer ETF - April

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 68,174,505	\$ —	\$ 68,174,505
Total Investments	\$ —	\$ 68,174,505	\$ —	\$ 68,174,505
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,751,610	\$ —	\$ 1,751,610
Total Investments	\$ —	\$ 1,751,610	\$ —	\$ 1,751,610

Innovator Emerging Markets Power Buffer ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 129,767,765	\$ —	\$ 129,767,765
Total Investments	\$ —	\$ 129,767,765	\$ —	\$ 129,767,765
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,746,523	\$ —	\$ 1,746,523
Total Investments	\$ —	\$ 1,746,523	\$ —	\$ 1,746,523

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Emerging Markets Power Buffer ETF - July

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 90,029,940	\$ —	\$ 90,029,940
Total Investments	<u>\$ —</u>	<u>\$ 90,029,940</u>	<u>\$ —</u>	<u>\$ 90,029,940</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,243,240	\$ —	\$ 3,243,240
Total Investments	<u>\$ —</u>	<u>\$ 3,243,240</u>	<u>\$ —</u>	<u>\$ 3,243,240</u>

Innovator Emerging Markets Power Buffer ETF - October

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 55,596,985	\$ —	\$ 55,596,985
Total Investments	<u>\$ —</u>	<u>\$ 55,596,985</u>	<u>\$ —</u>	<u>\$ 55,596,985</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,427,047	\$ —	\$ 2,427,047
Total Investments	<u>\$ —</u>	<u>\$ 2,427,047</u>	<u>\$ —</u>	<u>\$ 2,427,047</u>

Innovator Equity Defined Protection ETF - 1 Yr August

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 84,272,768	\$ —	\$ 84,272,768
Total Investments	<u>\$ —</u>	<u>\$ 84,272,768</u>	<u>\$ —</u>	<u>\$ 84,272,768</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,357,637	\$ —	\$ 3,357,637
Total Investments	<u>\$ —</u>	<u>\$ 3,357,637</u>	<u>\$ —</u>	<u>\$ 3,357,637</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Equity Defined Protection ETF - 1 Yr July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 119,811,471	\$ —	\$ 119,811,471
Total Investments	<u>\$ —</u>	<u>\$ 119,811,471</u>	<u>\$ —</u>	<u>\$ 119,811,471</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,525,591	\$ —	\$ 4,525,591
Total Investments	<u>\$ —</u>	<u>\$ 4,525,591</u>	<u>\$ —</u>	<u>\$ 4,525,591</u>

Innovator Equity Defined Protection ETF - 1 Yr November

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 1,293,270	\$ —	\$ 1,293,270
Total Investments	<u>\$ —</u>	<u>\$ 1,293,270</u>	<u>\$ —</u>	<u>\$ 1,293,270</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 53,856	\$ —	\$ 53,856
Total Investments	<u>\$ —</u>	<u>\$ 53,856</u>	<u>\$ —</u>	<u>\$ 53,856</u>

Innovator Equity Defined Protection ETF - 1 Yr October

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 71,756,740	\$ —	\$ 71,756,740
Total Investments	<u>\$ —</u>	<u>\$ 71,756,740</u>	<u>\$ —</u>	<u>\$ 71,756,740</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,548,580	\$ —	\$ 2,548,580
Total Investments	<u>\$ —</u>	<u>\$ 2,548,580</u>	<u>\$ —</u>	<u>\$ 2,548,580</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Equity Defined Protection ETF - 1 Yr September

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 113,970,037	\$ —	\$ 113,970,037
Total Investments	<u>\$ —</u>	<u>\$ 113,970,037</u>	<u>\$ —</u>	<u>\$ 113,970,037</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,385,508	\$ —	\$ 4,385,508
Total Investments	<u>\$ —</u>	<u>\$ 4,385,508</u>	<u>\$ —</u>	<u>\$ 4,385,508</u>

Innovator Equity Defined Protection ETF - 2 Yr to April 2026

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 75,750,733	\$ —	\$ 75,750,733
Total Investments	<u>\$ —</u>	<u>\$ 75,750,733</u>	<u>\$ —</u>	<u>\$ 75,750,733</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,295,992	\$ —	\$ 4,295,992
Total Investments	<u>\$ —</u>	<u>\$ 4,295,992</u>	<u>\$ —</u>	<u>\$ 4,295,992</u>

Innovator Equity Defined Protection ETF - 2 Yr to January 2026

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 67,544,916	\$ —	\$ 67,544,916
Total Investments	<u>\$ —</u>	<u>\$ 67,544,916</u>	<u>\$ —</u>	<u>\$ 67,544,916</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 7,992,947	\$ —	\$ 7,992,947
Total Investments	<u>\$ —</u>	<u>\$ 7,992,947</u>	<u>\$ —</u>	<u>\$ 7,992,947</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Equity Defined Protection ETF - 2 Yr to July 2025

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 243,116,023	\$ —	\$ 243,116,023
Total Investments	<u>\$ —</u>	<u>\$ 243,116,023</u>	<u>\$ —</u>	<u>\$ 243,116,023</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 30,386,836	\$ —	\$ 30,386,836
Total Investments	<u>\$ —</u>	<u>\$ 30,386,836</u>	<u>\$ —</u>	<u>\$ 30,386,836</u>

Innovator Equity Defined Protection ETF - 2 Yr to July 2026

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 72,441,159	\$ —	\$ 72,441,159
Total Investments	<u>\$ —</u>	<u>\$ 72,441,159</u>	<u>\$ —</u>	<u>\$ 72,441,159</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,354,266	\$ —	\$ 3,354,266
Total Investments	<u>\$ —</u>	<u>\$ 3,354,266</u>	<u>\$ —</u>	<u>\$ 3,354,266</u>

Innovator Equity Defined Protection ETF - 2 Yr to October 2026

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 57,726,430	\$ —	\$ 57,726,430
Total Investments	<u>\$ —</u>	<u>\$ 57,726,430</u>	<u>\$ —</u>	<u>\$ 57,726,430</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,019,076	\$ —	\$ 3,019,076
Total Investments	<u>\$ —</u>	<u>\$ 3,019,076</u>	<u>\$ —</u>	<u>\$ 3,019,076</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 77,144,353	\$ —	\$ 77,144,353
Total Investments	<u>\$ —</u>	<u>\$ 77,144,353</u>	<u>\$ —</u>	<u>\$ 77,144,353</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,741,080	\$ —	\$ 1,741,080
Total Investments	<u>\$ —</u>	<u>\$ 1,741,080</u>	<u>\$ —</u>	<u>\$ 1,741,080</u>

Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 157,684,022	\$ —	\$ 157,684,022
Total Investments	<u>\$ —</u>	<u>\$ 157,684,022</u>	<u>\$ —</u>	<u>\$ 157,684,022</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,417,959	\$ —	\$ 4,417,959
Total Investments	<u>\$ —</u>	<u>\$ 4,417,959</u>	<u>\$ —</u>	<u>\$ 4,417,959</u>

Innovator Growth Accelerated ETF - Quarterly

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 35,182,848	\$ —	\$ 35,182,848
Total Investments	<u>\$ —</u>	<u>\$ 35,182,848</u>	<u>\$ —</u>	<u>\$ 35,182,848</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 951,130	\$ —	\$ 951,130
Total Investments	<u>\$ —</u>	<u>\$ 951,130</u>	<u>\$ —</u>	<u>\$ 951,130</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Growth Accelerated Plus ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 17,660,225	\$ —	\$ 17,660,225
Total Investments	\$ —	\$ 17,660,225	\$ —	\$ 17,660,225
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,359,292	\$ —	\$ 3,359,292
Total Investments	\$ —	\$ 3,359,292	\$ —	\$ 3,359,292

Innovator Growth Accelerated Plus ETF - January

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 38,914,954	\$ —	\$ 38,914,954
Total Investments	\$ —	\$ 38,914,954	\$ —	\$ 38,914,954
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 10,217,936	\$ —	\$ 10,217,936
Total Investments	\$ —	\$ 10,217,936	\$ —	\$ 10,217,936

Innovator Growth Accelerated Plus ETF - July

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 19,719,093	\$ —	\$ 19,719,093
Total Investments	\$ —	\$ 19,719,093	\$ —	\$ 19,719,093
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,775,046	\$ —	\$ 2,775,046
Total Investments	\$ —	\$ 2,775,046	\$ —	\$ 2,775,046

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Growth Accelerated Plus ETF - October

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 9,890,920	\$ —	\$ 9,890,920
Total Investments	<u>\$ —</u>	<u>\$ 9,890,920</u>	<u>\$ —</u>	<u>\$ 9,890,920</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,556,865	\$ —	\$ 1,556,865
Total Investments	<u>\$ —</u>	<u>\$ 1,556,865</u>	<u>\$ —</u>	<u>\$ 1,556,865</u>

Innovator Growth-100 Power Buffer ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 201,581,827	\$ —	\$ 201,581,827
Total Investments	<u>\$ —</u>	<u>\$ 201,581,827</u>	<u>\$ —</u>	<u>\$ 201,581,827</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 7,430,220	\$ —	\$ 7,430,220
Total Investments	<u>\$ —</u>	<u>\$ 7,430,220</u>	<u>\$ —</u>	<u>\$ 7,430,220</u>

Innovator Growth-100 Power Buffer ETF - August

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 17,606,687	\$ —	\$ 17,606,687
Total Investments	<u>\$ —</u>	<u>\$ 17,606,687</u>	<u>\$ —</u>	<u>\$ 17,606,687</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 870,895	\$ —	\$ 870,895
Total Investments	<u>\$ —</u>	<u>\$ 870,895</u>	<u>\$ —</u>	<u>\$ 870,895</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Growth-100 Power Buffer ETF - January

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 212,066,092	\$ —	\$ 212,066,092
Total Investments	<u>\$ —</u>	<u>\$ 212,066,092</u>	<u>\$ —</u>	<u>\$ 212,066,092</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 11,218,844	\$ —	\$ 11,218,844
Total Investments	<u>\$ —</u>	<u>\$ 11,218,844</u>	<u>\$ —</u>	<u>\$ 11,218,844</u>

Innovator Growth-100 Power Buffer ETF - July

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 276,479,424	\$ —	\$ 276,479,424
Total Investments	<u>\$ —</u>	<u>\$ 276,479,424</u>	<u>\$ —</u>	<u>\$ 276,479,424</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 10,575,729	\$ —	\$ 10,575,729
Total Investments	<u>\$ —</u>	<u>\$ 10,575,729</u>	<u>\$ —</u>	<u>\$ 10,575,729</u>

Innovator Growth-100 Power Buffer ETF - June

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 28,338,836	\$ —	\$ 28,338,836
Total Investments	<u>\$ —</u>	<u>\$ 28,338,836</u>	<u>\$ —</u>	<u>\$ 28,338,836</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,383,851	\$ —	\$ 1,383,851
Total Investments	<u>\$ —</u>	<u>\$ 1,383,851</u>	<u>\$ —</u>	<u>\$ 1,383,851</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Growth-100 Power Buffer ETF - November

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 1,325,844	\$ —	\$ 1,325,844
Total Investments	\$ —	\$ 1,325,844	\$ —	\$ 1,325,844
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 80,912	\$ —	\$ 80,912
Total Investments	\$ —	\$ 80,912	\$ —	\$ 80,912

Innovator Growth-100 Power Buffer ETF - October

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 170,351,539	\$ —	\$ 170,351,539
Total Investments	\$ —	\$ 170,351,539	\$ —	\$ 170,351,539
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 9,733,147	\$ —	\$ 9,733,147
Total Investments	\$ —	\$ 9,733,147	\$ —	\$ 9,733,147

Innovator Growth-100 Power Buffer ETF - September

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 38,086,055	\$ —	\$ 38,086,055
Total Investments	\$ —	\$ 38,086,055	\$ —	\$ 38,086,055
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,128,738	\$ —	\$ 2,128,738
Total Investments	\$ —	\$ 2,128,738	\$ —	\$ 2,128,738

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator International Developed 10 Buffer ETF - Quarterly

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 5,779,377	\$ —	\$ 5,779,377
Total Investments	<u>\$ —</u>	<u>\$ 5,779,377</u>	<u>\$ —</u>	<u>\$ 5,779,377</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 73,510	\$ —	\$ 73,510
Total Investments	<u>\$ —</u>	<u>\$ 73,510</u>	<u>\$ —</u>	<u>\$ 73,510</u>

Innovator International Developed Power Buffer ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 204,066,418	\$ —	\$ 204,066,418
Total Investments	<u>\$ —</u>	<u>\$ 204,066,418</u>	<u>\$ —</u>	<u>\$ 204,066,418</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,420,484	\$ —	\$ 2,420,484
Total Investments	<u>\$ —</u>	<u>\$ 2,420,484</u>	<u>\$ —</u>	<u>\$ 2,420,484</u>

Innovator International Developed Power Buffer ETF - August

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 15,092,796	\$ —	\$ 15,092,796
Total Investments	<u>\$ —</u>	<u>\$ 15,092,796</u>	<u>\$ —</u>	<u>\$ 15,092,796</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 443,969	\$ —	\$ 443,969
Total Investments	<u>\$ —</u>	<u>\$ 443,969</u>	<u>\$ —</u>	<u>\$ 443,969</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator International Developed Power Buffer ETF - December

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 10,892,993	\$ —	\$ 10,892,993
Total Investments	<u>\$ —</u>	<u>\$ 10,892,993</u>	<u>\$ —</u>	<u>\$ 10,892,993</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 35,656	\$ —	\$ 35,656
Total Investments	<u>\$ —</u>	<u>\$ 35,656</u>	<u>\$ —</u>	<u>\$ 35,656</u>

Innovator International Developed Power Buffer ETF - February

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 11,892,510	\$ —	\$ 11,892,510
Total Investments	<u>\$ —</u>	<u>\$ 11,892,510</u>	<u>\$ —</u>	<u>\$ 11,892,510</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 71,006	\$ —	\$ 71,006
Total Investments	<u>\$ —</u>	<u>\$ 71,006</u>	<u>\$ —</u>	<u>\$ 71,006</u>

Innovator International Developed Power Buffer ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 181,260,245	\$ —	\$ 181,260,245
Total Investments	<u>\$ —</u>	<u>\$ 181,260,245</u>	<u>\$ —</u>	<u>\$ 181,260,245</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 841,633	\$ —	\$ 841,633
Total Investments	<u>\$ —</u>	<u>\$ 841,633</u>	<u>\$ —</u>	<u>\$ 841,633</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator International Developed Power Buffer ETF - July

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 163,330,235	\$ —	\$ 163,330,235
Total Investments	<u>\$ —</u>	<u>\$ 163,330,235</u>	<u>\$ —</u>	<u>\$ 163,330,235</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,213,771	\$ —	\$ 4,213,771
Total Investments	<u>\$ —</u>	<u>\$ 4,213,771</u>	<u>\$ —</u>	<u>\$ 4,213,771</u>

Innovator International Developed Power Buffer ETF - June

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 24,103,163	\$ —	\$ 24,103,163
Total Investments	<u>\$ —</u>	<u>\$ 24,103,163</u>	<u>\$ —</u>	<u>\$ 24,103,163</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 381,125	\$ —	\$ 381,125
Total Investments	<u>\$ —</u>	<u>\$ 381,125</u>	<u>\$ —</u>	<u>\$ 381,125</u>

Innovator International Developed Power Buffer ETF - March

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 13,017,387	\$ —	\$ 13,017,387
Total Investments	<u>\$ —</u>	<u>\$ 13,017,387</u>	<u>\$ —</u>	<u>\$ 13,017,387</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 93,612	\$ —	\$ 93,612
Total Investments	<u>\$ —</u>	<u>\$ 93,612</u>	<u>\$ —</u>	<u>\$ 93,612</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator International Developed Power Buffer ETF - May

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 9,075,888	\$ —	\$ 9,075,888
Total Investments	<u>\$ —</u>	<u>\$ 9,075,888</u>	<u>\$ —</u>	<u>\$ 9,075,888</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 114,958	\$ —	\$ 114,958
Total Investments	<u>\$ —</u>	<u>\$ 114,958</u>	<u>\$ —</u>	<u>\$ 114,958</u>

Innovator International Developed Power Buffer ETF - November

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 4,518,397	\$ —	\$ 4,518,397
Total Investments	<u>\$ —</u>	<u>\$ 4,518,397</u>	<u>\$ —</u>	<u>\$ 4,518,397</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 136,396	\$ —	\$ 136,396
Total Investments	<u>\$ —</u>	<u>\$ 136,396</u>	<u>\$ —</u>	<u>\$ 136,396</u>

Innovator International Developed Power Buffer ETF - October

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 126,521,996	\$ —	\$ 126,521,996
Total Investments	<u>\$ —</u>	<u>\$ 126,521,996</u>	<u>\$ —</u>	<u>\$ 126,521,996</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 5,036,416	\$ —	\$ 5,036,416
Total Investments	<u>\$ —</u>	<u>\$ 5,036,416</u>	<u>\$ —</u>	<u>\$ 5,036,416</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator International Developed Power Buffer ETF - September

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 69,289,377	\$ —	\$ 69,289,377
Total Investments	<u>\$ —</u>	<u>\$ 69,289,377</u>	<u>\$ —</u>	<u>\$ 69,289,377</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,728,692	\$ —	\$ 1,728,692
Total Investments	<u>\$ —</u>	<u>\$ 1,728,692</u>	<u>\$ —</u>	<u>\$ 1,728,692</u>

Innovator Nasdaq-100 10 Buffer ETF - Quarterly

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 82,343,820	\$ —	\$ 82,343,820
Total Investments	<u>\$ —</u>	<u>\$ 82,343,820</u>	<u>\$ —</u>	<u>\$ 82,343,820</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,962,389	\$ —	\$ 1,962,389
Total Investments	<u>\$ —</u>	<u>\$ 1,962,389</u>	<u>\$ —</u>	<u>\$ 1,962,389</u>

Innovator Premium Income 10 Barrier ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 833,865	\$ —	\$ 833,865
U.S. Treasury Bills	—	9,420,915	—	9,420,915
Total Investments	<u>\$ —</u>	<u>\$ 10,254,780</u>	<u>\$ —</u>	<u>\$ 10,254,780</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 979,517	\$ —	\$ 979,517
Total Investments	<u>\$ —</u>	<u>\$ 979,517</u>	<u>\$ —</u>	<u>\$ 979,517</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Premium Income 10 Barrier ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 95,468	\$ —	\$ 95,468
U.S. Treasury Bills	—	4,362,567	—	4,362,567
Total Investments	\$ —	\$ 4,458,035	\$ —	\$ 4,458,035
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 110,175	\$ —	\$ 110,175
Total Investments	\$ —	\$ 110,175	\$ —	\$ 110,175

Innovator Premium Income 10 Barrier ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 818,110	\$ —	\$ 818,110
U.S. Treasury Bills	—	5,131,546	—	5,131,546
Total Investments	\$ —	\$ 5,949,656	\$ —	\$ 5,949,656
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 959,994	\$ —	\$ 959,994
Total Investments	\$ —	\$ 959,994	\$ —	\$ 959,994

Innovator Premium Income 10 Barrier ETF - October

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 1,301,711	\$ —	\$ 1,301,711
U.S. Treasury Bills	—	4,977,794	—	4,977,794
Total Investments	\$ —	\$ 6,279,505	\$ —	\$ 6,279,505
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,519,929	\$ —	\$ 1,519,929
Total Investments	\$ —	\$ 1,519,929	\$ —	\$ 1,519,929

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Premium Income 15 Buffer ETF - April

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
U.S. Treasury Bills	\$ —	\$ 3,774,322	\$ —	\$ 3,774,322
Total Investments	\$ —	\$ 3,774,322	\$ —	\$ 3,774,322
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 26,292	\$ —	\$ 26,292
Total Investments	\$ —	\$ 26,292	\$ —	\$ 26,292

Innovator Premium Income 15 Buffer ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
U.S. Treasury Bills	\$ —	\$ 8,608,493	\$ —	\$ 8,608,493
Total Investments	\$ —	\$ 8,608,493	\$ —	\$ 8,608,493
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 15,208	\$ —	\$ 15,208
Total Investments	\$ —	\$ 15,208	\$ —	\$ 15,208

Innovator Premium Income 15 Buffer ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
U.S. Treasury Bills	\$ —	\$ 2,412,799	\$ —	\$ 2,412,799
Total Investments	\$ —	\$ 2,412,799	\$ —	\$ 2,412,799
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 30,399	\$ —	\$ 30,399
Total Investments	\$ —	\$ 30,399	\$ —	\$ 30,399

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Premium Income 15 Buffer ETF - October

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
U.S. Treasury Bills	\$ —	\$ 18,719,981	\$ —	\$ 18,719,981
Total Investments	\$ —	\$ 18,719,981	\$ —	\$ 18,719,981
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 392,830	\$ —	\$ 392,830
Total Investments	\$ —	\$ 392,830	\$ —	\$ 392,830

Innovator Premium Income 20 Barrier ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 2,737,649	\$ —	\$ 2,737,649
U.S. Treasury Bills	—	28,096,997	—	28,096,997
Total Investments	\$ —	\$ 30,834,646	\$ —	\$ 30,834,646
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,037,344	\$ —	\$ 3,037,344
Total Investments	\$ —	\$ 3,037,344	\$ —	\$ 3,037,344

Innovator Premium Income 20 Barrier ETF - January

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 254,920	\$ —	\$ 254,920
U.S. Treasury Bills	—	9,320,059	—	9,320,059
Total Investments	\$ —	\$ 9,574,979	\$ —	\$ 9,574,979
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 281,125	\$ —	\$ 281,125
Total Investments	\$ —	\$ 281,125	\$ —	\$ 281,125

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Premium Income 20 Barrier ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 3,652,005	\$ —	\$ 3,652,005
U.S. Treasury Bills	—	20,986,552	—	20,986,552
Total Investments	\$ —	\$ 24,638,556	\$ —	\$ 24,638,556
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,061,951	\$ —	\$ 4,061,951
Total Investments	\$ —	\$ 4,061,951	\$ —	\$ 4,061,951

Innovator Premium Income 20 Barrier ETF - October

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 5,856,511	\$ —	\$ 5,856,511
U.S. Treasury Bills	—	20,305,015	—	20,305,015
Total Investments	\$ —	\$ 26,161,526	\$ —	\$ 26,161,526
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 6,535,659	\$ —	\$ 6,535,659
Total Investments	\$ —	\$ 6,535,659	\$ —	\$ 6,535,659

Innovator Premium Income 30 Barrier ETF - April

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 3,399,706	\$ —	\$ 3,399,706
U.S. Treasury Bills	—	38,568,790	—	38,568,790
Total Investments	\$ —	\$ 41,968,496	\$ —	\$ 41,968,496
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,687,739	\$ —	\$ 3,687,739
Total Investments	\$ —	\$ 3,687,739	\$ —	\$ 3,687,739

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Premium Income 30 Barrier ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 535,108	\$ —	\$ 535,108
U.S. Treasury Bills	—	22,306,573	—	22,306,573
Total Investments	\$ —	\$ 22,841,681	\$ —	\$ 22,841,681
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 586,241	\$ —	\$ 586,241
Total Investments	\$ —	\$ 586,241	\$ —	\$ 586,241

Innovator Premium Income 30 Barrier ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 3,640,223	\$ —	\$ 3,640,223
U.S. Treasury Bills	—	24,027,961	—	24,027,961
Total Investments	\$ —	\$ 27,668,184	\$ —	\$ 27,668,184
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,970,099	\$ —	\$ 3,970,099
Total Investments	\$ —	\$ 3,970,099	\$ —	\$ 3,970,099

Innovator Premium Income 30 Barrier ETF - October

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 5,358,319	\$ —	\$ 5,358,319
U.S. Treasury Bills	—	21,925,655	—	21,925,655
Total Investments	\$ —	\$ 27,283,974	\$ —	\$ 27,283,974
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 5,857,933	\$ —	\$ 5,857,933
Total Investments	\$ —	\$ 5,857,933	\$ —	\$ 5,857,933

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Premium Income 40 Barrier ETF - April

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 1,384,438	\$ —	\$ 1,384,438
U.S. Treasury Bills	—	19,224,520	—	19,224,520
Total Investments	\$ —	\$ 20,608,958	\$ —	\$ 20,608,958
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,492,641	\$ —	\$ 1,492,641
Total Investments	\$ —	\$ 1,492,641	\$ —	\$ 1,492,641

Innovator Premium Income 40 Barrier ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 84,355	\$ —	\$ 84,355
U.S. Treasury Bills	—	4,947,759	—	4,947,759
Total Investments	\$ —	\$ 5,032,114	\$ —	\$ 5,032,114
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 92,607	\$ —	\$ 92,607
Total Investments	\$ —	\$ 92,607	\$ —	\$ 92,607

Innovator Premium Income 40 Barrier ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 991,211	\$ —	\$ 991,211
U.S. Treasury Bills	—	8,180,416	—	8,180,416
Total Investments	\$ —	\$ 9,171,627	\$ —	\$ 9,171,627
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,066,863	\$ —	\$ 1,066,863
Total Investments	\$ —	\$ 1,066,863	\$ —	\$ 1,066,863

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Premium Income 40 Barrier ETF - October

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 2,383,736	\$ —	\$ 2,383,736
U.S. Treasury Bills	—	12,688,863	—	12,688,863
Total Investments	\$ —	\$ 15,072,599	\$ —	\$ 15,072,599
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,580,916	\$ —	\$ 2,580,916
Total Investments	\$ —	\$ 2,580,916	\$ —	\$ 2,580,916

Innovator Premium Income 9 Buffer ETF - April

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
U.S. Treasury Bills	\$ —	\$ 1,893,050	\$ —	\$ 1,893,050
Total Investments	\$ —	\$ 1,893,050	\$ —	\$ 1,893,050
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 19,239	\$ —	\$ 19,239
Total Investments	\$ —	\$ 19,239	\$ —	\$ 19,239

Innovator Premium Income 9 Buffer ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
U.S. Treasury Bills	\$ —	\$ 9,844,064	\$ —	\$ 9,844,064
Total Investments	\$ —	\$ 9,844,064	\$ —	\$ 9,844,064
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 23,569	\$ —	\$ 23,569
Total Investments	\$ —	\$ 23,569	\$ —	\$ 23,569

