

November Defined Outcome ETFs™

NOVEMBER 1, 2024 REBALANCE



100% BUFFER ETFs™

		REFERENCE		OUTCOME	STARTING
	TICKER	ASSET	BUFFER	PERIOD	CAP
LISTED 11/1!	ZNOV	SPY	100%	1 yr.	7.49%



BUFFER ETFs™

	TICKER	REFERENCE ASSET	BUFFER/FLOOR	OUTCOME PERIOD	STARTING CAP
LISTED 11/1!	KNOV	IWM	15%	1 yr.	17.81%
LISTED 11/1!	NNOV	QQQ	15%	1 yr.	15.83%
	BNOV	SPY	9%	1 yr.	15.90%
	PNOV	SPY	15%	1 yr.	12.45%
	UNOV	SPY	30% (-5 to -35%)	1 yr.	11.77%
	INOV	EFA	15%	1 yr.	15.56%

SPY: SPDR® S&P 500® ETF Trust QQQ: Invesco QQQ Trust IWM: iShares Russell 2000 ETF EFA: iShares MSCI EAFE ETF EEM: iShares MSCI EM ETF

Upside/downside refers to the fund's upside and downside participation levels, to a cap, of the reference asset.

The funds only seek to provide their investment objective, which is not guaranteed, over the course of an entire outcome period. Investors who purchase shares after or sell shares before the end of an outcome period will experience very different outcomes than the funds seek to provide. The Funds have characteristics unlike many other traditional investment products and may not be suitable for all investors. For more information regarding whether an investment in the Funds is right for you, please see "Investor Suitability" in the prospectus.

IMPORTANT DEFINITIONS AND DISCLOSURES

BUFFER ETFs™: The Fund only seek to provide shareholders that hold shares for the entire Outcome Period with their respective buffer level against reference asset losses during the Outcome Period. You will bear all reference asset losses exceeding the buffer. Depending upon market conditions at the time of purchase, a shareholder that purchases shares after the Outcome Period has begun may also lose their entire investment. For instance, if the Outcome Period has begun and the Fund has decreased in value beyond the pre-determined buffer, an investor purchasing shares at that price may not benefit from the buffer. Similarly, if the Outcome Period has begun and the Fund has increased in value, an investor purchasing shares at that price may not benefit from the buffer until the Fund's value has decreased to its value at the commencement of the Outcome Period.

Fund shareholders are subject to an upside return cap (the "Cap") If the Outcome Period has begun and the Fund has increased in value to a level near to the Cap, an investor purchasing at that price has little or no ability to achieve gains but remains vulnerable to downside risks. Additionally, the Cap may rise or fall from one Outcome Period to the next. The Cap, and the Fund's position relative to it, should be considered before investing in the Fund.

The ETFs can be held in definitely, resetting at the end of each outcome period. There is no guarantee the funds' will achieve their investment objective. Investing involves risk, including possible loss of principal.

The following marks: Accelerated ETFs®, Accelerated Plus ETF®, Accelerated Return ETF®, Barrier ETF™, Buffer ETF™, Defined Outcome Bond ETF®, Defined Outcome ETFs™, Defined Outcome ETFs™, Floor ETF®, Innovator ETFs®, Leading the Defined Outcome ETF Revolution™, Managed Buffer ETF®, Managed Outcome ETF®, Stacker ETF™, Step-Up™, Step-Up ETFs™, 100% Buffer ETFs™ and all related names, logos, product and service names, designs, and slogans are the trademarks of Innovator Capital Management, LLC, its affiliates or licensors. Use of these terms is strictly prohibited without proper written authorization.

The Fund's investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus contains this and other important information, and it may be obtained at innovatoretfs.com. Read it carefully before investing.

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