

July Defined Outcome ETFs™

JULY 1, 2024 REBALANCE

↓↓ 100% BUFFER ETFs™

	TICKER	REFERENCE ASSET	BUFFER	OUTCOME PERIOD
LISTING 7/1!	JAJL	SPY	100%	6 mo.
LISTING 7/1!	ZJUL	SPY	100%	1 yr.
LISTING 7/1!	AJUL	SPY	100%	2 yr.

↓ BUFFER ETFs™

	TICKER	REFERENCE ASSET	BUFFER/FLOOR	OUTCOME PERIOD
LISTING 7/1!	QBUF	QQQ	10%	3 mo.
LISTING 7/1!	RBUF	IWM	10%	3 mo.
LISTING 7/1!	IBUF	EFA	10%	3 mo.
LISTING 7/1!	EBUF	EEM	10%	3 mo.
	EALT	SPY	10% (-5% to -15%)	3 mo.
	ZALT	SPY	10%	3 mo.
	BALT	SPY	20%	3 mo.
	BJUL	SPY	9%	12 mo.
	PJUL	SPY	15%	12 mo.
	UJUL	SPY	30% (-5% to -35%)	12 mo.
	KJUL	IWM	15%	12 mo.
	NJUL	QQQ	15%	12 mo.
	EJUL	EEM	15%	12 mo.
	IJUL	EFA	15%	12 mo.



TBJL	TLT	9%	12 mo.
TFJL	TLT	5%	3 mo.
TSLH	Tesla, Inc	10%	3 mo.



PREMIUM INCOME ETFs™

	TICKER	REFERENCE ASSET	BUFFER/BARRIER	OUTCOME PERIOD
LISTING 7/1!	HJUL	SPY	9%	12 mo.
LISTING 7/1!	LJUL	SPY	15%	12 mo.
	JULD	SPX	10%	12 mo.
	JULH	SPX	20%	12 mo.
	JULJ	SPX	30%	12 mo.
	JULQ	SPX	40%	12 mo.



ACCELERATED ETFs™

	TICKER	REFERENCE ASSET	UPSIDE/DOWNSIDE	OUTCOME PERIOD
	XBJL	SPY	2x/1x + 9%	12 mo.
	XDJL	SPY	2x/1x	12 mo.
	XTJL	SPY	3x/1x	12 mo.
	QTJL	QQQ	3x/1x	12 mo.
	XDSQ	SPY	2x/1x	3 mo.
	XDQQ	QQQ	2x/1x	3 mo.

SPY: SPDR® S&P 500® ETF Trust

QQQ: Invesco QQQ Trust

IWM: iShares Russell 2000 ETF

EFA: iShares MSCI EAFE ETF

Upside/downside refers to the fund's upside and downside participation levels, to a cap, of the reference asset.

The funds only seek to provide their investment objective, which is not guaranteed, over the course of an entire outcome period. Investors who purchase shares after or sell shares before the end of an outcome period will experience very different outcomes than the funds seek to provide. **The Funds have characteristics unlike many other traditional investment products and may not be suitable for all investors. For more information regarding whether an investment in the Funds is right for you, please see "Investor Suitability" in the prospectus.**

IMPORTANT DEFINITIONS AND DISCLOSURES

BUFFER ETFs™: The Fund only seek to provide shareholders that hold shares for the entire Outcome Period with their respective buffer level against reference asset losses during the Outcome Period. You will bear all reference asset losses exceeding the buffer. Depending upon market conditions at the time of purchase, a shareholder that purchases shares after the Outcome Period has begun may also lose their entire investment. For instance, if the Outcome Period has begun and the Fund has decreased in value beyond the pre-determined buffer, an investor purchasing shares at that price may not benefit from the buffer. Similarly, if the Outcome Period has begun and the Fund has increased in value, an investor purchasing shares at that price may not benefit from the buffer until the Fund's value has decreased to its value at the commencement of the Outcome Period.

Fund shareholders are subject to an upside return cap (the "Cap") If the Outcome Period has begun and the Fund has increased in value to a level near to the Cap, an investor purchasing at that price has little or no ability to achieve gains but remains vulnerable to downside risks. Additionally, the Cap may rise or fall from one Outcome Period to the next. The Cap, and the Fund's position relative to it, should be considered before investing in the Fund.

The ETFs can be held indefinitely, resetting at the end of each outcome period. There is no guarantee

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the funds' will achieve their investment objective. Investing involves risk, including possible loss of principal.

The following marks: Accelerated ETFs®, Accelerated Plus ETF®, Accelerated Return ETFs®, Barrier ETF®, Buffer ETF®, Defined Outcome Bond ETF®, Defined Outcome ETFs™, Defined Protection ETF®, Define Your Future®, Enhanced ETF®, Floor ETF®, Innovator ETFs®, Leading The Defined Outcome ETF Revolution™, Managed Buffer ETFs®, Managed Outcome ETFs®, Step-Up™, Step-Up ETFs™, Target Protection ETF™ and all related names, logos, product and service names, designs, and slogans are the trademarks of Innovator Capital Management, LLC, its affiliates or licensors. Use of these terms is strictly prohibited without proper written authorization.

The Funds' investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus contains this and other important information, and it may be obtained at innovatoretf.com. Read it carefully before investing.

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