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator Premium Income 9 Buffer ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
U.S. Treasury Bills	\$ —	\$ 1,212,409	\$ —	\$ 1,212,409
Total Investments	\$ —	\$ 1,212,409	\$ —	\$ 1,212,409
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 22,308	\$ —	\$ 22,308
Total Investments	\$ —	\$ 22,308	\$ —	\$ 22,308

Innovator Premium Income 9 Buffer ETF - October

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
U.S. Treasury Bills	\$ —	\$ 15,837,884	\$ —	\$ 15,837,884
Total Investments	\$ —	\$ 15,837,884	\$ —	\$ 15,837,884
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 471,990	\$ —	\$ 471,990
Total Investments	\$ —	\$ 471,990	\$ —	\$ 471,990

Innovator U.S. Equity 10 Buffer ETF - Quarterly

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 260,203,366	\$ —	\$ 260,203,366
Total Investments	\$ —	\$ 260,203,366	\$ —	\$ 260,203,366
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,910,276	\$ —	\$ 3,910,276
Total Investments	\$ —	\$ 3,910,276	\$ —	\$ 3,910,276

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity 5 to 15 Buffer ETF - Quarterly

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 102,980,945	\$ —	\$ 102,980,945
Total Investments	<u>\$ —</u>	<u>\$ 102,980,945</u>	<u>\$ —</u>	<u>\$ 102,980,945</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 712,615	\$ —	\$ 712,615
Total Investments	<u>\$ —</u>	<u>\$ 712,615</u>	<u>\$ —</u>	<u>\$ 712,615</u>

Innovator U.S. Equity Accelerated 9 Buffer ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 99,045,519	\$ —	\$ 99,045,519
Total Investments	<u>\$ —</u>	<u>\$ 99,045,519</u>	<u>\$ —</u>	<u>\$ 99,045,519</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 12,519,230	\$ —	\$ 12,519,230
Total Investments	<u>\$ —</u>	<u>\$ 12,519,230</u>	<u>\$ —</u>	<u>\$ 12,519,230</u>

Innovator U.S. Equity Accelerated 9 Buffer ETF - January

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 109,687,723	\$ —	\$ 109,687,723
Total Investments	<u>\$ —</u>	<u>\$ 109,687,723</u>	<u>\$ —</u>	<u>\$ 109,687,723</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 23,249,418	\$ —	\$ 23,249,418
Total Investments	<u>\$ —</u>	<u>\$ 23,249,418</u>	<u>\$ —</u>	<u>\$ 23,249,418</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Accelerated 9 Buffer ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 170,168,781	\$ —	\$ 170,168,781
Total Investments	\$ —	\$ 170,168,781	\$ —	\$ 170,168,781
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 20,112,648	\$ —	\$ 20,112,648
Total Investments	\$ —	\$ 20,112,648	\$ —	\$ 20,112,648

Innovator U.S. Equity Accelerated 9 Buffer ETF - October

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 74,235,393	\$ —	\$ 74,235,393
Total Investments	\$ —	\$ 74,235,393	\$ —	\$ 74,235,393
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 7,837,763	\$ —	\$ 7,837,763
Total Investments	\$ —	\$ 7,837,763	\$ —	\$ 7,837,763

Innovator U.S. Equity Accelerated ETF - April

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 8,514,084	\$ —	\$ 8,514,084
Total Investments	\$ —	\$ 8,514,084	\$ —	\$ 8,514,084
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 792,282	\$ —	\$ 792,282
Total Investments	\$ —	\$ 792,282	\$ —	\$ 792,282

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Accelerated ETF - January

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 11,965,398	\$ —	\$ 11,965,398
Total Investments	\$ —	\$ 11,965,398	\$ —	\$ 11,965,398
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,169,057	\$ —	\$ 2,169,057
Total Investments	\$ —	\$ 2,169,057	\$ —	\$ 2,169,057

Innovator U.S. Equity Accelerated ETF - July

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 11,963,922	\$ —	\$ 11,963,922
Total Investments	\$ —	\$ 11,963,922	\$ —	\$ 11,963,922
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 998,200	\$ —	\$ 998,200
Total Investments	\$ —	\$ 998,200	\$ —	\$ 998,200

Innovator U.S. Equity Accelerated ETF - October

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 5,491,574	\$ —	\$ 5,491,574
Total Investments	\$ —	\$ 5,491,574	\$ —	\$ 5,491,574
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 347,267	\$ —	\$ 347,267
Total Investments	\$ —	\$ 347,267	\$ —	\$ 347,267

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Accelerated ETF - Quarterly

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 52,441,174	\$ —	\$ 52,441,174
Total Investments	<u>\$ —</u>	<u>\$ 52,441,174</u>	<u>\$ —</u>	<u>\$ 52,441,174</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 987,214	\$ —	\$ 987,214
Total Investments	<u>\$ —</u>	<u>\$ 987,214</u>	<u>\$ —</u>	<u>\$ 987,214</u>

Innovator U.S. Equity Accelerated Plus ETF - April

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 13,323,240	\$ —	\$ 13,323,240
Total Investments	<u>\$ —</u>	<u>\$ 13,323,240</u>	<u>\$ —</u>	<u>\$ 13,323,240</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,423,624	\$ —	\$ 2,423,624
Total Investments	<u>\$ —</u>	<u>\$ 2,423,624</u>	<u>\$ —</u>	<u>\$ 2,423,624</u>

Innovator U.S. Equity Accelerated Plus ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 24,150,042	\$ —	\$ 24,150,042
Total Investments	<u>\$ —</u>	<u>\$ 24,150,042</u>	<u>\$ —</u>	<u>\$ 24,150,042</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 7,097,102	\$ —	\$ 7,097,102
Total Investments	<u>\$ —</u>	<u>\$ 7,097,102</u>	<u>\$ —</u>	<u>\$ 7,097,102</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Accelerated Plus ETF - July

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 13,660,274	\$ —	\$ 13,660,274
Total Investments	<u>\$ —</u>	<u>\$ 13,660,274</u>	<u>\$ —</u>	<u>\$ 13,660,274</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,206,145	\$ —	\$ 2,206,145
Total Investments	<u>\$ —</u>	<u>\$ 2,206,145</u>	<u>\$ —</u>	<u>\$ 2,206,145</u>

Innovator U.S. Equity Accelerated Plus ETF - October

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 16,316,068	\$ —	\$ 16,316,068
Total Investments	<u>\$ —</u>	<u>\$ 16,316,068</u>	<u>\$ —</u>	<u>\$ 16,316,068</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,065,339	\$ —	\$ 2,065,339
Total Investments	<u>\$ —</u>	<u>\$ 2,065,339</u>	<u>\$ —</u>	<u>\$ 2,065,339</u>

Innovator U.S. Equity Buffer ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 265,533,263	\$ —	\$ 265,533,263
Total Investments	<u>\$ —</u>	<u>\$ 265,533,263</u>	<u>\$ —</u>	<u>\$ 265,533,263</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 5,090,539	\$ —	\$ 5,090,539
Total Investments	<u>\$ —</u>	<u>\$ 5,090,539</u>	<u>\$ —</u>	<u>\$ 5,090,539</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Buffer ETF - August

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 186,754,843	\$ —	\$ 186,754,843
Total Investments	<u>\$ —</u>	<u>\$ 186,754,843</u>	<u>\$ —</u>	<u>\$ 186,754,843</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 6,350,652	\$ —	\$ 6,350,652
Total Investments	<u>\$ —</u>	<u>\$ 6,350,652</u>	<u>\$ —</u>	<u>\$ 6,350,652</u>

Innovator U.S. Equity Buffer ETF - December

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 133,299,461	\$ —	\$ 133,299,461
Total Investments	<u>\$ —</u>	<u>\$ 133,299,461</u>	<u>\$ —</u>	<u>\$ 133,299,461</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 8,049,410	\$ —	\$ 8,049,410
Total Investments	<u>\$ —</u>	<u>\$ 8,049,410</u>	<u>\$ —</u>	<u>\$ 8,049,410</u>

Innovator U.S. Equity Buffer ETF - February

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 137,525,052	\$ —	\$ 137,525,052
Total Investments	<u>\$ —</u>	<u>\$ 137,525,052</u>	<u>\$ —</u>	<u>\$ 137,525,052</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 6,643,372	\$ —	\$ 6,643,372
Total Investments	<u>\$ —</u>	<u>\$ 6,643,372</u>	<u>\$ —</u>	<u>\$ 6,643,372</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Buffer ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 263,907,778	\$ —	\$ 263,907,778
Total Investments	<u>\$ —</u>	<u>\$ 263,907,778</u>	<u>\$ —</u>	<u>\$ 263,907,778</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 11,329,554	\$ —	\$ 11,329,554
Total Investments	<u>\$ —</u>	<u>\$ 11,329,554</u>	<u>\$ —</u>	<u>\$ 11,329,554</u>

Innovator U.S. Equity Buffer ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 266,661,208	\$ —	\$ 266,661,208
Total Investments	<u>\$ —</u>	<u>\$ 266,661,208</u>	<u>\$ —</u>	<u>\$ 266,661,208</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 7,521,565	\$ —	\$ 7,521,565
Total Investments	<u>\$ —</u>	<u>\$ 7,521,565</u>	<u>\$ —</u>	<u>\$ 7,521,565</u>

Innovator U.S. Equity Buffer ETF - June

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 155,594,575	\$ —	\$ 155,594,575
Total Investments	<u>\$ —</u>	<u>\$ 155,594,575</u>	<u>\$ —</u>	<u>\$ 155,594,575</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 5,054,915	\$ —	\$ 5,054,915
Total Investments	<u>\$ —</u>	<u>\$ 5,054,915</u>	<u>\$ —</u>	<u>\$ 5,054,915</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Buffer ETF - March

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 177,448,176	\$ —	\$ 177,448,176
Total Investments	<u>\$ —</u>	<u>\$ 177,448,176</u>	<u>\$ —</u>	<u>\$ 177,448,176</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,873,816	\$ —	\$ 3,873,816
Total Investments	<u>\$ —</u>	<u>\$ 3,873,816</u>	<u>\$ —</u>	<u>\$ 3,873,816</u>

Innovator U.S. Equity Buffer ETF - May

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 136,018,471	\$ —	\$ 136,018,471
Total Investments	<u>\$ —</u>	<u>\$ 136,018,471</u>	<u>\$ —</u>	<u>\$ 136,018,471</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 5,420,967	\$ —	\$ 5,420,967
Total Investments	<u>\$ —</u>	<u>\$ 5,420,967</u>	<u>\$ —</u>	<u>\$ 5,420,967</u>

Innovator U.S. Equity Buffer ETF - November

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 103,760,820	\$ —	\$ 103,760,820
Total Investments	<u>\$ —</u>	<u>\$ 103,760,820</u>	<u>\$ —</u>	<u>\$ 103,760,820</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,442,505	\$ —	\$ 4,442,505
Total Investments	<u>\$ —</u>	<u>\$ 4,442,505</u>	<u>\$ —</u>	<u>\$ 4,442,505</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Buffer ETF - October

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 242,290,615	\$ —	\$ 242,290,615
Total Investments	<u>\$ —</u>	<u>\$ 242,290,615</u>	<u>\$ —</u>	<u>\$ 242,290,615</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 9,817,444	\$ —	\$ 9,817,444
Total Investments	<u>\$ —</u>	<u>\$ 9,817,444</u>	<u>\$ —</u>	<u>\$ 9,817,444</u>

Innovator U.S. Equity Buffer ETF - September

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 209,546,734	\$ —	\$ 209,546,734
Total Investments	<u>\$ —</u>	<u>\$ 209,546,734</u>	<u>\$ —</u>	<u>\$ 209,546,734</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 7,839,665	\$ —	\$ 7,839,665
Total Investments	<u>\$ —</u>	<u>\$ 7,839,665</u>	<u>\$ —</u>	<u>\$ 7,839,665</u>

Innovator U.S. Equity Power Buffer ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 806,742,825	\$ —	\$ 806,742,825
Total Investments	<u>\$ —</u>	<u>\$ 806,742,825</u>	<u>\$ —</u>	<u>\$ 806,742,825</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 22,245,240	\$ —	\$ 22,245,240
Total Investments	<u>\$ —</u>	<u>\$ 22,245,240</u>	<u>\$ —</u>	<u>\$ 22,245,240</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Power Buffer ETF - August

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 882,658,317	\$ —	\$ 882,658,317
Total Investments	<u>\$ —</u>	<u>\$ 882,658,317</u>	<u>\$ —</u>	<u>\$ 882,658,317</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 32,700,182	\$ —	\$ 32,700,182
Total Investments	<u>\$ —</u>	<u>\$ 32,700,182</u>	<u>\$ —</u>	<u>\$ 32,700,182</u>

Innovator U.S. Equity Power Buffer ETF - December

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 811,648,320	\$ —	\$ 811,648,320
Total Investments	<u>\$ —</u>	<u>\$ 811,648,320</u>	<u>\$ —</u>	<u>\$ 811,648,320</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 75,475,104	\$ —	\$ 75,475,104
Total Investments	<u>\$ —</u>	<u>\$ 75,475,104</u>	<u>\$ —</u>	<u>\$ 75,475,104</u>

Innovator U.S. Equity Power Buffer ETF - February

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 691,828,442	\$ —	\$ 691,828,442
Total Investments	<u>\$ —</u>	<u>\$ 691,828,442</u>	<u>\$ —</u>	<u>\$ 691,828,442</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 48,681,706	\$ —	\$ 48,681,706
Total Investments	<u>\$ —</u>	<u>\$ 48,681,706</u>	<u>\$ —</u>	<u>\$ 48,681,706</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Power Buffer ETF - January

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$1,054,876,706	\$ —	\$1,054,876,706
Total Investments	<u>\$ —</u>	<u>\$1,054,876,706</u>	<u>\$ —</u>	<u>\$1,054,876,706</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 70,181,000	\$ —	\$ 70,181,000
Total Investments	<u>\$ —</u>	<u>\$ 70,181,000</u>	<u>\$ —</u>	<u>\$ 70,181,000</u>

Innovator U.S. Equity Power Buffer ETF - July

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$1,000,731,599	\$ —	\$1,000,731,599
Total Investments	<u>\$ —</u>	<u>\$1,000,731,599</u>	<u>\$ —</u>	<u>\$1,000,731,599</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 31,869,551	\$ —	\$ 31,869,551
Total Investments	<u>\$ —</u>	<u>\$ 31,869,551</u>	<u>\$ —</u>	<u>\$ 31,869,551</u>

Innovator U.S. Equity Power Buffer ETF - June

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 638,980,540	\$ —	\$ 638,980,540
Total Investments	<u>\$ —</u>	<u>\$ 638,980,540</u>	<u>\$ —</u>	<u>\$ 638,980,540</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 26,197,380	\$ —	\$ 26,197,380
Total Investments	<u>\$ —</u>	<u>\$ 26,197,380</u>	<u>\$ —</u>	<u>\$ 26,197,380</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Power Buffer ETF - March

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 578,017,056	\$ —	\$ 578,017,056
Total Investments	<u>\$ —</u>	<u>\$ 578,017,056</u>	<u>\$ —</u>	<u>\$ 578,017,056</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 22,083,129	\$ —	\$ 22,083,129
Total Investments	<u>\$ —</u>	<u>\$ 22,083,129</u>	<u>\$ —</u>	<u>\$ 22,083,129</u>

Innovator U.S. Equity Power Buffer ETF - May

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 595,396,577	\$ —	\$ 595,396,577
Total Investments	<u>\$ —</u>	<u>\$ 595,396,577</u>	<u>\$ —</u>	<u>\$ 595,396,577</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 34,105,093	\$ —	\$ 34,105,093
Total Investments	<u>\$ —</u>	<u>\$ 34,105,093</u>	<u>\$ —</u>	<u>\$ 34,105,093</u>

Innovator U.S. Equity Power Buffer ETF - November

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 697,966,752	\$ —	\$ 697,966,752
Total Investments	<u>\$ —</u>	<u>\$ 697,966,752</u>	<u>\$ —</u>	<u>\$ 697,966,752</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 29,905,568	\$ —	\$ 29,905,568
Total Investments	<u>\$ —</u>	<u>\$ 29,905,568</u>	<u>\$ —</u>	<u>\$ 29,905,568</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Power Buffer ETF - October

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 880,116,705	\$ —	\$ 880,116,705
Total Investments	<u>\$ —</u>	<u>\$ 880,116,705</u>	<u>\$ —</u>	<u>\$ 880,116,705</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 34,845,150	\$ —	\$ 34,845,150
Total Investments	<u>\$ —</u>	<u>\$ 34,845,150</u>	<u>\$ —</u>	<u>\$ 34,845,150</u>

Innovator U.S. Equity Power Buffer ETF - September

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 924,567,449	\$ —	\$ 924,567,449
Total Investments	<u>\$ —</u>	<u>\$ 924,567,449</u>	<u>\$ —</u>	<u>\$ 924,567,449</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 35,510,125	\$ —	\$ 35,510,125
Total Investments	<u>\$ —</u>	<u>\$ 35,510,125</u>	<u>\$ —</u>	<u>\$ 35,510,125</u>

Innovator U.S. Equity Ultra Buffer ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 149,677,800	\$ —	\$ 149,677,800
Total Investments	<u>\$ —</u>	<u>\$ 149,677,800</u>	<u>\$ —</u>	<u>\$ 149,677,800</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,133,784	\$ —	\$ 3,133,784
Total Investments	<u>\$ —</u>	<u>\$ 3,133,784</u>	<u>\$ —</u>	<u>\$ 3,133,784</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Ultra Buffer ETF - August

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 238,271,932	\$ —	\$ 238,271,932
Total Investments	<u>\$ —</u>	<u>\$ 238,271,932</u>	<u>\$ —</u>	<u>\$ 238,271,932</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 6,097,884	\$ —	\$ 6,097,884
Total Investments	<u>\$ —</u>	<u>\$ 6,097,884</u>	<u>\$ —</u>	<u>\$ 6,097,884</u>

Innovator U.S. Equity Ultra Buffer ETF - December

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 78,392,394	\$ —	\$ 78,392,394
Total Investments	<u>\$ —</u>	<u>\$ 78,392,394</u>	<u>\$ —</u>	<u>\$ 78,392,394</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 7,248,740	\$ —	\$ 7,248,740
Total Investments	<u>\$ —</u>	<u>\$ 7,248,740</u>	<u>\$ —</u>	<u>\$ 7,248,740</u>

Innovator U.S. Equity Ultra Buffer ETF - February

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 60,139,013	\$ —	\$ 60,139,013
Total Investments	<u>\$ —</u>	<u>\$ 60,139,013</u>	<u>\$ —</u>	<u>\$ 60,139,013</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,946,929	\$ —	\$ 3,946,929
Total Investments	<u>\$ —</u>	<u>\$ 3,946,929</u>	<u>\$ —</u>	<u>\$ 3,946,929</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Ultra Buffer ETF - January

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 171,722,941	\$ —	\$ 171,722,941
Total Investments	<u>\$ —</u>	<u>\$ 171,722,941</u>	<u>\$ —</u>	<u>\$ 171,722,941</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 11,660,289	\$ —	\$ 11,660,289
Total Investments	<u>\$ —</u>	<u>\$ 11,660,289</u>	<u>\$ —</u>	<u>\$ 11,660,289</u>

Innovator U.S. Equity Ultra Buffer ETF - July

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 147,218,031	\$ —	\$ 147,218,031
Total Investments	<u>\$ —</u>	<u>\$ 147,218,031</u>	<u>\$ —</u>	<u>\$ 147,218,031</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,157,188	\$ —	\$ 3,157,188
Total Investments	<u>\$ —</u>	<u>\$ 3,157,188</u>	<u>\$ —</u>	<u>\$ 3,157,188</u>

Innovator U.S. Equity Ultra Buffer ETF - June

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 93,856,901	\$ —	\$ 93,856,901
Total Investments	<u>\$ —</u>	<u>\$ 93,856,901</u>	<u>\$ —</u>	<u>\$ 93,856,901</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,968,358	\$ —	\$ 2,968,358
Total Investments	<u>\$ —</u>	<u>\$ 2,968,358</u>	<u>\$ —</u>	<u>\$ 2,968,358</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Ultra Buffer ETF - March

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 84,426,433	\$ —	\$ 84,426,433
Total Investments	\$ —	\$ 84,426,433	\$ —	\$ 84,426,433
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,690,295	\$ —	\$ 2,690,295
Total Investments	\$ —	\$ 2,690,295	\$ —	\$ 2,690,295

Innovator U.S. Equity Ultra Buffer ETF - May

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 55,310,049	\$ —	\$ 55,310,049
Total Investments	\$ —	\$ 55,310,049	\$ —	\$ 55,310,049
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,704,570	\$ —	\$ 2,704,570
Total Investments	\$ —	\$ 2,704,570	\$ —	\$ 2,704,570

Innovator U.S. Equity Ultra Buffer ETF - November

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 40,250,133	\$ —	\$ 40,250,133
Total Investments	\$ —	\$ 40,250,133	\$ —	\$ 40,250,133
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 1,252,251	\$ —	\$ 1,252,251
Total Investments	\$ —	\$ 1,252,251	\$ —	\$ 1,252,251

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Equity Ultra Buffer ETF - October

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 166,113,618	\$ —	\$ 166,113,618
Total Investments	\$ —	\$ 166,113,618	\$ —	\$ 166,113,618
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,457,181	\$ —	\$ 4,457,181
Total Investments	\$ —	\$ 4,457,181	\$ —	\$ 4,457,181

Innovator U.S. Equity Ultra Buffer ETF - September

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 167,189,208	\$ —	\$ 167,189,208
Total Investments	\$ —	\$ 167,189,208	\$ —	\$ 167,189,208
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,378,208	\$ —	\$ 4,378,208
Total Investments	\$ —	\$ 4,378,208	\$ —	\$ 4,378,208

Innovator U.S. Small Cap 10 Buffer ETF - Quarterly

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 118,612,056	\$ —	\$ 118,612,056
Total Investments	\$ —	\$ 118,612,056	\$ —	\$ 118,612,056
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 3,129,849	\$ —	\$ 3,129,849
Total Investments	\$ —	\$ 3,129,849	\$ —	\$ 3,129,849

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Small Cap Power Buffer ETF - April

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 184,138,910	\$ —	\$ 184,138,910
Total Investments	\$ —	\$ 184,138,910	\$ —	\$ 184,138,910
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 4,594,679	\$ —	\$ 4,594,679
Total Investments	\$ —	\$ 4,594,679	\$ —	\$ 4,594,679

Innovator U.S. Small Cap Power Buffer ETF - August

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 71,324,286	\$ —	\$ 71,324,286
Total Investments	\$ —	\$ 71,324,286	\$ —	\$ 71,324,286
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 2,739,066	\$ —	\$ 2,739,066
Total Investments	\$ —	\$ 2,739,066	\$ —	\$ 2,739,066

Innovator U.S. Small Cap Power Buffer ETF - January

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 405,686,220	\$ —	\$ 405,686,220
Total Investments	\$ —	\$ 405,686,220	\$ —	\$ 405,686,220
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 5,324,748	\$ —	\$ 5,324,748
Total Investments	\$ —	\$ 5,324,748	\$ —	\$ 5,324,748

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Small Cap Power Buffer ETF - July

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 162,589,494	\$ —	\$ 162,589,494
Total Investments	<u>\$ —</u>	<u>\$ 162,589,494</u>	<u>\$ —</u>	<u>\$ 162,589,494</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 8,112,808	\$ —	\$ 8,112,808
Total Investments	<u>\$ —</u>	<u>\$ 8,112,808</u>	<u>\$ —</u>	<u>\$ 8,112,808</u>

Innovator U.S. Small Cap Power Buffer ETF - June

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 11,007,629	\$ —	\$ 11,007,629
Total Investments	<u>\$ —</u>	<u>\$ 11,007,629</u>	<u>\$ —</u>	<u>\$ 11,007,629</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 463,777	\$ —	\$ 463,777
Total Investments	<u>\$ —</u>	<u>\$ 463,777</u>	<u>\$ —</u>	<u>\$ 463,777</u>

Innovator U.S. Small Cap Power Buffer ETF - November

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 1,325,068	\$ —	\$ 1,325,068
Total Investments	<u>\$ —</u>	<u>\$ 1,325,068</u>	<u>\$ —</u>	<u>\$ 1,325,068</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 75,168	\$ —	\$ 75,168
Total Investments	<u>\$ —</u>	<u>\$ 75,168</u>	<u>\$ —</u>	<u>\$ 75,168</u>

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Innovator U.S. Small Cap Power Buffer ETF - October

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 156,065,391	\$ —	\$ 156,065,391
Total Investments	<u>\$ —</u>	<u>\$ 156,065,391</u>	<u>\$ —</u>	<u>\$ 156,065,391</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 8,216,478	\$ —	\$ 8,216,478
Total Investments	<u>\$ —</u>	<u>\$ 8,216,478</u>	<u>\$ —</u>	<u>\$ 8,216,478</u>

Innovator U.S. Small Cap Power Buffer ETF - September

	Level 1	Level 2	Level 3	Total
Assets:				
<u>Investments:</u>				
Purchased Options	\$ —	\$ 19,898,553	\$ —	\$ 19,898,553
Total Investments	<u>\$ —</u>	<u>\$ 19,898,553</u>	<u>\$ —</u>	<u>\$ 19,898,553</u>
Liabilities:				
<u>Investments:</u>				
Written Options	\$ —	\$ 963,078	\$ —	\$ 963,078
Total Investments	<u>\$ —</u>	<u>\$ 963,078</u>	<u>\$ —</u>	<u>\$ 963,078</u>

There were no Level 3 investments for the Funds during the year or period ended October 31, 2024.

Option Contracts: In general, an option contract is an agreement between a buyer and seller that gives the purchaser of the option the right to buy or sell a particular asset at a specified future date at an agreed upon price (commonly known as the “strike price”).

The Funds invest primarily in FLEX Option contracts. FLEX Options are customized option contracts that trade on an exchange but provide investors with the ability to customize key contract terms like strike price, style and expiration date while achieving price discovery in competitive, transparent auctions markets and avoiding the counterparty exposure of over-the-counter options positions. Like traditional exchange-traded options, FLEX Options are guaranteed for settlement by the OCC, a market clearinghouse that guarantees performance by counterparties to certain derivatives contracts. The FLEX Options in which the Funds will invest are all European style options (options that are exercisable only on the expiration date). The FLEX Options are listed on the Chicago Board Options Exchange.

The Funds will purchase and sell call and put FLEX Options. In general, put options give the holder (i.e., the buyer) the right to sell an asset (or deliver the cash value of the index, in case of an index put option) and the seller (i.e., the writer) of the put has the obligation to buy the asset (or receive cash value of the index, in case of an index put option) at a certain defined price. Call options give the holder (i.e., the buyer) the right to buy an asset (or receive cash value of the index, in case of an index call option) and the seller (i.e., the writer) the obligation to sell the asset (or deliver cash value of the index, in case of an index call option) at a certain defined price.

When the Funds purchase an option, an amount equal to the premium paid by the Funds are recorded as an investment and is subsequently adjusted to the current value of the option purchased. If an option expires on the stipulated expiration date or if the Funds enter into a closing sale transaction, a gain or loss is realized. If a call option is exercised, the cost of the security acquired is increased by the premium paid for the call. If a put option is exercised, a gain or loss is realized from the sale of the underlying security, and the proceeds from such sale are decreased by the premium originally paid. Purchased options are non-income producing securities.

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

When the Funds write an option, an amount equal to the premium received by the Funds are recorded as a liability and is subsequently adjusted to the current value of the option written. Premiums received from writing options that expire unexercised are treated by the Funds on the expiration date as realized gain from written options. The difference between the premium and the amount paid on effecting a closing purchase transaction, including brokerage commissions, is also treated as a realized gain, or if the premium is less than the amount paid for the closing purchase transaction, as a realized loss. If a call option is exercised, the premium is added to the proceeds from the sale of the underlying security in determining whether the Funds have realized a gain or loss. If a put option is exercised, the premium reduces the cost basis of the securities purchased by the Funds. The Funds, as writers of an option, bear the market risk of an unfavorable change in the price of the security underlying the written option.

All of the FLEX Option contracts held by the Funds are fully funded and cash settled, therefore balance sheet offsetting under U.S. GAAP does not apply.

The Funds bear the risk that the OCC will be unable or unwilling to perform its obligations under the FLEX Options contracts. In the unlikely event that the OCC becomes insolvent or is otherwise unable to meet its settlement obligations, the Funds could suffer significant losses. Additionally, FLEX Options may be less liquid than certain other securities such as standardized options. In less liquid market for the FLEX Options, the Funds may have difficulty closing out certain FLEX Options positions at desired times and prices. The Funds may experience substantial downside from specific FLEX Option positions and certain FLEX Option positions may expire worthless. The value of the underlying FLEX Options will be affected by, among others, changes in the value of the exchange, changes in interest rates, changes in the actual and implied volatility of the Index and the remaining time to until the FLEX Options expire. The value of the FLEX Options does not increase or decrease at the same rate as the level of the Index (although they generally move in the same direction). However, as a FLEX Option approaches its expiration date, its value typically increasingly moves with the value of the Index.

The value of derivative instruments on the Statements of Assets and Liabilities for the Funds as of October 31, 2024 are as follows:

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Asset Derivatives	Liability Derivatives
	Investments, at value	Options written, at value
BALT	\$ 912,747,346	\$12,821,998
EBUF	10,409,802	193,005
EAPR	68,174,505	1,751,610
EJAN	129,767,765	1,746,523
EJUL	90,029,940	3,243,240
EOCT	55,596,985	2,427,047
ZAUG	84,272,768	3,357,637
ZJUL	119,811,471	4,525,591
ZNOV	1,293,270	53,856
ZOCT	71,756,740	2,548,580
ZSEP	113,970,037	4,385,508
AAPR	75,750,733	4,295,992
AJAN	67,544,916	7,992,947
TJUL	243,116,023	30,386,836
AJUL	72,441,159	3,354,266
AOCT	57,726,430	3,019,076
APOC	77,144,353	1,741,080

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Asset Derivatives	Liability Derivatives
	Investments, at value	Options written, at value
JAJL.....	\$ 157,684,022	\$ 4,417,959
XDQQ.....	35,182,848	951,130
QTAP.....	17,660,225	3,359,292
QTJA.....	38,914,954	10,217,936
QTJL.....	19,719,093	2,775,046
QTOC.....	9,890,920	1,556,865
NAPR.....	201,581,827	7,430,220
NAUG.....	17,606,687	870,895
NJAN.....	212,066,092	11,218,844
NJUL.....	276,479,424	10,575,729
NJUN.....	28,338,836	1,383,851
NNOV.....	1,325,844	80,912
NOCT.....	170,351,539	9,733,147
NSEP.....	38,086,055	2,128,738
IBUF.....	5,779,377	73,510
IAPR.....	204,066,418	2,420,484
IAUG.....	15,092,796	443,969
IDEC.....	10,892,993	35,656
IFEB.....	11,892,510	71,006
IJAN.....	181,260,245	841,633
IJUL.....	163,330,235	4,213,771
IJUN.....	24,103,163	381,125
IMAR.....	13,017,387	93,612
IMAY.....	9,075,888	114,958
INOV.....	4,518,397	136,396
IOCT.....	126,521,996	5,036,416
ISEP.....	69,289,377	1,728,692
QBUF.....	82,343,820	1,962,389
APRD.....	833,865	979,517
JAND.....	95,468	110,175
JULD.....	818,110	959,994
OCTD.....	1,301,711	1,519,929
LAPR.....	—	26,292
LJAN.....	—	15,208
LJUL.....	—	30,399
LOCT.....	—	392,830
APRH.....	2,737,649	3,037,344
JANH.....	254,920	281,125
JULH.....	3,652,005	4,061,951
OCTH.....	5,856,511	6,535,659
APRJ.....	3,399,706	3,687,739

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Asset Derivatives	Liability Derivatives
	Investments, at value	Options written, at value
JANJ.....	\$ 535,108	\$ 586,241
JULJ.....	3,640,223	3,970,099
OCTJ.....	5,358,319	5,857,933
APRQ.....	1,384,438	1,492,641
JANQ.....	84,355	92,607
JULQ.....	991,211	1,066,863
OCTQ.....	2,383,736	2,580,916
HAPR.....	—	19,239
HJAN.....	—	23,569
HJUL.....	—	22,308
HOCT.....	—	471,990
ZALT.....	260,203,366	3,910,276
EALT.....	102,980,945	712,615
XBAP.....	99,045,519	12,519,230
XBJA.....	109,687,723	23,249,418
XBJL.....	170,168,781	20,112,648
XBOC.....	74,235,393	7,837,763
XDAP.....	8,514,084	792,282
XDJA.....	11,965,398	2,169,057
XDJL.....	11,963,922	998,200
XDOC.....	5,491,574	347,267
XDSQ.....	52,441,174	987,214
XTAP.....	13,323,240	2,423,624
XTJA.....	24,150,042	7,097,102
XTJL.....	13,660,274	2,206,145
XTOC.....	16,316,068	2,065,339
BAPR.....	265,533,263	5,090,539
BAUG.....	186,754,843	6,350,652
BDEC.....	133,299,461	8,049,410
BFEB.....	137,525,052	6,643,372
BJAN.....	263,907,778	11,329,554
BJUL.....	266,661,208	7,521,565
BJUN.....	155,594,575	5,054,915
BMAR.....	177,448,176	3,873,816
BMAY.....	136,018,471	5,420,967
BNOV.....	103,760,820	4,442,505
BOCT.....	242,290,616	9,817,444
BSEP.....	209,546,734	7,839,665
PAPR.....	806,742,825	22,245,240
PAUG.....	882,658,317	32,700,182
PDEC.....	811,648,320	75,475,104

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Asset Derivatives	Liability Derivatives
	Investments, at value	Options written, at value
PFEB	\$ 691,828,442	\$48,681,706
PJAN	1,054,876,706	70,181,000
PJUL	1,000,731,599	31,869,551
PJUN	638,980,540	26,197,380
PMAR	578,017,056	22,083,129
PMAY	595,396,577	34,105,093
PNOV	697,966,752	29,905,568
POCT	880,116,705	34,845,150
PSEP	924,567,449	35,510,125
UAPR	149,677,800	3,133,784
UAUG	238,271,932	6,097,884
UDEC	78,392,394	7,248,740
UFEB	60,139,013	3,946,929
UJAN	171,722,941	11,660,289
UJUL	147,218,031	3,157,188
UJUN	93,856,901	2,968,358
UMAR	84,426,433	2,690,295
UMAY	55,310,049	2,704,570
UNOV	40,250,133	1,252,251
UOCT	166,113,618	4,457,181
USEP	167,189,208	4,378,208
RBUF	118,612,056	3,129,849
KAPR	184,138,910	4,594,679
KAUG	71,324,286	2,739,066
KJAN	405,686,220	5,324,748
KJUL	162,589,494	8,112,808
KJUN	11,007,629	463,777
KNOV	1,325,068	75,168
KOCT	156,065,391	8,216,478
KSEP	19,898,553	963,078

	Interest Rate Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Asset Derivatives	Liability Derivatives
	Investments, at value	Options written, at value
TFJL	\$ 76,727,706	\$ 105,300
TBJL	15,481,427	383,032

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

The effect of derivative instruments on the Statements of Operations for the year or period ended October 31, 2024:

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments			
	Amount of Realized Gain/(Loss) on Derivatives Recognized in Income			
	Purchased options^(a)	Purchased options in-kind^(b)	Options written	Options written in-kind^(b)
BALT	\$ 71,824,194	\$ 69,225,404	\$ (74,836,218)	\$ 2,426,215
EBUF	52,358	178,086	(84,512)	(5,085)
EAPR	(2,612,468)	3,214,432	875,651	2,012,497
EJAN	3,956,653	4,245,210	1,641,829	5,488,585
EJUL	2,990,947	1,068,190	2,099,513	1,142,188
EOCT	822,649	6,100,685	296,534	1,166,861
ZAUG	(36,918)	139,251	(7,936)	(11,464)
ZJUL	(6,303)	1,106,382	(3,409)	(81,817)
ZNOV	—	—	—	—
ZOCT	—	—	—	—
ZSEP	(1,165)	78,286	(1,314)	(8,468)
AAPR	3,427	1,150,256	(131,408)	(17,821)
AJAN	(36,729)	4,575,300	(68,212)	(1,013,903)
TJUL	(379,733)	18,101,292	(920,635)	475,442
AJUL	(514,561)	368,403	(191,163)	64,041
AOCT	—	30,293	—	5,563
APOC	—	—	—	—
JAJL	(38,884)	1,613,000	(42,899)	(28,739)
XDQQ	13,963,617	2,527,691	(7,163,690)	511,331
QTAP	4,624,254	6,726,732	(5,998,311)	(2,507,299)
QTJA	13,267,498	11,194,960	(19,913,955)	(3,283,752)
QTJL	4,313,719	4,038,021	(3,665,676)	(1,589,295)
QTOC	1,444,143	7,635,716	(4,181,207)	(2,515,321)
NAPR	(5,467,876)	45,180,493	(17,000,074)	1,766,071
NAUG	(1,782)	75,827	(823)	16,626
NJAN	29,323,758	9,225,413	(16,192,866)	(87,219)
NJUL	(10,409,611)	58,301,576	(15,015,625)	4,920,092
NJUN	3,964	812,190	(27,354)	172,708
NNOV	—	—	—	—
NOCT	(4,587,345)	46,468,461	(15,019,541)	(1,913,503)
NSEP	(39,389)	101,061	(21,474)	19,181
IBUF	(8,505)	173,605	(52,316)	(8,136)
IAPR	4,666,200	12,280,401	2,197,031	5,436,055
IAUG	—	38,766	—	17,561
IDEC	75,063	257,652	(6,118)	37,534
IFEB	(1,030)	261,133	9	61,954
IJAN	6,562,534	3,735,965	3,510,222	894,017
IJUL	(196,575)	11,833,386	1,449,602	3,668,344
IJUN	(1,750)	99,609	—	21,157
IMAR	377	257,084	33	73,828
IMAY	(1,327)	130,532	(219)	11,369
INOV	(227,962)	597,604	46,414	74,251
IOCT	(3,195,613)	22,765,942	(1,984,595)	1,649,238

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments			
	Amount of Realized Gain/(Loss) on Derivatives Recognized in Income			
	Purchased options ^(a)	Purchased options in-kind ^(b)	Options written	Options written in-kind ^(b)
ISEP.....	\$ (1,780,824)	\$ 8,018,173	\$ 12,071	\$ 960,943
QBUF.....	(256,655)	213,343	4,082	265,164
APRD.....	(2,158,838)	(221,779)	1,965,173	431,584
JAND.....	(2,375)	(60,977)	9,378	251,816
JULD.....	(965,694)	(125,601)	1,076,839	380,705
OCTD.....	(1,123,405)	—	1,313,145	—
LAPR.....	—	—	—	—
LJAN.....	—	—	9	132,870
LJUL.....	—	—	—	—
LOCT.....	—	—	682	265,051
APRH.....	(8,619,854)	(135,271)	7,858,252	745,645
JANH.....	(37,535)	(17,114)	169,500	138,770
JULH.....	(5,638,438)	(302,642)	5,966,603	643,060
OCTH.....	(4,663,089)	(126,324)	4,689,425	635,006
APRJ.....	(12,071,877)	(1,037,323)	10,938,642	1,914,675
JANJ.....	(84,510)	(94,465)	503,299	232,294
JULJ.....	(5,244,539)	(427,806)	5,368,543	602,270
OCTJ.....	(4,768,766)	(185,633)	4,236,133	1,150,881
APRQ.....	(6,356,119)	(1,201,680)	5,083,985	1,437,899
JANQ.....	(587,876)	—	874,899	—
JULQ.....	(1,201,816)	(9,411)	1,313,672	7,151
OCTQ.....	(1,628,409)	(53,097)	1,178,197	621,865
HAPR.....	—	—	—	—
HJAN.....	—	—	—	—
HJUL.....	—	—	—	6,304
HOCT.....	—	—	967	258,575
ZALT.....	650,965	18,861,456	(7,740,662)	2,563,273
EALT.....	(435,596)	13,947,916	(1,252,417)	917,651
XBAP.....	16,841,737	11,097,370	(18,184,070)	38,994
XBJA.....	4,600,281	15,173,744	(9,287,262)	(577,786)
XBJL.....	15,176,221	10,514,636	(14,722,042)	(590,885)
XBOC.....	12,605,340	23,425,168	(24,133,683)	(2,768,021)
XDAP.....	707,739	1,704,896	(1,226,497)	(280,120)
XDJA.....	1,271,332	228,992	(675,405)	(34,693)
XDJL.....	2,195,799	764,536	(1,443,797)	(182,493)
XDOC.....	2,454,545	706,098	(2,041,123)	(198,982)
XDSQ.....	18,995,695	11,339,227	(14,994,836)	(487,588)
XTAP.....	2,815,783	2,228,514	(2,545,169)	(847,403)
XTJA.....	2,957,529	5,993,972	(3,441,147)	(757,306)
XTJL.....	3,857,744	2,028,916	(2,860,104)	(878,746)
XTOC.....	6,329,069	7,548,174	(7,667,776)	(3,298,715)
BAPR.....	(7,701,252)	43,754,052	(9,201,821)	5,858,305
BAUG.....	(3,152,236)	34,984,581	478,332	5,570,473
BDEC.....	2,454,588	9,015,779	3,893,031	995,045

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments			
	Amount of Realized Gain/(Loss) on Derivatives Recognized in Income			
	Purchased options ^(a)	Purchased options in-kind ^(b)	Options written	Options written in-kind ^(b)
BFEB	\$ 2,394,133	\$ 21,464,561	\$ 1,545,204	\$ 2,432,705
BJAN	24,650,934	5,633,500	7,445,355	(123,300)
BJUL	(5,563,626)	57,537,266	(5,233,400)	6,870,035
BJUN	10,563,511	8,919,969	(2,254,560)	926,229
BMAR	6,705,015	15,076,956	(3,423,841)	1,931,908
BMAY	3,871,449	14,223,927	1,288,609	2,041,063
BNOV	(7,570,123)	37,289,931	(12,435,656)	2,420,229
BOCT	6,900,125	42,012,369	(18,179,713)	2,690,779
BSEP	2,008,533	30,525,344	(4,758,029)	2,977,567
PAPR	(15,714,611)	154,509,692	(51,524,921)	13,074,205
PAUG	3,745,903	120,495,894	(9,417,368)	10,066,999
PDEC	(17,941,918)	77,269,793	3,568,387	18,211,144
PFEB	11,705,003	68,834,120	(6,539,545)	1,630,594
PJAN	61,878,124	66,209,399	(3,292,129)	(2,783,129)
PJUL	15,797,159	152,935,707	(48,086,562)	8,205,154
PJUN	52,086,429	51,360,541	(29,721,139)	(639,857)
PMAR	27,426,280	63,169,217	(26,847,295)	3,181,069
PMAY	38,274,888	37,353,992	(8,936,189)	1,096,062
PNOV	(44,990,113)	263,117,012	(108,741,745)	(64,743)
POCT	(15,041,101)	206,743,067	(88,206,271)	426,255
PSEP	12,778,724	130,634,413	(44,343,621)	5,775,673
UAPR	(2,217,119)	26,902,166	(8,081,858)	53,767
UAUG	(5,542,550)	65,455,166	(7,410,646)	(1,205,281)
UDEC	(2,159,218)	10,849,299	98,635	259,142
UFEB	4,472,253	8,712,872	(1,489,291)	(1,116,440)
UJAN	18,871,972	8,346,321	(3,605,541)	(1,703,142)
UJUL	1,740,592	16,978,843	(4,740,010)	14,025
UJUN	6,733,925	7,548,635	(4,643,855)	(898,727)
UMAR	8,112,051	7,985,699	(3,714,268)	(935,369)
UMAY	6,699,937	5,048,118	(1,798,292)	(1,220,607)
UNOV	(2,567,147)	17,520,777	(6,515,440)	(1,449,184)
UOCT	6,080,695	22,618,162	(14,248,222)	(386,581)
USEP	2,911,705	14,060,099	(4,670,380)	(915,482)
RBUF	(115,918)	361,321	(100,939)	66,825
KAPR	5,481,699	12,005,156	3,370,871	5,600,443
KAUG	(7,161)	(1,442,233)	(1,342)	501,869
KJAN	11,858,856	6,738,812	7,415,902	3,601,450
KJUL	1,585,722	4,446,788	4,695,915	2,790,089
KJUN	1,183	131,745	(1,054)	19,110
KNOV	—	—	—	—
KOCT	(4,557,568)	20,369,304	(2,751,469)	2,116,038
KSEP	—	—	—	—

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Interest Rate Risk - Call and Put Options not Accounted for as Hedging Instruments			
	Amount of Realized Gain/(Loss) on Derivatives Recognized in Income			
	Purchased options ^(a)	Purchased options in-kind ^(b)	Options written	Options written in-kind ^(b)
TFJL	\$ (715,469)	\$6,413,259	\$ (511,908)	\$ 122,929
TBJL	(2,573,149)	290,479	1,113,950	819

^(a) Amount is included in realized gain/(loss) on investments on the Statements of Operations.

^(b) Amount is included in realized gain/(loss) in-kind on the Statements of Operations.

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Change in Unrealized Appreciation/(Depreciation) on Derivatives Recognized in Income	
	Purchased options ^(c)	Options written
BALT	\$ 1,558,706	\$ 385,959
EBUF	(332,638)	143,944
EAPR	6,294,663	(813,519)
EJAN	12,836,673	(887,423)
EJUL	6,865,471	(749,802)
EOCT	(466,574)	(43,245)
ZAUG	3,147,815	(1,296,612)
ZJUL	3,150,663	(797,412)
ZNOV	(106)	(54)
ZOCT	(367,778)	295,927
ZSEP	1,969,447	(969,209)
AAPR	4,997,521	(1,565,421)
AJAN	6,995,192	(5,547,237)
TJUL	38,685,507	(27,324,380)
AJUL	2,920,819	(473,030)
AOCT	(337,948)	94,958
APOC	(259,696)	367,527
JAJL	3,539,850	(885,086)
XDQQ	724,866	(301,073)
QTAP	1,015,690	(1,079,002)
QTJA	(1,150,182)	4,323,921
QTJL	2,432,926	(1,573,375)
QTOC	560,028	(444,156)
NAPR	4,710,945	(1,557,482)
NAUG	512,203	83,232
NJAN	6,948,848	505,470
NJUL	12,099,713	(2,736,946)
NJUN	511,442	(91,803)
NNOV	(115)	(118)
NOCT	2,736,133	(1,078,261)
NSEP	740,785	(33,174)
IBUF	(108,848)	31,862
IAPR	12,503,936	(2,542,684)

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Change in Unrealized Appreciation/(Depreciation) on Derivatives Recognized in Income	
	Purchased options ^(e)	Options written
IAUG	\$ (95,129)	\$ 44,457
IDEC	596,080	196,509
IFEB	152,830	179,983
IJAN	11,253,403	116,662
IJUL	7,395,638	(407,535)
IJUN	(250,771)	50,273
IMAR	15,295	147,688
IMAY	19,085	50,696
INOV	(414)	(417)
IOCT	(2,878,575)	(647,956)
ISEP	(967,574)	415,398
QBUF	(790,206)	708,141
APRD	285,462	80,672
JAND	(794,586)	743,956
JULD	(591,917)	535,663
OCTD	7,135	(3,815)
LAPR	—	32,224
LJAN	—	122,323
LJUL	—	10,304
LOCT	—	(16,034)
APRH	3,297,355	(2,479,128)
JANH	(1,671,414)	1,614,855
JULH	(705,365)	938,063
OCTH	313,243	(344,225)
APRJ	6,193,786	(5,310,243)
JANJ	(3,152,570)	2,872,206
JULJ	559,090	(337,453)
OCTJ	438,817	(472,076)
APRQ	4,547,170	(3,322,174)
JANQ	(546,537)	344,216
JULQ	(12,770)	(9,070)
OCTQ	183,561	(218,064)
HAPR	—	21,780
HJAN	—	202,832
HJUL	—	4,061
HOCT	—	(10,199)
ZALT	(1,208,790)	1,522,323
EALT	(691,530)	346,385
XBAP	12,191,688	(8,913,550)
XBJA	23,547,585	(20,548,496)
XBJL	12,780,320	(6,749,409)

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Change in Unrealized Appreciation/(Depreciation) on Derivatives Recognized in Income	
	Purchased options ^(e)	Options written
XBOC	\$ 1,380,398	\$ (1,086,327)
XDAP	1,061,528	(522,836)
XDJA	2,362,809	(1,630,968)
XDJL	1,628,918	(715,729)
XDOC	82,961	(54,532)
XDSQ	2,125,491	(1,011,750)
XTAP	2,435,925	(2,024,741)
XTJA	4,668,733	(6,227,146)
XTJL	3,562,600	(2,412,771)
XTOC	573,826	(457,620)
BAPR	17,022,384	(2,260,306)
BAUG	13,452,900	1,891,475
BDEC	23,957,048	(10,032,069)
BFEB	14,324,625	(6,641,160)
BJAN	31,229,995	(11,364,685)
BJUL	22,383,998	1,211,895
BJUN	9,975,528	(2,255,301)
BMAR	12,477,460	(2,036,411)
BMAY	14,420,710	(4,293,995)
BNOV	(692)	(789)
BOCT	1,507,443	(166,434)
BSEP	9,436,587	1,220,225
PAPR	51,115,208	(18,693,565)
PAUG	67,374,669	(6,410,315)
PDEC	147,726,279	(83,353,872)
PFEB	82,264,258	(45,995,305)
PJAN	128,168,624	(70,770,049)
PJUL	73,065,796	(12,785,134)
PJUN	43,926,629	(19,248,889)
PMAR	39,931,846	(18,247,468)
PMAY	60,456,232	(29,865,498)
PNOV	1,289	666
POCT	5,573,004	(3,397,344)
PSEP	40,871,493	(6,113,837)
UAPR	10,616,999	(3,146,061)
UAUG	20,089,602	(3,419,656)
UDEC	14,801,567	(7,525,648)
UFEB	6,410,399	(4,304,437)
UJAN	19,182,382	(12,954,428)
UJUL	12,945,314	(2,823,963)
UJUN	6,596,164	(2,331,633)

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Equity Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Change in Unrealized Appreciation/(Depreciation) on Derivatives Recognized in Income	
	Purchased options ^(c)	Options written
UMAR	\$ 6,590,628	\$ (2,122,964)
UMAY	5,827,385	(2,973,902)
UNOV	(534)	(562)
UOCT	780,975	(378,375)
USEP	6,219,710	(1,360,474)
RBUF	(577,273)	48,922
KAPR	10,743,841	(1,479,784)
KAUG	(723,225)	242,541
KJAN	24,129,409	4,457,169
KJUL	21,665,570	(2,329,644)
KJUN	517,750	(33,940)
KNOV	(183)	(185)
KOCT	1,090,698	91,874
KSEP	46,390	99,768

	Interest Rate Risk - Call and Put Options not Accounted for as Hedging Instruments	
	Change in Unrealized Appreciation/(Depreciation) on Derivatives Recognized in Income	
	Purchased options ^(c)	Options written
TBJL	\$(2,084,066)	\$ 384,510
TFJL	4,583,152	6,307,963

^(c) Amount is included in the change in unrealized appreciation/(depreciation) on investments on the Statements of Operations.

The average volume of derivative activity during the year or period ended October 31, 2024, is as follows:

	Purchased Options Average Monthly Market Value	Options Written Average Monthly Market Value
TFJL	\$ 50,411,751	\$ (73,446)
TBJL	58,235,982	(1,853,059)
BALT	687,553,638	(13,376,055)
EBUF	4,017,784	(73,858)
EAPR	73,357,039	(1,674,427)
EJAN	181,544,581	(4,185,231)
EJUL	96,111,875	(2,179,441)
EOCT	41,524,659	(899,742)
ZAUG	61,693,008	(2,496,029)
ZJUL	99,834,078	(3,704,375)
ZNOV	1,293,270	(53,856)

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>Purchased Options</u>	<u>Options Written</u>
	<u>Average Monthly</u>	<u>Average Monthly</u>
	<u>Market Value</u>	<u>Market Value</u>
ZOCT	\$ 36,529,790	\$ (1,300,459)
ZSEP	74,696,346	(3,017,391)
AAPR	62,359,640	(3,033,901)
AJAN	68,740,891	(6,343,481)
TJUL	249,114,072	(22,270,056)
AJUL	55,119,440	(2,395,745)
AOCT	29,517,759	(1,543,990)
APOC	39,219,296	(889,504)
JAJL	132,395,539	(3,976,119)
XDQQ	34,322,169	(1,281,177)
QTAP	17,999,499	(4,720,333)
QTJA	36,794,062	(9,687,711)
QTJL	18,088,989	(3,520,693)
QTOC	15,969,904	(5,059,267)
NAPR	180,404,757	(10,540,348)
NAUG	13,674,428	(686,656)
NJAN	220,976,420	(13,317,838)
NJUL	242,712,700	(10,421,768)
NJUN	26,193,530	(1,399,312)
NNOV	1,325,844	(80,912)
NOCT	161,796,000	(13,874,402)
NSEP	24,582,183	(1,401,567)
IBUF	3,770,293	(81,101)
IAPR	230,882,670	(2,717,895)
IAUG	11,945,707	(343,479)
IDEC	12,375,405	(214,982)
IFEB	11,992,279	(212,603)
IJAN	192,960,719	(3,411,609)
IJUL	172,538,236	(2,325,057)
IJUN	19,580,790	(373,743)
IMAR	13,971,623	(210,030)
IMAY	8,840,637	(145,555)
INOV	3,484,275	(136,495)
IOCT	116,319,992	(3,092,443)
ISEP	49,078,350	(697,875)
QBUF	22,469,642	(518,190)
APRD	815,566	(962,029)
JAND	316,761	(371,350)
JULD	387,041	(455,821)
OCTD	386,493	(451,388)
LAPR	—	(31,234)
LJAN	—	(75,996)
LJUL	—	(26,211)
LOCT	—	(110,313)
APRH	2,695,106	(3,006,998)
JANH	636,101	(707,180)

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>Purchased Options</u>	<u>Options Written</u>
	<u>Average Monthly</u>	<u>Average Monthly</u>
	<u>Market Value</u>	<u>Market Value</u>
JULH.....	\$ 2,131,220	\$ (2,378,869)
OCTH.....	1,687,495	(1,876,789)
APRJ.....	3,270,970	(3,568,281)
JANJ.....	1,321,749	(1,438,402)
JULJ.....	1,993,354	(2,174,721)
OCTJ.....	1,688,956	(1,839,847)
APRQ.....	1,332,073	(1,439,741)
JANQ.....	471,622	(510,199)
JULQ.....	511,637	(551,667)
OCTQ.....	665,439	(717,839)
HAPR.....	—	(25,439)
HJAN.....	—	(69,243)
HJUL.....	—	(27,551)
HOCT.....	—	(127,055)
ZALT.....	127,167,473	(2,165,970)
EALT.....	62,217,200	(365,016)
XBAP.....	94,167,915	(12,269,311)
XBJA.....	108,141,584	(18,190,402)
XBJL.....	118,473,591	(14,963,596)
XBOC.....	88,576,570	(19,051,624)
XDAP.....	7,273,136	(701,506)
XDJA.....	9,517,332	(1,349,340)
XDJL.....	10,211,613	(988,911)
XDOC.....	7,318,490	(1,382,484)
XDSQ.....	59,485,607	(2,017,346)
XTAP.....	11,982,276	(2,229,942)
XTJA.....	23,127,070	(5,519,508)
XTJL.....	14,316,103	(2,590,974)
XTOC.....	24,045,455	(7,028,608)
BAPR.....	229,534,235	(5,073,088)
BAUG.....	192,478,845	(3,559,935)
BDEC.....	143,078,607	(6,590,779)
BFEB.....	173,620,923	(6,456,519)
BJAN.....	252,001,455	(8,787,275)
BJUL.....	270,739,086	(5,368,593)
BJUN.....	123,200,532	(3,866,602)
BMAR.....	157,851,782	(3,748,075)
BMAY.....	130,126,285	(4,422,953)
BNOV.....	117,455,341	(9,124,574)
BOCT.....	192,165,055	(9,998,914)
BSEP.....	169,368,202	(4,492,802)
PAPR.....	781,967,820	(24,400,414)
PAUG.....	845,992,219	(22,480,610)
PDEC.....	844,514,235	(57,217,643)
PFEB.....	683,178,666	(35,677,537)
PJAN.....	1,082,509,416	(53,285,621)

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>Purchased Options</u>	<u>Options Written</u>
	<u>Average Monthly</u>	<u>Average Monthly</u>
	<u>Market Value</u>	<u>Market Value</u>
PJUL	\$ 945,133,866	\$(28,905,956)
PJUN	588,006,968	(27,415,717)
PMAR	566,946,268	(20,368,339)
PMAY	541,258,119	(28,071,994)
PNOV	823,107,847	(84,361,484)
POCT	734,521,516	(53,246,580)
PSEP	774,933,942	(31,102,978)
UAPR	140,381,324	(3,576,528)
UAUG	265,423,994	(5,403,447)
UDEC	85,847,355	(5,358,370)
UFEB	73,968,712	(3,387,585)
UJAN	176,196,143	(8,372,252)
UJUL	115,158,710	(2,902,291)
UJUN	77,504,758	(3,381,924)
UMAR	103,771,439	(2,976,784)
UMAY	61,356,334	(3,003,425)
UNOV	53,789,781	(5,363,976)
UOCT	109,620,154	(7,801,080)
USEP	91,826,756	(3,094,590)
RBUF	27,678,445	(833,083)
KAPR	169,517,128	(4,959,248)
KAUG	37,599,727	(1,508,404)
KJAN	379,330,924	(11,335,496)
KJUL	160,972,156	(5,490,581)
KJUN	10,084,547	(495,761)
KNOV	1,325,068	(75,168)
KOCT	96,282,801	(4,960,781)
KSEP	13,774,804	(693,893)

Use of Estimates: In preparing financial statements in conformity with U.S. GAAP, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of increases and decreases in net assets from operations during the reporting period. Actual results could differ from these estimates.

Guarantees and Indemnifications: In the normal course of business, the Trust may enter into a contract with service providers that contain general indemnification clauses. The Trust's maximum exposure under these arrangements is unknown as this would involve future claims against the Trust that have not yet occurred. Based on experience, the Trust expects the risk of loss to be remote.

Tax Information: The Funds are treated as separate entities for federal income tax purposes. The Funds intend to qualify as regulated investment companies ("RICs") under Subchapter M of the Internal Revenue Code of 1986, as amended (the "Internal Revenue Code"). To qualify and remain eligible for the special tax treatment accorded to RICs, the Funds must meet certain annual income and quarterly asset diversification requirements and must distribute annually at least 90% of the sum of (i) its investment company taxable income (which includes dividends, interest and net short-term capital gains) and (ii) certain net tax-exempt income, if any. If so qualified, the Funds will not be subject to federal income tax to the extent the Funds distribute all of their net investment income and capital gains to shareholders.

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

Management evaluates the Funds' tax positions to determine if the tax positions taken meet the minimum recognition threshold in connection with accounting for uncertainties in income tax positions taken or expected to be taken for the purposes of measuring and recognizing tax liabilities in the financial statements. Tax benefits associated with an uncertain tax position can be recognized only when the position is "more likely than not" to be sustained assuming examination by taxing authorities. Interest and penalties related to income taxes would be recorded as tax expense in the Statements of Operations. During the year or period ended October 31, 2024, the Funds did not incur any interest or penalties. The Funds' federal income tax returns are subject to examination by the Internal Revenue Service (IRS) for a period of three fiscal years after they are filed. State and local tax returns may be subject to examination for an additional fiscal year depending on the jurisdiction. As of October 31, 2024, the Funds did not have a liability for any unrecognized tax benefits. As of October 31, 2024, the Funds have no examinations in progress and management is not aware of any tax positions for which it is reasonably possible that the amounts of unrecognized tax benefits will significantly change in the next twelve months.

U.S. GAAP requires that certain components of net assets be reclassified between distributable earnings/(accumulated deficit) and additional paid-in capital. These reclassifications have no effect on net assets or net asset value per share. For the year or period ended October 31, 2024, the Funds made the following permanent book-to-tax reclassifications due to net operating losses and redemption in-kind transactions:

	Distributable Earnings/ (Accumulated Deficit)	Paid-In Capital
TFJL	\$ (6,454,068)	\$ 6,454,068
TBJL	205,904	(205,904)
BALT	(68,804,992)	68,804,992
EBUF	(173,001)	173,001
EAPR	(4,734,938)	4,734,938
EJAN	(8,421,300)	8,421,300
EJUL	(1,359,812)	1,359,812
EOCT	(7,178,468)	7,178,468
ZAUG	(127,787)	127,787
ZJUL	(1,024,565)	1,024,565
ZNOV	—	—
ZOCT	—	—
ZSEP	(69,818)	69,818
AAPR	(1,132,435)	1,132,435
AJAN	(3,561,397)	3,561,397
TJUL	(18,016,840)	18,016,840
AJUL	(432,444)	432,444
AOCT	(35,856)	35,856
APOC	—	—
JAJL	(1,584,261)	1,584,261
XDQQ	(3,471,434)	3,471,434
QTAP	(4,121,796)	4,121,796
QTJA	(7,685,645)	7,685,645
QTJL	(2,351,790)	2,351,790
QTOC	(5,018,558)	5,018,558
NAPR	(46,048,559)	46,048,559
NAUG	(92,453)	92,453
NJAN	(8,467,682)	8,467,682

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Distributable Earnings/ (Accumulated Deficit)	Paid-In Capital
NJUL	\$ (61,896,520)	\$ 61,896,520
NJUN	(984,898)	984,898
NNOV	—	—
NOCT	(43,916,651)	43,916,651
NSEP	(120,242)	120,242
IBUF	(165,469)	165,469
IAPR	(15,964,237)	15,964,237
IAUG	(56,327)	56,327
IDEC	(295,186)	295,186
IFEB	(323,087)	323,087
IJAN	(3,333,957)	3,333,957
IJUL	(14,105,832)	14,105,832
IJUN	(120,766)	120,766
IMAR	(330,912)	330,912
IMAY	(141,901)	141,901
INOV	(668,614)	668,614
IOCT	(23,529,865)	23,529,865
ISEP	(8,883,409)	8,883,409
QBUF	(478,507)	478,507
APRD	(30,383)	30,383
JAND	(6,913)	6,913
JULD	(79,830)	79,830
OCTD	—	—
LAPR	—	—
LJAN	(132,870)	132,870
LJUL	—	—
LOCT	(265,051)	265,051
APRH	—	—
JANH	(10,906)	10,906
JULH	(36,262)	36,262
OCTH	—	—
APRJ	—	—
JANJ	(34,648)	34,648
JULJ	(45,183)	45,183
OCTJ	—	—
APRQ	—	—
JANQ	(41,905)	41,905
JULQ	—	—
OCTQ	—	—
HAPR	—	—
HJAN	—	—
HJUL	(6,304)	6,304
HOCT	(258,575)	258,575
ZALT	(21,376,714)	21,376,714
EALT	(14,845,503)	14,845,503

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Distributable Earnings/ (Accumulated Deficit)	Paid-In Capital
XBAP	\$ (10,701,426)	\$ 10,701,426
XBJA	(14,102,824)	14,102,824
XBJL	(9,483,025)	9,483,025
XBOC	(20,250,768)	20,250,768
XDAP	(1,383,083)	1,383,083
XDJA	(118,316)	118,316
XDJL	(544,182)	544,182
XDOC	(313,664)	313,664
XDSQ	(11,198,957)	11,198,957
XTAP	(1,323,120)	1,323,120
XTJA	(5,125,969)	5,125,969
XTJL	(1,038,620)	1,038,620
XTOC	(4,102,545)	4,102,545
BAPR	(48,425,555)	48,425,555
BAUG	(39,314,321)	39,314,321
BDEC	(9,163,426)	9,163,426
BFEB	(23,074,352)	23,074,352
BJAN	(4,203,746)	4,203,746
BJUL	(63,942,710)	63,942,710
BJUN	(8,850,914)	8,850,914
BMAR	(16,280,869)	16,280,869
BMAY	(15,246,015)	15,246,015
BNOV	(38,820,040)	38,820,040
BOCT	(43,329,378)	43,329,378
BSEP	(32,186,461)	32,186,461
PAPR	(163,309,047)	163,309,047
PAUG	(125,202,214)	125,202,214
PDEC	(90,285,902)	90,285,902
PFEB	(66,528,782)	66,528,782
PJAN	(58,493,581)	58,493,581
PJUL	(155,542,697)	155,542,697
PJUN	(50,720,684)	50,720,684
PMAR	(63,340,723)	63,340,723
PMAY	(34,682,942)	34,682,942
PNOV	(257,249,752)	257,249,752
POCT	(202,824,440)	202,824,440
PSEP	(131,510,459)	131,510,459
UAPR	(25,893,914)	25,893,914
UAUG	(62,898,725)	62,898,725
UDEC	(10,409,667)	10,409,667
UFEB	(7,044,842)	7,044,842
UJAN	(5,555,834)	5,555,834
UJUL	(16,194,449)	16,194,449
UJUN	(6,009,814)	6,009,814
UMAR	(6,517,318)	6,517,318

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Distributable Earnings/ (Accumulated Deficit)	Paid-In Capital
UMAY	\$ (3,197,169)	\$ 3,197,169
UNOV	(15,691,687)	15,691,687
UOCT	(21,486,653)	21,486,653
USEP	(12,379,948)	12,379,948
RBUF	(428,146)	428,146
KAPR	(16,521,242)	16,521,242
KAUG	940,364	(940,364)
KJAN	(9,124,212)	9,124,212
KJUL	(6,231,553)	6,231,553
KJUN	(150,855)	150,855
KNOV	—	—
KOCT	(21,904,748)	21,904,748
KSEP	—	—

Distributions to Shareholders: Distributions to shareholders are recorded on the ex-dividend date. The Funds intend to pay out dividends from their net investment income, if any, annually. Distributions of net realized capital gains, if any, will be declared and paid at least annually by the Funds. The Funds may periodically make reclassifications among certain of its capital accounts as a result of the recognition and characterization of certain income and capital gain distributions determined annually in accordance with federal tax regulations which may differ from U.S. GAAP. Distributions that exceed earnings and profits for tax purposes are reported as return of capital.

Investment Transactions and Investment Income: Investment transactions are recorded on the trade date. The Trust determines the gain or loss realized from investment transactions on the basis of identified cost. Dividend income, if any, is recognized on the ex-dividend date. Interest income, including accretion of discounts and amortization of premiums is recognized on an accrual basis using the effective yield method.

3. INVESTMENT ADVISOR AND OTHER AFFILIATES

Innovator Capital Management, LLC (the “Adviser”) acts as investment adviser to the Funds pursuant to an investment advisory agreement between the Trust and the Adviser with respect to the Funds (“Advisory Agreement”) and, pursuant to the Advisory Agreement, is responsible for the day-to-day management of the Funds.

Pursuant to the Advisory Agreement, IJAN, IFEB, IMAR, IAPR, IMAY, IJUN, IJUL, IAUG, ISEP, IOCT, INOV, IDEC, and IBUF each pay monthly the Adviser a unitary fee calculated daily based on the average daily net assets of the Fund at the annual rate of 0.85%. EJAN, EAPR, EJUL, EOCT, and EBUF each pay monthly the Adviser a unitary fee calculated daily based on the average daily net assets of the Fund at the annual rate of 0.89%. BALT, EALT, and ZALT each pay monthly the Adviser a unitary fee calculated daily based on the average daily net assets of the Fund at the annual rate of 0.69%. All other Innovator ETFs included in this report each, respectively, pay monthly the Adviser a unitary fee calculated daily based on the average daily net assets of each Fund at the annual rate of 0.79%. During the term of the Advisory Agreement, the Adviser pays all expenses of the Funds, including the cost of transfer agency, custody, fund administration, legal, audit, and other services and license fees, except for the fees paid under the Advisory Agreement, interest, taxes, brokerage commissions and other expenses connected with the execution of portfolio transactions, distribution and service fees payable pursuant to a Rule 12b-1 plan, if any, and extraordinary expenses.

Milliman Financial Risk Management LLC (the “Sub-Adviser”) acts as sub-adviser to the Funds pursuant to a sub-advisory agreement between the Adviser and the Sub-Adviser with respect to the Funds (“Sub-Advisory Agreement”) and, pursuant to the Sub-Advisory Agreement, is responsible for execution of the Sub-Adviser’s strategy for each of the Funds. The Sub-Adviser is responsible for the day-to-day management of the Funds’ portfolios. Pursuant

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

to the Sub-Advisory Agreement between the Adviser and the Sub-Adviser, the Adviser pays the Sub-Adviser a fee, based on the Funds' average daily net assets, for the services and facilities it provides payable on a monthly basis.

Certain trustees and officers of the Trust are affiliated with the Adviser. Trustee compensation is paid for by the Adviser.

4. INVESTMENT TRANSACTIONS

For the period ended October 31, 2024, AAPR, AJAN, TJUL, AJUL, and AOCT had \$85,137,198, \$93,753,040, \$32,839,743, \$96,414,898, and \$59,347,551 of long-term purchases of investment securities, respectively. Additionally, AAPR, AJAN, TJUL, AJUL, and AOCT had \$8,399,382, \$6,279,261, \$8,706,181, \$24,901,499, and \$3,196,158 of long-term proceeds of investment securities, respectively. All other Funds had no purchases or proceeds from long-term sales of investment securities.

For the year or period ended October 31, 2024, in-kind transactions associated with creations and redemptions were as follows:

	<u>In-Kind Creations</u>	<u>In-Kind Redemptions</u>
TFJL	\$ —	\$ 101,901,075
TBJL	—	34,330,537
BALT	81,386,890	2,040,865,811
EBUF	—	5,447,749
EAPR	—	66,382,783
EJAN	—	347,874,075
EJUL	—	55,343,199
EOCT	7,950,138	42,253,004
ZAUG	—	1,362,308
ZJUL	—	15,363,675
ZNOV	—	—
ZOCT	16,916,076	—
ZSEP	670,377	1,374,084
AAPR	—	10,861,485
AJAN	—	40,090,041
TJUL	—	104,873,358
AJUL	—	4,979,577
AOCT	—	1,390,026
APOC	31,127,046	—
JAJL	—	24,847,765
XDQQ	—	64,819,860
QTAP	—	28,730,849
QTJA	—	37,753,292
QTJL	—	25,070,134
QTOC	—	29,694,188
NAPR	—	197,665,896
NAUG	—	704,910
NJAN	—	88,050,524
NJUL	—	341,393,099
NJUN	—	13,053,411
NNOV	—	—
NOCT	19,351,262	341,648,811
NSEP	—	4,098,418

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>In-Kind Creations</u>	<u>In-Kind Redemptions</u>
IBUF	\$ —	\$ 4,077,531
IAPR	1,384,992	202,036,953
IAUG	—	647,622
IDEC	—	2,812,345
IFEB	—	4,071,882
IJAN	—	57,696,780
IJUL	—	160,868,887
IJUN	—	1,319,417
IMAR	—	13,929,385
IMAY	—	2,030,358
INOV	—	6,033,378
IOCT	13,755,380	243,718,414
ISEP	6,693,810	68,562,529
QBUF	—	12,565,759
APRD	—	646,789
JAND	—	167,654
JULD	—	266,465
OCTD	—	—
LAPR	—	—
LJAN	—	38,364
LJUL	—	—
LOCT	—	3,844
APRH	—	1,440,678
JANH	—	93,569
JULH	—	1,503,408
OCTH	—	19,220
APRJ	—	1,438,990
JANJ	—	93,298
JULJ	—	724,539
OCTJ	—	102,200
APRQ	—	1,486,345
JANQ	—	—
JULQ	—	312,529
OCTQ	—	2,340
HAPR	—	—
HJAN	—	—
HJUL	—	9,168
HOCT	—	4,622
ZALT	21,402,504	624,112,314
EALT	26,007,241	255,354,234
XBAP	—	56,621,168
XBJA	—	78,982,447
XBJL	—	67,100,096
XBOC	1,706,592	94,411,004
XDAP	—	6,342,085
XDJA	—	991,476
XDJL	—	7,781,705

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>In-Kind Creations</u>	<u>In-Kind Redemptions</u>
XDOC	\$ —	\$ 3,303,176
XDSQ	—	178,895,491
XTAP	—	11,360,821
XTJA	—	34,992,209
XTJL	—	16,921,406
XTOC	—	33,950,811
BAPR	—	243,054,157
BAUG	1,089,396	289,611,781
BDEC	1,225,092	75,952,214
BFEB	—	190,243,533
BJAN	3,725,946	56,714,931
BJUL	5,658,105	440,592,732
BJUN	—	59,789,696
BMAR	—	101,510,743
BMAY	977,296	88,812,098
BNOV	15,389,829	206,843,453
BOCT	17,759,538	322,243,558
BSEP	8,783,100	196,209,957
PAPR	—	1,003,048,326
PAUG	1,946,121	889,414,610
PDEC	—	640,823,889
PFEB	2,718,912	571,782,437
PJAN	—	479,714,158
PJUL	—	1,083,384,700
PJUN	—	403,826,012
PMAR	2,760,783	474,020,443
PMAY	—	272,427,395
PNOV	15,160,763	1,919,478,813
POCT	103,800,544	1,601,355,120
PSEP	—	738,823,474
UAPR	—	173,447,439
UAUG	—	500,283,970
UDEC	—	99,214,441
UFEB	—	76,571,902
UJAN	1,731,040	75,681,287
UJUL	—	123,250,224
UJUN	—	51,792,582
UMAR	2,377,395	103,084,843
UMAY	—	48,834,970
UNOV	—	84,496,398
UOCT	27,254,986	174,255,422
USEP	3,589,800	83,262,882
RBUF	2,034,147	7,069,371
KAPR	22,678,704	163,636,733
KAUG	—	80,469,378
KJAN	—	104,559,210
KJUL	—	107,989,748

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>In-Kind Creations</u>	<u>In-Kind Redemptions</u>
KJUN	\$ —	\$ 2,155,811
KNOV	—	—
KOCT	36,380,748	187,453,265
KSEP	—	—

5. CREATION AND REDEMPTION TRANSACTIONS

There are an unlimited number of shares of beneficial interest (without par value) authorized by the Trust. Individual shares of the Funds may only be purchased and sold at market prices on the applicable Exchange through a broker-dealer. Such transactions may be subject to customary commission rates imposed by the broker-dealer, and market prices for the Funds' shares may be at, above or below its NAV depending on the premium or discount at which the Funds' shares trade.

The Funds issue and redeem shares on a continuous basis at NAV only in blocks of shares called "Creation Units." Creation Units are issued and redeemed principally for cash. Once created, shares generally trade in the secondary market at market prices that change throughout the day in amounts less than a Creation Unit. Except when aggregated in Creation Units, shares are not redeemable securities of the Funds. Shares of the Funds may only be purchased or redeemed by certain financial institutions ("Authorized Participants"). An Authorized Participant is either (i) a broker-dealer or other participant in the clearing process through the Continuous Net Settlement System of the National Securities Clearing Corporation or (ii) a DTC participant and, in each case, must have executed a Participant Agreement with the Distributor. A transaction fee is applicable to each transaction regardless of the number of units purchased or sold in the transaction. Each Fund, subject to approval by the Board of Trustees, may adjust transaction fees from time to time based upon actual experience. Additional charges received by the Funds, if any, are disclosed as Transaction Fees on the Statements of Changes in Net Assets. Most retail investors do not qualify as Authorized Participants nor have the resources to buy and sell whole Creation Units. Therefore, they are unable to purchase or redeem the shares directly from the Funds. Rather, most retail investors may purchase shares in the secondary market with the assistance of a broker and are subject to customary brokerage commissions or fees.

6. FEDERAL INCOME TAX INFORMATION

At October 31, 2024, the cost of investments including options written and net unrealized appreciation/(depreciation) for federal income tax purposes were as follows:

	<u>Cost of Portfolio</u>	<u>Gross Unrealized Appreciation</u>	<u>Gross Unrealized Depreciation</u>	<u>Net Unrealized Appreciation/ Depreciation</u>
TFJL	\$ 78,662,697	\$ 2,025,345	\$ (4,065,635)	\$ (2,040,290)
TBJL	15,022,866	195,278	(119,749)	75,529
BALT	898,244,132	9,790,091	(8,108,876)	1,681,215
EBUF	10,405,490	404,803	(593,497)	(188,694)
EAPR	62,669,883	5,709,488	(1,956,476)	3,753,012
EJAN	118,372,198	15,307,073	(5,658,028)	9,649,045
EJUL	84,540,180	3,408,195	(1,161,675)	2,246,520
EOCT	54,340,304	967,268	(2,137,634)	(1,170,366)
ZAUG	79,063,928	4,946,939	(3,095,735)	1,851,204
ZJUL	112,932,630	4,065,761	(1,712,509)	2,353,252
ZNOV	1,239,574	—	(160)	(160)
ZOCT	69,280,011	501,042	(572,893)	(71,851)
ZSEP	108,584,291	3,065,037	(2,064,799)	1,000,238
AAPR	68,022,641	6,453,105	(3,021,005)	3,432,100
AJAN	58,104,014	9,443,017	(7,995,061)	1,447,956

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Cost of Portfolio	Gross Unrealized Appreciation	Gross Unrealized Depreciation	Net Unrealized Appreciation/ (Depreciation)
TJUL	\$204,836,172	\$ 41,836,838	\$(33,943,824)	\$ 7,893,014
AJUL	66,639,105	3,393,948	(946,159)	2,447,789
AOCT	54,950,343	336,166	(579,155)	(242,989)
APOC	75,295,442	555,001	(447,170)	107,831
JAJL	150,611,298	5,735,856	(3,081,092)	2,654,764
XDQQ	34,338,619	580,184	(687,085)	(106,901)
QTAP	13,131,845	1,876,305	(707,217)	1,169,088
QTJA	25,543,770	8,071,446	(4,918,198)	3,153,248
QTJL	16,686,683	712,134	(454,771)	257,363
QTOC	8,361,322	135,941	(163,207)	(27,266)
NAPR	181,157,189	19,570,324	(6,575,906)	12,994,418
NAUG	16,140,357	1,174,412	(578,977)	595,435
NJAN	180,778,224	36,626,905	(16,557,882)	20,069,023
NJUL	261,638,168	6,110,124	(1,844,597)	4,265,527
NJUN	26,535,346	1,063,022	(643,383)	419,639
NNOV	1,245,165	—	(233)	(233)
NOCT	161,004,712	1,129,436	(1,515,757)	(386,321)
NSEP	35,249,706	1,533,803	(826,192)	707,611
IBUF	5,782,853	192,125	(269,111)	(76,986)
IAPR	198,902,879	3,847,573	(1,104,518)	2,743,055
IAUG	14,699,499	244,193	(294,866)	(50,673)
IDEC	10,064,748	1,180,707	(388,118)	792,589
IFEB	11,488,691	689,159	(356,346)	332,813
IJAN	172,019,746	14,598,365	(6,199,499)	8,398,866
IJUL	159,206,167	1,665,597	(1,755,300)	(89,703)
IJUN	23,922,535	383,007	(583,504)	(200,497)
IMAR	12,760,792	410,600	(247,617)	162,983
IMAY	8,891,149	180,559	(110,778)	69,781
INOV	4,383,185	—	(1,184)	(1,184)
IOCT	126,466,459	1,687,916	(6,668,795)	(4,980,879)
ISEP	69,110,651	1,507,254	(3,057,220)	(1,549,966)
QBUF	80,463,496	1,183,026	(1,265,091)	(82,065)
APRD	9,266,136	11,643	(2,517)	9,126
JAND	4,347,607	323	(69)	254
JULD	4,981,748	8,901	(988)	7,913
OCTD	4,773,286	—	(13,709)	(13,709)
LAPR	3,708,624	39,407	—	39,407
LJAN	8,470,117	123,198	(30)	123,168
LJUL	2,364,115	18,519	(234)	18,285
LOCT	18,397,538	6	(70,393)	(70,387)
APRH	27,755,256	42,164	(118)	42,046
JANH	9,292,624	1,299	(69)	1,230
JULH	20,486,863	89,741	—	89,741
OCTH	19,677,414	4	(51,553)	(51,549)
APRJ	38,221,660	59,098	—	59,098
JANJ	22,252,960	2,593	(113)	2,480

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NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Cost of Portfolio	Gross Unrealized Appreciation	Gross Unrealized Depreciation	Net Unrealized Appreciation/ (Depreciation)
JULJ	\$ 23,593,008	\$ 105,148	\$ (70)	\$ 105,078
OCTJ	21,483,425	314	(57,698)	(57,384)
APRQ	19,087,556	31,193	(2,434)	28,759
JANQ	4,938,969	608	(69)	539
JULQ	8,073,345	31,422	—	31,422
OCTQ	12,525,443	39	(33,799)	(33,760)
HAPR	1,848,548	25,262	—	25,262
HJAN	9,616,727	203,957	(189)	203,768
HJUL	1,180,751	9,350	—	9,350
HOCT	15,422,822	2,252	(59,180)	(56,928)
ZALT	256,018,637	2,393,900	(2,119,447)	274,453
EALT	102,885,876	507,989	(1,125,534)	(617,545)
XBAP	81,277,177	11,888,018	(6,638,907)	5,249,111
XBJA	78,448,757	27,679,798	(19,690,250)	7,989,548
XBJL	145,973,812	7,317,414	(3,235,091)	4,082,323
XBOC	66,620,920	690,733	(914,022)	(223,289)
XDAP	7,045,703	958,869	(282,772)	676,097
XDJA	8,836,833	2,338,431	(1,378,923)	959,508
XDJL	10,459,215	753,170	(246,663)	506,507
XDOC	5,167,954	35,943	(59,589)	(23,646)
XDSQ	51,687,901	672,134	(906,076)	(233,942)
XTAP	10,237,014	1,554,930	(892,329)	662,601
XTJA	17,230,957	4,516,870	(4,694,887)	(178,017)
XTJL	11,056,075	956,996	(558,944)	398,052
XTOC	14,326,898	188,007	(264,176)	(76,169)
BAPR	241,137,976	25,806,704	(6,501,956)	19,304,748
BAUG	175,470,606	6,372,272	(1,438,686)	4,933,586
BDEC	107,722,049	29,518,633	(11,990,631)	17,528,002
BFEB	120,046,305	19,695,518	(8,860,144)	10,835,374
BJAN	221,213,698	50,339,166	(18,974,640)	31,364,526
BJUL	248,717,015	12,931,558	(2,508,931)	10,422,627
BJUN	142,100,713	11,622,662	(3,183,714)	8,438,948
BMAR	158,102,788	21,343,470	(5,871,898)	15,471,572
BMAY	118,623,835	17,927,044	(5,953,375)	11,973,669
BNOV	99,337,134	—	(18,818)	(18,818)
BOCT	233,550,014	923,280	(2,000,122)	(1,076,842)
BSEP	199,432,244	3,260,552	(985,727)	2,274,825
PAPR	734,009,752	75,578,187	(25,090,353)	50,487,834
PAUG	826,613,198	33,475,785	(10,130,850)	23,344,935
PDEC	652,709,631	176,886,170	(93,422,585)	83,463,585
PFEB	592,696,677	106,857,563	(56,407,505)	50,450,058
PJAN	880,440,213	199,503,519	(95,248,027)	104,255,492
PJUL	935,206,607	44,952,160	(11,296,719)	33,655,441
PJUN	582,903,073	48,090,179	(18,210,091)	29,880,088
PMAR	512,949,772	68,631,606	(25,647,452)	42,984,154
PMAY	521,735,801	73,779,036	(34,223,353)	39,555,683

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>Cost of Portfolio</u>	<u>Gross Unrealized Appreciation</u>	<u>Gross Unrealized Depreciation</u>	<u>Net Unrealized Appreciation/ (Depreciation)</u>
PNOV.....	\$668,187,041	\$ —	\$ (125,857)	\$ (125,857)
POCT.....	848,948,925	4,711,739	(8,389,110)	(3,677,371)
PSEP.....	878,919,847	16,747,093	(6,609,617)	10,137,476
UAPR.....	136,866,211	13,373,323	(3,695,518)	9,677,805
UAUG.....	224,721,384	10,761,883	(3,309,220)	7,452,663
UDEC.....	63,671,400	15,741,639	(8,269,383)	7,472,256
UFEB.....	52,644,388	7,967,873	(4,420,177)	3,547,696
UJAN.....	144,388,400	29,686,667	(14,012,414)	15,674,253
UJUL.....	139,151,147	5,934,667	(1,024,970)	4,909,697
UJUN.....	86,111,851	6,537,151	(1,760,459)	4,776,692
UMAR.....	75,734,229	8,990,499	(2,988,591)	6,001,908
UMAY.....	49,054,236	6,130,138	(2,578,897)	3,551,241
UNOV.....	39,005,257	—	(7,375)	(7,375)
UOCT.....	162,336,004	945,198	(1,624,765)	(679,567)
USEP.....	161,130,476	2,619,386	(938,864)	1,680,522
RBUF.....	116,010,559	1,164,578	(1,692,930)	(528,352)
KAPR.....	175,486,563	8,796,442	(4,738,775)	4,057,667
KAUG.....	69,065,904	242,541	(723,225)	(480,684)
KJAN.....	373,526,468	47,246,428	(20,411,427)	26,835,001
KJUL.....	147,767,634	11,507,238	(4,798,186)	6,709,052
KJUN.....	10,060,042	876,881	(393,072)	483,809
KNOV.....	1,250,268	—	(368)	(368)
KOCT.....	148,938,987	1,216,487	(2,306,560)	(1,090,073)
KSEP.....	18,789,316	432,449	(286,290)	146,159

At October 31, 2024, the components of distributable earnings/(accumulated deficit) on a tax basis were as follows:

	<u>Accumulated Capital and Other Losses</u>	<u>Undistributed Capital Gains</u>	<u>Unrealized Appreciation/ (Depreciation) on Investments</u>	<u>Total Distributable Earnings/ (Accumulated Deficit)</u>
TFJL.....	\$ (5,340,702)	\$ —	\$ (2,040,290)	\$ (7,380,992)
TBJL.....	(5,056,923)	—	75,529	(4,981,394)
BALT.....	(17,773,176)	—	1,681,215	(16,091,961)
EBUF.....	(45,036)	—	(188,694)	(233,730)
EAPR.....	(9,864,445)	—	3,753,012	(6,111,433)
EJAN.....	(11,819,455)	—	9,649,045	(2,170,410)
EJUL.....	(9,397,144)	—	2,246,520	(7,150,624)
EOCT.....	(292,084)	—	(1,170,366)	(1,462,450)
ZAUG.....	(180,973)	—	1,851,204	1,670,231
ZJUL.....	(294,345)	—	2,353,252	2,058,907
ZNOV.....	—	—	(160)	(160)
ZOCT.....	(32,439)	—	(71,851)	(104,290)
ZSEP.....	(120,017)	—	1,000,238	880,221
AAPR.....	(415,805)	—	3,432,100	3,016,295
AJAN.....	(529,582)	—	1,447,956	918,374

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Accumulated Capital and Other Losses	Undistributed Capital Gains	Unrealized Appreciation/ (Depreciation) on Investments	Total Distributable Earnings/ (Accumulated Deficit)
TJUL	\$ (2,787,117)	\$ —	\$ 7,893,014	\$ 5,105,897
AJUL	(853,937)	—	2,447,789	1,593,852
AOCT	(25,235)	—	(242,989)	(268,224)
APOC	(35,656)	—	107,831	72,175
JAJL	(474,551)	—	2,654,764	2,180,213
XDQQ	—	—	(106,901)	(106,901)
QTAP	(7,118,787)	—	1,169,088	(5,949,699)
QTJA	(9,772,876)	—	3,153,248	(6,619,628)
QTJL	(6,279,281)	—	257,363	(6,021,918)
QTOC	(5,351,631)	—	(27,266)	(5,378,897)
NAPR	(31,231,546)	—	12,994,418	(18,237,128)
NAUG	(31,643)	—	595,435	563,792
NJAN	(34,256,444)	—	20,069,023	(14,187,421)
NJUL	(40,065,139)	—	4,265,527	(35,799,612)
NJUN	(114,746)	—	419,639	304,893
NNOV	—	—	(233)	(233)
NOCT	(20,555,451)	—	(386,321)	(20,941,772)
NSEP	(98,932)	—	707,611	608,679
IBUF	(71,518)	—	(76,986)	(148,504)
IAPR	(5,689,971)	—	2,743,055	(2,946,916)
IAUG	(28,321)	—	(50,673)	(78,994)
IDEC	(29,449)	—	792,589	763,140
IFEB	(78,779)	—	332,813	254,034
IJAN	(2,902,963)	—	8,398,866	5,495,903
IJUL	(1,647,007)	—	(89,703)	(1,736,710)
IJUN	(75,063)	—	(200,497)	(275,560)
IMAR	(81,435)	—	162,983	81,548
IMAY	(41,504)	—	69,781	28,277
INOV	(205,616)	—	(1,184)	(206,800)
IOCT	(15,038,578)	—	(4,980,879)	(20,019,457)
ISEP	(2,107,706)	—	(1,549,966)	(3,657,672)
QBUF	(305,810)	—	(82,065)	(387,875)
APRD	—	—	9,126	9,126
JAND	—	2,818	254	3,072
JULD	—	—	7,913	7,913
OCTD	—	—	(13,709)	(13,709)
LAPR	—	—	39,407	39,407
LJAN	(23,312)	—	123,168	99,856
LJUL	—	—	18,285	18,285
LOCT	(4,415)	—	(70,387)	(74,802)
APRH	—	—	42,046	42,046
JANH	—	19,601	1,230	20,831
JULH	—	97,108	89,741	186,849
OCTH	—	—	(51,549)	(51,549)
APRJ	—	—	59,098	59,098

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Accumulated Capital and Other Losses	Undistributed Capital Gains	Unrealized Appreciation/ (Depreciation) on Investments	Total Distributable Earnings/ (Accumulated Deficit)
JANJ	\$ —	\$ 1,740	\$ 2,480	\$ 4,220
JULJ	—	36,138	105,078	141,216
OCTJ	—	—	(57,384)	(57,384)
APRQ	—	—	28,759	28,759
JANQ	—	—	539	539
JULQ	—	—	31,422	31,422
OCTQ	—	—	(33,760)	(33,760)
HAPR	—	—	25,262	25,262
HJAN	(85)	—	203,768	203,683
HJUL	—	—	9,350	9,350
HOCT	—	—	(56,928)	(56,928)
ZALT	(7,852,211)	—	274,453	(7,577,758)
EALT	(2,066,254)	—	(617,545)	(2,683,799)
XBAP	(5,200,202)	—	5,249,111	48,909
XBJA	(8,669,162)	—	7,989,548	(679,614)
XBJL	(2,205,295)	—	4,082,323	1,877,028
XBOC	(13,517,465)	—	(223,289)	(13,740,754)
XDAP	(1,084,084)	—	676,097	(407,987)
XDJA	(213,677)	—	959,508	745,831
XDJL	(219,286)	—	506,507	287,221
XDOC	(6,052,612)	—	(23,646)	(6,076,258)
XDSQ	—	—	(233,942)	(233,942)
XTAP	(1,293,232)	—	662,601	(630,631)
XTJA	(1,932,467)	—	(178,017)	(2,110,484)
XTJL	(2,192,106)	—	398,052	(1,794,054)
XTOC	(2,285,788)	—	(76,169)	(2,361,957)
BAPR	(26,905,365)	—	19,304,748	(7,600,617)
BAUG	(17,332,195)	—	4,933,586	(12,398,609)
BDEC	(4,373,840)	—	17,528,002	13,154,162
BFEB	(3,144,489)	—	10,835,374	7,690,885
BJAN	(21,749,763)	—	31,364,526	9,614,763
BJUL	(12,430,643)	—	10,422,627	(2,008,016)
BJUN	(3,067,407)	—	8,438,948	5,371,541
BMAR	(3,107,053)	—	15,471,572	12,364,519
BMAY	(6,792,920)	—	11,973,669	5,180,749
BNOV	(29,562,282)	—	(18,818)	(29,581,100)
BOCT	(35,522,024)	—	(1,076,842)	(36,598,866)
BSEP	(9,936,240)	—	2,274,825	(7,661,415)
PAPR	(112,620,175)	—	50,487,834	(62,132,341)
PAUG	(49,318,385)	—	23,344,935	(25,973,450)
PDEC	(35,002,660)	—	83,463,585	48,460,925
PFEB	(21,879,797)	—	50,450,058	28,570,261
PJAN	(65,436,490)	—	104,255,492	38,819,002
PJUL	(61,234,530)	—	33,655,441	(27,579,089)
PJUN	(3,456,090)	—	29,880,088	26,423,998

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Accumulated Capital and Other Losses	Undistributed Capital Gains	Unrealized Appreciation/ (Depreciation) on Investments	Total Distributable Earnings/ (Accumulated Deficit)
PMAR	\$ (27,714,820)	\$ —	\$ 42,984,154	\$ 15,269,334
PMAY	(12,241,326)	—	39,555,683	27,314,357
PNOV	(218,709,629)	—	(125,857)	(218,835,486)
POCT	(127,230,053)	—	(3,677,371)	(130,907,424)
PSEP	(72,868,819)	—	10,137,476	(62,731,343)
UAPR	(19,081,372)	—	9,677,805	(9,403,567)
UAUG	(21,539,683)	—	7,452,663	(14,087,020)
UDEC	(6,639,051)	—	7,472,256	833,205
UFEB	(4,174,150)	—	3,547,696	(626,454)
UJAN	(33,072,574)	—	15,674,253	(17,398,321)
UJUL	(4,186,301)	—	4,909,697	723,396
UJUN	(2,767,789)	—	4,776,692	2,008,903
UMAR	(4,408,403)	—	6,001,908	1,593,505
UMAY	(2,646,786)	—	3,551,241	904,455
UNOV	(12,616,801)	—	(7,375)	(12,624,176)
UOCT	(15,321,834)	—	(679,567)	(16,001,401)
USEP	(11,090,706)	—	1,680,522	(9,410,184)
RBUF	(236,799)	—	(528,352)	(765,151)
KAPR	(3,032,549)	—	4,057,667	1,025,118
KAUG	(87,755)	—	(480,684)	(568,439)
KJAN	(11,022,236)	—	26,835,001	15,812,765
KJUL	(8,241,770)	—	6,709,052	(1,532,718)
KJUN	(33,175)	—	483,809	450,634
KNOV	—	—	(368)	(368)
KOCT	(11,183,968)	—	(1,090,073)	(12,274,041)
KSEP	(19,259)	—	146,159	126,900

Certain qualified late year ordinary losses incurred after December 31, and within the current taxable year, are deemed to arise on the first business day of the next taxable year. At October 31, 2024, the Funds deferred the following qualified late year ordinary losses:

	Late Year Ordinary Losses
TFJL	\$ 375,299
TBJL	351,443
BALT	3,825,076
EBUF	12,882
EAPR	544,248
EJAN	1,131,919
EJUL	681,281
EOCT	292,084
ZAUG	136,119
ZJUL	284,633
ZNOV	—
ZOCT	32,439

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>Late Year Ordinary Losses</u>
ZSEP	\$ 117,538
AAPR	287,824
AJAN	424,640
TJUL	1,461,602
AJUL	148,213
AOCT	25,235
APOC	35,656
JAJL	392,768
XDQQ	—
QTAP	76,418
QTJA	177,436
QTJL	87,650
QTOC	70,266
NAPR	1,136,496
NAUG	29,038
NJAN	1,476,808
NJUL	1,462,047
NJUN	91,356
NNOV	—
NOCT	948,565
NSEP	38,069
IBUF	10,697
IAPR	1,579,090
IAUG	28,321
IDEC	29,449
IFEB	77,758
IJAN	1,394,551
IJUL	1,146,849
IJUN	73,312
IMAR	81,435
IMAY	39,958
INOV	24,068
IOCT	793,325
ISEP	338,953
QBUF	53,237
APRD	—
JAND	—
JULD	—
OCTD	—
LAPR	—
LJAN	—
LJUL	—
LOCT	—
APRH	—
JANH	—
JULH	—

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>Late Year Ordinary Losses</u>
OCTH	\$ —
APRJ	—
JANJ	—
JULJ	—
OCTJ	—
APRQ	—
JANQ	—
JULQ	—
OCTQ	—
HAPR	—
HJAN	—
HJUL	—
HOCT	—
ZALT	762,514
EALT	378,241
XBAP	533,956
XBJA	601,894
XBJL	671,762
XBOC	455,694
XDAP	42,322
XDJA	55,157
XDJL	58,444
XDOC	40,425
XDSQ	—
XTAP	60,211
XTJA	121,132
XTJL	70,324
XTOC	109,898
BAPR	1,525,023
BAUG	1,157,102
BDEC	908,289
BFEB	1,175,728
BJAN	1,651,509
BJUL	1,633,617
BJUN	777,366
BMAR	1,061,992
BMAY	830,177
BNOV	692,464
BOCT	1,159,902
BSEP	1,038,738
PAPR	5,144,993
PAUG	5,187,143
PDEC	5,208,204
PFEB	4,448,259
PJAN	7,129,471
PJUL	5,766,356

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Late Year Ordinary Losses
PJUN	\$3,456,090
PMAR	3,738,367
PMAY	3,367,002
PNOV	4,746,306
POCT	4,313,820
PSEP	4,822,200
UAPR	951,560
UAUG	1,567,336
UDEC	527,510
UFEB	484,543
UJAN	1,146,899
UJUL	684,074
UJUN	477,121
UMAR	725,443
UMAY	385,338
UNOV	306,525
UOCT	639,918
USEP	535,200
RBUF	19,942
KAPR	1,068,319
KAUG	79,252
KJAN	2,585,965
KJUL	961,362
KJUN	33,175
KNOV	—
KOCT	576,211
KSEP	19,259

At October 31, 2024, for federal income tax purposes, the Funds had capital loss carryforwards available to offset future capital gains for an unlimited period as indicated below:

	Indefinite Short-Term	Indefinite Long-Term
TFJL	\$ 4,965,403	\$ —
TBJL	4,705,480	—
BALT	13,948,100	—
EBUF	32,154	—
EAPR	9,320,197	—
EJAN	10,687,536	—
EJUL	7,638,326	1,077,537
EOCT	—	—
ZAUG	44,854	—
ZJUL	9,712	—
ZNOV	—	—
ZOCT	—	—
ZSEP	2,479	—
AAPR	127,981	—

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>Indefinite Short-Term</u>	<u>Indefinite Long-Term</u>
AJAN	\$ 104,941	\$ —
TJUL	1,325,515	—
AJUL	705,724	—
AOCT	—	—
APOC	—	—
JAJL	81,783	—
XDQQ	—	—
QTAP	7,042,369	—
QTJA	9,595,440	—
QTJL	6,191,631	—
QTOC	5,281,365	—
NAPR	30,095,050	—
NAUG	2,605	—
NJAN	32,779,636	—
NJUL	38,603,092	—
NJUN	23,390	—
NNOV	—	—
NOCT	19,606,886	—
NSEP	60,863	—
IBUF	60,821	—
IAPR	4,110,882	—
IAUG	—	—
IDEC	—	—
IFEB	1,021	—
IJAN	1,508,412	—
IJUL	500,158	—
IJUN	1,750	—
IMAR	—	—
IMAY	1,546	—
INOV	181,548	—
IOCT	14,245,253	—
ISEP	1,768,753	—
QBUF	252,573	—
APRD	—	—
JAND	—	—
JULD	—	—
OCTD	—	—
LAPR	—	—
LJAN	23,312	—
LJUL	—	—
LOCT	4,415	—
APRH	—	—
JANH	—	—
JULH	—	—
OCTH	—	—
APRJ	—	—
JANJ	—	—

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>Indefinite Short-Term</u>	<u>Indefinite Long-Term</u>
JULJ.....	\$ —	\$ —
OCTJ.....	—	—
APRQ.....	—	—
JANQ.....	—	—
JULQ.....	—	—
OCTQ.....	—	—
HAPR.....	2	—
HJAN.....	85	—
HJUL.....	—	—
HOCT.....	—	—
ZALT.....	7,089,697	—
EALT.....	1,688,013	—
XBAP.....	4,666,246	—
XBJA.....	8,067,267	—
XBJL.....	1,533,533	—
XBOC.....	13,061,769	—
XDAP.....	1,041,762	—
XDJA.....	158,519	—
XDJL.....	160,844	—
XDOC.....	6,012,187	—
XDSQ.....	—	—
XTAP.....	1,233,021	—
XTJA.....	1,811,335	—
XTJL.....	2,121,782	—
XTOC.....	2,175,889	—
BAPR.....	25,380,342	—
BAUG.....	16,175,092	—
BDEC.....	3,465,551	—
BFEB.....	1,968,762	—
BJAN.....	20,098,252	—
BJUL.....	10,797,026	—
BJUN.....	2,290,041	—
BMAR.....	2,045,061	—
BMAY.....	5,962,742	—
BNOV.....	28,869,818	—
BOCT.....	34,362,122	—
BSEP.....	8,897,501	—
PAPR.....	107,475,182	—
PAUG.....	44,131,242	—
PDEC.....	29,794,456	—
PFEB.....	17,431,536	—
PJAN.....	58,307,018	—
PJUL.....	55,468,175	—
PJUN.....	—	—
PMAR.....	23,976,453	—
PMAY.....	8,874,324	—
PNOV.....	213,963,324	—

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	<u>Indefinite Short-Term</u>	<u>Indefinite Long-Term</u>
POCT	\$122,916,233	\$ —
PSEP	68,046,619	—
UAPR	18,129,812	—
UAUG	19,972,347	—
UDEC	6,111,541	—
UFEB	3,689,607	—
UJAN	31,925,675	—
UJUL	3,502,227	—
UJUN	2,290,668	—
UMAR	3,682,960	—
UMAY	2,261,448	—
UNOV	12,310,275	—
UOCT	14,681,916	—
USEP	10,555,506	—
RBUF	216,857	—
KAPR	1,964,230	—
KAUG	8,503	—
KJAN	8,436,271	—
KJUL	7,280,408	—
KJUN	—	—
KNOV	—	—
KOCT	10,607,757	—
KSEP	—	—

To the extent that these loss carryforwards are utilized, capital gains so offset will not be distributed to shareholders. During the current tax year ended October 31, 2024, the following capital loss carryforwards available were utilized:

	<u>Capital Loss Carryforwards Utilized</u>
EJAN	\$ 5,598,483
EJUL	5,090,460
EOCT	905,959
XDQQ	5,981,825
QTJL	648,043
NJAN	13,130,892
IAPR	6,863,231
IJAN	10,072,756
IJUL	1,253,027
JULD	71,165
OCTD	14,390
JULH	175,677
OCTH	25,685
JULJ	17,925
OCTJ	21,276
OCTQ	1,943
XBJL	454,179

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	Capital Loss Carryforwards Utilized
XDJA	\$ 595,927
XDJL	752,002
XDOC	413,422
XDSQ	2,965,644
XTAP	270,614
XTJL	997,640
BDEC	6,347,619
BFEB	3,939,337
BJAN	32,096,289
BJUN	8,308,951
BMAR	3,281,174
BMAY	5,160,058
PFEB	5,165,458
PJAN	58,585,995
PJUN	18,432,514
PMAR	578,985
PMAY	29,338,699
UFEB	2,982,962
UJAN	15,266,431
UJUN	2,090,070
UMAR	4,397,783
UMAY	4,901,645
KAPR	8,852,570
KJAN	19,274,758
KJUL	6,281,637

All other Funds did not utilize any capital loss carryforwards during the fiscal year or period ended October 31, 2024.

The tax character of the distributions paid by the Funds during the fiscal years ended October 31, 2024 and October 31, 2023 were as follows:

	2024 Distributions paid from:			
	Net Ordinary Income	Net Long-Term Capital Gains	Return of Capital	Total Distributions Paid
APRD	\$ 514,143	\$198,983	\$ —	\$ 713,126
JAND	215,258	78,596	—	293,854
JULD	303,953	63,468	—	367,421
OCTD	291,307	107,201	38,351	436,859
LAPR	87,613	—	29,719	117,332
LJAN	417,456	—	162,312	579,768
LJUL	30,568	—	10,938	41,506
LOCT	735,995	—	384,786	1,120,781
APRH	1,390,861	462,508	92,364	1,945,733
JANH	387,862	87,730	—	475,592
JULH	1,346,076	302,010	—	1,648,086
OCTH	1,062,394	287,010	99,745	1,449,149
APRJ	1,919,828	529,484	30,654	2,479,966

INNOVATOR ETFs TRUST
NOTES TO FINANCIAL STATEMENTS
October 31, 2024 (Continued)

	2024 Distributions paid from:			
	Net Ordinary Income	Net Long-Term Capital Gains	Return of Capital	Total Distributions Paid
JANJ	\$ 853,128	\$129,365	\$ —	\$ 982,493
JULJ	1,334,589	219,971	—	1,554,560
OCTJ	1,192,241	226,849	24,164	1,443,254
APRQ	976,324	113,450	123,719	1,213,493
JANQ	327,062	8,916	—	335,978
JULQ	403,054	59,186	372	462,612
OCTQ	572,001	49,266	40,170	661,437
HAPR	44,091	—	22,674	66,765
HJAN	305,598	—	198,537	504,135
HJUL	22,917	—	8,565	31,482
HOCT	566,757	—	421,974	988,731

	2023 Distributions paid from:				
	Net Ordinary Income	Net Short-Term Capital Gains	Net Long-Term Capital Gains	Return of Capital	Total Distributions Paid
APRD	\$ 283,107	\$ —	\$130,166	\$ 56,909	\$ 470,182
JULD	56,707	—	—	34,284	90,991
LOCT	17,869	—	—	18,403	36,272
APRH	879,416	—	200,890	—	1,080,306
JULH	305,873	—	—	164,147	470,020
APRJ	1,370,756	—	296,362	—	1,667,118
JULJ	353,370	—	—	65,989	419,359
APRQ	946,128	—	73,106	—	1,019,234
JULQ	114,234	—	699	—	114,933
HOCT	6,351	—	—	8,763	15,114

All other Funds did not pay any distributions during the fiscal years ended October 31, 2024 and October 31, 2023.

7. SUBSEQUENT EVENT

Management has evaluated the impact of all subsequent events of the Funds through the date of the financial statements were issued, and has determined that there were no subsequent events requiring recognition or disclosure in the financial statements.

INNOVATOR ETFs TRUST
REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Shareholders and Board of Trustees of Innovator ETFs Trust

Opinion on the Financial Statements

We have audited the accompanying statements of assets and liabilities, including the schedules of investments and options written, of Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly, Innovator 20+ Year Treasury Bond 9 Buffer ETF - July, Innovator Defined Wealth Shield ETF, Innovator Emerging Markets 10 Buffer ETF - Quarterly, Innovator Emerging Markets Power Buffer ETF - April, Innovator Emerging Markets Power Buffer ETF - January, Innovator Emerging Markets Power Buffer ETF - July, Innovator Emerging Markets Power Buffer ETF - October, Innovator Equity Defined Protection ETF - 1 Yr August, Innovator Equity Defined Protection ETF - 1 Yr July, Innovator Equity Defined Protection ETF - 1 Yr November, Innovator Equity Defined Protection ETF - 1 Yr October, Innovator Equity Defined Protection ETF - 1 Yr September, Innovator Equity Defined Protection ETF - 2 Yr to April 2026, Innovator Equity Defined Protection ETF - 2 Yr to January 2026, Innovator Equity Defined Protection ETF - 2 Yr to July 2025, Innovator Equity Defined Protection ETF - 2 Yr to July 2026, Innovator Equity Defined Protection ETF - 2 Yr to October 2026, Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct, Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul, Innovator Growth Accelerated ETF - Quarterly, Innovator Growth Accelerated Plus ETF - April, Innovator Growth Accelerated Plus ETF - January, Innovator Growth Accelerated Plus ETF - July, Innovator Growth Accelerated Plus ETF - October, Innovator Growth-100 Power Buffer ETF - April, Innovator Growth-100 Power Buffer ETF - August, Innovator Growth-100 Power Buffer ETF - January, Innovator Growth-100 Power Buffer ETF - July, Innovator Growth-100 Power Buffer ETF - June, Innovator Growth-100 Power Buffer ETF - November, Innovator Growth-100 Power Buffer ETF - October, Innovator Growth-100 Power Buffer ETF - September, Innovator International Developed 10 Buffer ETF - Quarterly, Innovator International Developed Power Buffer ETF - April, Innovator International Developed Power Buffer ETF - August, Innovator International Developed Power Buffer ETF - December, Innovator International Developed Power Buffer ETF - February, Innovator International Developed Power Buffer ETF - January, Innovator International Developed Power Buffer ETF - July, Innovator International Developed Power Buffer ETF - June, Innovator International Developed Power Buffer ETF - March, Innovator International Developed Power Buffer ETF - May, Innovator International Developed Power Buffer ETF - November, Innovator International Developed Power Buffer ETF - October, Innovator International Developed Power Buffer ETF - September, Innovator Nasdaq-100 10 Buffer ETF - Quarterly, Innovator Premium Income 10 Barrier ETF - April, Innovator Premium Income 10 Barrier ETF - January, Innovator Premium Income 10 Barrier ETF - July, Innovator Premium Income 10 Barrier ETF - October, Innovator Premium Income 15 Buffer ETF - April, Innovator Premium Income 15 Buffer ETF - January, Innovator Premium Income 15 Buffer ETF - July, Innovator Premium Income 15 Buffer ETF - October, Innovator Premium Income 20 Barrier ETF - April, Innovator Premium Income 20 Barrier ETF - January, Innovator Premium Income 20 Barrier ETF - July, Innovator Premium Income 20 Barrier ETF - October, Innovator Premium Income 30 Barrier ETF - April, Innovator Premium Income 30 Barrier ETF - January, Innovator Premium Income 30 Barrier ETF - July, Innovator Premium Income 30 Barrier ETF - October, Innovator Premium Income 40 Barrier ETF - April, Innovator Premium Income 40 Barrier ETF - January, Innovator Premium Income 40 Barrier ETF - July, Innovator Premium Income 40 Barrier ETF - October, Innovator Premium Income 9 Buffer ETF - April, Innovator Premium Income 9 Buffer ETF - January, Innovator Premium Income 9 Buffer ETF - July, Innovator Premium Income 9 Buffer ETF - October, Innovator U.S. Equity 10 Buffer ETF - Quarterly, Innovator U.S. Equity 5 to 15 Buffer ETF - Quarterly, Innovator U.S. Equity Accelerated 9 Buffer ETF - April, Innovator U.S. Equity Accelerated 9 Buffer ETF - January, Innovator U.S. Equity Accelerated 9 Buffer ETF - July, Innovator U.S. Equity Accelerated 9 Buffer ETF - October, Innovator U.S. Equity Accelerated ETF - April, Innovator U.S. Equity Accelerated ETF - January, Innovator U.S. Equity Accelerated ETF - July, Innovator U.S. Equity Accelerated ETF - October, Innovator U.S. Equity Accelerated ETF - Quarterly, Innovator U.S. Equity Accelerated Plus ETF - April, Innovator U.S. Equity Accelerated Plus ETF - January, Innovator U.S. Equity Accelerated Plus ETF - July, Innovator U.S. Equity Accelerated Plus ETF - October, Innovator U.S. Equity Buffer ETF - April, Innovator U.S. Equity Buffer ETF - August, Innovator U.S. Equity Buffer ETF - December, Innovator U.S. Equity Buffer ETF - February, Innovator U.S. Equity Buffer ETF - January, Innovator U.S. Equity Buffer ETF - July, Innovator U.S. Equity Buffer ETF - June, Innovator U.S. Equity Buffer ETF - March, Innovator U.S. Equity Buffer ETF - May, Innovator U.S. Equity Buffer ETF - November, Innovator U.S. Equity Buffer ETF - October, Innovator U.S. Equity Buffer ETF - September, Innovator U.S. Equity Power Buffer ETF - April, Innovator U.S. Equity Power Buffer ETF - August, Innovator U.S. Equity Power Buffer ETF - December, Innovator U.S. Equity Power Buffer ETF - February, Innovator U.S. Equity Power Buffer ETF - January, Innovator U.S. Equity Power Buffer ETF - July, Innovator U.S. Equity Power Buffer ETF - June, Innovator

INNOVATOR ETFs TRUST

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM (Continued)

U.S. Equity Power Buffer ETF - March, Innovator U.S. Equity Power Buffer ETF - May, Innovator U.S. Equity Power Buffer ETF - November, Innovator U.S. Equity Power Buffer ETF - October, Innovator U.S. Equity Power Buffer ETF - September, Innovator U.S. Equity Ultra Buffer ETF - April, Innovator U.S. Equity Ultra Buffer ETF - August, Innovator U.S. Equity Ultra Buffer ETF - December, Innovator U.S. Equity Ultra Buffer ETF - February, Innovator U.S. Equity Ultra Buffer ETF - January, Innovator U.S. Equity Ultra Buffer ETF - July, Innovator U.S. Equity Ultra Buffer ETF - June, Innovator U.S. Equity Ultra Buffer ETF - March, Innovator U.S. Equity Ultra Buffer ETF - May, Innovator U.S. Equity Ultra Buffer ETF - November, Innovator U.S. Equity Ultra Buffer ETF - October, Innovator U.S. Equity Ultra Buffer ETF - September, Innovator U.S. Small Cap 10 Buffer ETF - Quarterly, Innovator U.S. Small Cap Power Buffer ETF - April, Innovator U.S. Small Cap Power Buffer ETF - August, Innovator U.S. Small Cap Power Buffer ETF - January, Innovator U.S. Small Cap Power Buffer ETF - July, Innovator U.S. Small Cap Power Buffer ETF - June, Innovator U.S. Small Cap Power Buffer ETF - November, Innovator U.S. Small Cap Power Buffer ETF - October and Innovator U.S. Small Cap Power Buffer ETF - September (the “Funds”), each a series of Innovator ETFs Trust, as of October 31, 2024, the related statements of operations, the statements of changes in net assets, the financial highlights, and the related notes for each of the periods indicated below (collectively referred to as the “financial statements”). In our opinion, the financial statements present fairly, in all material respects, the financial position of each of the Funds as of October 31, 2024, the results of their operations, the changes in net assets, and the financial highlights for each of the periods indicated below in conformity with accounting principles generally accepted in the United States of America.

<u>Fund Name</u>	<u>Statements of Operations</u>	<u>Statement(s) of Changes in Net Assets</u>	<u>Financial Highlights</u>
Innovator Emerging Markets Power Buffer ETF - July, Innovator Growth-100 Power Buffer ETF - October, Innovator International Developed Power Buffer ETF - July, Innovator U.S. Equity Buffer - July, Innovator U.S. Equity Buffer ETF - April, Innovator U.S. Equity Buffer ETF - August, Innovator U.S. Equity Buffer ETF - January, Innovator U.S. Equity Buffer ETF - June, Innovator U.S. Equity Buffer ETF - November, Innovator U.S. Equity Buffer ETF - October, Innovator U.S. Equity Buffer ETF - September, Innovator U.S. Equity Power Buffer ETF - April, Innovator U.S. Equity Power Buffer ETF - August, Innovator U.S. Equity Power Buffer ETF - January, Innovator U.S. Equity Power Buffer ETF - July, Innovator U.S. Equity Power Buffer ETF - June, Innovator U.S. Equity Power Buffer ETF - November, Innovator U.S. Equity Power Buffer ETF - October, Innovator U.S. Equity Power Buffer ETF - September, Innovator U.S. Equity Ultra Buffer ETF - April, Innovator U.S. Equity Ultra Buffer ETF - August, Innovator U.S. Equity Ultra Buffer ETF - January, Innovator U.S. Equity Ultra Buffer ETF - July, Innovator U.S. Equity Ultra Buffer ETF - June, Innovator U.S. Equity Ultra Buffer ETF - November, Innovator U.S. Equity Ultra Buffer ETF - October, Innovator U.S. Equity Ultra Buffer ETF - September, and Innovator U.S. Small Cap Power Buffer ETF - October	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, 2022, 2021, and 2020

INNOVATOR ETFs TRUST
REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM (Continued)

Fund Name	Statements of Operations	Statement(s) of Changes in Net Assets	Financial Highlights
Innovator Emerging Markets Power Buffer ETF - January, Innovator Growth-100 Power Buffer ETF - January, Innovator International Developed Power Buffer ETF - January, and Innovator U.S. Small Cap Power Buffer ETF - January,	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, 2022 and 2021 and for the period from December 31, 2019 (commencement of operations) through October 31, 2020
Innovator Growth-100 Power Buffer ETF - April and Innovator U.S. Small Cap Power Buffer ETF - April	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, 2022 and 2021 and for the period from March 31, 2020 (commencement of operations) through October 31, 2020
Innovator Growth-100 Power Buffer ETF - July and Innovator U.S. Small Cap Power Buffer ETF - July	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, 2022 and 2021 and for the period from June 30, 2020 (commencement of operations) through October 31, 2020
Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly and Innovator 20+ Year Treasury Bond 9 Buffer ETF - July	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, 2022 and 2021 and for the period from August 17, 2020 (commencement of operations) through October 31, 2020
Innovator U.S. Equity Buffer ETF - December, Innovator U.S. Equity Power Buffer ETF - December, and Innovator U.S. Equity Ultra Buffer ETF - December	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, 2022 and 2021, and for the period from November 29, 2019 (commencement of operations) through October 31, 2020
Innovator U.S. Equity Buffer ETF - February, Innovator U.S. Equity Power Buffer ETF - February, and Innovator U.S. Equity Ultra Buffer ETF - February	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, 2022 and 2021, and for the period from January 31, 2020 (commencement of operations) through October 31, 2020

INNOVATOR ETFs TRUST
REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM (Continued)

Fund Name	Statements of Operations	Statement(s) of Changes in Net Assets	Financial Highlights
Innovator U.S. Equity Buffer ETF - March, Innovator U.S. Equity Power Buffer ETF - March, and Innovator U.S. Equity Ultra Buffer ETF - March	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, 2022 and 2021, and for the period from February 28, 2020 (commencement of operations) through October 31, 2020
Innovator U.S. Equity Buffer ETF - May, Innovator U.S. Equity Power Buffer ETF - May, and Innovator U.S. Equity Ultra Buffer ETF - May	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, 2022 and 2021, and for the period from April 30, 2020 (commencement of operations) through October 31, 2020
Innovator Emerging Markets Power Buffer ETF - April, Innovator Growth Accelerated ETF - Quarterly, Innovator Growth Accelerated Plus ETF - April, Innovator International Developed Power Buffer ETF - April, Innovator U.S. Equity Accelerated 9 Buffer ETF - April, Innovator U.S. Equity Accelerated ETF - April, Innovator U.S. Equity Accelerated ETF - Quarterly, and Innovator U.S. Equity Accelerated Plus ETF - April	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, and 2022, and for the period from March 31, 2021 (commencement of operations) through October 31, 2021
Innovator Defined Wealth Shield ETF, Innovator Growth Accelerated Plus ETF - July, Innovator U.S. Equity Accelerated 9 Buffer ETF - July, Innovator U.S. Equity Accelerated ETF - July, and Innovator U.S. Equity Accelerated Plus ETF - July	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, and 2022, and for the period from June 30, 2021 (commencement of operations) through October 31, 2021
Innovator Emerging Markets Power Buffer ETF - October, Innovator Growth Accelerated Plus ETF - October, Innovator International Developed Power Buffer ETF - October, Innovator U.S. Equity Accelerated 9 Buffer ETF - October, Innovator U.S. Equity Accelerated ETF - October, and Innovator U.S. Equity Accelerated Plus ETF - October	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, and 2022, and for the period from September 30, 2021 (commencement of operations) through October 31, 2021

INNOVATOR ETFs TRUST
REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM (Continued)

Fund Name	Statements of Operations	Statement(s) of Changes in Net Assets	Financial Highlights
Innovator Growth Accelerated Plus ETF - January, Innovator U.S. Equity Accelerated 9 Buffer ETF - January, Innovator U.S. Equity Accelerated ETF - January, and Innovator U.S. Equity Accelerated Plus ETF - January	For the year ended October 31, 2024	For the years ended October 31, 2024 and 2023	For the years ended October 31, 2024, 2023, and for the period from December 31, 2021 (commencement of operations) through October 31, 2022
Innovator Premium Income 10 Barrier ETF - April, Innovator Premium Income 20 Barrier ETF - April, Innovator Premium Income 30 Barrier ETF - April, and Innovator Premium Income 40 Barrier ETF - April	For the year ended October 31, 2024	For the year ended October 31, 2024, and for the period from March 31, 2023 (commencement of operations) through October 31, 2023	
Innovator Premium Income 10 Barrier ETF - July, Innovator Premium Income 20 Barrier ETF - July, Innovator Premium Income 30 Barrier ETF - July, and Innovator Premium Income 40 Barrier ETF - July	For the year ended October 31, 2024	For the year ended October 31, 2024, and for the period from June 30, 2023 (commencement of operations) through October 31, 2023	
Innovator Premium Income 10 Barrier ETF - October, Innovator Premium Income 15 Buffer ETF - October, Innovator Premium Income 20 Barrier ETF - October, Innovator Premium Income 30 Barrier ETF - October, Innovator Premium Income 40 Barrier ETF - October, Innovator Premium Income 9 Buffer ETF - October, Innovator U.S. Equity 10 Buffer ETF - Quarterly, and Innovator U.S. Equity 5 to 15 Buffer ETF - Quarterly	For the year ended October 31, 2024	For the year ended October 31, 2024, and for the period from September 29, 2023 (commencement of operations) through October 31, 2023	
Innovator Equity Defined Protection ETF - 2 Yr to July 2025	For the year ended October 31, 2024	For the year ended October 31, 2024, and for the period from July 17, 2023 (commencement of operations) through October 31, 2023	
Innovator International Developed Power Buffer ETF - September	For the year ended October 31, 2024	For the year ended October 31, 2024, and for the period from August 31, 2023 (commencement of operations) through October 31, 2023	
Innovator International Developed Power Buffer ETF - November	For the year ended October 31, 2024	For the year ended October 31, 2024, and for the period from October 31, 2023 (commencement of operations) through October 31, 2023	
Innovator International Developed Power Buffer ETF - December	For the period from November 30, 2023 (commencement of operations) through October 31, 2024		

INNOVATOR ETFs TRUST
REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM (Continued)

<u>Fund Name</u>	<u>Statements of Operations</u>	<u>Statement(s) of Changes in Net Assets</u>	<u>Financial Highlights</u>
Innovator Equity Defined Protection ETF - 2 Yr to January 2026, Innovator Premium Income 10 Barrier ETF - January, Innovator Premium Income 15 Buffer ETF - January, Innovator Premium Income 20 Barrier ETF - January, Innovator Premium Income 30 Barrier ETF - January, Innovator Premium Income 40 Barrier ETF - January, and Innovator Premium Income 9 Buffer ETF - January			For the period from December 29, 2023 (commencement of operations) through October 31, 2024
Innovator International Developed Power Buffer ETF - February			For the period from January 31, 2024 (commencement of operations) through October 31, 2024
Innovator International Developed Power Buffer ETF - March			For the period from February 29, 2024 (commencement of operations) through October 31, 2024
Innovator Equity Defined Protection ETF - 2 Yr to April 2026, Innovator Premium Income 15 Buffer ETF - April, and Innovator Premium Income 9 Buffer ETF - April			For the period from March 28, 2024 (commencement of operations) through October 31, 2024
Innovator International Developed Power Buffer ETF - May			For the period from April 30, 2024 (commencement of operations) through October 31, 2024
Innovator Growth-100 Power Buffer ETF - June, Innovator International Developed Power Buffer ETF - June, and Innovator U.S. Small Cap Power Buffer ETF - June			For the period from May 31, 2024 (commencement of operations) through October 31, 2024
Innovator Emerging Markets 10 Buffer ETF - Quarterly, Innovator Equity Defined Protection ETF - 1 Yr July, Innovator Equity Defined Protection ETF - 2 Yr to July 2026, Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul, Innovator International Developed 10 Buffer ETF - Quarterly, Innovator Nasdaq-100 10 Buffer ETF - Quarterly, Innovator Premium Income 15 Buffer ETF - July, Innovator Premium Income 9 Buffer ETF - July, and Innovator U.S. Small Cap 10 Buffer ETF - Quarterly			For the period from June 28, 2024 (commencement of operations) through October 31, 2024
Innovator Equity Defined Protection ETF - 1 Yr August, Innovator Growth-100 Power Buffer ETF - August, Innovator International Developed Power Buffer ETF - August, and Innovator U.S. Small Cap Power Buffer ETF - August			For the period from July 31, 2024 (commencement of operations) through October 31, 2024
Innovator Equity Defined Protection ETF - 1 Yr September, Innovator Growth-100 Power Buffer ETF - September, and Innovator U.S. Small Cap Power Buffer ETF - September			For the period from August 30, 2024 (commencement of operations) through October 31, 2024

INNOVATOR ETFs TRUST

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM (Continued)

<u>Fund Name</u>	<u>Statements of Operations</u>	<u>Statement(s) of Changes in Net Assets</u>	<u>Financial Highlights</u>
Innovator Equity Defined Protection ETF - 1 Yr October, Innovator Equity Defined Protection ETF - 2 Yr to October 2026, and Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct			For the period from September 30, 2024 (commencement of operations) through October 31, 2024
Innovator Equity Defined Protection ETF - 1 Yr November, Innovator Growth-100 Power Buffer ETF - November, and Innovator U.S. Small Cap Power Buffer ETF - November			For the period from October 31, 2024 (commencement of operations) through October 31, 2024

Basis for Opinion

These financial statements are the responsibility of the Funds' management. Our responsibility is to express an opinion on the Funds' financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the Funds in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement whether due to error or fraud.

Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our procedures included confirmation of securities owned as of October 31, 2024, by correspondence with the custodian and brokers. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

We have served as the auditor of one or more of Innovator Capital Management, LLC's investment companies since 2017.

Cohen & Company, Ltd.

COHEN & COMPANY, LTD.
Milwaukee, Wisconsin
December 27, 2024

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited)

BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT AND INVESTMENT SUB-ADVISORY AGREEMENT FOR THE FOLLOWING
INNOVATOR FUNDS:

Innovator U.S. Equity Buffer ETF - January, February, March, April, May, June, July, August, September, October, November, December

Innovator U.S. Equity Power Buffer ETF - January, February, March, April, May, June, July, August, September, October, November, December

Innovator U.S. Equity Ultra Buffer ETF - January, February, March, April, May, June, July, August, September, October, November, December

Innovator Premium Income 10 Barrier ETF - January, April, July, October

Innovator Premium Income 20 Barrier ETF - January, April, July, October

Innovator Premium Income 30 Barrier ETF - January, April, July, October

Innovator Premium Income 40 Barrier ETF - January, April, July, October

Innovator International Developed Power Buffer ETF - January, April, July, October

Innovator Emerging Markets Power Buffer ETF - January, April, July, October

Innovator Growth-100 Power Buffer ETF - January, April, July, October

Innovator U.S. Small Cap Power Buffer ETF - January, April, July, October

Innovator 20+ Year Treasury Bond 9 Buffer ETF - July

Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly

Innovator U.S. Equity Accelerated ETF - January, April, July, October

Innovator U.S. Equity Accelerated Plus ETF - January, April, July, October

Innovator U.S. Equity Accelerated 9 Buffer ETF - January, April, July, October

Innovator Growth Accelerated Plus ETF - January, April, July, October

Innovator Defined Wealth Shield ETF

Innovator U.S. Equity Accelerated ETF - Quarterly

Innovator Growth Accelerated ETF - Quarterly

At a quarterly Board meeting held on June 13, 2024, the Trust's Board considered approval of the Advisory Agreement with Innovator Capital Management, LLC (the "Adviser"), on behalf of the Innovator U.S. Equity Buffer ETF - January, February, March, April, May, June, July, August, September, October, November, December, Innovator U.S. Equity Power Buffer ETF - January, February, March, April, May, June, July, August, September, October, November, December, Innovator U.S. Equity Ultra Buffer ETF - January, February, March, April, May, June, July, August, September, October, November, December, Innovator Premium Income 10 Barrier ETF - January, April, July, October, Innovator Premium Income 20 Barrier ETF - January, April, July, October, Innovator Premium Income 30 Barrier ETF - January, April, July, October, Innovator Premium Income 40 Barrier ETF - January, April, July, October, Innovator International Developed Power Buffer ETF - January, April, July, October, Innovator Emerging Markets Power Buffer ETF - January, April, July, October, Innovator Growth-100 Power Buffer ETF - January, April, July, October, Innovator U.S. Small Cap Power Buffer ETF - January, April, July, October, Innovator 20+ Year Treasury Bond 9 Buffer ETF - July, Innovator 20+ Year Treasury Bond 5 Floor ETF - Quarterly, Innovator U.S. Equity Accelerated ETF - January, April, July, October, Innovator U.S. Equity Accelerated Plus ETF - January, April, July, October, Innovator U.S. Equity Accelerated 9 Buffer ETF - January, April, July, October, Innovator Growth Accelerated Plus ETF - January, April, July, October, Innovator Defined Wealth Shield ETF, Innovator U.S. Equity Accelerated ETF - Quarterly, and Innovator Growth Accelerated ETF - Quarterly, (the "Funds"), and the Sub-Advisory Agreement among the Trust, on behalf of the Funds, the Adviser and Milliman Financial Risk Management LLC ("Milliman" or the "Sub-Adviser"), for an additional year term. The Board determined that the agreements were in the best interests of the Funds in light of the extent and quality of the services provided and such other matters as the Board considered to be relevant in the exercise of its reasonable business judgment.

To reach this determination, the Board considered its duties under the Investment Company Act of 1940, as amended (the "1940 Act"), as well as under the general principles of state law in reviewing and approving advisory

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited) (Continued)

contracts; the requirements of the 1940 Act in such matters; the fiduciary duty of investment advisers with respect to advisory agreements and compensation; the standards used by courts in determining whether investment company boards have fulfilled their duties; and the factors to be considered by the Board in voting on such agreements. To assist the Board in its evaluation of the agreements, the Independent Trustees received a separate report from each of the Adviser and the Sub-Adviser in advance of the Meeting responding to a request for information provided on behalf of the Independent Trustees that, among other things, outlined the services provided by the Adviser and the Sub-Adviser to the Funds (including the relevant personnel responsible for these services and their experience); the unitary fee rate payable by each Fund as compared to fees charged to peer groups of the Funds and as compared to fees charged to other clients of the Adviser and the Sub-Adviser, including other ETFs managed by the Adviser and the Sub-Adviser; the expenses of the Funds as compared to expense ratios of the funds in the respective Fund's peer group; the nature of the expenses incurred in providing services to the Funds and the potential for economies of scale, if any; financial data on the Adviser and the Sub-Adviser; any fall-out benefits accruing to the Adviser or the Sub-Adviser; and information on the Adviser's and the Sub-Adviser's compliance programs. The Independent Trustees also met separately with their Independent Counsel to discuss the information provided by the Adviser and the Sub-Adviser. The Board applied its business judgment to determine whether the arrangements between the Trust and the Adviser and among the Trust, the Adviser and the Sub-Adviser are reasonable business arrangements from each Fund's perspective as well as from the perspective of each Fund's shareholders.

In evaluating whether to approve the agreements, the Board applied its business judgment and considered the nature, extent and quality of the services provided by the Adviser and Milliman pursuant to the agreements. With respect to the investment management agreement, the Board considered that the Adviser is responsible for the overall management and administration of the Funds and reviewed all of the services provided by the Adviser to the Funds, including oversight of Milliman, as well as the background and experience of the persons responsible for such services. The Board noted that the Adviser oversees Milliman's day-to-day management of each of the Fund's investments, including portfolio risk monitoring and performance review. In reviewing the services provided, the Board noted the compliance program that had been developed by the Adviser included an adequate program for monitoring the Adviser's, Milliman's and each Fund's compliance with the 1940 Act, as well as each Fund's compliance with its investment objective and policies. With respect to the sub-advisory agreement, the Board reviewed the materials provided by Milliman and noted the background and experience of Milliman's portfolio management team and Milliman's investment style. In light of the information presented and the considerations made, the Board concluded that the nature, extent, and quality of the services provided to the Funds by the Adviser and Milliman under the agreements were expected to be satisfactory.

The Board considered the historical investment performance of each of the Funds (where applicable) for the respective one-, three-, and five-year periods ended March 31, 2024 including NAV, market, and respective index returns. The Board considered the unitary fee rate or management fee rate, as applicable, currently paid by each Fund under the investment management agreement for the services provided.

The Board noted that the Adviser is responsible for the Funds' expenses, including the cost of transfer agency, custody, fund administration, legal, audit and other services and license fees (if any), but excluding the fee payment under the investment management agreement, interest, taxes, brokerage commissions and other expenses connected with the execution of portfolio transactions, and extraordinary expenses. The Board received and reviewed information for the Funds showing the advisory fee rates and expense ratios of the funds comprising of each Fund's peer group, as well as advisory fee rates charged by the Adviser and Milliman to other funds (including ETFs) and non-fund clients, as applicable.

In light of the information considered and the nature, extent and quality of the services provided to the Funds under the agreements, the Board determined that the unitary fee for each of the Funds, including the fee rate to be paid by the Adviser to Milliman from the unitary fee, was fair.

The Board noted that the unitary fee for each of the Funds were structured to pass the benefits of any economies of scale on to shareholders as the respective Fund's assets grow. The Board noted that any reduction in fixed costs associated with the management of the respective Fund would benefit the Adviser and Milliman, but that the unitary fee structure provides a level of certainty in expenses for each of the Funds. The Board noted that the Adviser is continuing to invest in personnel and infrastructure for the Innovator fund complex.

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited) (Continued)

The Board reviewed profitability information in connection with the Funds.

The Board considered potential “fall-out” or ancillary benefits anticipated to be received by the Adviser and Milliman. The Board concluded that the character and amount of potential fall-out benefits to the Adviser and Milliman were consistent with the types of benefits generally derived by investment managers and sub-advisers to funds.

Based on all of the information considered and the conclusions reached, the Board, including the Independent Trustees, unanimously determined that the terms of the agreements are fair and that the approval of the agreements is in the best interests of the Funds. No single factor was determinative in the Board’s analysis, and individual Trustees may have evaluated the information presented differently from one another, attributing different weights to various factors.

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited)

BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT AND INVESTMENT SUB-ADVISORY AGREEMENT FOR THE FOLLOWING
INNOVATOR FUNDS:

Innovator Equity Defined Protection ETF - 2 Yr to July 2026

Innovator International Developed Power Buffer ETF - June

Innovator International Developed Power Buffer ETF - August

At a quarterly Board meeting held on June 16, 2023, the Trust's Board considered approval of the Advisory Agreement with Innovator Capital Management, LLC (the "Adviser"), on behalf of the Innovator Equity Defined Protection ETF - 2 Yr to July 2026 and Innovator International Developed Power Buffer ETF - June & August (the "Funds"), and the Sub-Advisory Agreement among the Trust, on behalf of the Funds, the Adviser and Milliman Financial Risk Management LLC ("Milliman" or the "Sub-Adviser"), for an initial two-year term. The Board determined that the agreements were in the best interests of the Funds in light of the extent and quality of the services expected to be provided and such other matters as the Board considered to be relevant in the exercise of its reasonable business judgment.

To reach this determination, the Board considered its duties under the Investment Company Act of 1940, as amended (the "1940 Act"), as well as under the general principles of state law in reviewing and approving advisory contracts; the requirements of the 1940 Act in such matters; the fiduciary duty of investment advisers with respect to advisory agreements and compensation; the standards used by courts in determining whether investment company boards have fulfilled their duties; and the factors to be considered by the Board in voting on such agreements. To assist the Board in its evaluation of the agreements, the Independent Trustees received a separate report from each of the Adviser and the Sub-Adviser in advance of the Meeting responding to a request for information provided on behalf of the Independent Trustees that, among other things, outlined the services to be provided by the Adviser and the Sub-Adviser to the Funds (including the relevant personnel responsible for these services and their experience); the proposed unitary fee rate payable by each Fund as compared to fees charged to peer groups of the Funds and as compared to fees charged to other clients of the Adviser and the Sub-Adviser, including other ETFs managed by the Adviser and the Sub-Adviser; the estimated expenses of the Funds as compared to expense ratios of the funds in the respective Fund's peer group; the nature of the expenses to be incurred in providing services to the Funds and the potential for economies of scale, if any; financial data on the Adviser and the Sub-Adviser; any fall-out benefits accruing to the Adviser or the Sub-Adviser; and information on the Adviser's and the Sub-Adviser's compliance programs. The Independent Trustees also met separately with their Independent Counsel to discuss the information provided by the Adviser and the Sub-Adviser. The Board applied its business judgment to determine whether the arrangements between the Trust and the Adviser and among the Trust, the Adviser and the Sub-Adviser are reasonable business arrangements from each Fund's perspective as well as from the perspective of each Fund's shareholders.

In evaluating whether to approve the agreements, the Board applied its business judgment and considered the nature, extent and quality of the services to be provided by the Adviser and Milliman pursuant to the agreements. With respect to the investment management agreement, the Board considered that the Adviser will be responsible for the overall management and administration of the Funds and reviewed all of the services to be provided by the Adviser to the Funds, including oversight of Milliman, as well as the background and experience of the persons responsible for such services. The Board noted that the Adviser will oversee Milliman's day-to-day management of each of the Fund's investments, including portfolio risk monitoring and performance review. In reviewing the services to be provided, the Board noted the compliance program that had been developed by the Adviser included an adequate program for monitoring the Adviser's, Milliman's and each Fund's compliance with the 1940 Act, as well as each Fund's compliance with its investment objective and policies. With respect to the sub-advisory agreement, the Board reviewed the materials provided by Milliman and noted the background and experience of Milliman's portfolio management team and Milliman's investment style. In light of the information presented and the considerations made, the Board concluded that the nature, extent and quality of the services to be provided to the Funds by the Adviser and Milliman under the agreements were expected to be satisfactory.

Since the Funds had yet to commence investment operations, the Board could not consider the historical investment performance of the Funds.

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited) (Continued)

The Board considered the proposed unitary fee rate payable by each Fund under the investment management agreement for the services to be provided. The Board noted that, under the unitary fee arrangement, IJUN and IAUG would pay the Adviser a unitary fee equal to an annual rate of 0.85% of its average daily net assets, and AJUL would pay the Adviser a unitary fee equal to an annual rate of 0.79% of its average daily net assets. The Board considered that, from the unitary fee for each of the Funds, the Adviser would pay Milliman an annual sub-advisory fee based on each Fund's assets under management at a maximum rate of 0.12%.

The Board noted that the Adviser would be responsible for the Funds' expenses, including the cost of transfer agency, custody, fund administration, legal, audit and other services and license fees (if any), but excluding the fee payment under the investment management agreement, interest, taxes, brokerage commissions and other expenses connected with the execution of portfolio transactions, and extraordinary expenses. The Board received and reviewed information for the Funds showing the advisory fee rates and expense ratios of the funds comprising of each Fund's peer group, as well as advisory fee rates charged by the Adviser and Milliman to other funds (including ETFs) and non-fund clients, as applicable. In light of the information considered and the nature, extent and quality of the services expected to be provided to the Funds under the agreements, the Board determined that the proposed unitary fee for each of the Funds, including the fee rate to be paid by the Adviser to Milliman from the unitary fee, was fair.

The Board noted that the proposed unitary fee for each of the Funds was structured to pass the benefits of any economies of scale on to shareholders as the respective Fund's assets grow. The Board noted that any reduction in fixed costs associated with the management of the respective Fund would benefit the Adviser and Milliman, but that the unitary fee structure provides a level of certainty in expenses for each of the Funds. The Board noted that the Adviser is continuing to invest in personnel and infrastructure for the Innovator fund complex.

Because the Funds have not yet commenced operations and the actual asset base of the Funds has not yet been determined, the Board noted that there was no historical profitability information with respect to the Funds to be reviewed. The Board noted that it would review profitability information in connection with subsequent renewals of the agreements.

The Board considered potential "fall-out" or ancillary benefits anticipated to be received by the Adviser and Milliman. The Board concluded that the character and amount of potential fall-out benefits to the Adviser and Milliman were consistent with the types of benefits generally derived by investment managers and sub-advisers to funds.

Based on all of the information considered and the conclusions reached, the Board, including the Independent Trustees, unanimously determined that the terms of the agreements are fair and that the approval of the agreements is in the best interests of the Funds. No single factor was determinative in the Board's analysis, and individual Trustees may have evaluated the information presented differently from one another, attributing different weights to various factors.

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited)

BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT AND INVESTMENT SUB-ADVISORY AGREEMENT FOR THE FOLLOWING
INNOVATOR FUNDS:

Innovator Premium Income 9 Buffer ETF - July

Innovator Premium Income 15 Buffer ETF - July

At a quarterly Board meeting held on September 11, 2023, the Trust's Board considered approval of the Advisory Agreement with Innovator Capital Management, LLC (the "Adviser"), on behalf of the Innovator Premium Income 9 Buffer ETF - July and Innovator Premium Income 15 Buffer ETF - July (the "Funds"), and the Sub-Advisory Agreement among the Trust, on behalf of the Funds, the Adviser and Milliman Financial Risk Management LLC ("Milliman" or the "Sub- Adviser"), for an initial two-year term. The Board determined that the agreements were in the best interests of the Funds in light of the extent and quality of the services expected to be provided and such other matters as the Board considered to be relevant in the exercise of its reasonable business judgment.

To reach this determination, the Board considered its duties under the Investment Company Act of 1940, as amended (the "1940 Act"), as well as under the general principles of state law in reviewing and approving advisory contracts; the requirements of the 1940 Act in such matters; the fiduciary duty of investment advisers with respect to advisory agreements and compensation; the standards used by courts in determining whether investment company boards have fulfilled their duties; and the factors to be considered by the Board in voting on such agreements. To assist the Board in its evaluation of the agreements, the Independent Trustees received a separate report from each of the Adviser and the Sub-Adviser in advance of the Meeting responding to a request for information provided on behalf of the Independent Trustees that, among other things, outlined the services to be provided by the Adviser and the Sub-Adviser to the Funds (including the relevant personnel responsible for these services and their experience); the proposed unitary fee rate payable by each Fund as compared to fees charged to peer groups of the Funds and as compared to fees charged to other clients of the Adviser and the Sub-Adviser, including other ETFs managed by the Adviser and the Sub-Adviser; the estimated expenses of the Funds as compared to expense ratios of the funds in the respective Fund's peer group; the nature of the expenses to be incurred in providing services to the Funds and the potential for economies of scale, if any; financial data on the Adviser and the Sub-Adviser; any fall-out benefits accruing to the Adviser or the Sub-Adviser; and information on the Adviser's and the Sub-Adviser's compliance programs. The Independent Trustees also met separately with their Independent Counsel to discuss the information provided by the Adviser and the Sub-Adviser. The Board applied its business judgment to determine whether the arrangements between the Trust and the Adviser and among the Trust, the Adviser and the Sub-Adviser are reasonable business arrangements from each Fund's perspective as well as from the perspective of each Fund's shareholders.

In evaluating whether to approve the agreements, the Board applied its business judgment and considered the nature, extent and quality of the services to be provided by the Adviser and Milliman pursuant to the agreements. With respect to the investment management agreement, the Board considered that the Adviser will be responsible for the overall management and administration of the Funds and reviewed all of the services to be provided by the Adviser to the Funds, including oversight of Milliman, as well as the background and experience of the persons responsible for such services. The Board noted that the Adviser will oversee Milliman's day-to-day management of each of the Fund's investments, including portfolio risk monitoring and performance review. In reviewing the services to be provided, the Board noted the compliance program that had been developed by the Adviser included an adequate program for monitoring the Adviser's, Milliman's and each Fund's compliance with the 1940 Act, as well as each Fund's compliance with its investment objective and policies. With respect to the sub-advisory agreement, the Board reviewed the materials provided by Milliman and noted the background and experience of Milliman's portfolio management team and Milliman's investment style. In light of the information presented and the considerations made, the Board concluded that the nature, extent and quality of the services to be provided to the Funds by the Adviser and Milliman under the agreements were expected to be satisfactory.

Since the Funds had yet to commence investment operations, the Board could not consider the historical investment performance of the Funds.

The Board considered the proposed unitary fee rate payable by each Fund under the investment management agreement for the services to be provided. The Board noted that, under the unitary fee arrangement, each Fund would

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited) (Continued)

pay the Adviser a unitary fee equal to an annual rate of 0.79% of its average daily net assets. The Board considered that, from the unitary fee for each of the Funds, the Adviser would pay Milliman an annual sub-advisory fee based on each Fund's assets under management at a maximum rate of 0.12%.

The Board noted that the Adviser would be responsible for the Funds' expenses, including the cost of transfer agency, custody, fund administration, legal, audit and other services and license fees (if any), but excluding the fee payment under the investment management agreement, interest, taxes, brokerage commissions and other expenses connected with the execution of portfolio transactions, and extraordinary expenses. The Board received and reviewed information for the Funds showing the advisory fee rates and expense ratios of the funds comprising of each Fund's peer group, as well as advisory fee rates charged by the Adviser and Milliman to other funds (including ETFs) and non-fund clients, as applicable. In light of the information considered and the nature, extent and quality of the services expected to be provided to the Funds under the agreements, the Board determined that the proposed unitary fee for each of the Funds, including the fee rate to be paid by the Adviser to Milliman from the unitary fee, was fair.

The Board noted that the proposed unitary fee for each of the Funds was structured to pass the benefits of any economies of scale on to shareholders as the respective Fund's assets grow. The Board noted that any reduction in fixed costs associated with the management of the respective Fund would benefit the Adviser and Milliman, but that the unitary fee structure provides a level of certainty in expenses for each of the Funds. The Board noted that the Adviser is continuing to invest in personnel and infrastructure for the Innovator fund complex.

Because the Funds have not yet commenced operations and the actual asset base of the Funds has not yet been determined, the Board noted that there was no historical profitability information with respect to the Funds to be reviewed. The Board noted that it would review profitability information in connection with subsequent renewals of the agreements.

The Board considered potential "fall-out" or ancillary benefits anticipated to be received by the Adviser and Milliman. The Board concluded that the character and amount of potential fall-out benefits to the Adviser and Milliman were consistent with the types of benefits generally derived by investment managers and sub-advisers to funds.

Based on all of the information considered and the conclusions reached, the Board, including the Independent Trustees, unanimously determined that the terms of the agreements are fair and that the approval of the agreements is in the best interests of the Funds. No single factor was determinative in the Board's analysis, and individual Trustees may have evaluated the information presented differently from one another, attributing different weights to various factors.

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited)

BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT AND INVESTMENT SUB-ADVISORY AGREEMENT FOR THE FOLLOWING
INNOVATOR FUND:

Innovator Equity Defined Protection ETF - 2 Yr to October 2026

At a quarterly Board meeting held on December 13, 2023, the Trust's Board considered approval of the Advisory Agreement with Innovator Capital Management, LLC (the "Adviser"), on behalf of the Innovator Equity Defined Protection ETF - 2 Yr to October 2026 (the "Fund"), and the Sub-Advisory Agreement among the Trust, on behalf of the Fund, the Adviser and Milliman Financial Risk Management LLC ("Milliman" or the "Sub-Adviser"), for an initial two-year term. The Board determined that the agreements were in the best interests of the Fund in light of the extent and quality of the services expected to be provided and such other matters as the Board considered to be relevant in the exercise of its reasonable business judgment.

To reach this determination, the Board considered its duties under the Investment Company Act of 1940, as amended (the "1940 Act"), as well as under the general principles of state law in reviewing and approving advisory contracts; the requirements of the 1940 Act in such matters; the fiduciary duty of investment advisers with respect to advisory agreements and compensation; the standards used by courts in determining whether investment company boards have fulfilled their duties; and the factors to be considered by the Board in voting on such agreements. To assist the Board in its evaluation of the agreements, the Independent Trustees received a separate report from each of the Adviser and the Sub-Adviser in advance of the Meeting responding to a request for information provided on behalf of the Independent Trustees that, among other things, outlined the services to be provided by the Adviser and the Sub-Adviser to the Fund (including the relevant personnel responsible for these services and their experience); the proposed unitary fee rate payable by the Fund as compared to fees charged to peer groups of the Fund and as compared to fees charged to other clients of the Adviser and the Sub-Adviser, including other ETFs managed by the Adviser and the Sub-Adviser; the estimated expenses of the Fund as compared to expense ratios of the funds in the Fund's peer group; the nature of the expenses to be incurred in providing services to the Fund and the potential for economies of scale, if any; financial data on the Adviser and the Sub-Adviser; any fall-out benefits accruing to the Adviser or the Sub-Adviser; and information on the Adviser's and the Sub-Adviser's compliance programs. The Independent Trustees also met separately with their Independent Counsel to discuss the information provided by the Adviser and the Sub-Adviser. The Board applied its business judgment to determine whether the arrangements between the Trust and the Adviser and among the Trust, the Adviser and the Sub-Adviser are reasonable business arrangements from the Fund's perspective as well as from the perspective of the Fund's shareholders.

In evaluating whether to approve the agreements, the Board applied its business judgment and considered the nature, extent and quality of the services to be provided by the Adviser and Milliman pursuant to the agreements. With respect to the investment management agreement, the Board considered that the Adviser will be responsible for the overall management and administration of the Fund and reviewed all of the services to be provided by the Adviser to the Fund, including oversight of Milliman, as well as the background and experience of the persons responsible for such services. The Board noted that the Adviser will oversee Milliman's day-to-day management of the Fund's investments, including portfolio risk monitoring and performance review. In reviewing the services to be provided, the Board noted the compliance program that had been developed by the Adviser included an adequate program for monitoring the Adviser's, Milliman's and the Fund's compliance with the 1940 Act, as well as the Fund's compliance with its investment objective and policies. With respect to the sub-advisory agreement, the Board reviewed the materials provided by Milliman and noted the background and experience of Milliman's portfolio management team and Milliman's investment style. In light of the information presented and the considerations made, the Board concluded that the nature, extent and quality of the services to be provided to the Fund by the Adviser and Milliman under the agreements were expected to be satisfactory.

Since the Fund had yet to commence investment operations, the Board could not consider the historical investment performance of the Fund.

The Board considered the proposed unitary fee rate payable by the Fund under the investment management agreement for the services to be provided. The Board noted that, under the unitary fee arrangement, the Fund would pay

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited) (Continued)

the Adviser a unitary fee equal to an annual rate of 0.79% of its average daily net assets. The Board considered that, from the unitary fee for the Fund, the Adviser would pay Milliman an annual sub-advisory fee based on the Fund's assets under management at a maximum rate of 0.12%.

The Board noted that the Adviser would be responsible for the Fund's expenses, including the cost of transfer agency, custody, fund administration, legal, audit and other services and license fees (if any), but excluding the fee payment under the investment management agreement, interest, taxes, brokerage commissions and other expenses connected with the execution of portfolio transactions, and extraordinary expenses. The Board received and reviewed information for the Fund showing the advisory fee rates and expense ratios of the funds comprising of the Fund's peer group, as well as advisory fee rates charged by the Adviser and Milliman to other funds (including ETFs) and non-fund clients, as applicable. In light of the information considered and the nature, extent and quality of the services expected to be provided to the Fund under the agreements, the Board determined that the proposed unitary fee for the Fund, including the fee rate to be paid by the Adviser to Milliman from the unitary fee, was fair.

The Board noted that the proposed unitary fee for the Fund were structured to pass the benefits of any economies of scale on to shareholders as the respective Fund's assets grow. The Board noted that any reduction in fixed costs associated with the management of the Fund would benefit the Adviser and Milliman, but that the unitary fee structure provides a level of certainty in expenses for the Fund. The Board noted that the Adviser is continuing to invest in personnel and infrastructure for the Innovator fund complex.

Because the Fund has not yet commenced operations and the actual asset base of the Fund has not yet been determined, the Board noted that there was no historical profitability information with respect to the Fund to be reviewed. The Board noted that it would review profitability information in connection with subsequent renewals of the agreements.

The Board considered potential "fall-out" or ancillary benefits anticipated to be received by the Adviser and Milliman. The Board concluded that the character and amount of potential fall-out benefits to the Adviser and Milliman were consistent with the types of benefits generally derived by investment managers and sub-advisers to funds.

Based on all of the information considered and the conclusions reached, the Board, including the Independent Trustees, unanimously determined that the terms of the agreements are fair and that the approval of the agreements is in the best interests of the Fund. No single factor was determinative in the Board's analysis, and individual Trustees may have evaluated the information presented differently from one another, attributing different weights to various factors.

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited)

BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT AND INVESTMENT SUB-ADVISORY AGREEMENT FOR THE FOLLOWING
INNOVATOR FUNDS:

Innovator Growth-100 Power Buffer ETF - June

Innovator Growth-100 Power Buffer ETF - August

Innovator Growth-100 Power Buffer ETF - September

Innovator Growth-100 Power Buffer ETF - November

Innovator U.S. Small Cap Power Buffer ETF - June

Innovator U.S. Small Cap Power Buffer ETF - August

Innovator U.S. Small Cap Power Buffer ETF - September

Innovator U.S. Small Cap Power Buffer ETF - November

At a special Board meeting held on April 24, 2024, the Trust's Board considered approval of the Advisory Agreement with Innovator Capital Management, LLC (the "Adviser"), on behalf of the Innovator Growth-100 Power Buffer ETF - June, Innovator U.S. Small Cap Power Buffer ETF - June, Innovator Growth-100 Power Buffer ETF - August, Innovator U.S. Small Cap Power Buffer ETF - August, Innovator Growth-100 Power Buffer ETF - September, Innovator U.S. Small Cap Power Buffer ETF - September, Innovator Growth-100 Power Buffer ETF - November, and Innovator U.S. Small Cap Power Buffer ETF - November (the "Funds"), and the Sub-Advisory Agreement among the Trust, on behalf of the Funds, the Adviser and Milliman Financial Risk Management LLC ("Milliman" or the "Sub-Adviser"), for an initial two-year term. The Board determined that the agreements were in the best interests of the Funds in light of the extent and quality of the services expected to be provided and such other matters as the Board considered to be relevant in the exercise of its reasonable business judgment.

To reach this determination, the Board considered its duties under the Investment Company Act of 1940, as amended (the "1940 Act"), as well as under the general principles of state law in reviewing and approving advisory contracts; the requirements of the 1940 Act in such matters; the fiduciary duty of investment advisers with respect to advisory agreements and compensation; the standards used by courts in determining whether investment company boards have fulfilled their duties; and the factors to be considered by the Board in voting on such agreements. To assist the Board in its evaluation of the agreements, the Independent Trustees received a separate report from each of the Adviser and the Sub-Adviser in advance of the Meeting responding to a request for information provided on behalf of the Independent Trustees that, among other things, outlined the services to be provided by the Adviser and the Sub-Adviser to the Funds (including the relevant personnel responsible for these services and their experience); the proposed unitary fee rate payable by each Fund as compared to fees charged to peer groups of the Funds and as compared to fees charged to other clients of the Adviser and the Sub-Adviser, including other ETFs managed by the Adviser and the Sub-Adviser; the estimated expenses of the Funds as compared to expense ratios of the funds in the respective Fund's peer group; the nature of the expenses to be incurred in providing services to the Funds and the potential for economies of scale, if any; financial data on the Adviser and the Sub-Adviser; any fall-out benefits accruing to the Adviser or the Sub-Adviser; and information on the Adviser's and the Sub-Adviser's compliance programs. The Independent Trustees also met separately with their Independent Counsel to discuss the information provided by the Adviser and the Sub-Adviser. The Board applied its business judgment to determine whether the arrangements between the Trust and the Adviser and among the Trust, the Adviser and the Sub-Adviser are reasonable business arrangements from each Fund's perspective as well as from the perspective of each Fund's shareholders.

In evaluating whether to approve the agreements, the Board applied its business judgment and considered the nature, extent and quality of the services to be provided by the Adviser and Milliman pursuant to the agreements. With respect to the investment management agreement, the Board considered that the Adviser will be responsible for the overall management and administration of the Funds and reviewed all of the services to be provided by the Adviser to the Funds, including oversight of Milliman, as well as the background and experience of the persons responsible for such services. The Board noted that the Adviser will oversee Milliman's day-to-day management of each of the Fund's investments, including portfolio risk monitoring and performance review. In reviewing the services to be provided, the Board noted the compliance program that had been developed by the Adviser included an adequate program for monitoring the Adviser's, Milliman's and each Fund's compliance with the 1940 Act, as well as each Fund's compliance

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited) (Continued)

with its investment objective and policies. With respect to the sub-advisory agreement, the Board reviewed the materials provided by Milliman and noted the background and experience of Milliman's portfolio management team and Milliman's investment style. In light of the information presented and the considerations made, the Board concluded that the nature, extent and quality of the services to be provided to the Funds by the Adviser and Milliman under the agreements were expected to be satisfactory.

Since the Funds had yet to commence investment operations, the Board could not consider the historical investment performance of the Funds.

The Board considered the proposed unitary fee rate payable by each Fund under the investment management agreement for the services to be provided. The Board noted that, under the unitary fee arrangement, each Fund would pay the Adviser a unitary fee equal to an annual rate of 0.79% of its average daily net assets. The Board considered that, from the unitary fee for each of the Funds, the Adviser would pay Milliman an annual sub-advisory fee based on each Fund's assets under management at a maximum rate of 0.12%.

The Board noted that the Adviser would be responsible for the Funds' expenses, including the cost of transfer agency, custody, fund administration, legal, audit and other services and license fees (if any), but excluding the fee payment under the investment management agreement, interest, taxes, brokerage commissions and other expenses connected with the execution of portfolio transactions, and extraordinary expenses. The Board received and reviewed information for the Funds showing the advisory fee rates and expense ratios of the funds comprising of each Fund's peer group, as well as advisory fee rates charged by the Adviser and Milliman to other funds (including ETFs) and non-fund clients, as applicable. In light of the information considered and the nature, extent and quality of the services expected to be provided to the Funds under the agreements, the Board determined that the proposed unitary fee for each of the Funds, including the fee rate to be paid by the Adviser to Milliman from the unitary fee, was fair.

The Board noted that the proposed unitary fee for each of the Funds was structured to pass the benefits of any economies of scale on to shareholders as the respective Fund's assets grow. The Board noted that any reduction in fixed costs associated with the management of the respective Fund would benefit the Adviser and Milliman, but that the unitary fee structure provides a level of certainty in expenses for each of the Funds. The Board noted that the Adviser is continuing to invest in personnel and infrastructure for the Innovator fund complex.

Because the Funds have not yet commenced operations and the actual asset base of the Funds has not yet been determined, the Board noted that there was no historical profitability information with respect to the Funds to be reviewed. The Board noted that it would review profitability information in connection with subsequent renewals of the agreements.

The Board considered potential "fall-out" or ancillary benefits anticipated to be received by the Adviser and Milliman. The Board concluded that the character and amount of potential fall-out benefits to the Adviser and Milliman were consistent with the types of benefits generally derived by investment managers and sub-advisers to funds.

Based on all of the information considered and the conclusions reached, the Board, including the Independent Trustees, unanimously determined that the terms of the agreements are fair and that the approval of the agreements is in the best interests of the Funds. No single factor was determinative in the Board's analysis, and individual Trustees may have evaluated the information presented differently from one another, attributing different weights to various factors.

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited)

BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT AND INVESTMENT SUB-ADVISORY AGREEMENT FOR THE FOLLOWING
INNOVATOR FUNDS:

Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul

Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct

Innovator Equity Defined Protection ETF - 1 Yr July

Innovator Equity Defined Protection ETF - 1 Yr October

Innovator Nasdaq-100 10 Buffer ETF - Quarterly

Innovator U.S. Small Cap 10 Buffer ETF - Quarterly

Innovator International Developed 10 Buffer ETF - Quarterly

Innovator Emerging Markets 10 Buffer ETF - Quarterly

At a quarterly Board meeting held on June 13, 2024, the Trust's Board considered approval of the Advisory Agreement with Innovator Capital Management, LLC (the "Adviser"), on behalf of the Innovator Equity Defined Protection ETF - 1 Yr July, Innovator Equity Defined Protection ETF - 6 Mo Jan/Jul, Innovator Nasdaq-100 10 Buffer ETF - Quarterly, Innovator U.S. Small Cap 10 Buffer ETF - Quarterly, Innovator International Developed 10 Buffer ETF - Quarterly, Innovator Emerging Markets 10 Buffer ETF - Quarterly, Innovator Equity Defined Protection ETF - 1 Yr October, and Innovator Equity Defined Protection ETF - 6 Mo Apr/Oct (the "Funds"), and the Sub-Advisory Agreement among the Trust, on behalf of the Funds, the Adviser and Milliman Financial Risk Management LLC ("Milliman" or the "Sub-Adviser"), for an initial two-year term. The Board determined that the agreements were in the best interests of the Funds in light of the extent and quality of the services expected to be provided and such other matters as the Board considered to be relevant in the exercise of its reasonable business judgment.

To reach this determination, the Board considered its duties under the Investment Company Act of 1940, as amended (the "1940 Act"), as well as under the general principles of state law in reviewing and approving advisory contracts; the requirements of the 1940 Act in such matters; the fiduciary duty of investment advisers with respect to advisory agreements and compensation; the standards used by courts in determining whether investment company boards have fulfilled their duties; and the factors to be considered by the Board in voting on such agreements. To assist the Board in its evaluation of the agreements, the Independent Trustees received a separate report from each of the Adviser and the Sub-Adviser in advance of the Meeting responding to a request for information provided on behalf of the Independent Trustees that, among other things, outlined the services to be provided by the Adviser and the Sub-Adviser to the Funds (including the relevant personnel responsible for these services and their experience); the proposed unitary fee rate payable by each Fund as compared to fees charged to peer groups of the Funds and as compared to fees charged to other clients of the Adviser and the Sub-Adviser, including other ETFs managed by the Adviser and the Sub-Adviser; the estimated expenses of the Funds as compared to expense ratios of the funds in the respective Fund's peer group; the nature of the expenses to be incurred in providing services to the Funds and the potential for economies of scale, if any; financial data on the Adviser and the Sub-Adviser; any fall-out benefits accruing to the Adviser or the Sub-Adviser; and information on the Adviser's and the Sub-Adviser's compliance programs. The Independent Trustees also met separately with their Independent Counsel to discuss the information provided by the Adviser and the Sub-Adviser. The Board applied its business judgment to determine whether the arrangements between the Trust and the Adviser and among the Trust, the Adviser and the Sub-Adviser are reasonable business arrangements from each Fund's perspective as well as from the perspective of each Fund's shareholders.

In evaluating whether to approve the agreements, the Board applied its business judgment and considered the nature, extent and quality of the services to be provided by the Adviser and Milliman pursuant to the agreements. With respect to the investment management agreement, the Board considered that the Adviser will be responsible for the overall management and administration of the Funds and reviewed all of the services to be provided by the Adviser to the Funds, including oversight of Milliman, as well as the background and experience of the persons responsible for such services. The Board noted that the Adviser will oversee Milliman's day-to-day management of each of the Fund's investments, including portfolio risk monitoring and performance review. In reviewing the services to be provided, the Board noted the compliance program that had been developed by the Adviser included an adequate program for monitoring the Adviser's, Milliman's and each Fund's compliance with the 1940 Act, as well as each Fund's compliance

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited) (Continued)

with its investment objective and policies. With respect to the sub-advisory agreement, the Board reviewed the materials provided by Milliman and noted the background and experience of Milliman's portfolio management team and Milliman's investment style. In light of the information presented and the considerations made, the Board concluded that the nature, extent and quality of the services to be provided to the Funds by the Adviser and Milliman under the agreements were expected to be satisfactory.

Since the Funds had yet to commence investment operations, the Board could not consider the historical investment performance of the Funds.

The Board considered the proposed unitary fee rate payable by each Fund under the investment management agreement for the services to be provided. The Board noted that, under the unitary fee arrangement, IBUF would pay the Adviser a unitary fee equal to an annual rate of 0.85% of its average daily net assets, EBUF would pay the Adviser a unitary fee equal to an annual rate of 0.89% of its average daily net assets, and ZJUL, JAJL, QBUF, RBUF, ZOCT and APOC would pay the Adviser a unitary fee equal to an annual rate of 0.79% of its average daily net assets. The Board considered that, from the unitary fee for each of the Funds, the Adviser would pay Milliman an annual sub-advisory fee based on each Fund's assets under management at a maximum rate of 0.12%.

The Board noted that the Adviser would be responsible for the Funds' expenses, including the cost of transfer agency, custody, fund administration, legal, audit and other services and license fees (if any), but excluding the fee payment under the investment management agreement, interest, taxes, brokerage commissions and other expenses connected with the execution of portfolio transactions, and extraordinary expenses. The Board received and reviewed information for the Funds showing the advisory fee rates and expense ratios of the funds comprising of each Fund's peer group, as well as advisory fee rates charged by the Adviser and Milliman to other funds (including ETFs) and non-fund clients, as applicable. In light of the information considered and the nature, extent and quality of the services expected to be provided to the Funds under the agreements, the Board determined that the proposed unitary fee for each of the Funds, including the fee rate to be paid by the Adviser to Milliman from the unitary fee, was fair.

The Board noted that the proposed unitary fee for each of the Funds was structured to pass the benefits of any economies of scale on to shareholders as the respective Fund's assets grow. The Board noted that any reduction in fixed costs associated with the management of the respective Fund would benefit the Adviser and Milliman, but that the unitary fee structure provides a level of certainty in expenses for each of the Funds. The Board noted that the Adviser is continuing to invest in personnel and infrastructure for the Innovator fund complex.

Because the Funds have not yet commenced operations and the actual asset base of the Funds has not yet been determined, the Board noted that there was no historical profitability information with respect to the Funds to be reviewed. The Board noted that it would review profitability information in connection with subsequent renewals of the agreements.

The Board considered potential "fall-out" or ancillary benefits anticipated to be received by the Adviser and Milliman. The Board concluded that the character and amount of potential fall-out benefits to the Adviser and Milliman were consistent with the types of benefits generally derived by investment managers and sub-advisers to funds.

Based on all of the information considered and the conclusions reached, the Board, including the Independent Trustees, unanimously determined that the terms of the agreements are fair and that the approval of the agreements is in the best interests of the Funds. No single factor was determinative in the Board's analysis, and individual Trustees may have evaluated the information presented differently from one another, attributing different weights to various factors.

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited)

BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT AND INVESTMENT SUB-ADVISORY AGREEMENT FOR THE FOLLOWING
INNOVATOR FUNDS:

Innovator Equity Defined Protection ETF - 1 Yr August

Innovator Equity Defined Protection ETF - 1 Yr September

Innovator Equity Defined Protection ETF - 1 Yr November

At a special Board meeting held on July 22, 2024, the Trust's Board considered approval of the Advisory Agreement with Innovator Capital Management, LLC (the "Adviser"), on behalf of the Innovator Equity Defined Protection ETF - 1 Yr August, Innovator Equity Defined Protection ETF - 1 Yr September, and Innovator Equity Defined Protection ETF - 1 Yr November, (the "Funds"), and the Sub-Advisory Agreement among the Trust, on behalf of the Funds, the Adviser and Milliman Financial Risk Management LLC ("Milliman" or the "Sub-Adviser"), for an initial two-year term. The Board determined that the agreements were in the best interests of the Funds in light of the extent and quality of the services expected to be provided and such other matters as the Board considered to be relevant in the exercise of its reasonable business judgment.

To reach this determination, the Board considered its duties under the Investment Company Act of 1940, as amended (the "1940 Act"), as well as under the general principles of state law in reviewing and approving advisory contracts; the requirements of the 1940 Act in such matters; the fiduciary duty of investment advisers with respect to advisory agreements and compensation; the standards used by courts in determining whether investment company boards have fulfilled their duties; and the factors to be considered by the Board in voting on such agreements. To assist the Board in its evaluation of the agreements, the Independent Trustees received a separate report from each of the Adviser and the Sub-Adviser in advance of the Meeting responding to a request for information provided on behalf of the Independent Trustees that, among other things, outlined the services to be provided by the Adviser and the Sub-Adviser to the Funds (including the relevant personnel responsible for these services and their experience); the proposed unitary fee rate payable by each Fund as compared to fees charged to peer groups of the Funds and as compared to fees charged to other clients of the Adviser and the Sub-Adviser, including other ETFs managed by the Adviser and the Sub-Adviser; the estimated expenses of the Funds as compared to expense ratios of the funds in the respective Fund's peer group; the nature of the expenses to be incurred in providing services to the Funds and the potential for economies of scale, if any; financial data on the Adviser and the Sub-Adviser; any fall-out benefits accruing to the Adviser or the Sub-Adviser; and information on the Adviser's and the Sub-Adviser's compliance programs. The Independent Trustees also met separately with their Independent Counsel to discuss the information provided by the Adviser and the Sub-Adviser. The Board applied its business judgment to determine whether the arrangements between the Trust and the Adviser and among the Trust, the Adviser and the Sub-Adviser are reasonable business arrangements from each Fund's perspective as well as from the perspective of each Fund's shareholders.

In evaluating whether to approve the agreements, the Board applied its business judgment and considered the nature, extent and quality of the services to be provided by the Adviser and Milliman pursuant to the agreements. With respect to the investment management agreement, the Board considered that the Adviser will be responsible for the overall management and administration of the Funds and reviewed all of the services to be provided by the Adviser to the Funds, including oversight of Milliman, as well as the background and experience of the persons responsible for such services. The Board noted that the Adviser will oversee Milliman's day-to-day management of each of the Fund's investments, including portfolio risk monitoring and performance review. In reviewing the services to be provided, the Board noted the compliance program that had been developed by the Adviser included an adequate program for monitoring the Adviser's, Milliman's and each Fund's compliance with the 1940 Act, as well as each Fund's compliance with its investment objective and policies. With respect to the sub-advisory agreement, the Board reviewed the materials provided by Milliman and noted the background and experience of Milliman's portfolio management team and Milliman's investment style. In light of the information presented and the considerations made, the Board concluded that the nature, extent and quality of the services to be provided to the Funds by the Adviser and Milliman under the agreements were expected to be satisfactory.

Since the Funds had yet to commence investment operations, the Board could not consider the historical investment performance of the Funds.

INNOVATOR ETFs TRUST
BOARD CONSIDERATIONS REGARDING APPROVAL OF INVESTMENT MANAGEMENT
AGREEMENT (Unaudited) (Continued)

The Board considered the proposed unitary fee rate payable by each Fund under the investment management agreement for the services to be provided. The Board noted that, under the unitary fee arrangement, each Fund would pay the Adviser a unitary fee equal to an annual rate of 0.79% of its average daily net assets. The Board considered that, from the unitary fee for each of the Funds, the Adviser would pay Milliman an annual sub-advisory fee based on each Fund's assets under management at a maximum rate of 0.12%.

The Board noted that the Adviser would be responsible for the Funds' expenses, including the cost of transfer agency, custody, fund administration, legal, audit and other services and license fees (if any), but excluding the fee payment under the investment management agreement, interest, taxes, brokerage commissions and other expenses connected with the execution of portfolio transactions, and extraordinary expenses. The Board received and reviewed information for the Funds showing the advisory fee rates and expense ratios of the funds comprising of each Fund's peer group, as well as advisory fee rates charged by the Adviser and Milliman to other funds (including ETFs) and non-fund clients, as applicable. In light of the information considered and the nature, extent and quality of the services expected to be provided to the Funds under the agreements, the Board determined that the proposed unitary fee for each of the Funds, including the fee rate to be paid by the Adviser to Milliman from the unitary fee, was fair.

The Board noted that the proposed unitary fee for each of the Funds was structured to pass the benefits of any economies of scale on to shareholders as the respective Fund's assets grow. The Board noted that any reduction in fixed costs associated with the management of the respective Fund would benefit the Adviser and Milliman, but that the unitary fee structure provides a level of certainty in expenses for each of the Funds. The Board noted that the Adviser is continuing to invest in personnel and infrastructure for the Innovator fund complex.

Because the Funds have not yet commenced operations and the actual asset base of the Funds has not yet been determined, the Board noted that there was no historical profitability information with respect to the Funds to be reviewed. The Board noted that it would review profitability information in connection with subsequent renewals of the agreements.

The Board considered potential "fall-out" or ancillary benefits anticipated to be received by the Adviser and Milliman. The Board concluded that the character and amount of potential fall-out benefits to the Adviser and Milliman were consistent with the types of benefits generally derived by investment managers and sub-advisers to funds.

Based on all of the information considered and the conclusions reached, the Board, including the Independent Trustees, unanimously determined that the terms of the agreements are fair and that the approval of the agreements is in the best interests of the Funds. No single factor was determinative in the Board's analysis, and individual Trustees may have evaluated the information presented differently from one another, attributing different weights to various factors.

1. INFORMATION ABOUT PROSPECTUS

This report has been prepared for shareholders and may be distributed to others only if preceded or accompanied by a current prospectus. Investors should consider the investment objective and policies, risk considerations, charges and ongoing expenses of an investment carefully before investing. The prospectus contains this and other information relevant to an investment in the respective Fund. Please read the Prospectus carefully before investing. A copy of the Prospectus may be obtained without charge by writing to the Trust’s Distributor, or by calling toll free at 1-800-208-5212 or visiting www.innovatoretf.com.

2. PROXY VOTING POLICIES AND PROCEDURES

The Trust’s Proxy Voting Policies and Procedures are available without charge, upon request, by calling 1-877-386-3890 and on the SEC’s website at www.sec.gov. Information relating to how each Fund voted proxies relating to portfolio securities held during each year ended June 30 is also available on the SEC’S website at www.sec.gov.

3. INFORMATION ABOUT PORTFOLIO SECURITIES

Each Funds’ complete schedule of portfolio holdings for the first and third quarters is filed with the SEC on Form N-Q or Part F of Form N-PORT (beginning with filings after March 31, 2020). The Trust’s Form N-Q or Part F of Form N-PORT is available without charge, upon request, by calling 1-877-386-3890, or on the SEC’s website at www.sec.gov. The Trust’s Form N-Q or Part F of Form N-PORT may be reviewed and copied at the SEC’s Public Reference Room in Washington, DC. Information on the operation of the Public Reference Room may be obtained by calling 1-800-SEC-0330.

4. HOUSEHOLD DELIVERY OF SHAREHOLDER DOCUMENTS

In order to reduce expenses, the Trust delivers one copy of an annual/semi-annual report, prospectus and/or proxy statement on behalf of two or more shareholders at a shared address (householding). If you do not wish to participate in householding, please indicate this preference on your new account application (if you are opening a new account) or call 1-877-FUND890 (877-386- 3890) to change the status of your existing account. You may change your status at any time.

5. ELECTRONIC DELIVERY OF SHAREHOLDER DOCUMENTS

You may choose to receive a Fund’s prospectus and annual and semi-annual reports electronically. To sign up for electronic delivery, visit www.icsdelivery.com and select the first letter of your brokerage firm’s name. Then, select your brokerage institution from the list that follows, fill out the appropriate information and provide an e-mail address where you would like your information sent. If your brokerage firm is not listed, electronic delivery may not be available. Please contact your brokerage firm or financial adviser.

6. TAX NOTICE

For the fiscal year ended October 31, 2024, certain dividends paid by the Funds may be subject to a maximum tax rate of 23.8%, as provided for by the Jobs and Growth Tax Relief Reconciliation Act of 2003.

For the taxable year ended October 31, 2024, the percentage of ordinary income dividends paid by the Funds that qualify for the dividends received deduction available to corporations was 0.00%.

For the taxable year ended October 31, 2024, the percentage of ordinary income distributions that were designated as short-term capital gain distributions under Internal Revenue Section 871(k)2(c) were, respectively:

	% of Ordinary Income Distributions designated as Short-Term Capital Gain Distributions
TFJL	0.00%
TBJL	0.00%
BALT	0.00%
EBUF	0.00%

INNOVATOR ETFs TRUST
ADDITIONAL INFORMATION (Unaudited) (Continued)

	% of Ordinary Income Distributions designated as Short-Term Capital Gain Distributions
EAPR	0.00%
EJAN	0.00%
EJUL	0.00%
EOCT	0.00%
ZAUG	0.00%
ZJUL	0.00%
ZNOV	0.00%
ZOCT	0.00%
ZSEP	0.00%
AAPR	0.00%
AJAN	0.00%
TJUL	0.00%
AJUL	0.00%
AOCT	0.00%
APOC	0.00%
JAJL	0.00%
XDQQ	0.00%
QTAP	0.00%
QTJA	0.00%
QTJL	0.00%
QTOC	0.00%
NAPR	0.00%
NAUG	0.00%
NJAN	0.00%
NJUL	0.00%
NJUN	0.00%
NNOV	0.00%
NOCT	0.00%
NSEP	0.00%
IBUF	0.00%
IAPR	0.00%
IAUG	0.00%
IDEC	0.00%
IFEB	0.00%
IJAN	0.00%
IJUL	0.00%
IJUN	0.00%
IMAR	0.00%
IMAY	0.00%
INOV	0.00%
IOCT	0.00%
ISEP	0.00%
QBUF	0.00%
APRD	30.22%
JAND	27.55%
JULD	29.51%

INNOVATOR ETFs TRUST
 ADDITIONAL INFORMATION (Unaudited) (Continued)

	<u>% of Ordinary Income Distributions designated as Short-Term Capital Gain Distributions</u>
OCTD	24.55%
LAPR	0.00%
LJAN	0.00%
LJUL	0.00%
LOCT	0.00%
APRH	19.72%
JANH	20.55%
JULH	22.55%
OCTH	18.05%
APRJ	12.95%
JANJ	13.04%
JULJ	15.50%
OCTJ	12.87%
APRQ	6.12%
JANQ	7.41%
JULQ	9.21%
OCTQ	5.84%
HAPR	0.00%
HJAN	0.00%
HJUL	3.31%
HOCT	0.00%
ZALT	0.00%
EALT	0.00%
XBAP	0.00%
XBJA	0.00%
XBJL	0.00%
XBOC	0.00%
XDAP	0.00%
XDJA	0.00%
XDJL	0.00%
XDOC	0.00%
XDSQ	0.00%
XTAP	0.00%
XTJA	0.00%
XTJL	0.00%
XTOC	0.00%
BAPR	0.00%
BAUG	0.00%
BDEC	0.00%
BFEB	0.00%
BJAN	0.00%
BJUL	0.00%
BJUN	0.00%
BMAR	0.00%
BMAY	0.00%
BNOV	0.00%

INNOVATOR ETFs TRUST
ADDITIONAL INFORMATION (Unaudited) (Continued)

	% of Ordinary Income Distributions designated as Short-Term Capital Gain Distributions
BOCT	0.00%
BSEP	0.00%
PAPR	0.00%
PAUG	0.00%
PDEC	0.00%
PFEB	0.00%
PJAN	0.00%
PJUL	0.00%
PJUN	0.00%
PMAR	0.00%
PMAY	0.00%
PNOV	0.00%
POCT	0.00%
PSEP	0.00%
UAPR	0.00%
UAUG	0.00%
UDEC	0.00%
UFEB	0.00%
UJAN	0.00%
UJUL	0.00%
UJUN	0.00%
UMAR	0.00%
UMAY	0.00%
UNOV	0.00%
UOCT	0.00%
USEP	0.00%
RBUF	0.00%
KAPR	0.00%
KAUG	0.00%
KJAN	0.00%
KJUL	0.00%
KJUN	0.00%
KNOV	0.00%
KOCT	0.00%
KSEP	0.00%

The below information is required disclosure from Form N-CSR

Item 8. Changes in and Disagreements with Accountants for Open-End Investment Companies.

There were no changes in or disagreements with accountants during the period covered by this report.

Item 9. Proxy Disclosure for Open-End Investment Companies.

There were no matters submitted to a vote of shareholders during the period covered by this report.

Item 10. Remuneration Paid to Directors, Officers, and Others of Open-End Investment Companies.

Refer to information provided within financial statements.

Item 11. Statement Regarding Basis for Approval of Investment Advisory Contract.

Refer to information provided within financial statements.

INVESTMENT ADVISOR

Innovator Capital Management, LLC
200 West Front Street
Wheaton, IL 60187

INVESTMENT SUB-ADVISOR

Milliman Financial Risk Management, LLC
71 South Wacker Drive, 31st Floor
Chicago, IL 60606

ADMINISTRATOR, FUND ACCOUNTANT & TRANSFER AGENT

U.S. Bancorp Fund Services, LLC
615 East Michigan Street
Milwaukee, WI 53202

DISTRIBUTOR

Foreside Fund Services, LLC
Three Canal Plaza, Suite 100
Portland, ME 04101

CUSTODIAN

U.S. Bank, N.A.
1555 North RiverCenter Drive, Suite 302
Milwaukee, WI 53212

LEGAL COUNSEL

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Chicago, IL 60606

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Cohen & Company, Ltd.
342 North Water Street, Suite 830
Milwaukee, WI 53202